

- Department/Committee/Cell/Cultural Clubs, Others: Students' Union 2024-25
  - Name of the activity: Seminar on topic Digital Startups In collaboration with Pearl Academy
  - Funding Agency (Internal/External) and Amount:
  - Name of the TIC/CONVENER/COORDINATOR/NODAL OFFICER/OTHER: Dr. **Dr. Vandana Rani (Convener) ,Dr. Utpal Kimar(Co Convenor )**
  - Date/s (-to-) and time (-to-) of activity: 20<sup>th</sup> February 2025, 11:30 am onwards
  - Collaborating agency if any: Pearl Academy
  - Number of students : 90
  - Number of participants outside Kalindi College: NA
  - Name of anchors : Kanika Juyal, 1<sup>st</sup> year
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- **On February 20, A Digital Startup Seminar was conducted, featuring Mr. Varun Duggal, an Associate Professor at Pearl Academy, as the esteemed speaker. His extensive experience and knowledge in the field of digital entrepreneurship provided attendees with a comprehensive understanding of the startup ecosystem.**
  - **The session was highly insightful, covering various aspects of starting and sustaining a digital business, including market trends, innovative business strategies, and essential skills required for digital entrepreneurship.**
  - **Mr. Duggal emphasized the importance of adaptability, creativity, and digital literacy in today's competitive startup landscape. He shared practical case studies and real-world examples to illustrate key concepts and challenges that entrepreneurs face.**



