Entrepreneurship, Skill Development and Innovation Cell





Previous Activities of the Cell conducted in the year 2021-2022

1. MoA between National Small Industries Corporation (NSIC) & Kalindi College to enhance Student's entrepreneurial skills of self-employment

A Memorandum of Association, (MoA) was signed between National Small IndustriesCorporation (NSIC) Technical Services Centre, Okhla Industrial Estate, New Delhi 110020 andKalindi College, University of Delhi, New Delhi 110008 on *6 August, 2021*. This MOA shallremain effective for three years and may be extended by the parties on mutual agreement inwriting. Also, both the parties mutually agreed upon revisiting the scope of the MoA as andwhen needed with a view to expand the scope of the same. The expertise provided by NTSC toKalindi College, University of Delhi as consultancy, mentorship, expert lecture, etc. will be onpayable as per mutually acceptable terms. Both the parties agreed to involve their dulyauthorized representatives to help achieve the set goals mentioned in MoA.The primary objective of this MOA is to enable the parties to identify mutual collaborationopportunities bringing together the strength of the NSIC and Kalindi College, University ofDelhi toward sustained development of skills and education aimed at enhancement of self-employment and opportunities.



2. In-House Skill Development Workshop on Code Free WebDesigning (1-7September,2021)

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College organized a week long "In-House Skill Development Workshop on Code Free WebDesigning" from September 1 to 7, 2021. A total of 75 participants from a list of 208 registered participants successfully attended this workshop. The course content of theworkshop was prepared by Ms. Bhawna Shishodia, a student of Kalindi College andwas delivered on MOOC platform This successfully. type of an initiative where brightstudentswithuniqueskillsaregivenopportunitiestobearesourcepersonwilldefinitely motivate other students of the college showcase their to talents ultimatelyinculcatingentrepreneurial skillsin students.

Workshop included series of step-by-step protocol to design a website using tailormade easy to follow tutorials. Setting up a website is a pivotal step in showcasingvarious products, ideas and establishing legitimate connections depending upon theneeds of the projects undertaken. In this context, it was seen that students were able tocreate their own website (list enclosed). Furthermore, it was interesting to see the diversity of ideas which can be instrumental in polishing entrepreneurial skills of students. Such an activity shall act as a skilled catalyst in preparing work force а ofstudentswhocanbetterpreparethemselvesforcurrentcompetitivejobmarkets.Entire workshop was designed in such a way that it was very and flexible in naturewhere studentscould accesscoursecontentsas per theirconvenienttime.

Student spent on an average of an hour per day in accessing video lectures, notesand also attempted quizzes based on the video lectures. Students also discussed theirdoubts in discussion forum section. At the end of the course, 35 students were able tosuccessfullydevelop theirwebsites.



3. Workshop of videography and photography on topic "Finding your own voice and personal style"

Entrepreneurship, skill development and innovation cell of Kalindi College, University of Delhi Conducted a workshop on 14th September, 2021 at 5 PM. This Workshop of Videography and Photography was on the topic **"Finding your own voice and personal style".** Mr. Naman Verma, A fine art Wedding Photographer was invited as the resource person. The Workshop was Conducted in the Presence of Dr. Nisha Bakshi, Convenor; Ms. Isha Verma, Program Coordinator; and other faculty members of Cell along with 84 participants. The workshop started with welcoming everyone and then proceeded with lamp lighting done by the respected resource persons and the other dignitaries.

After this, workshop started with a beautiful video of Art made by Mr. Naman Verma. He Presented it to enlighten us with the magic he creates. He shared his journey, how he started with a phone's camera and reached at this position. He inspired the audience to follow their passion and to remain dedicated to achieving success. He suggested that one needs to face challenges like societal pressure, family influence, taking risks and many more. After this, along with his associate Mr. Dushyant Gadara he explained us about the equipment and the way they work. They answered all the questions raised by the participants in a very interactive session. At the end, vote of thanks was presented by Ms. Isha Verma. The entire program was made possible with the support of Prof. NainaHasija, Principal, Kalindi College, University of Delhi.



4. Webinar on "An Untold Story of Mushroom Farmingby an Entrepreneur"

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, organized a webinar on "An Untold Story of Mushroom Farming-by an Entrepreneur" by Mr. Amit Prasad (MBA, IMT Ghaziabad; CEO & Entrepreneur, Oorja Farm Products, Uttarakhand) on September 24, 2021 at 5 PM on google platform via https://meet.google.com/piw-wmvr-evs. A total of 74 registrations were received via google form (https://tinyurl.com/mush-farm-registration) and a total of 59 participants attended the webinar. Mr. Amit M. Prasad, our Mushroom farming expert who has 20+ years of experience working in senior positions with big corporate companies, shared his story elucidating the various ups and down in his journey of establishing his Mushroom Farm which is now a successful venture. Furthermore, he emphasized that in only a few years, how he could establish a very successful business of Mushroom Farming and his consumer brand of pasta and other food products located in Uttrakhand. He showed series of milestones steps that one can follow to establishing a mushroom farm. This type of initiative where successful entrepreneurs are invited to share their stories will definitely motivate students of the college to explore their talents ultimately inculcating entrepreneurial skills in students.



5. Webinar on "Organic Farming & Processing through Self-help Group- Shining Case of Atmanirbhar Entrepreneurship"

The Entrepreneurship, Skill Development and Innovation Cell, Kalindi College organized a webinar on 9th November 2021 for inspiring the students on the startup journey of Ms. Ekta Yadav. The event was organized by Entrepreneurship, Skill Development and Innovation Cell whose convener is Dr. Nisha Bakshi and event coordinator was Ms. Geeta Kumari. Ms. Ekta Yadav, who is the founding member and secretary of Mahila Sehbhagita Jaivik Samooh, Ghaziabad, graced the webinar as speaker. The webinar started at 05:00 pm, with welcome address by Dr. Nisha Bakshi, the Principal Prof. Naina Hasija also gave her blessings for the event, followed by the interaction of Ms. Ekta, where she told the audiences about how she started the organization, what were the inspirations behind it, coupled with a few anecdotes of her life. She enlightened the attendees about organic farming and its role in entrepreneurship in present times. The discussion was followed by a question answer session in which students asked her questions about entrepreneurship and organic farming, which she answered patiently. The event was concluded by giving vote of thanks by Ms. Geeta Kumari to the presenter and organizers.



6. One Day Online Chocolate Making Workshop on 16 January 2022

The ESDI Cell also conducted one day online "chocolate making workshop" on 16 January 2022. Ms. Sneha Banerjee, a third year student from Institute of Hotel management (IHM) Bhubaneswar, a young entrepreneur and also the owner of a business venture named 'Truffles cakery' which sells a line of delectable confectionary items. The workshop saw the participation of a significant number of students. Ms. Banerjee enlightened all the students about the procedure of making home-made chocolates. Essentially, she taught the students the process of making chocolates in a variety of flavours like milk, dark, white rabri, dry fruit, to name a few. Moreover, she taught the students about how to earn while being students. The zeal of the students and the teachers and the dedication by Ms. Sneha made this workshop a great success.





7. One Day Seminar on ''Understanding the relevance of Skill Development, Entrepreneurship and Innovation from career perspective'' on April 8th, 2022

The ESDI cell organized a seminar on "Understanding the relevance of Skill Development, Entrepreneurship and Innovation from career perspective" by Mr Ravinder Chanana (Head of Operations, Federation of Education & Skill Development Institutions & Personnel (FESDIP) and Ms. Khushboo Chanana, Founder of www.SkillReporter.com on April 8th, 2022 at 12 noon in the seminar room, Kalindi College. A total of 121 registrations were received via google form and a total of 78 participants attended the seminar. Mr. Ravinder Chanana, an entrepreneur and owner of many startups shared his knowledge about various do's and don'ts of setting up an incubation center or startup for entrepreneurship. Furthermore, he discussed various strategies about initiating start-ups in the area of skill development. The second esteemed speaker, Ms. Khusboo Chanana shared her experience and success stories about her entrepreneurial venture of serving as the Founder and CEO of SkillReporter.com, New Delhi, that develops strategic relations of its stake holders, professionals, institutions, government bodies in various skill ecosystems.









Workshop on "Hands-on training in Confectionery Science" held on 23-09-22/ 11.30 am onwards

A workshop on Hands on training in Confectionery Sciences was organized by the Entrepreneurship, Skill Development and Innovation Cell (ESDIC) of Kalindi College on 23rd September 2022. Dr. Nisha Bakshi Convenor of the ESDI Cell welcomes and introduces the resource person. Mrs. Kiran Chaliha, an expert in bakery and confectionery science, Enlighted the students on the various aspects of chocolate making. It was organized with the purpose of providing hands-on training to the students in confectionery science. Mrs. Kiran explained how chocolate is extracted from cacao plants. Chocolate is processed from the seeds of the cacao plant. She also told us about its history and how it has been used since ancient times. It was cultivated by the Aztec, Toltec, and Maya people and was used as a ceremonial drink. The beans of the cacao plant were used as currency as well. The beans reached Spain through Cristopher Columbus. As it was too bitter for European taste, sweeteners were added when it was introduced to the Spanish Court. Then she moved on to the next part of her presentation where she told us about the different types of compound chocolate that are used to make chocolates and how additional nuts and flavoring could provide taste to the chocolate. She put the melted chocolate into different molds. Seeing the enthusiasm of the students she also let a few students try their hand at making chocolates. Overall, the workshop provided the students with an opportunity to get to know more about confectionery science and how it could be developed into a successful career. The program was concluded with a vote of thanks by a Volunteer of the ESDI Cell Ms. Shreya Kesari.









gleBLOCK

glesLOCK

4 GMT +05:30

GooglesLOCI

23/09/22 01:55 PM GMT +05:30

1-12

9. Workshop on Handmade Jewellery Designing, held on 30 September 2022/10.30 am to

1.00pm

A workshop on the basics of Handmade Jewellery Designing was organised by Entrepreneurship, Skill Development & Innovation Cell (ESDIC) of Kalindi College on 30th September. EDIC Cell Volunteer Ms Anushka has introduced about the resource person and Program coordinator Dr. Ram Sarik Gupta presented planter to the resource person. Miss Dhruva Jain, a Jewellery Designer and Entrepreneur enlighten the students on the various aspects of jewellery making. It was organised with the purpose of providing hands-on training to students in Handmade Jewellery Designing. Miss Jain explained about the different varieties and making process of jewellery. She shared her experience in this designing industry and showed some handmade masterpieces. She also told us about the history of jewellery making and how it has been used by people since ancient times. She also explained about the making process and inspiration of the jewellery designing like as a designer she made jewellery on either client base or mood code. She told us about the basic tools that are used in the making process like wire or chain cutter, round and flat pliers. Later she gave all the students some Korean elastics and pearls to made bracelets and necklaces. She told us to use our own creativity. She explained that the most important thing in a jewellery designing is the finishing of the jewellery. It was a very interesting and innovative workshop. Overall, the workshop provided the students with an opportunity to get to know more about jewellery designing and how it could be developed into a successful career. Program convenor Dr. Nisha Bakshi and other cell member were lead the program and encourage the students to participate.





10. Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, University of Delhi; Event Report Mahindra Pride Classroom's Employability Enhancement Orientation Programme for Personality Development and Employability Enhancement for third year students

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, organized a a "Mahindra Pride Classroom's Employability Enhancement Orientation Programme for Personality Development and Employability Enhancement" for third year students." In collaboration with NANNDI Foundation NGO. Programme was felicitated by Ms. Sheel Sheoran from Mahindra Pride Classroom, Naandi Foundation NGO on October 14, 2022 at 11am-1pm in Seminar room of the college. A total of 155 registrations were received via google form (https://forms.gle/8hUwYmfsFhPA8SPJ8) and a total of 76 participants attended the programme.

The sole objective of this programme was to help students to build competencies that meet the industry's expectations and would also prepare students for various competitive interviews through skill enhancement coursework. In orientation programme, our resource person, Ms. Sheel Sheoran from Mahindra Pride Classroom, Naandi Foundation NGO, introduced students about the online course and various benefits of the coursework. She elucidated various do's and don'ts about personality development through very engaging on the spot activities. Students learned about how to introduce themselves during various public speaking episodes of interactions. This type of programmes where successful industry experts are invited will definitely motivate students of the college to explore their talents ultimately inculcating entrepreneurial skills in students.

The programme concluded with feedback responses of the participants. In the end of the discussion, students asked several questions showcasing their curiosity and interest the webinar. Some pictures are also attached with this report for the reference.





GPS Map Camera

11. Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, University of Delhi;

Free Online 40 Hours Certificate Training Course: Mahindra Pride Classroom's Employability Enhancement Programme for third year students.

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, organized a a "Free Online 40 Hours Certificate Training Course: Mahindra Pride Classroom's Employability Enhancement Programme for third year students." in collaboration with NANNDI Foundation NGO. Course was conducted by Ms. Sheel Sheoran & Ms Anindita Gonsalves from Mahindra Pride Classroom, Naandi Foundation NGO from October 16, 2022 to 8 November 2022 at 6pm-8pm on Zoom Platform using meeting accessible through https://zoom.us/j/97348809497?pwd=U3RudTVtY3Bsd3Bub2JkMCs5dFhhZz09 . A total of 30 participants attended the course work.

The sole objective of this programme was to help students to build competencies that meet the industry's expectations and would also prepare students for various competitive interviews through skill enhancement coursework. Coursework included topics such as critical thinking, preparing effective resume, mock online interviews, dressing etiquettes, public speaking skills, how to introduce at interviews, how to prepare effective and engaging power point presentations, various mind games etc. Resource persons also took assessment (Pre-assessment using link https://forms.gle/c4vgi7LdHqYCUzqN6 and using link post assessment https://forms.gle/9qugryXZeoVWrvECA) from time to time to make this course highly engaging and participative. Attendance was recorded and certificates were given to students securing 90% and above attendance. The programme concluded with feedback responses of the participants. In the end of the discussion, students asked several questions showcasing their curiosity and interest the webinar. Some pictures are also attached with this report for the reference.





