Entrepreneurship, Skill Development and Innovation Cell



2021-2022

Previous Activities of the Cell conducted in the year 2021-2022

1. MoA between National Small Industries Corporation (NSIC) &Kalindi College to enhance Student's entrepreneurial skills of self-employment

A Memorandum of Association, (MoA) was signed between National Small Industries Corporation (NSIC) Technical Services Centre, Okhla Industrial Estate, New Delhi 110020 and Kalindi College, University of Delhi, New Delhi 110008 on 6 August, 2021. This MOA shallremain effective for three years and may be extended by the parties on mutual agreement inwriting. Also, both the parties mutually agreed upon revisiting the scope of the MoA as andwhen needed with a view to expand the scope of the same. The expertise provided by NTSC to Kalindi College, University of Delhi as consultancy, mentorship, expert lecture, etc. will be onpayable as per mutually acceptable terms. Both the parties agreed to involve their dulyauthorized representatives to help achieve the set goals mentioned in MoA. The primary objective of this MOA is to enable the parties to identify mutual collaboration opportunities bringing together the strength of the NSIC and Kalindi College, University of Delhi toward sustained development of skills and education aimed at enhancement of self-employment and opportunities.





2. In-House Skill Development Workshop on Code Free WebDesigning (1-7September,2021)

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College organized a week long "In-House Skill Development Workshop on Code Free WebDesigning" from September 1 to 7, 2021. A total of 75 participants from a list of 208 registered participants successfully attended this workshop. The course content of theworkshop was prepared by Ms. Bhawna Shishodia, a student of Kalindi College andwas delivered on MOOC platform This successfully. type of an initiative where brightstudentswithuniqueskillsaregivenopportunitiestobearesourcepersonwilldefinitely motivate other students of the college showcase their to talents ultimatelyinculcatingentrepreneurial skillsin students.

Workshop included series of step-by-step protocol to design a website using tailormade easy to follow tutorials. Setting up a website is a pivotal step in showcasingvarious products, ideas and establishing legitimate connections depending upon theneeds of the projects undertaken. In this context, it was seen that students were able tocreate their own website (list enclosed). Furthermore, it was interesting to see the diversity of ideas which can be instrumental in polishing entrepreneurial skills of students. Such an activity shall act as a catalyst in preparing a skilled work force of students who can be terrepreneurial strumental entrepreneurial skills of students. Entire workshop was designed in such a way that it was very and flexible in nature where students could access course contents as per their convenient time.

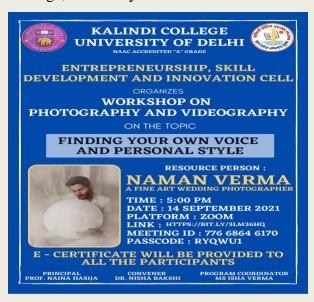
Student spent on an average of an hour per day in accessing video lectures, notesand also attempted quizzes based on the video lectures. Students also discussed theirdoubts in discussion forum section. At the end of the course, 35 students were able tosuccessfullydevelop theirwebsites.

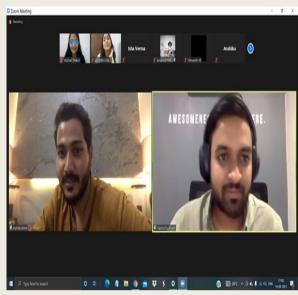


3. Workshop of videography and photography on topic "Finding your own voice and personal style"

Entrepreneurship, skill development and innovation cell of Kalindi College, University of Delhi Conducted a workshop on 14th September, 2021 at 5 PM. This Workshop of Videography and Photography was on the topic "Finding your own voice and personal style". Mr. Naman Verma, A fine art Wedding Photographer was invited as the resource person. The Workshop was Conducted in the Presence of Dr. Nisha Bakshi, Convenor; Ms. Isha Verma, Program Coordinator; and other faculty members of Cell along with 84 participants. The workshop started with welcoming everyone and then proceeded with lamp lighting done by the respected resource persons and the other dignitaries.

After this, workshop started with a beautiful video of Art made by Mr. Naman Verma. He Presented it to enlighten us with the magic he creates. He shared his journey, how he started with a phone's camera and reached at this position. He inspired the audience to follow their passion and to remain dedicated to achieving success. He suggested that one needs to face challenges like societal pressure, family influence, taking risks and many more. After this, along with his associate Mr. Dushyant Gadara he explained us about the equipment and the way they work. They answered all the questions raised by the participants in a very interactive session. At the end, vote of thanks was presented by Ms. Isha Verma. The entire program was made possible with the support of Prof. NainaHasija, Principal, Kalindi College, University of Delhi.





4. Webinar on "An Untold Story of Mushroom Farmingby an Entrepreneur"

Entrepreneurship, Skill Development and Innovation Cell, Kalindi College, organized a webinar on "An Untold Story of Mushroom Farming-by an Entrepreneur" by Mr. Amit Prasad (MBA, IMT Ghaziabad; CEO & Entrepreneur, Oorja Farm Products, Uttarakhand) on September 24, 2021 at 5 PM on google platform via https://meet.google.com/piw-wmvr-evs. A total of 74 registrations were received via google form (https://tinyurl.com/mush-farm-registration) and a total of 59 participants attended the webinar. Mr. Amit M. Prasad, our Mushroom farming expert who has 20+ years of experience working in senior positions with big corporate companies, shared his story elucidating the various ups and down in his journey of establishing his Mushroom Farm which is now a successful venture. Furthermore, he emphasized that in only a few years, how he could establish a very successful business of Mushroom Farming and his consumer brand of pasta and other food products located in Uttrakhand. He showed series of milestones steps that one can follow to establishing a mushroom farm. This type of initiative where successful entrepreneurs are invited to share their stories will definitely motivate students of the college to explore their talents ultimately inculcating entrepreneurial skills in students.



5. Webinar on "Organic Farming & Processing through Self-help Group- Shining Case of Atmanirbhar Entrepreneurship"

The Entrepreneurship, Skill Development and Innovation Cell, Kalindi College organized a webinar on 9th November 2021 for inspiring the students on the startup journey of Ms. Ekta Yadav. The event was organized by Entrepreneurship, Skill Development and Innovation Cell whose convener is Dr. Nisha Bakshi and event coordinator was Ms. Geeta Kumari. Ms. Ekta Yadav, who is the founding member and secretary of Mahila Sehbhagita Jaivik Samooh, Ghaziabad, graced the webinar as speaker. The webinar started at 05:00 pm, with welcome address by Dr. Nisha Bakshi, the Principal Prof. Naina Hasija also gave her blessings for the event, followed by the interaction of Ms. Ekta, where she told the audiences about how she started the organization, what were the inspirations behind it, coupled with a few anecdotes of her life. She enlightened the attendees about organic farming and its role in entrepreneurship in present times. The discussion was followed by a question answer session in which students asked her questions about entrepreneurship and organic farming, which she answered patiently. The event was concluded by giving vote of thanks by Ms. Geeta Kumari to the presenter and organizers.





6. One Day Online Chocolate Making Workshop on 16 January 2022

The ESDI Cell also conducted one day online "chocolate making workshop" on 16 January 2022. Ms. Sneha Banerjee, a third year student from Institute of Hotel management (IHM) Bhubaneswar, a young entrepreneur and also the owner of a business venture named 'Truffles cakery' which sells a line of delectable confectionary items. The workshop saw the participation of a significant number of students. Ms. Banerjee enlightened all the students about the procedure of making home-made chocolates. Essentially, she taught the students the process of making chocolates in a variety of flavours like milk, dark, white rabri, dry fruit, to name a few. Moreover, she taught the students about how to earn while being students. The zeal of the students and the teachers and the dedication by Ms. Sneha made this workshop a great success.





7. One Day Seminar on "Understanding the relevance of Skill Development, Entrepreneurship and Innovation from career perspective" on April 8th, 2022

The ESDI cell organized a seminar on "Understanding the relevance of Skill Development, Entrepreneurship and Innovation from career perspective" by Mr Ravinder Chanana (Head of Operations, Federation of Education & Skill Development Institutions & Personnel (FESDIP) and Ms. Khushboo Chanana, Founder of www.SkillReporter.com on April 8th, 2022 at 12 noon in the seminar room, Kalindi College. A total of 121 registrations were received via google form and a total of 78 participants attended the seminar. Mr. Ravinder Chanana, an entrepreneur and owner of many startups shared his knowledge about various do's and don'ts of setting up an incubation center or startup for entrepreneurship. Furthermore, he discussed various strategies about initiating start-ups in the area of skill development. The second esteemed speaker, Ms. Khusboo Chanana shared her experience and success stories about her entrepreneurial venture of serving as the Founder and CEO of SkillReporter.com, New Delhi, that develops strategic relations of its stake holders, professionals, institutions, government bodies in various skill ecosystems.



