

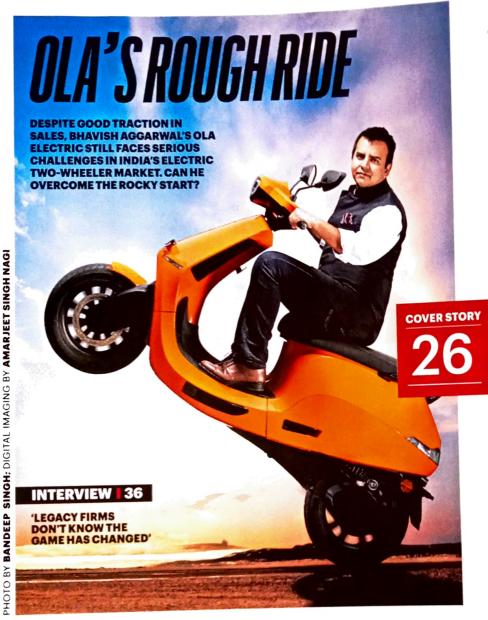
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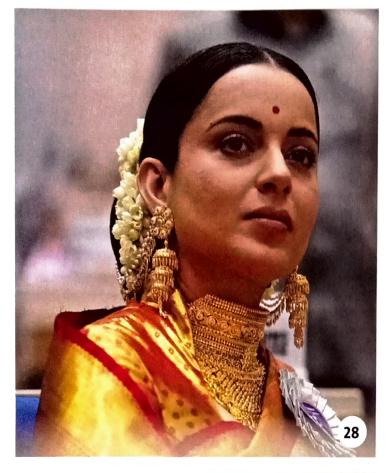
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Kangana Ranaut's role in the BJP's battle for Bollywood

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Kangana Ranaut's role in the BJP's battle for Bollywood

AATHIRA KONIKKARA

Kangana Ranaut's journey from Bollywood outsider to liberal icon to her present avatar as Hindutva warrior queen has been a dramatic one. The hyper-nationalist themes of her films are a recent phenomenon, and her public expressions of Hindu nationalism have become exponentially venomous. Her vitriol against other actors, as well as those outside the industry, has often descended into petty name-calling. The battles that Ranaut has jumped into – and, in many cases, instigated—have taken many forms. They have earned her the moniker the "mad queen of Bollywood." But more troubling has been her role in advancing the Hindu Right's agenda through incendiary statements, often on social-media platforms. Though this has allowed her to gain a lot of followers and media attention, her notoriety has not translated into actual success for her recent films.





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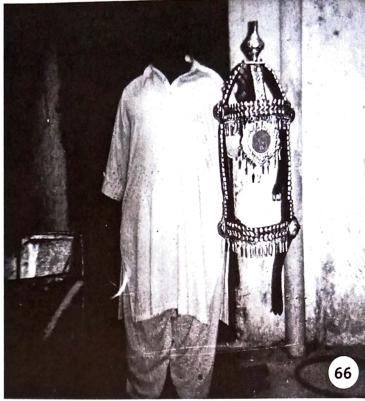






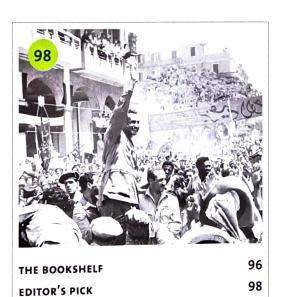
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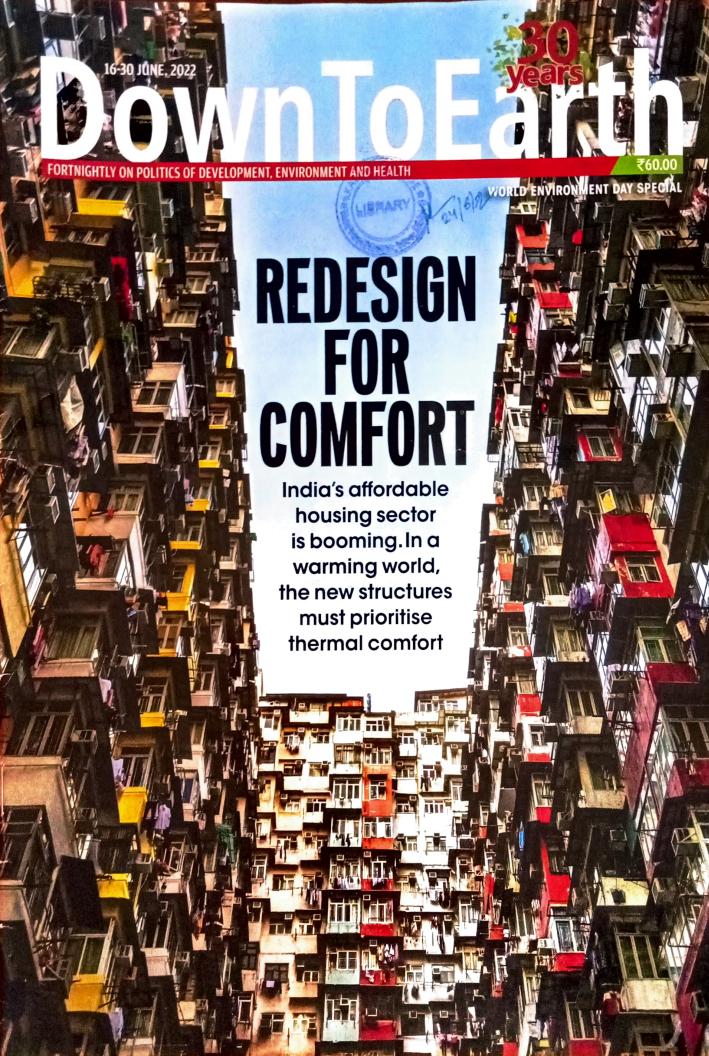






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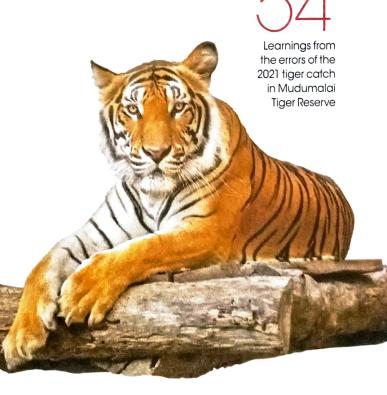


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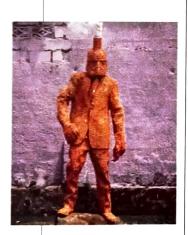
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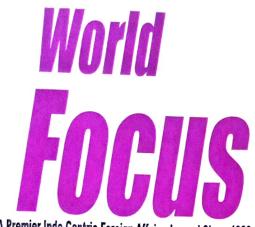
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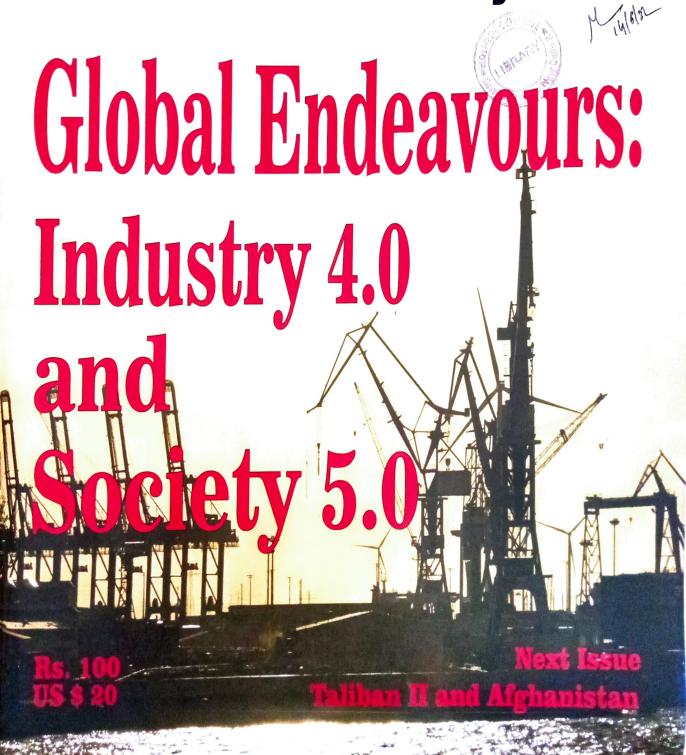
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