

Your Roll No.....

L

Sr. No. of Question Paper : 1125

Unique Paper Code : 2032181201

Name of the Paper : Reporting and Editing for Print

Name of the Course : Bachelor of Arts (Honours
Course) Journalism DSC

Semester : II

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. **Both** parts are **COMPULSORY**.
3. Candidates have to answer all questions in **Part A** and any 3 questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

PART A

1. (a) What is beat reporting? Write 5 qualities of a reporter.

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OR

- (b) Write a short note on human interest stories.
2. (a) Distinguish between a news story and a feature.

OR

- (b) Discuss the three stages of an interview.
3. (a) Write a short note on tabloid journalism and the issues of sensationalism and voyeurism associated with it.

OR

- (b) What are neighbourhood or community newspapers? Briefly discuss their role in serving local communities and how they differ from mainstream newspapers.

PART B

4. (a) Discuss the sources of crime reporting. Also, explain in detail, sources of crime beat.

OR

(b) What is sports journalism? Discuss its sources and its role in the modern newspapers.

5. (a) What is the organizational structure of a newsroom and the role of the editorial department?

OR

(b) What is the banner headline? Discuss the types of headlines with suitable examples.

6. (a) Do you agree that biases in newspaper reporting influence the neutrality and objectivity of the information presented to readers? Discuss it with news reports that you have read in the newspapers.

OR

(b) To what extent do advertisers' pressures affect the independence of the editorial desk and alter the presentation and prioritization of news content? Explain in detail.

7. (a) "An interview is not merely a test of knowledge, but a mirror reflecting personality, confidence, and preparedness." Elucidate this statement and explain the stages of an interview in detail with relevant examples.

OR

- (b) Write short notes on any **two** :

- (i) News leads
- (ii) Importance of pictures
- (iii) Backgrounders
- (iv) Fake news
- (v) Education beat

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1609

L

Unique Paper Code : 2032181203

Name of the Paper : Introduction to Broadcast Media

Name of the Course : **Bachelor of Arts (Honours)**
Journalism

Semester : II DSC

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

Part A

1. (a) Explain the different types of lenses used in television production.

Or

- (b) Define depth of field. How does depth of field impact composition of shots?

2. (a) Differentiate between synchronous and non-synchronous sound.

Or

- (b) Differentiate between a Zoom and a track.

3. (a) Explain the Five-Point-Light Plan and its use in television production.

Or

- (b) What is Foley Sound? Explain with relevant examples.

Part B

4. (a) Write a television news story on any ONE of the following :-

(i) AI Impact Summit 2026.

(ii) Metro cities hit by pollution spike, Delhi still struggles.

Or

(b) What are the elements of a television news bulletin? Examine the importance of any two in today's news bulletins with relevant examples.

5. (a) "The culture we inhabit is a visual one and our understanding of the world is shaped by the images we see." Nicholas Mirzoeff Critically examine the above statement in the context of visual news culture in today's times with relevant examples.

Or

(b) Define Visual Culture. How does changing technology impact the production and circulation of visual representations of conflict today ? Discuss with relevant examples.

P.T.O.

6. (a) Elucidate the various stages of non-linear editing?
Discuss how non-linear editing tools and A.I powered app features are impacting the news production process today?

Or

- (b) Discuss the various stages of editing a news capsule. How has non-linear editing software enhanced the editing process compared to traditional linear editing?
7. (a) Discuss the working, polar pattern and directional response of the Ribbon microphone with relevant examples of production situations.

Or

- (b) What are the various elements of sound design?
Discuss any two elements in detail with relevant examples.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1581 L

Unique Paper Code : 2032181202

Name of the Paper : Advertising & Public Relations

Name of the Course : Bachelor of Arts (Honours Course) Journalism

Semester : II DSC

Duration : 3 Hours Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

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PART A

1. (a) Critically examine the relevance of the AIDA model in contemporary digital advertising.

OR

- (b) Explain the role of the ASCI in regulating advertising in India. How does it ensure that advertisements are ethical and not misleading? Illustrate your answer with one example.
2. (a) Evaluate the effectiveness of social media interactivity in shaping consumer engagement.

OR

- (b) Explain how algorithm-driven advertising is transforming digital marketing strategies.
3. (a) Distinguish between reactive and proactive PR strategies with suitable case examples.

OR

- (b) Political parties use PR tools to the maximum during elections with digital media playing a major role in political campaigns. Discuss giving examples.

PART B

4. (a) Critically analyze the applicability of DAGMAR and Maslow's hierarchy in modern advertising campaigns with examples.

OR

- (b) A new cafe is opening in your area. Briefly outline an advertising campaign plan you would design to promote it, mentioning the main steps involved.
5. (a) Evaluate ethical concerns in digital advertising with reference to data privacy and targeted advertising.

OR

- (b) Analyze the role of influencers in shaping consumer behaviour and attached opportunities and risks.
6. (a) Discuss the stages of a PR campaign using a real or hypothetical case study.

OR

- (b) Critically evaluate the role of PR in crisis communication in the era of social media.

7. (a) "Advertising creates visibility, while Public Relations builds credibility." Critically evaluate this statement with suitable examples.

OR

- (b) Corporate social responsibility can play a significant role in building a firm's reputation. Discuss and provide suitable examples of CSR initiatives taken by leading companies.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1157

L

Unique Paper Code : 2032182401

Name of the Paper : Conflict and War Reporting

Name of the Course : **Bachelor of Arts (Honours Course) Journalism DSC**

Semester : IV

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

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Answer **ALL** the questions in **Part A** (3×10=30)

1. Explain war journalism and its key features.

OR

Briefly discuss the challenges a war correspondent has to face while reporting war.

2. What do you understand by risk society?

OR

Discuss the relationship between media and armed conflict.

3. Explain hybrid war.

OR

With the advent of new technology fake news today can be widely circulated online. How digital suspicion is impacting war reporting?

Attempt ANY **THREE** questions in **Part B**

(3×20=60)

4. The coming of new media has changed the nature of reporting' Discuss the negative and positive impact of new media in war reporting.

OR

What is risk society? The advent of new information technology has imperiled the lives of war correspondent.

5. What do you understand by conflict sensitive reporting?

OR

During war reporting why accuracy, objectivity and credibility are considered crucial values?

6. What do you understand by media advocacy during a warfare. What role do media organisations play in it?

OR

What do you mean by information warfare? Discuss information warfare in the age of globalization.

7. Do you think women face extreme challenges than their male counterpart in war reporting. Elucidate.

OR

Write short notes on any two.

- (a) Bearing witness
- (b) Hybrid Warfare
- (c) Risk Management in war reporting
- (d) Fog of war

This question paper contains 3 printed pages}

Roll No.

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S. No. of Question Paper : **1250**

Unique Paper Code : **2033182011**

Name of the Paper : **Introduction to Media and Politics**

Name of the Course : **B.A. (H) Journalism**

Semester : **IV**

Duration : **3 Hours**

Maximum Marks : **90**

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer any *three* questions in Part A

and any *three* questions in Part B.

Questions in Part A carry 10 marks each and

questions in Part B carry 20 marks each.

PART-A

Answer any *three* questions :

3×10=30

1. (a) Critically evaluate the role of journalists in promoting or avoiding pack journalism.

Or

- (b) Explain the concept and evolution of political communication.

P.T.O.

2. (a) Examine the role of media in shaping political communication strategies.

Or

- (b) Analyze the effectiveness of political advertising in shaping public opinion.

3. (a) Examine the strategies used for image building by political leaders.

Or

- (b) Explain the concept of hybrid intelligence with reference to political communication.

PART-B

Answer any *three* questions :

3×20=60

4. (a) Analyse the role of media in shaping political consciousness and public opinion with suitable examples.

Or

- (b) Discuss the role of media in constructing narratives around religion and -gender.

5. (a) Discuss the changing nature of political language in the age of social media and memes.

Or

- (b) What role does social media play in shaping public priorities and framing narratives in political and cultural contexts ?

6. (a) Discuss how misinformation contributes to polarization and mobilization.

Or

- (b) Evaluate the impact of polarization on political discourse and governance.

7. (a) Discuss the role of humour and memes in political mobilization and campaigns.

Or

- (b) How can media literacy empower citizens to critically engage with cultural and political messages ?

1252

2033182013

Media, Gender and Human Rights DSE

Media, Gender and Human Rights
Bachelor of Arts (Honours Course) Journalism

IV

3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer all the questions in Part A

and any *three* questions in Part B.

Questions in Part A carry 10 marks each and

questions in Part B carry 20 marks each.

PART-A

1. (a) Explain the core principles of Liberal Feminism and Radical Feminism with one key difference between them.

Or

- (b) Explain the concept of Intersectionality and illustrate it with an example from contemporary Indian media discourse.

2. (a) Describe the concept of the Public Sphere and its critique through Counter Publics.

Or

- (b) Examine the role of media in constructing and maintaining inequalities related to caste, gender and class in India, with an example.

3. (a) Discuss major theoretical approaches to Human Rights and evaluate their relevance and criticisms in the context of the Universal Declaration of Human Rights.

Or

- (b) Explain the role of social media in driving political change and human rights, referencing one case study.

PART-B

4. (a) Discuss how Socialist, Black and Dalit Feminisms critique dominant feminist narratives. Illustrate with media representations.

Or

- (b) Analyse the concepts of Masculinity and Queer Theory and their representation in Indian media with reference to a specific case.

5. (a) Explain the idea of alternative or marginalized public spheres and assess their importance in challenging dominant power structures through media.

Or

- (b) Critically evaluate how media either sustains or resists social hierarchies of caste, class and gender, using theory and an Indian example.
6. (a) Examine the relationship between media and social movements in advancing and safeguarding human rights, illustrating your answer with suitable examples.

Or

- (b) Evaluate the role of social media in shaping political change and human rights debates with reference to a case such as #MeToo movement.
7. (a) Examine how gender theories and media structures together influence the framing of human rights issues. Support with an Indian case study.

Or

- (b) Discuss a contemporary issue (e.g., digital gender violence) through the lenses of feminist theories, public sphere critiques and human rights media coverage across all units.

This question paper contains 3 printed pages|

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S. No. of Question Paper : **1326**

Unique Paper Code : **2032182402**

Name of the Paper : **Multimedia Journalism**

Name of the Course : **DSC : Bachelor of Arts (Honours Course)
Journalism**

Semester : **IV**

Duration : **3 Hours**

Maximum Marks : **90**

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts. Both parts are compulsory.

Candidates have to answer all the questions in Part A

and any *three* questions in Part B.

Questions in Part A carry **10** marks each and

questions in Part B carry **20** marks each.

Part A

1. Discuss the fundamental features and elements of multimedia journalism in the digital media environment.

Or

Trace the development and evolution of multimedia journalism. Discuss the key stages in its growth and significance in contemporary journalism.

Explain the multimedia production process, examining its key stages and their role in content creation.

Or

Examine the challenges posed by social media integration in journalism as a new form of journalistic practice.

3. Critically analyse the role of social media as a tool for news reporting and distribution in contemporary journalism.

Or

How has the use of smartphones influenced news reporting ? Discuss in the context of Mobile Journalism (MoJo).

Part B

4. Discuss the key considerations in interviewing for the web. Analyse how online platforms influence the preparation, conduct, and presentation of interviews in digital journalism.

Or

Critically analyse the relevance of multimedia skills in contemporary newsrooms in the context of changing journalistic practices and media convergence.

5. Discuss the stages of website development, illustrating the process through a suitable example. Analyse how each stage contributes to the overall structure and functionality of the website.

Or

Discuss how multimedia technologies have transformed the practices of citizen journalism. Analyse the ways in which digital tools have enabled new forms of participation in news creation and dissemination.

6. Discuss the different forms and formats of online stories in contemporary journalism, analysing how they shape digital storytelling practices.

Or

Explain the concept of social media optimisation of content and examine its significance in enhancing the visibility and effectiveness of communication in the online environment.

7. Critically discuss the ethical issues and challenges associated with online media, examining their implications for responsible communication and journalistic practice.

Or

Write notes on any two :

- (a) Storyboarding
- (b) User Generated content
- (c) Multimedia documentary.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1044

L

Unique Paper Code : 2032183601

Name of the Paper : Social Media and
Communication

Name of the Course : **Bachelor of Arts (Honours
Course) Journalism – DSC**

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **all** the questions in **Part A** and **any three** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

Part A

1. Explain how virtual identity is constructed and presented online.

Or

Discuss the key features of social media as a communication tool. Analyze your own social media usage and identify 3 most useful tools.

2. What is the relevance of participatory culture in social media? Discuss

Or

Explain how social media platforms act as a source of news and a feedback mechanism.

3. Examine the impact of social media on public opinion formation with relevant examples.

Or

Write a short note on the emerging issues of privacy and data security in social media.

Part B

4. Discuss the evolution and rise of social media from a historical perspective. Support your answer with relevant examples in the context of changing communication patterns.

Or

Critically examine the nature of types of social media users and its impact on human interaction, with suitable examples.

5. Explain the role of social media in journalism with a special focus on feedback culture and sharing practices. Illustrate your answer with examples.

Or

Analyze social media activism. Discuss its role in shaping public discourse and cultural polarization with relevant case studies.

6. Discuss the concept of social media marketing and explain key strategies and technologies used by organizations in real world.

Or

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Evaluate the methods of social media audience measurement and discuss how they influence marketing decisions, supported by examples or case studies.

7. "Social media has transformed communication, journalism, and marketing into an integrated digital ecosystem." Discuss this statement with examples across different domains.

Or

Evaluate the future of social media communication in the context of emerging technologies like AI and algorithm-driven platforms with contemporary examples.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1072

L

Unique Paper Code : 2032183602

Name of the Paper : Introduction to Cinema Studies

Name of the Course : **B.A. (Hons.) Journalism**

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **TWO** parts – **Part A** and **Part B**.
3. Attempt **ALL** questions from **Part A** and **ANY THREE** questions from **Part B**.
4. Questions in **Part A** carry **10** marks each.
5. Questions in **Part B** carry **20** marks each.

PART A

Attempt all questions.

(3×10=30)

1. (a) Discuss the concept of mise-en-scene and explain how it contributes to meaning-making in cinema.

OR

- (b) Explain continuity editing and its role in creating narrative coherence.

2. (a) Write a short note on deep focus as a cinematic technique.

OR

- (b) Discuss the stylistic features of German Expressionism with reference to *The Cabinet of Dr. Caligari*.

3. (a) Write a short note on the cinematic style and thematic concerns of Guru Dutt.

OR

- (b) Explain the concept of film authorship with reference to an Indian filmmaker.

PART A

Attempt all questions.

(3×10=30)

1. (a) Discuss the concept of mise-en-scene and explain how it contributes to meaning-making in cinema.

OR

- (b) Explain continuity editing and its role in creating narrative coherence.

2. (a) Write a short note on deep focus as a cinematic technique.

OR

- (b) Discuss the stylistic features of German Expressionism with reference to *The Cabinet of Dr. Caligari*.

3. (a) Write a short note on the cinematic style and thematic concerns of Guru Dutt.

OR

- (b) Explain the concept of film authorship with reference to an Indian filmmaker.

PART B

Attempt any THREE questions.

(3×20=60)

4. (a) Analyse the role of sound (diegetic and non-diegetic) in shaping cinematic meaning and audience experience.

OR

- (b) Discuss the importance of cinematography (camera angles, movement, lighting) in constructing visual narrative.

5. (a) Explain the characteristics of Italian Neorealism and its socio-political context.

OR

- (b) Discuss the contribution of Sergei Eisenstein to montage theory and cinematic language.

6. (a) Critically examine the contribution of feminist film theory in analysing cinema.

OR

- (b) Trace the beginning of Indian cinema in the early 20th century. Analyse its technological, cultural, and mythological influences.
7. (a) Discuss the contribution of Francois Truffaut and Jean-Luc Godard to the development of modern cinema.

OR

- (b) Analyse the role of colour in shaping meaning and mood in cinema. Discuss with suitable film examples.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1099

L

Unique Paper Code : 2032183603

Name of the Paper : Media Industry and
Management

Name of the Course : **Bachelor of Arts (Honours)**
Journalism – DSC

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

PART A

1. Write short notes on any **two** :

- (a) Media Convergence/consolidation
- (b) Manufacturing consent
- (c) Pressure groups
- (d) Budgeting in print media

Or

Discuss the various management schools of thought and their applicability in the media industry.

2. Explain the different ownership patterns of the newspaper industry and also outline its advantages and disadvantages.

Or

How does the entry of FDI affect the media industry? Elaborate with examples and case studies.

3. How does TAM, TRP, HITS influence the performance of the media industry and its management?

Or

Discuss personnel management especially with reference to hiring and managing of human resource in media industries.

PART B

4. Explain the role and responsibilities of personnel management in a media organisation.

Or

What do you mean by media economics. How audience economics is associated with dual product market place?

5. What role does leadership play in media industry. Discuss in detail the different styles of leaderships.

Or

What do you understand by 'cross-media' ownership pattern in media and how does it impact the role of media?

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6. Design a model management strategy for an independent digital media house to achieve financial and editorial independence.

Or

Critically evaluate the challenges faced by the regional print media in India.

7. Production, promotion and pricing are the three basic mantras of media management strategy. Discuss and elaborate with relevant examples.

Or

Discuss the rise and popularity of regional OTT platforms vis-a-vis mainstream streaming platforms.

This question paper contains 3 printed pages]

Roll No.

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S. No. of Question Paper : 1458

Unique Paper Code : 2033180019

Name of the Paper : Research Methodology for Media

Name of the Course : B.A. (Honours Course) Journalism (DSE)

Semester : VI

Duration : 3 Hours

Maximum Marks : 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts.

Both parts are compulsory.

Candidates have to answer *all* the questions in

Part A and any *three* questions in Part B.

Questions in Part A carry 10 marks each

and questions in Part B carry 20 marks each.

Part A

1. Define basic and applied research in the context of digital and media studies.
How are they relevant in today's data-driven media environment ?

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Or

Explain the concepts of variables and constructs in media research. Differentiate between independent and dependent variables using examples from digital media.

2. Why is sampling important in contemporary media research, especially in online and social media studies ? Discuss any *two* sampling methods.

Or

Discuss the growing importance of qualitative research techniques in understanding digital media audiences. Explain any *two* methods.

3. What do you understand by the relationship between media and the senses in the age of multimedia and immersive content ?

Or

Explain the importance of citations, referencing and avoiding plagiarism in digital academic writing.

Part B

4. Describe the steps involved in conducting media research in a digital environment, from topic selection to data presentation, including the use of online tools.

Or

Critically examine the ethical challenges in media research today, such as data privacy, consent and algorithmic bias. Why is replication important ?

5. Compare probability and non-probability sampling methods. How are these applied in studying online audiences and social media users ?

Or

Discuss quantitative and qualitative research techniques in media studies, highlighting their relevance, advantages, and limitations in the digital age.

6. What is a Bibliography and how is it different from References ? What is the importance of Bibliography in Academic writing ?

Or

Explain the representational approach in media research. How can it be used to analyse content on platforms like Instagram, YouTube, or OTT media.

7. Design a research proposal to study the representation of gender in social media or digital advertising. Include research objectives, sampling, tools and methods.

Or

How would you conduct a digital readership or audience survey for an online news platform or magazine ? Explain your research design, tools and approach.

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 1014

L

Unique Paper Code : 2032184801

Name of the Paper : Data Journalism : DSC

Name of the Course : **Bachelor of Arts (Honours) Journalism**

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

Part A

Q1. Discuss the importance and scope of data journalism in the contemporary media landscape.

Or

Evaluate the role of various key data sources in shaping contemporary data journalism.

Q2. Critically evaluate the principles of data arrangement and presentation in journalism.

Or

What is open-source journalism? Discuss how crowdsourcing in data journalism can increase audience engagement, lead to coverage of new issues and bring expert opinion to a story.

Q3. "Data-driven stories empower citizens and influence public discourse." Analyse the statement

Or

Discuss the role of data journalism in public health and climate reporting with suitable examples.

Q4. "Flawed data, misrepresentation from a lack of context, and privacy concerns are significant issues in data-driven stories". Discuss with reference to ethical concerns in the practice of data journalism.

Or

Data journalism requires a journalist to have a special set of technical skills. What are the skills that have now become redundant due to automation in journalism?

PART B

Q5. "Data-driven reporting enhances transparency, accountability, and audience engagement." Critically analyse.

Or

How do the components of visual storytelling interact to shape audience perception, enhance message retention, and influence the overall effectiveness of visual narratives in media communication?

Q6. How does appropriate visualization techniques influence the accuracy, accessibility, and interpretability of data for diverse audiences?

Or

How is a data driven story is told? Discuss various presentation tools and techniques with suitable examples.

Q7. Critically assess the role of data journalism in promoting accountability and transparency within democratic societies.

Or

Analyse the role of data journalism in advancing sustainable development initiatives with suitable examples.

Q8. Critically examine the role of artificial intelligence (AI) in shaping contemporary data journalism.

Or

"Automation enhance efficiency, accuracy, and audience engagement in reporting". Critically evaluate the statement.

Q9. Wikileaks has been built on the dissemination of information and data from various sources. Map and discuss some of the significant data-driven stories done by WikiLeaks.

Or

Write short note on the following:

- a) Government data Portals
- b) Bubble plots

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 6977

L

Unique Paper Code : 2033180023

Name of the Paper : Environmental Journalism

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : VIII – DSE

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **20** marks each.

PART-A

Q1. a) Define Environmental Journalism. Discuss its significance and scope.

OR

b) Explain the relationship between human activities and environmental degradation.

Q2. a) Write a short note on the Chipko Movement and its significance.

OR

b) Discuss the significance of indigenous knowledge systems in environmental conservation.

Q3. a) What is the 3R policy? Explain its relevance in environmental reporting.

OR

b) Explain the concept of green chemistry and its relevance in sustainable development.

Q4. a) What are the ethical dilemmas in environmental reporting? Explain in brief.

OR

b) Write a short note on field reporting techniques in environmental journalism.

PART-B

Q5. "Environmental journalism plays a significant role in addressing and reporting environmental issues." Discuss this statement in reference to how it helps journalists in covering environmental concerns.

OR

b) Explain the five elements of environment and analyse their interdependence with suitable examples.

Q6. a) Critically analyse the role of environmental movements in shaping environmental policies in India.

OR

b) Compare environmental movements in India and the world, highlighting their impact on public awareness.

Q7. a) Discuss major themes in environmental reporting such as climate change, extreme weather and health impacts.

OR

b) Analyse media coverage of global environmental agreements with special reference to the Paris Agreement.

Q8. a) Discuss environmental ethics in reporting with reference to accuracy and the debate between advocacy and neutrality.

OR

b) Evaluate the role of citizen journalism and alternative media in environmental communication.

Q9. a) "Environmental journalism is not just reporting but a form of public engagement." Critically examine this statement.

OR

b) Discuss the role of media in promoting environmental awareness and sustainable development at local, national and global levels.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 6979

L

Unique Paper Code : 2033180025

Name of the Paper : Law, Media And Society

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : VIII – DSE

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each, and questions in **Part B** carry **20** marks each.

PART A

Q1.

(a) Write a short note on the Right to Information and its significance for journalists and media practice in India.

OR

(b) What is copyright in the context of media production? Write a short note on the key concerns it raises for journalists and content creators.

Q2.

(a) Write a short note on Section 67 of the IT Act, 2000 and its implications for digital media and online content.

OR

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(b) Write a short note on the media's role in challenging gender norms and promoting gender sensitivity.

Q3.

(a) Write a short note on the News Broadcasting and Digital Standards Authority. Explain its mandate and how it differs from statutory regulatory bodies.

OR

(b) Write a short note on censorship in Indian media. Also, explain where it is legally permitted and the ethical debates it provokes.

Q4.

(a) Write a short note on how the media covers violence and the legal provisions that govern inflammatory reporting in India.

OR

(b) What does ethical media coverage of Dalit communities look like? Write a short note identifying common failures and the standards journalists should follow.

PART B

Q5.

(a) Discuss the issues of privacy and surveillance as they affect journalists and citizens in India. How do phone tapping and digital surveillance challenge both press freedom and individual rights, and what legal protections exist?

OR

(b) With reference to the *Cross Roads* case (1951) and Article 19, trace the evolution of freedom of expression in India. How have the courts balanced free speech against the state's power to impose reasonable restrictions?

Q6.

(a) Examine the representation of women in Indian advertising. How do stereotypical portrayals affect public perception, what does the law say about it, and mention what all has changed in recent years, if anything.

OR

(b) The law prohibits indecent representation of women, yet sexualised and demeaning portrayals remain commonplace in Indian media and advertising. Does this reveal a failure of law, a failure of regulation, or a deeper cultural problem that law alone cannot fix? Argue with specific reference to legal provisions, regulatory bodies, and case examples.

Q7.

(a) Discuss the concept of professional ethics and codes of conduct in Indian journalism and broadcasting. How effective are these codes in practice, and what role does self-regulation play when statutory regulation is absent or weak?

OR

(b) Discuss the issue of film censorship in India. Who should decide what is acceptable media content in India, and by what standard?

Q8.

(a) Media coverage of marginalised communities often oscillates between invisibility and sensationalism. Critically examine why this happens, what it reveals about newsroom culture and ownership, and what structural changes are needed for truly inclusive journalism.

OR

(b) Discuss the legal provisions in India that govern sedition and hate speech in the media. Are these laws necessary safeguards or tools of suppression? Evaluate with reference to specific cases or patterns of use.

Q9.

(a) Write a detail note on any two of the following:-

- i) Live Reporting
- ii) Intellectual Property
- iii) Libel vs. slander
- iv) Sting Operation

OR

(b) "A truly responsible media must be legally literate, ethically grounded, socially sensitive, and editorially fearless, and these four demands are often in direct conflict." Critically examine this statement and argue what responsible media practice looks like in contemporary India.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7655

L

Unique Paper Code : 2033180024

Name of the Paper : Video Production

Name of the Course : **B.A (Hons.) Journalism – DSE**

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **TWO** parts – **Part A** and **Part B**. **Both** parts are compulsory.
3. Attempt **ANY THREE** questions from **Part A** and **ANY THREE** questions from **Part B**.
4. **Part A** questions carry **10** marks each. **Part B** questions carry **20** marks each.

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PART A

Answer **ANY THREE** questions. Each question = 10 marks.

1. (a) What is location scouting? List any four key factors to consider while selecting shooting locations.

Or

- (b) Discuss the differences between documentary and docudrama with special reference to the pre-production stage.
2. (a) Write a short note on the imager and recorder. Explain how both components work together to capture and store visual information.

Or

- (b) Differentiate between diegetic and non-diegetic sound in video production.
3. (a) What is a slate (clapperboard)? Discuss its use in shooting and editing.

Or

- (b) Define shooting script and discuss its significance to a production.

4. (a) Discuss the various stages of set design in production.

Or

- (b) What is color correction? How is it different from color grading?

PART B

Answer **ANY THREE** questions. Each question = 20 marks.

5. (a) Discuss the process of developing an idea into a script, highlighting differences between fiction and non-fiction formats.

Or

- (b) Critically examine the role of storyboarding in visual storytelling and production planning.

6. (a) Discuss how the choice of a lens affects framing, perspective and storytelling in video production with relevant examples.

Or

- (b) Critically examine the impact of social media forms on traditional storytelling formats.

7. (a) What are the various stages of non-linear editing. Discuss the importance of editing as a creative and technical process in video production.

Or

- (b) "Sound is 50% of a good video." Critically examine this statement with reference to dialogue recording, foley, music, and ambience in post-production.
8. (a) Explain the role and responsibilities of a visual effects director in a production. Discuss how they collaborate with the director and editor.

Or

- (b) Critically examine how artificial intelligence is impacting the various stages of pre- production, production and post production today.
9. (a) Detail the concept note and treatment to produce a 3-5 minute short film on the issue of digital addiction among youth in the age of social media platforms such as Instagram and YouTube Shorts.

Or

- (b) Detail the concept and treatment to pitch a documentary film on the issue of air pollution in urban India.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 8333

L

Unique Paper Code : 2033180024

Name of the Paper : Video Production

Name of the Course : **B.A (Hons.) Journalism – DSE**

Semester : VIII

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **TWO** parts – **Part A** and **Part B**. **Both** parts are compulsory.
3. Attempt **ANY THREE** questions from **Part A** and **ANY THREE** questions from **Part B**.
4. **Part A** questions carry **10** marks each. **Part B** questions carry **20** marks each.

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PART A

Answer **ANY THREE** questions. Each question = 10 marks.

1. (a) Discuss how diegetic and non-diegetic sound can be used in creative ways to enhance storytelling with suitable examples.

OR

- (b) What is depth of field? Explain the relation between the choice of a lens and depth of field.

2. (a) Outline the differences in the production of 2-D and 3-D animation.

OR

- (b) What is a keyframe? Briefly detail the use of key-framing in animation with the help of examples.

3. (a) What are the ethical and legal considerations a video producer must keep in mind before shooting?

OR

- (b) Differentiate between a zoom and prime lens.
4. (a) What is a jump cut? How can you avoid jump cuts when shooting and editing?

OR

- (b) Discuss the significance of a match cut in editing.

PART B

Answer **ANY THREE** questions. Each question = 20 marks.

5. (a) With the help of a diagram outline the light plan for a panel discussion of three people in a news studio.

OR

- (b) Discuss the various elements of sound design? Explain the role of the sound designer in assimilating these elements effectively in video production.

6. (a) Discuss the rise of the mockumentary genre with relevant examples.

OR

- (b) Discuss the impact of digital technology and AI tools on modern video production.
7. (a) Explain the role and responsibilities of these key crew members (Director, Cinematographer, Editor) in a professional production.

OR

- (b) What are the various modes of a documentary film as outlined by Bill Nichols. Discuss any two modes with suitable examples.
8. (a) Write a screenplay of ten scenes on any one of the following and then outline a shooting script for the same.
- (i) A girl's favorite toy train.
 - (ii) The dinner party guest.

OR

- (b) Write a short note on **any two** of the following –
- (i) Slug line in a script
 - (ii) Final Cut Pro (FCP)
 - (iii) Dialogues in a script
9. (a) You are assigned to produce a 3-5 minute video on global warming. Develop a concept note and outline the visual treatment.

OR

- (b) Detail the concept and treatment for a short feature film on the issue of gender-based-violence.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 8334

L

Unique Paper Code : 2033180025

Name of the Paper : Law, Media And Society

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : VIII – DSE

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains **2** parts. **Both** parts are compulsory.
3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each, and questions in **Part B** carry **20** marks each.

PART A

Q1.

(a) Write a short note on defamation in the media. What constitutes defamation, and what defences are available to a journalist?

OR

(b) Write a short note on the *Cross Roads* case (1951) and its significance in shaping freedom of expression in India.

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Q2.

(a) Write a short note on the Protection of Women against Sexual Harassment Bill, 2007 and its relevance to media workplaces.

OR

(b) Write a short note on gender sensitivity in media. What it means in practice and why it matters.

Q3.

(a) Write a short note on the Advertising Standards Council of India.

OR

(b) Write a short note on the key recommendations of the Press Commissions of India on media accountability and ethics.

Q4.

(a) Write a short note on sedition law in India and its application to media and journalists.

OR

(b) Write a short note on the ethical principles that should guide media coverage of children.

PART B

Q5. (a) Discuss the concept of live reporting. Where does the excitement of real-time journalism end and the ethical and legal risk begin? Address issues of accuracy, privacy, sub judice violations, and editorial responsibility.

OR

(b) RTI gives citizens the right to information; defamation law punishes its publication; privacy law limits its gathering; and contempt of court restricts its timing. Using these four legal pressure points, examine how Indian law simultaneously impacts journalism.

Q6.

(a) How has Indian media historically represented women, and what has changed? Discuss the gap between legal prohibition of indecent representation and the reality of media and advertising content in India.

OR

(b) Critically examine Section 67 of the Information Technology Act, 2000, highlighting its scope, application, and implications for free expression and protection against online abuse. Suggest reforms, if necessary.

Q7.

(a) Discuss the role of the Central Board of Film Certification in regulating film content in India. Has it functioned as a legitimate guardian of public standards or as an instrument of censorship? Argue with examples.

OR

(b) What are ethical codes of conduct in journalism and broadcasting, and how effective are they? Compare statutory regulation with self-regulation and assess which better serves the public interest in the Indian context.

Q8.

(a) Indian media routinely covers Dalits only in the context of atrocities, tribals only in the context of conflict, and the differently-abled only as objects of pity. What does this pattern reveal about who controls the newsroom, whose stories are told, and what structural changes could make Indian media genuinely inclusive?

OR

(b) Examine the fine legal and ethical line between reporting on violence and inciting it. How should journalists cover communal tensions, mob violence, or political unrest without becoming instruments of further harm?

Q9. (a) Examine how increased media space for marginalized groups can contribute to inclusive growth and social justice in India.

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OR

(b) Discuss the role of the Indian media in fulfilling democratic responsibility? Explain with examples.

This question paper contains 3 printed pages]

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S. No. of Question Paper : **1556**

Unique Paper Code : **2032182403**

Name of the Paper : **Broadcast Production**

Name of the Course : **DSC Journalism**

Semester : **IV**

Duration : **3 Hours**

Maximum Marks : **90**

(Write your Roll No. on the top immediately on receipt of this question paper.)

This question paper contains 2 parts.

Both parts are compulsory.

Candidates have to answer all the questions

in Part A and any *three* questions in Part B.

Questions in Part A carry **10** marks each and

questions in Part B carry **20** marks each.

Part A

1. (a) Examine how internet and mobile technology have changed the way audiences consume radio and television content.

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Or

- (b) What is a Public Service Advertisement ? Elucidate the steps for designing an effective public service advertisement campaign.
2. (a) Discuss the recommendations of the Verghese Committee Report (1977) and examine its role in shaping public service broadcasting in India.

Or

- (b) What is a Radio Jingle ? With the help of relevant examples examine the presence of radio jingles in today's audio programming in India.
3. (a) Discuss the role of social media in disseminating radio and television programming.

Or

- (b) Discuss the structure and working of a private television channel.

Part B

4. (a) Critically examine the contemporary issues and concerns in television programming of India.

Or

- (b) Define Electronic News Gathering (ENG) and Electronic Field Production (EFP) and with the help of suitable examples discuss how they can be combined in television formats.

5. (a) Critically examine any *one* for editorial autonomy, financial efficacy and public service goals :

- (i) Japan Broadcasting Corporation
- (ii) Netherlands Public Broadcasting
- (iii) British Broadcasting Corporation.

Or

- (b) Critically examine the evolution of public-private partnership in Indian broadcasting with relevant examples.

6. (a) Discuss the growth and expansion of F.M. radio broadcasting in India. Do you think government regulation has enabled this growth.

Or

- (b) Discuss the structure and working of a private television broadcasting channel.

7. (a) Define Genre. Critically examine any *one* genre in detail with relevant examples :

- (i) Animation
- (ii) Soap Opera
- (iii) Children's Television

Or

- (b) Discuss the various ethical issues and concerns surrounding reality television shows with relevant examples.

5. (a) Critically examine any *one* for editorial autonomy, financial efficacy and public service goals :
- (i) Japan Broadcasting Corporation
 - (ii) Netherlands Public Broadcasting
 - (iii) British Broadcasting Corporation.

Or

- (b) Critically examine the evolution of public-private partnership in Indian broadcasting with relevant examples.
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- (b) Discuss the structure and working of a private television broadcasting channel.
7. (a) Define Genre. Critically examine any *one* genre in detail with relevant examples :
- (i) Animation
 - (ii) Soap Opera
 - (iii) Children's Television

Or

- (b) Discuss the various ethical issues and concerns surrounding reality television shows with relevant examples.