

SNO-811

2520006

Unique Paper Code: 11011204
Name of the course: B.A. (Hons) Journalism (LOCF)
Name of the paper: Media and Cultural Studies
Semester: II
Time Limit : 3 hours 30 minutes
Maximum Marks : 75

Instructions for Candidates

Candidates must answer any three questions from Part A and any three questions from Part B.

Part A

Attempt any three questions. All questions carry equal marks
(3 x 10 = 30 marks)

Q.1 Write short notes on any ONE (10x1=10)

- a. Medium is the Message
- b. Folk Culture
- c. Sub Culture

Q.2. Ideology is encountered in the practices of everyday life than in a set of abstract ideas. Comment

Q. 3. How is the audience in live performance different from the receivers of mass media content?

Q.4. Fandom has acquired a more proactive role with the interactivity of digital media. Explain with examples.

Q. 5. Stuart Hall's encoding-decoding model of communication redefined the understanding of media audience. Discuss.

Part B

Attempt any three questions. All questions carry equal marks
(3 x 15 = 45 marks)

Q.1 The concept of Political Economy is relevant in analysing the capitalist structure of media houses today. Elaborate with examples.

Q.2 Genres are popular despite their formulaic content. Discuss how the genre ensures its popularity even with its repeating characteristics?

Q.3 Women actively engage with the media texts than being passive consumers. Discuss with reference to Janice Radway's *Reading the Romance*.

[This question paper contains 3 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4356 A

Unique Paper Code : 11015207

Name of the Paper : Photography (Generic Elective)

Name of the Course : B.A. (Hons) Journalism
(LOCF)

Semester : II

Duration : 3 hours 30 minutes Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Candidates must answer any **three** questions from **Part A** and any **three** questions from **Part B**.

PART A
(SHORT NOTES)

Attempt any **three** questions. All questions carry equal marks. (3×10=30)

1. Write a short note on the 'daguerreotype' process. (10)

P.T.O.

2. Explain briefly the different types of lenses used in photography. (10)
3. Comment briefly on the challenges of natural light photography? What are the lighting accessories that can be used in this type of photography? (10)
4. Write a short note on the differences between advertising photography and fashion photography. (10)
5. What is a 'Red Eye'? Explain how it can be prevented. (10)

PART B

Attempt any three questions. All questions carry equal marks. (3×15=45)

1. Trace the developments in optics and chemistry which provided the technological foundation for the development of modern photography in the first half of the 19th century. (15)

2. What are the basic tools in the camera to control exposure? How do they impact the photographic image? (15)
3. What is 'Three Point Lighting'? Why is it used in photography? (15)
4. Analyse the different approaches to portrait photography. What equipment would a photographer carry for a portrait shoot? (15)
5. Examine the difference between 'editing' and 'manipulation' in digital Photography. Explain the Photoshop tools that can be used to perform the above mentioned alterations in a photographic image. (15)

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3070 A

Unique Paper Code : 11013401

Name of the Paper : Documentary Production

Name of the Course : B.A. (Hons.) Journalism

Semester : IV

Duration : 3 hours 30 minutes Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

PART A

Attempt any 3 questions from Part A. Each question is of 10 marks.

1. Describe the significant characteristics of Poetic mode and Expository Documentary mode of documentary
2. Explain POVs in documentary film making.
3. Discuss various documentary movements of India.

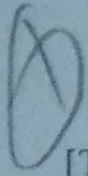
P.T.O.

4. Discuss various plots of a story in documentary film
5. 'Editing plays a crucial role in documentary production Discuss'?

PART B

Attempt any 3 questions from **Part B**. Each question is of 15 marks.

1. Discuss the importance of visual elements in a documentary in detail.
2. Elaborate on the various stages of documentary film making.
3. Explain the importance of budget in the making of a documentary.
4. Examine the role of sound in the making of a documentary with relevant examples.
5. Discuss the various funding opportunities of Documentary films.



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[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3464

A

Unique Paper Code : 11011404

Name of the Paper : Development Communication

Name of the Course : B.A. (Hons.) Journalism – CBCS
(LOCF)

Semester : IV

Duration : 3 Hours & 30 minutes

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

Attempt any *THREE* questions from Part A (10x3=30 marks)

and

Attempt any *THREE* questions from Part B (15x3=45 marks)

PART A

Write short notes on any **three** from the following

- a. Participatory Development
- b. Jan Dhan Yojana
- c. Kheda Communication Project
- d. Gender and development
- e. Rural newspapers

P.T.O.

PART B

Answer any **three** questions from the following

1. What do you understand by development communication? Critically examine the development communication approaches of Lerner, Rogers and Schramm.
2. What are the main characteristics of the Gandhian model of development? How is it different from the Nehruvian model?
3. Discuss the role of NGOs and development agencies in the development process.
4. Critically analyse the role of All India Radio as a Public Service broadcaster in framing the developmental agenda in the post-Independence years.
5. Development Support Communication operates as a linking agency that involves all the stakeholders to execute a development programme. Do you agree? Discuss with reference to the Wood's Triangle.

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[This question paper contains 4 printed pages.]

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Your Roll No.....

Sr. No. of Question Paper : 3503 A

Unique Paper Code : 11011407

Name of the Paper : Media Ethics and the Law

Name of the Course : B.A. (H) Journalism

Semester : IV

Duration : 3 hours 30 minutes Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt 3 questions each out of 5 from Part A and Part B.

PART A (10 marks each)

1. What is Contempt of Court? How is it a reasonable restriction for freedom of speech and expression in India?

P.T.O.

2. Media trials can unduly prejudice the public perception and outcome of a trial. Do you agree?
3. Discuss the Digital Media Ethics Code guidelines of the IT Act with reference to online news publishers and aggregators.
4. Discuss the provisions of the Indecent Representation of Women (Prohibition) Act, 1986 with reference to Indian advertising.
5. Write short notes on any two : (5×2=10)
 - (a) Sedition
 - (b) Press Council of India
 - (c) Live Reporting
 - (d) Obscenity

PART B (15 marks each)

6. 'Fact-checking and immediacy are crucial to live reporting'. Discuss this statement with reference to opportunities and dangers of live reporting.
7. 'Misinformation and fake news spread rapidly on online social networks'. Discuss with reference to the challenges of regulating social media conversations.
8. Discuss the need for ethical guidelines for regulation of the news media. In this context also analyze the functioning of the Press Council of India as a moral watchdog of journalistic ethics.
9. Evaluate the role of the Indian media in reporting on and representing the issues faced by persons with disabilities during the COVID-19 pandemic and lock-down.

10. What are the differences between investigative reporting and media sting operations? Discuss the ethical concerns of doing a sting operation.

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Your Roll No.....

Sr. No. of Question Paper : 3013 A

Unique Paper Code : 11011602

Name of the Paper : Advanced New Media

Name of the Course : B.A. (H) Journalism

Semester : VI

Duration : 3 hours 30 minutes Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt 3 questions each out of 5 from Part A and Part B.

PART A (10 marks each)

1. Write short notes on any two : (5×2=10)
 - (a) New Media Gaming
 - (b) Digital Cinema
 - (c) Video Blogging
 - (d) Online Privacy

P.T.O.

2. Discuss the rise of digital art with reference to the emergence of NFTs (Non-fungible tokens).
3. What are the possibilities of Twitter as an online public sphere? Discuss with reference to emerging new media practices around politics.
4. Elaborate on the features of transmedia storytelling with special reference to films.
5. The prevalence of IT cells and bots on new media platforms raises critical issues with respect to the emergence of the Internet as a fair and egalitarian public sphere. Comment.

PART B

(15 marks each)

6. Discuss how digital cinema and technologies continue to be debated and discussed in the industry for its limitations and possibilities.
7. How is the conception of social construction of technology different from the theory of technological determinism? Elaborate with suitable examples.

8. 'Gender inequality and violence stem from gendered stereotypes'. Discuss this statement with reference to cyber-bullying in the sphere of online gaming.
9. How are online fandom practices different from traditional fan culture? Discuss with reference to online communities and production of content by fans.
10. Discuss how cyber security laws and provisions provide security to the users, and at the same time expose them to surveillance and invasion of privacy by the state.

S. No. 3482

B. A. (Hons.) JOURNALISM

CBCS (LOCF)

SEMESTER VI

May-June 2022

Unique paper code: 11011605

Set B

COMMUNICATION RESEARCH AND METHODS

Time: 3 hours & 30 minutes

Max. Marks: 75

(Write your roll no. on the top immediately

on receipt of this question paper.)

Attempt any **three** questions from Part A (10x3=30 marks)

and

Attempt any **three** questions from Part B (15x3=45 marks)

PART A

Write short notes on any **three** from the following

- Qualitative vs quantitative analysis
- Independent vs dependent variable
- Sample vs census
- Internal vs External Validity
- Research method vs Research methodology

PART B

- Draft a research proposal on the implications of Covid 19 on the media industry.
- Discuss the various steps involved in the survey method. Prepare a questionnaire to conduct a survey on the use of social media among teenagers.
- Distinguish between probability and non-probability sampling. Which of the two will ensure low sampling error and why?
- What are the various stages involved in the observation method? Give an example of a situation where observation method can be used.
- What do you understand by the terms informed consent and deception? Discuss the same in context to the ethical perspectives a researcher must consider while conducting research.

{This question paper contains 4 printed pages.}

Your Roll No.....

Sr. No. of Question Paper : 8024 A

Unique Paper Code : 62433904

Name of the Paper : EDUCATION DISCIPLINE-
Media in Education

Name of the Course : B.A. Prog.

Semester : IV

Duration : 3.5 Hours Maximum Marks : 100

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any five questions in all.
3. All questions carry equal marks.
4. Answers may be written in English or in Hindi; but the same medium should be used throughout the paper

छात्रों के लिए निर्देश

1. इस प्रश्न-पत्र के मिलते ही ऊपर दिए गए निर्धारित स्थान पर अपना अनुक्रमांक लिखिए।

P.T.O.

2. कुल पाँच प्रश्न करने हैं।
3. सभी प्रश्नों के अंक समान हैं।
4. उत्तर अंग्रेजी या हिंदी में लिखे जा सकते हैं। लेकिन पूरे पेपर में एक ही माध्यम का इस्तेमाल किया जाना चाहिए।

1. Discuss the possibilities of newspaper text in shaping people's views.

लोगों के विचारों को आकार देने में अखबार की विशयवस्तु की जो संभावना होती है उसकी व्याख्या करें।

2. Critically reflect on the use of WhatsApp and Zoom to teach primary school children.

प्राथमिक कक्षाओं के बच्चों को व्हाटसअप और जूम के इस्तेमाल से पढ़ाए जाने पर आलोचनात्मक मनन करिए।

3. Discuss the role of newspapers in generating ideas in making the base of citizenship wider.

नागरिकता के आधार को व्यापक बनाने के लिए विचारों को पैदा करने में अखबारों की भूमिका पर चर्चा करें।

4. What are paid news and advertorials? Why is it important to know about them?

सशुल्क खबर और एडवर्टोरियल क्या होते हैं ? उनके बारे में जानना क्यों जरूरी है ?

5. Using the example of a television serial, discuss how it is difficult for them to maintain historical authenticity while portraying historical events and personalities.

एक टेलीविजन धारावाहिक का उदाहरण ले कर चर्चा करें कि उनके लिए ऐतिहासिक घटनाओं और व्यक्तित्वों के चित्रण में प्रामाणिकता बनाए रखना कितना मुश्किल है।

6. Describe how did newspaper start and become such an important source of information.

विवरण दें कि अखबार कैसे शुरू हुए और जानकारी के इतने महत्वपूर्ण साधन बने ।

7. Critically describe the difference between news in the print and news on television.

छपी हुई खबर और टेलीवीजन की खबरों में अंतरों का आलोचनात्मक विवरण दें।

8. What are the advantages of using news text in education?

शिक्षा में समाचार की विशयवस्तु को उपयोग में लाने के क्या फायदे हैं ?

9. What is media literacy? What all is included in it?

मीडिया साक्षरता क्या होती है ? उसमें क्या क्या शामिल होता है ?

10. Discuss fake news as a serious challenge to democracy.

लेकतंत्र के लिए जाली खबर एक गंभीर चुनौती है। चर्चा करें।

Q.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 8025 A

Unique Paper Code : 62313621

Name of the Paper : Radio and Cinema In India: A
Social History

Name of the Course : B.A. Program

Semester : VI

Duration : 3 Hours Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **any four** questions.
3. **All questions** carry equal marks.
4. Answers may be written in English or in Hindi; but the same medium should be used throughout the paper

छात्रों के लिए निर्देश

1. इस प्रश्न-पत्र के मिलते ही ऊपर दिए गए निर्धारित स्थान पर अपना अनुक्रमांक लिखिए।

P.T.O.

2. कुल चार प्रश्न करने हैं।
3. सभी प्रश्नों के अंक समान हैं।
4. उत्तर अंग्रेजी या हिंदी में लिखे जा सकते हैं। लेकिन पूरे पेपर में एक ही माध्यम का इस्तेमाल किया जाना चाहिए।

1. Discuss the history of radio broadcasting in India until its independence.

स्वतंत्रता प्राप्ति से पहले भारत में रेडियो प्रसारण के इतिहास की चर्चा कीजिए।

2. "The underground Congress Radio played a small but significant part in India's struggle for independence.",
comment

भूमिगत कांग्रेस रेडियो ने भारत के स्वतंत्रता संग्राम में एक छोटी लेकिन महत्वपूर्ण भूमिका निभाई।" टिप्पणी करें।

3. Evaluate the policies adopted by B.V. Keskar as the first elected Information and Broadcasting Minister with regard to administering music on AIR.

आकाशवाणी पर संगीत के संचालन के संबंध में प्रथम निर्वाचित सूचना और प्रसारण मंत्री के रूप में बी.वी. केसकर द्वारा अपनाई गई नीतियों का मूल्यांकन कीजिए।

4. How did the film industry respond to the highbrow attitude of the newly emerged Indian state towards film music?

फिल्म उद्योग ने फिल्म संगीत के प्रति नए उभरे भारतीय राज्य के अभिजात दृष्टिकोण का किस प्रकार प्रतिउत्तर दिया?

5. Discuss the growth of Indian cinema during its silent era.

मूक युग में भारतीय सिनेमा के विकास की चर्चा कीजिए।

6. Write an essay on how women entered the field of acting in the early phase of Indian cinema.

भारतीय सिनेमा के शुरुआती दौर में महिलाओं ने अभिनय के क्षेत्र में कैसे प्रवेश किया, इस पर एक निबंध लिखिए।

7. Why is 1950s considered a golden era of Hindi film music?

1950 के दशक को हिंदी फिल्म संगीत का स्वर्ण युग क्यों माना जाता है?

8. Write short notes on any two of the following:

- Censorship on films in colonial India
- Vividh Bharati
- AVM and Gemini Studios
- Satyajit Ray

निम्नलिखित में से किन्हीं दो पर संक्षिप्त टिप्पणी लिखिए:

- औपनिवेशिक भारत में फिल्मों पर सेंसरशिप
- विविध भारती
- एवीएम और जेमिनी स्टूडियोज
- सत्यजीत रे