

Bid Document

Bid Details	
Bid End Date/Time	05-12-2022 09:00:00
Bid Opening Date/Time	05-12-2022 09:30:00
Bid Offer Validity (From End Date)	90 (Days)
Ministry/State Name	Ministry Of Education
Department Name	Department Of Higher Education
Organisation Name	University Of Delhi
Office Name	Kalindi College
Item Category	Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Times of India; English; All editions; Black and White; Normal Rates , Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Navbharat Times; Hindi; All editions; Black and White; Normal Rates , Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Hindustan Times; Hindi; All editions; Black and White; Normal Rates , Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Hindustan Times; English; All editions; Black and White; Normal Rates , Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Indian Express; English; All editions; Black and White; Normal Rates , Advertisement Service - Newspaper - Display Classified Advertisement; Any inside page of main page; Jansatta; Hindi; All editions; Black and White; Normal Rates
Contract Period	1 Year(s)
Minimum Average Annual Turnover of the bidder (For 3 Years)	10 Lakh (s)
Years of Past Experience Required for same/similar service	3 Year (s)
Past Experience of Similar Services required	Yes
MSE Exemption for Years Of Experience and Turnover	Yes
Startup Exemption for Years Of Experience and Turnover	Yes
Document required from seller	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC),OEM Authorization Certificate *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer

Bid Details	
Bid to RA enabled	Yes
RA Qualification Rule	H1-Highest Priced Bid Elimination
Time allowed for Technical Clarifications during technical evaluation	2 Days
Estimated Bid Value	240000
Evaluation Method	Item wise evaluation

EMD Detail

Required	No
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ePBG Detail

Required	No
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(a). The EMD Amount will be applicable for each schedule/group selected during Bid creation.

Splitting

Bid splitting not applied.

MSE Purchase Preference

MSE Purchase Preference	Yes
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1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
2. If the bidder is a Startup, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to their meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
3. The minimum average annual financial turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as indicated above in the bid document. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid. In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criteria.
4. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid data sheet (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU / Public Listed Company. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.
5. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued

by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price.

6. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

7. Past Experience of Similar Services: The Bidder must have successfully executed / completed at least one single order of 80 % of the Estimated Bid Value or 2 orders each of 50 % of the Estimated Bid Value or 3 orders each of 40 % of the Estimated Bid Value for similar service(s) in last three years to any Central / State Govt Organization / PSU / Public Listed Company. Copies of contracts / work orders and documentary evidence of successful execution / completion in support of Past Experience of Similar Services along with names, address and contact details of clients shall be uploaded with the bid for verification by the Buyer.

8. Reverse Auction would be conducted amongst all the technically qualified bidders except the Highest quoting bidder. The technically qualified Highest Quoting bidder will not be allowed to participate in RA. However, H-1 will also be allowed to participate in RA in following cases:

- i. If number of technically qualified bidders are only 2 or 3.
- ii. If Buyer has chosen to split the bid amongst N sellers, and H1 bid is coming within N.
- iii. In case Primary product of only one OEM is left in contention for participation in RA on elimination of H-1.
- iv. If L-1 is non-MSE and H-1 is eligible MSE and H-1 price is coming within price band of 15% of Non-MSE L-1
- v. If L-1 is non-MII and H-1 is eligible MII and H-1 price is coming within price band of 20% of Non-MII L-1

Pre Bid Detail(s)

Pre-Bid Date and Time	Pre-Bid Venue
28-11-2022 09:00:00	Mrs. Bhawna Munjal PA to Principal kalindi college at reception area

Evaluation Method (Item Wise Evaluation Method)

Contract will be awarded schedulewise and the determination of L1 will be done separately for each schedule. The details of item-consignee combination covered under each schedule are as under:

Evaluation Schedules	Estimated Value	Item/Category	Quantity
Schedule 1	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Times Of India; English; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50
Schedule 2	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Navbharat Times; Hindi; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50
Schedule 3	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Hindustan Times; Hindi; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50

Schedule 4	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Hindustan Times; English; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50
Schedule 5	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Indian Express; English; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50
Schedule 6	40000	Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Jansatta; Hindi; All Editions; Black And White; Normal Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 50

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Times Of India; English; All Editions; Black And White; Normal Rates (50)

Technical Specifications

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Times of India
Language	English
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Navbharat Times; Hindi; All Editions; Black And White; Normal

Rates (50)**Technical Specifications**

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Navbharat Times
Language	Hindi
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents**Consignees/Reporting Officer**

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Hindustan Times; Hindi; All Editions; Black And White; Normal Rates (50)**Technical Specifications**

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Times

Specification	Values
Language	Hindi
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Hindustan Times; English; All Editions; Black And White; Normal Rates (50)

Technical Specifications

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Times
Language	English
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Indian Express; English; All Editions; Black And White; Normal Rates (50)

Technical Specifications

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Indian Express
Language	English
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents**Consignees/Reporting Officer**

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Classified Advertisement; Any Inside Page Of Main Page; Jansatta; Hindi; All Editions; Black And White; Normal Rates (50)

Technical Specifications

Specification	Values
Core	
Type of Advertisement	Display Classified Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Jansatta
Language	Hindi
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
Addon(s)	

Additional Specification Documents

Consignees/Reporting Officer

S.No.	Consignee/Reporting Officer	Address	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mamta Sachdeva	110008,KALINDI COLLEGE (UNIVERSITY OF DELHI) EAST PATEL NAGAR, NEW DELHI	50	Number of days for which advertisement is required : 1

Buyer Added Bid Specific Terms and Conditions

1. Generic

OPTION CLAUSE: The Purchaser reserves the right to increase or decrease the quantity to be ordered up to 25 percent of bid quantity at the time of placement of contract. The purchaser also reserves the right to increase the ordered quantity by up to 25% of the contracted quantity during the currency of the contract at the contracted rates. Bidders are bound to accept the orders accordingly.

2. Buyer Added Bid Specific Scope Of Work(SOW)

Text Clause(s)

1. college wants to publish recruitment advertisement in two leading newspapers- english and hindi
2. provide us combo offers
3. size may vary so must give per sq cm rates also if possible
4. Actual data will be provided at the time of publishing

3. Certificates

Bidder's offer is liable to be rejected if they don't upload any of the certificates / documents sought in the Bid document, ATC and Corrigendum if any.

4. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

Bidder shall submit the following documents along with their bid on gem portal:

1. Copy of PAN card
2. Last 3 years ITR return
3. Copy of GST Registration number (GSTIN)
4. copies of relevant orders to prove past experience of similar services
5. OEM certificate
6. Separate sheet of combo rates for all these newspapers on company's letter head (Specify the concessional rates for Government Educational Institution)
7. In case any bidder is seeking exemption from Experience/ Turnover criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.

Disclaimer

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization. Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity/restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and/or terms and conditions governing the bid. Any clause incorporated by the Buyer such as demanding Tender Sample, incorporating any clause against the MSME policy and Preference to make in India Policy, mandating any Brand names or Foreign Certification, changing the default time period for Acceptance of material or payment timeline governed by OM of Department of Expenditure shall be null and void and would not be considered part of bid. Further any reference of conditions published on any external site or reference to external documents/clauses

shall also be null and void. If any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations. Also, GeM does not permit collection of Tender fee / Auction fee in case of Bids / Forward Auction as the case may be. Any stipulation by the Buyer seeking payment of Tender Fee / Auction fee through ATC clauses would be treated as null and void.

This Bid is governed by the [General Terms and Conditions](#), conditons stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws.

---Thank You---