



दिल्ली विश्वविद्यालय University of Delhi



कुलसचिव

Registrar

No. DAA/Misc./09/2023/1386/R-4465
22nd December, 2023

Sub: Viksit Bharat @2047: Voice of Youth

Sir / Madam,

Please refer to the letter No. F.1-1/2023(secy/viksitbharat@2047) dated 15.12.2023 from the Secretary, University Grants Commission regarding to create awareness among their students about "Viksit Bharat@2047: Voice of Youth" Consultation Programme held on 11th December, 2023 in which Hon'ble Prime Minister of India launched the "Viksit Bharat@2047 Ideas Portal" and delivered a Special Address via Video Conference.

The University Grants Commission in its aforementioned letter has requested to all Higher Education Institutions to create awareness among their students about this campaign and encourage them to avail an opportunity to provide their transformative ideas for the Vision of Viksit Bharat@2047.

In this regard, all the Deans of Faculties / Heads of the Departments / Principals of the Colleges / Directors of the Centres are requested to kindly take the following actions for active participation of youth in this campaign and give ideas, feedback, suggestions and their role to achieve the goal of Viksit Bharat by 2047 on mygov portal of Viksit Bharat:

1. All Colleges/Departments are requested to take the following action:
 - a. The Viksit Bharat Feedback form link or QR code must be prominently displayed on the website, notice board, common areas (library, IT facilities etc.) of the department/college. A poster with feedback link and QR code (enclosed as Annex. 1) should be made available at all places of gathering like playground, canteen, hostel entrance etc.
 - b. It should also be disseminated through social media platforms (twitter, Instagram, Facebook etc.) so as to reach out to the students to the maximum and enable them to provide their suggestions/Feedback and contribute meaningfully.
 - c. A Social Media Campaign may be initiated by the Colleges/Department to encourage students to share their ideas on the vision of Viksit Bharat. The **#Ideas4ViksitBharat hashtag** may be used across all social media platforms to make it viral and encourage students to tweet and share. Encourage students to share their experiences via posting pictures/shorts on social media with hashtag #Idea4ViksitBharat.
 - d. Bulk mail and WhatsApp should also be utilized to proliferate the information about the Viksit Bharat Feedback Form submission.
 - e. Departments/Colleges may also dedicate a room (existing IT Lab./Library etc.) as a Viksit Bharat Ideation Centre or Idea Café to facilitate the students for submitting the Feedback form.

Handwritten signature and date: 22/12/23

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- f. Every College/Department shall appoint a teacher as Nodal Officer Viksit Bharat who shall be instrumental in organizing the campaign and other related activities which are to be taken up.
- g. College will organize workshops to increase awareness on the program and disseminate information on feedback gathering.
- h. Nodal Officers shall coordinate to organise Fests, Seminars, Debates and Events to propagate the Hon'ble PMs guiding principles for Viksit Bharat and encourage students to submit their feedback.
- i. Mobilize existing alumni networks through emails or inviting prominent alumni to the campus to talk about the Viksit Bharat@2047, hence motivating students to take up feedback submission
- j. Standard banner (enclosed Annex. 2) shall be used at all these events, as well as at every prominent location on the campus like cafeterias, IT labs, seminar halls, library etc.
- k. Increase student participation on submission channels (QR code and feedback form) by mobilizing student clubs (NCC cadets, NSS volunteers and other youth organizations).
- l. Promote certification of accomplishment widely as a badge of honor across different communication platforms to incentivize participation for students.
- m. The SOP for students to submit their Feedback on the portal (enclosed Annex. 3) may be shared at all prominent places (refer to point a), website, social media platforms etc.

2. A committee at the level of the University is constituted to spearhead the Viksit Bharat campaign and activities to be done. The following is the composition of the Committee:

- i. Director, UDSC **- Chairperson**
- ii. Dean Academic Affairs
- iii. Prof. Ram Singh, Delhi School of Economics
- iv. Dr. Abhishek Tandon, Jt. CEO, Udhmodya Foundation
- v. Prof. Bijayalaxmi Nanda, Principal, Miranda House
- vi. Prof. Saloni Gupta, Principal, Bharti College
- vii. Prof. Sunanda Bharti, Law Centre-1
- viii. Prof. Radhe Shyam, Dept. of Environmental Science
- ix. Dr. Harendra Nath Tiwari, SRCC
- x. Dr. H.M. Sanjeev, Dept. of Political Science
- xi. Dr. Supreet Kaur, Dept. of Commerce
- xii. Dr. Phani Krishnan, Dept. of Linguistics
- xiii. Dr. Anand Sonkar, Hasraj College

3. Accordingly, please provide the details of the Nodal Officer Viksit Bharat of your College/Department at the earliest.

4. An action taken report may please be submitted by 31.12.2023 to the Deputy Registrar (Colleges), University of Delhi at dr_colleges@admin.du.ac.in.

Nihar C. W.
22/12/23
REGISTRAR

All the Deans / Heads / Principals / Directors of
Faculties / Departments / Colleges / Centres
University of Delhi
Delhi / New Delhi.