

ACTIVITIES UNDERTAKEN BY KRYPTUS

KRYPTUS did not just offer bountiful opportunities to its students through placements and internships but also organized several interactive sessions without renowned speakers to enhance the knowledge of the students and help them sharpen their skills.

ORIENTATION SESSION

The Orientation session was conducted by the Placement Coordinators. Placement guidelines, processes and policies were thoroughly discussed along with the brochure and report of the previous academic year. Through the Q&A round, the Placement Council tried to answer all the queries of the students of the college.

**The Placement Cell
Kalindi College**

KRYPTUS
The Placement Cell
Kalindi College

ORIENTATION 2021

TIME- 5:30 - 6:30PM

BA Prog : 21st Sept, Tuesday
Commerce : 22nd Sept, Wednesday
Arts : 24th Sept, Friday
Science : 25th Sept, Saturday

The Placement Cell, Kalindi 
@placementcell_kalindi 
Kryptus, The Placement Cell 

WORK INTEGRATED LEARNING PROGRAM '22 (WILP)

DATE : 28th September 2021

The event started with a brief introduction about Wipro Limited and its transformation of Wipro from a small company to listing in the UK stock exchange and entering into BPO business. The speaker explained about the Work Integrated Learning Programme which provides students to work and study at the same time. She elaborated on the eligibility criteria and the selection process for the same along with stipend, online test and assessment criteria with a ppt. One of their employees also shared her experience about working in Wipro and M.tech courses. She talked about the training sessions, exposure to foreign clients and good working conditions at Wipro.

The event was witnessed by 13 students of Kalindi College.



**Launch of WILP Hiring
FY'22
Pre Placement Talks
(28th September, 2021)**


Eligibility : 10th Standard - Pass
12th Standard - Pass
Graduation 60% or 6.0 GPA

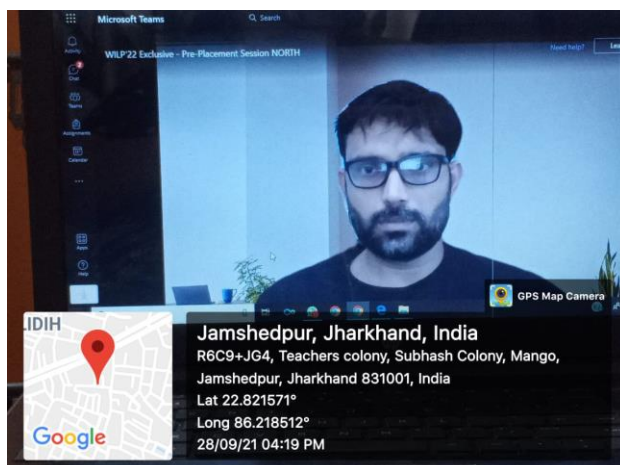
Year of passing : 2022 Only

Qualification : B.SC in Computer Science,
Mathematics , Physics

Stipend : 1st Year - INR 15000 + 488 (ESI)
2nd Year - INR 17000 + 533 (ESI)
3rd Year - INR 19000 + 618 (ESI)
4th Year - INR 230000

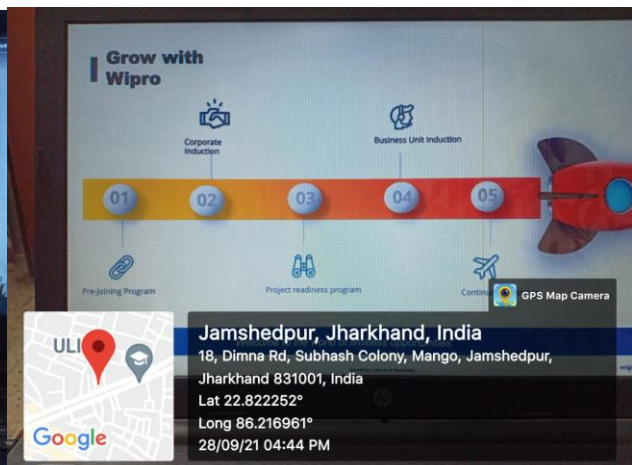
 The Placement Cell, Kalindi
 @placementcell_kalindi
 Kryptus, The Placement Cell
 Kalindiplacementcell@gmail.com

 Shellja
Corporate Relations Coordinator
+91 8860982309
(10AM to 5 PM)



Microsoft Teams
WILP'22 Exclusive - Pre-Placement Session NORTH

Jamshedpur, Jharkhand, India
R6C9+JG4, Teachers colony, Subhash Colony, Mango,
Jamshedpur, Jharkhand 831001, India
Lat 22.821571°
Long 86.218512°
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Grow with Wipro

Corporate Induction Business Unit Induction

01 02 03 04 05

Pre-joining Program Project readiness program

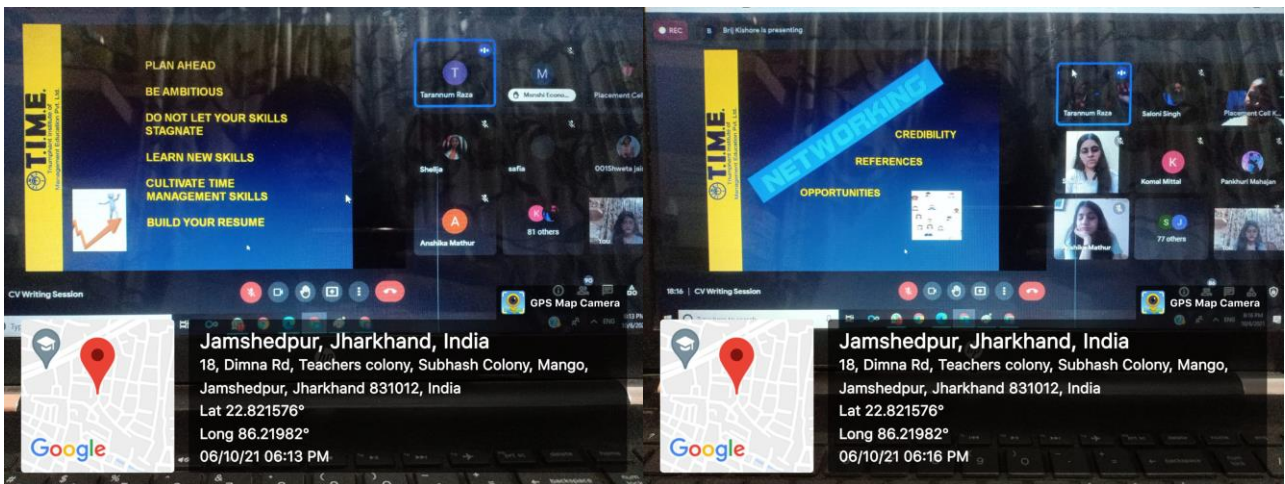
Jamshedpur, Jharkhand, India
18, Dimna Rd, Subhash Colony, Mango, Jamshedpur,
Jharkhand 831001, India
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Webinar on CV Writing in Collaboration with T.I.M.E.

Date: 6th October, 2021

The session started with a general discussion about college and by defining the true meaning and purpose of a CV and differentiated it with a biodata. The speaker listed the characteristics of a CV i.e. should be brief, one page long, simple and formal. Further, the speaker talked about the statement of purpose (SOP) which will help in building an effective CV. She highlighted that a resume should be such that it catches HR's attention and should stand out from other resumes. The content of the resume should match the job profile. She stressed that the CV should be proofread and there should be no spelling or grammatical errors.

The speaker then explained the format of a CV in detail. She discussed every element of a CV and gave examples of common mistakes made by students while writing a CV. She emphasised writing about your true self, your hobbies, interests, activities and achievements. Moreover, she covered other points of importance such as plagiarism-free writing and LinkedIn networking. She concluded her speech by displaying the CVs of Elon Musk and Merrisa Mayers as an example.



 The Placement Cell
Kalindi College

**Webinar on
CV Writing**

If you're one of those people who want to take action and build a killer resume, then this webinar is a must attend for you!

Register Now!

 **TIME**
Talent Institute of Management Education Pvt. Ltd.


Mrs. Tarannum Naseem Raza

Join us on 📌

 **October 06, 2021**

 **5:30pm-6:30pm**

Campus to Corporate Careers (C2C) Program by TechnoServe

DATE : 3rd December 2021

The training was aimed for final year students and recent graduates by offering various programs like "Personal and Professional Effectiveness" to bring out the inner confidence, goals and passions while introducing them to key concepts in goal setting, financial planning and interpersonal skill development. The other program focused on "Communication Readiness" by introducing students to the basics in professional communication, communication dos' and don'ts as well as a comprehensive guide to giving interviews and group discussion. Various other programs were offered to students from commerce backgrounds which gives them the realities of the job markets. These programs helped to address the gap students' face while transitioning from campus to corporate as well as inculcating a sense of professionalism in them.

The enrolled students undergo assessments to map their current skills, workplace competencies and personality traits to provide them with a detailed analysis of their job readiness and enable a more targeted job search. The program has an ongoing career counselling component, where the students can seek guidance from experienced career counsellors on making appropriate career choices and coping with personal and professional pressures.



 The Placement Cell
Kalindi College

Training opportunity at TechnoServe - C2C

Sponsored by HDB Financial Services and HCL Foundation

Eligibility Criteria :
2021 Grads - BA. Eco (Hons), B.Com (Prog.), B.Com (Hons), B.Sc Maths (Hons)

Timings & Platform : 1 Hour Everyday On Zoom

Commencement Date : 5th December 2021

Duration : 1.5 - 2 months

FREE OF COST FOR STUDENTS 

Post-training students will be offered full time position in the banking, IT and retail sector

Last date to register : 1st December, 11:59 PM

 **Maitreyi Agrawal**
Coordinator
99355 43067
(Between 10 AM to 5 PM)

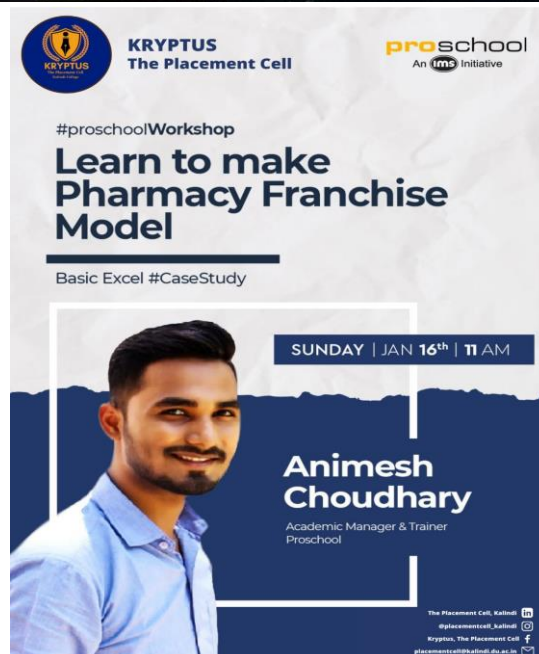
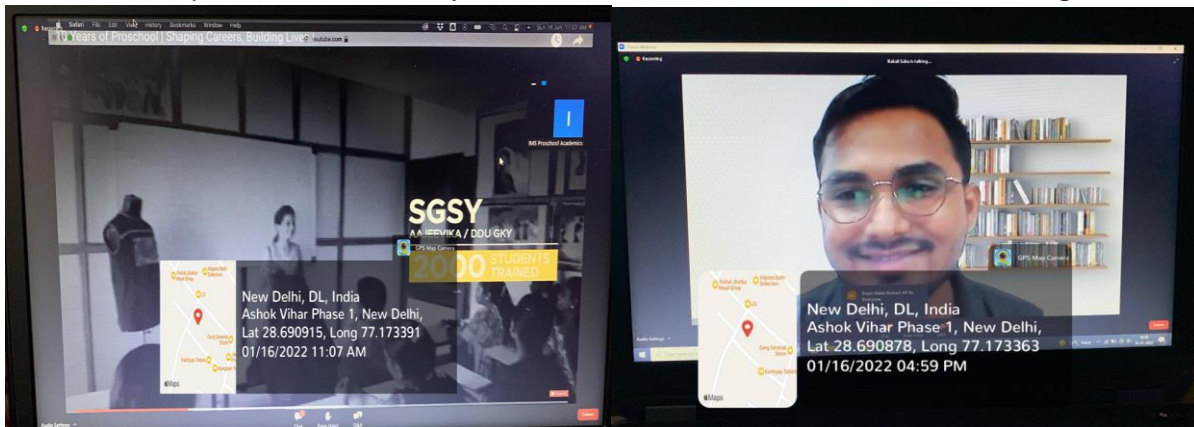
Financial Modelling Workshop

DATE : 16 January 2022 , Sunday

The resource person started the workshop with a case study of BOD Co. which is a franchisee of Dr. Reddy pharmacy. He explained the pharmacy model question and gave a detailed explanation of some 'basics of Excel' which included representation and interpretation of columns , rows and cells. Further he showed how to do basic addition , subtraction , multiplication , rounding off and cell merge in Excel. He even explained the business applications in Excel like relevant and absolute referencing. The speaker also explained various concepts related to finance like balance sheet , debt , capital , sources of funds , investment , return , cash flow and profit. The practical application of these concepts were explained by giving real life examples. Various formulas used in excel were also discussed.

The workshop continued and the speaker explained to the audience about profit and cost calculation for any project or company. He made the session interesting by using diagrams while taking inputs from the participants. After explaining about Excel and concepts of finance , the resource person solved the entire case study using the techniques explained before.

The workshop was witnessed by a total of 74 attendees from Kalindi College.



PRE-PLACEMENT WORKSHOP – AIESEC

DATE: 22 January 2022, Saturday

The event started with a brief introduction to AIESEC by one of the team members, Niyati Mahajan. She shared how AIESEC works with the youth towards the fulfilment of their potential. She also shared the history of AIESEC which started in 1948 after the Second World War as a medium for international understanding to ensure the avoidance of similar conflicts in the future. They emphasised “youth” and “leadership” multiple times to iterate one of their goals as AIESEC was established – “for the youth and by the youth”. Being young adults themselves, they set in place that the organisation works on a large level by college students. They also shared some of their values like ‘striving for excellence, ‘demonstrating integrity, and ‘activating leadership’.

Thereafter, Niyati Mahajan explained the perks and benefits of joining AIESEC explaining how AIESEC is well recognized by the UN, and how “being involved here can provide you with an opportunity to be different and achieve what you want to achieve.” She then shared the different departments of the organisation which are divided between front and back office. The front office deals with the outgoing and incoming global exchange. They called the back office the ‘backbone of the organisation’ with departments like, ‘Business Development’ and ‘Finance and Legalities’, ‘People Management’, ‘Marketing’, ‘Customer Experience and Operations’. Furthermore, they shared their ‘National Board of Advisory’ with renowned names like Ronnie Screwala, founder of Upgrad, Arun Kumar, founder of KPMG, and UN advocate, Dia Mirza. Additionally, they provided details on the selection and enrollment process. The selection process will consist of three rounds:

First round: There’ll be a group discussion on a basic topic where English speaking skills will be mainly tested.

Second round: There’ll be what they called a ‘team innovation’ round which is a surprise element in their interview processes to check skills in team coordination.

Third round: It consists of a personal interview with HR.

The workshop was witnessed by a total of 96 attendees from Kalindi College.



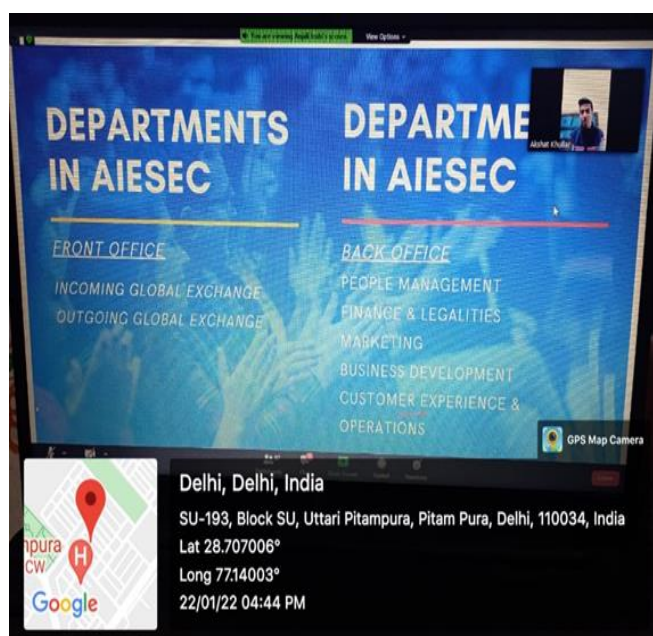
Pre-Placement Talks

Company : AIESEC

Date : 22nd January, 2022
Time : 4 PM onwards
Platform : Google Meet
Eligibility : All courses / All years

 Ritika chandel
Co-Coordinator
9939928280
(Between 10AM to 5PM)

 The Placement Cell, Kalindi
 @placementcell_kalindi
 Kryptus, The Placement Cell
 placementcell@kalindi.du.ac.in



DEPARTMENTS IN AIESEC

FRONT OFFICE

- INCOMING GLOBAL EXCHANGE
- OUTGOING GLOBAL EXCHANGE

BACK OFFICE

- PEOPLE MANAGEMENT
- FINANCE & LEGALITIES
- MARKETING
- BUSINESS DEVELOPMENT
- CUSTOMER EXPERIENCE & OPERATIONS

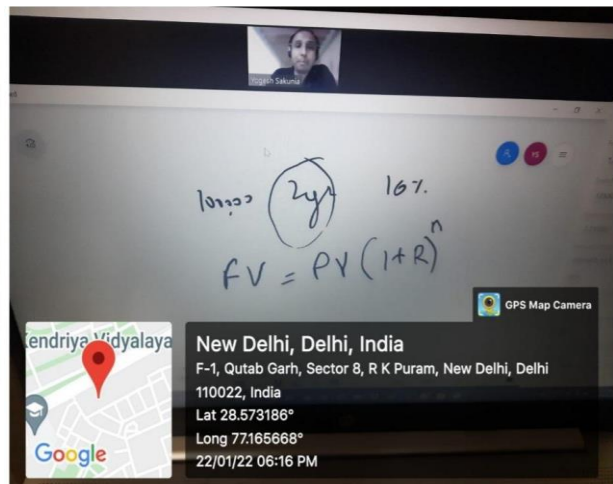
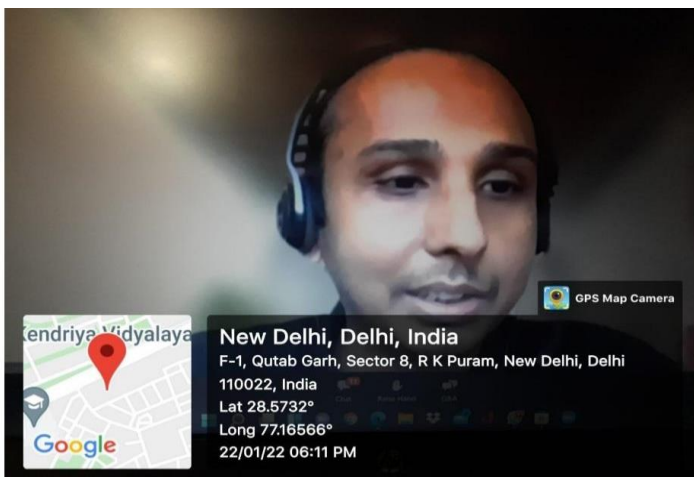
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FINANCIAL PLANNING WORKSHOP

DATE: 22-23 January 2022

KRYPTUS-Placement Cell of Kalindi College, DU organised an insightful workshop on Financial Planning in collaboration with IMS Preschool. The workshop was conducted by Mr Yogesh Sankuria who is the lead instructor at Proschool. He is an ex-employee of CRISIL and a CA. He described topics such as time value of money, compounding, discounting and opportunity cost. He explained the concept of calculating future value, payment, annuity etc. on MS Excel.

Mr Yogesh did several questions to make the concepts clearer. He asked the participants to do the question simultaneously and explained the questions repeatedly. The participants interacted enthusiastically and asked their queries which were all solved by the speaker. Nearly 374 students registered for the event and 120 students attended. The event turned out to be extremely insightful.



#proschoolWorkshop


Financial Planning

- › Basic Excel + Time Value of Money
- › Understanding Financial Planning
- › Application - Case Study

2-day Workshop

Day 1 | SATURDAY | JAN 22nd | 6 PM

Day 2 | SUNDAY | JAN 23rd | 11 AM



Yogesh Sankuria
Lead Instructor- IMS Proschool
Ex-CRISIL | CA | CIMA | CFA Level 1

PRE- PLACEMENTTALK-TURING.COM

Date: 24 January' 2022, Monday

The event started with a brief introduction of turing.com to the joinees by one of the team members, Mr. Sivaramkrishnan Kalyanraman . He shared, With the mission to unleash the world's untapped human potential, Turing provides WFH facilities with the best minds in the world even to the most remote areas. With majority recruitment from US and India due to large population, it also provides job opportunities to people from remote areas of Nigeria, Brazil and countries from Latin America etc.

Mr. Sivaramkrishnan Kalyanraman shared the students the key traits they are looking for in a candidate are-Drive for Continuous Improvement,High integrity,Leadership Qualities,Ability to positively impact on others. Adding to this also shared the perks of working with tutoring.com. Selection process involves seven steps:

- Aptitude Assessment
- Interview Round-1
- Assignment
- Interview Round-2
- Offer Roll-Out
- Joining
- Induction

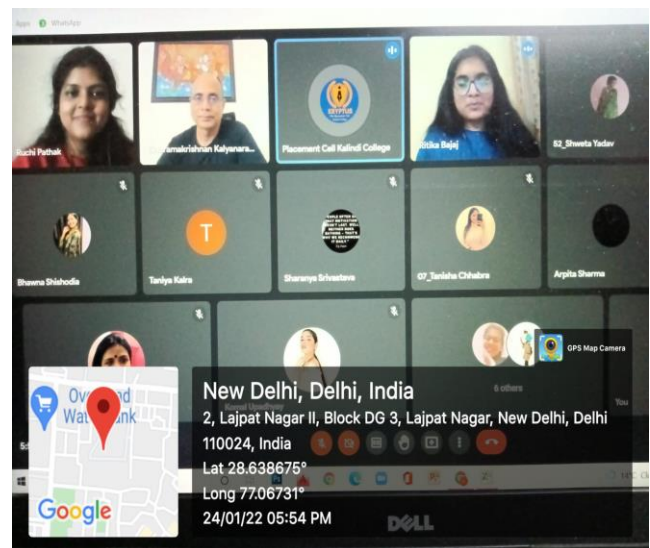
Only final year students were eligible to join the meeting and a total of 23 students joined.



The poster features the KRYPTUS logo and a large number '7'. The text includes:

- Pre-Placement Talks**
- Company : Turing.com**
- Date : 24th January, 2022**
- Time : 5 PM onwards**
- Platform : Google Meet**
- Eligibility : Final year students from all courses**

Contact information for The Placement Cell, Katindi is provided at the bottom, including social media handles and an email address.



PRE PLACEMENT TALK - LIMITLESS STREE

DATE - 25th JANUARY 2022

The event started with a brief introduction to Limitless Stree- Reaching Sky Foundation by one of the team members , Miss. Himani Mehra. She shared , Limitless Stree is a women empowerment initiative. It focused on building capacities, spreading awareness, and creating a cohort of gender advocates for the 21st century. Focus Areas: Economic Opportunities, Reproductive and sexual health, Shadow Pandemic, and Capacity Building. Gender lens on SDG 1,3,4,5,8 and 10. The vision of organisation is to create a network of Gender Advocates, who lead through social change and to empower youth to build digital skills and knowledge, taking actions in a safe space and a positive support system, so that they can help each other and expand the horizon of their skills, reaching out to their full potentials and to create a positive community of youth with a special focus on women.

Ms. Udesha Sarma shared the key traits they are looking for in a candidate which are – Self motivated, enthusiastic and having a passion to contribute towards SDG 5 – Gender Equality. Adding to this, she also shared some basic information about the internship : Internship Duration- 2 Months ; Languages- English, Hindi ; Working Modality - Work From Home ; Age – 18 Years or above ; Working Requirements – Laptop/ Desktop + Internet Connection.

1. Content Creators
2. Human resource
3. Marketing



Pre-Placement Talk

Company : Limitless Stree

Date : 25th January, 2022

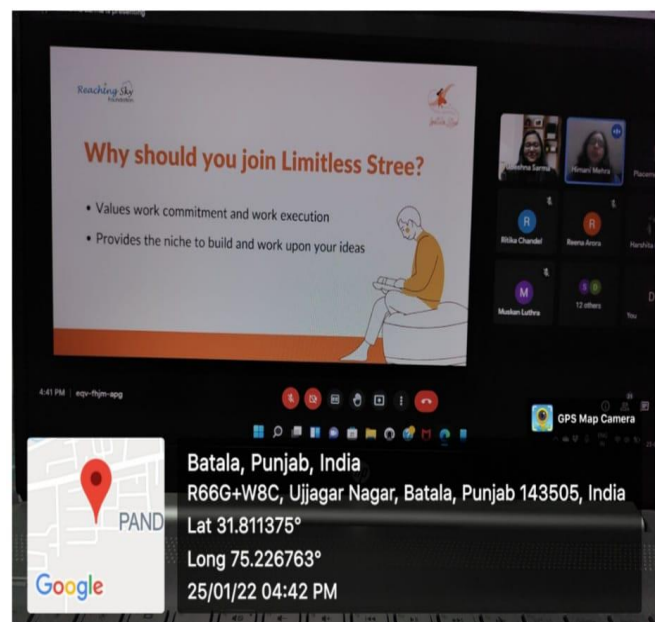
Time : 4.30 pm onwards

Platform : Google Meet

Eligibility : Final year students from all courses

The Placement Cell, Kalindi
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Kryptus, The Placement Cell
placementcell@kalindi.du.ac.in

Maitreyi Agrawal
Coordinator/President
9935543067
(Between 10AM to 5 PM)



Why should you join Limitless Stree?

- Values work commitment and work execution
- Provides the niche to build and work upon your ideas

Batala, Punjab, India
R66G+W8C, Ujjagar Nagar, Batala, Punjab 143505, India
Lat 31.811375°
Long 75.226763°
25/01/22 04:42 PM

PRE PLACEMENT TALK-EGIYOK

DATE: 28 JANUARY,2022

The event started with a brief introduction to Egiyok by the Relationship Manager of Egiyok, Ms. Apoorva. She started with a brief introduction about the poultry sector and how poultry is backyard activity not a commercialised activity. Egiyok is a one-stop destination for all poultry industry needs. It is a conscious effort to transform poultry into a digitally empowered industry and knowledge economy. Set to be India's largest digital portal for poultry products and services, it aims at providing an effortless experience for people involved in it such as producers, farmers, dealers, poultry service providers & consumers across the country. It's a marketplace to fill the gap between demand and supply of poultry products & services.

She then brief about the advantages of commercialise Poultry Sector in India like one of the fastest growing economies, highly skilled manpower pool, second largest Consumer market etc. ; products and services offered by Egiyok like all birds, eggs, chicks, poultry medicine, contract farming, doctor consultancy services, real estate services, transportation services, cold storage services etc. ; loopholes in the industry like limited access, exploitation by unauthorised agents, less business opportunities, lack of centralised market and price fluctuations/ market trends. ; about the app-like multilingual platform for every corner of India, data protection and user information is safe and high response time even in low internet connectivity.

Then she gave a brief about the roles & responsibilities for the posts which they were recruiting :

1. Sales & Marketing
2. Digital Marketing

The workshop was witnessed by a total of 46 attendees from Kalindi College.

EGIYOK

The All Agri Online Pvt. Ltd. Company was founded in Mohali, Punjab, India in 2020. The corporate is known under the name Egiyok, which is an open-source digital platform developed to handle every aspect of the Indian poultry industry. The poultry industry in India has undergone a significant transformation of role and framework with technological advances. It's evolved into a specialized sector in a number of regions thanks to technological advancements. Egiyok's main purpose is to digitalize and build a standard marketplace for the Indian poultry industry. This sector needs organization; the middlemen should be eliminated, so buyers and sellers can do business directly. It's crucial to stabilize market fluctuations. All farmers and manufacturers must be given the correct tools for better supply and demand.

Varanasi, Uttar Pradesh, India
38, Sheel Nagar, Tulsipur, Mahmooorganj, Varanasi, Uttar Pradesh
221010, India
Lat 25.300585°
Long 82.976638°
28/01/22 03:15 PM

Pre-Placement Talk

Company : Egiyok

Date : 28th January, 2022
Time : 3 - 4 pm
Platform : Google Meet
Eligibility : All Year and All Courses

Maitreyi Agrawal
Coordinator/President
9935543067
(Between 10AM to 5 PM)

The Placement Cell, Kalindi
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Kryptus, The Placement Cell
placementcell@kalindi.du.ac.in

ACCOUNT BASED DECISION MAKING WORKSHOP

DATE: 30th January, 2022 (Sunday)

The event started with a brief introduction about what would be taught in the session, that is Accounts and Decision Making, financial statement, along with a case study. To start the session, Maitreyi Agarwal, the Coordinator of Kryptus, welcomed everybody and the speaker, Mr. Adish Jain who's a CA (ended in 2016) and CFL (ended 2019) level 3. He has received a research analyst certificate from ISM. He also has 6+ years of experience from Morgan Stanley, and ICICI Securities along with 3+ years of experience in teaching strategic management, and taking training sessions on financial modeling. He is familiar with knowledge databases like Thomson One and DataStream. Thereafter, the resource person enlightened the participants that to make a financial statement is to 'understand and analyze a financial statement using theoretical and practical knowledge.' Further, he explained the concept of financial statements in terms of assets, liabilities, revenue, and equity capital. Before starting with the case study, he gave time to revise the concepts, articulate thoughts, and ask questions if any.

Afterwards, he introduced the case study of Asian Paints. He explained the balance sheet of Asian Paints and the associated relevant topics holistically like total operating revenue, EBITDA, EBIT, direct and indirect expenses, tangible and intangible goods, depreciation, amortization, etc. The audience was attentive and followed him step by step. The practical application of these concepts was explained by giving real-life examples. Further, he presented the ratios of Berger, a competitor to Asian Paints in India, to explain the importance of comparing one companies' ratio with its competitors to accurately analyze, including all the combined factors which company is better to invest in. He also said that the focus of introducing Berger was on the interpretation of the ratios and financial statements rather than just formulas.

Number of students registered: 151

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India
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Long 82.976721°
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KRYPTUS
The Placement Cell
Kalindi College

proscool
An IIM Initiative

#proscoolWorkshop (2021-22)

ACCOUNTS BASED DECISION MAKING

- > Excel Basics
- > Understanding Financial Statement Analysis
(Ratio Analysis - Income statement and Other basic ratios)
- > Case Study (A company from the paint industry)

SUNDAY | JAN 30th | 11 AM

Adish Jain
CA | CFA

The Placement Cell, Kalindi
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Kryptus, The Placement Cell
placementcell@kalindi.ac.in

Career Prospects in Mass Communication and Journalism

DATE: 30th January, 2022 (Sunday)

A webinar on 'Career Prospects in Mass Communication and Journalism' was organised by the Placement Cell of Kalindi College, KRYPTUS, on January 30, 2022 via Google Meet. Mr. Girijesh Vashishtha. He started by thanking the Placement Cell of Kalindi College for having him and giving him such a great opportunity to interact with the students who are going to be the future of the media industry.

Mr. Girijesh Vashishtha started by thanking the Placement Cell of Kalindi College for having him and giving him such a great opportunity to interact with the students who are going to be the future of the media industry.

He then drew a contrast between, being a medium to prove facts through visuals but at the same time having the ability to manipulate facts with the help of graphics, how TV as a medium can be strong and weak respectively. He also enlightened the fact how, nowadays, social media helps in reaching larger masses in no time and that it can be a great scope for students to build their careers in. He then explained the importance of knowledge of current affairs, good communication skills in getting jobs. According to him having a good grip on language, especially Hindi, is really important to increase one's chances of getting a good job.

The poster is for a webinar titled "Career Prospects in Mass Communication and Journalism" presented by KRYPTUS The Placement Cell at Kalindi College, University of Delhi. It features a portrait of Mr. Girijesh Vashishtha, a Senior Broadcast and Internet Journalist and founder of knockingnews.com. The event is scheduled for 30 January, 2022, from 1:00-2:00 pm. The poster also lists the Principal (Prof. Naina Hasija), Convener (Dr. Indu Choudhary), and Event Coordinator (Dr. Ritika Pant).

Kalindi College
University of Delhi

KRYPTUS
The Placement Cell
Kalindi College

Presents A Webinar on

**Career Prospects in Mass
Communication and Journalism**

Mr. Girijesh Vashishtha
Senior Broadcast and Internet Journalist
Founder of knockingnews.com

Principal : **Prof. Naina Hasija**
Convener : **Dr. Indu Choudhary**
Event Coordinator : **Dr. Ritika Pant**

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8888 30 January , 2022
1:00-2:00 pm

APTITUDE TEST WORKSHOP

Date - 31st January 2022 (Monday)

The session started with the resource person explaining what aptitude actually means and why are all the entrances driven towards aptitude tests. He then emphasized the correct sequence of approaching something new which should start with the choice of career followed by course, college and then exams. He also signified the importance of building a profile and the key points to be mentioned in it which are leadership, initiative, innovation, impact and progression.

Furthermore, he divided the areas of work into two major domains i.e. knowledge based and skills based to help students choose the right path for themselves. After this he explained the selection procedures of the top B Schools in India and also displayed the syllabus for their entrance examinations and their fees and average salary offered after completion of the course.

The workshop was witnessed by a total of 106 students from Kalindi College.

KRYPTUS
The Placement Cell
Kalindi College
University of Delhi

Live webinar
APTITUDE TESTS
in India and how to target them

31st January, 2022
5:30 PM Onwards

Ramanuj Mishra
Renowned Aptitude Guru
M.Tech IIT (K)

The Placement Cell, Kalindi
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Kryptus, The Placement Cell
placementcell@kalindi.du.ac.in

REGISTER NOW!

Key Points in a Profile

- Leadership**: Ability to inspire people to rally for a cause/outcome voluntarily
- Initiative**: The ability to assess and initiate things independently.
- Innovation**: Better Solutions in minimal resources.
- Progression**: The process of developing or moving forward
- Impact**: Qualitative & Quantitative outcome of efforts

Profile

Delhi, Delhi, India
293, Lajpat Nagar II, Block DG 3, Vikaspuri, Delhi, 110018, India
Lat 28.638653°
Long 77.06732°
31/01/22 05:56 PM

Top B Schools India : Fees & Avg. Salary

School	Location	Fee (Lacs)	Avg. Salary (Lacs)
IIT K	Kharagpur	2.25	12.5
IIT B	Bombay	2.25	12.5
IIT M	Mumbai	2.25	12.5
IIT R	Roorkee	2.25	12.5
IIT D	Delhi	2.25	12.5
IIT G	Gandhinagar	2.25	12.5
IIT J	Jodhpur	2.25	12.5
IIT K	Kharagpur	2.25	12.5
IIT L	Ludhiana	2.25	12.5
IIT R	Roorkee	2.25	12.5
IIT T	Tiruchirappalli	2.25	12.5
IIT V	Vadodra	2.25	12.5
IIT W	Warangal	2.25	12.5
IIT X	Xavier	2.25	12.5
IIT Y	Yandamoori	2.25	12.5
IIT Z	Zoogo	2.25	12.5

Delhi, Delhi, India
SU-192, Block SU, Uttari Pitampura, Pitam Pura, Delhi, 110034, India
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Long 77.140084°
31/01/22 06:39 PM

Career Prospects in Political Science

DATE: 8th February, 2022 (Monday)

Kryptus, The Placement Cell, Kalindi College had organised a webinar on career prospects in Political Science to give our students insights about various career opportunities within this discipline, on 8th February, 2022 at 5:30 PM.

Our Honourable Speaker and Chief Guest for the webinar was Ms. Shalini, IPS 2011 Batch, Uttar Pradesh Cadre, M.Phil. in Political Science and former Assistant Prof. in University of Delhi.

Ms. Shalini gave an overview of the scope in Political Science. She highlighted career options like Political Analyst, Political Scientist, Public Relations Specialist including Teaching and Civil Services. She cogently answered many questions asked by the students, mostly directed towards civil services examination like- how to begin with the preparation, how to manage it alongside college and what schedule a student should follow. Ms. Shalini also emphasised on being sincere and dedicated towards conceptual clarity in college studies, committees and competitions as these help in broadening the horizon of knowledge to a great extent and in turn prove advantageous in career ahead.

All members of the committee put great efforts for the success of the program. It was a productive webinar for our students.



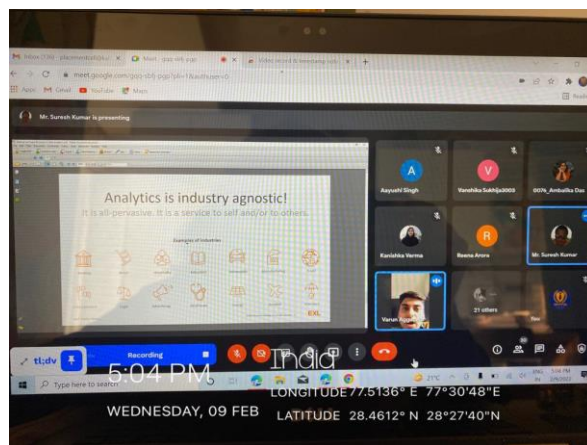
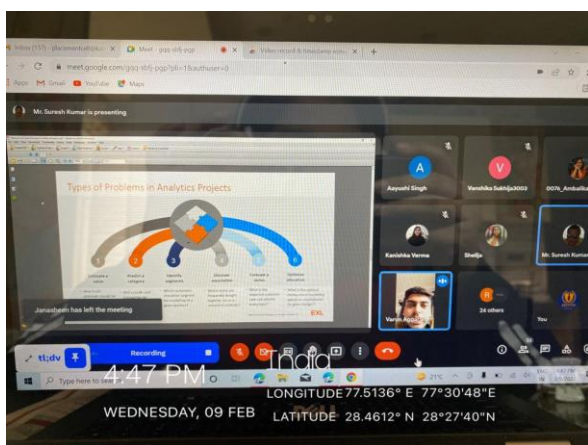
CAREER PROSPECTS IN DATA ANALYTICS

9th February, 2022 (Tuesday)

Kryptus- Placement Cell of Kalindi College organised a webinar on career prospects in data analytics. The Honourable speaker and Chief guest for the webinar was Mr. Varun Aggarwal, who is an alumnus of Delhi School of Economics, currently serving as Vice President at EXL Analysis, where he is leading a team of 150+ data scientists.

The event started with introduction about data analytics, the prerequisites of data analytics and the primary skills needed for it like data extraction, data engineering, domain knowledge, logical reasoning and communication skills etc. After that, he explained about the work streams in data analytics and types of problems in analytics project and the path to become a data analyst.

The event ended with a Q&A session wherein participants got their doubts and queries resolved by the speaker.



KALINDI COLLEGE
University of Delhi
NAAC Accredited Grade 'A'
KRYPTUS, THE PLACEMENT CELL
Presents

Webinar

**Career Prospects in
Data Analysis**

📅 9th February, Wednesday
🕒 4:00 pm onwards

Varun Aggarwal
DSE Alumnus
Researcher and Model Developer
Vice President, EXL Analytics

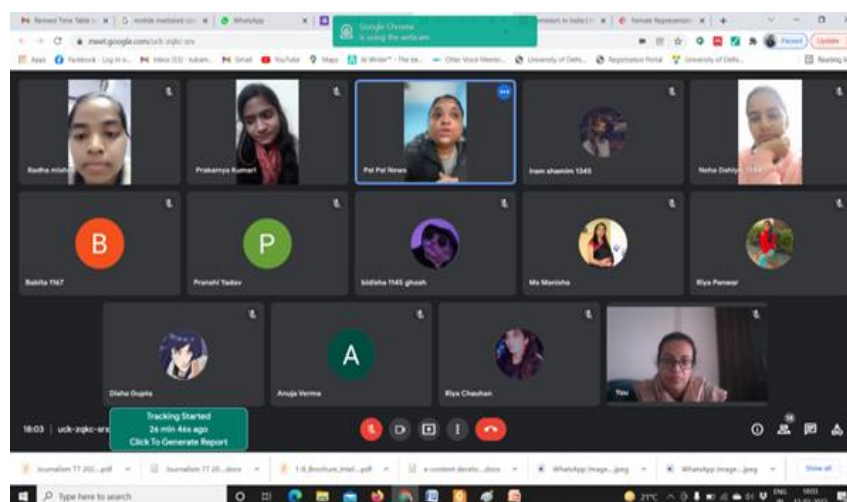
Prof. Naina Hasija
Principal

Dr. Indu Choudhary
Convener

Mr. Suresh
Event Coordinator

Career Options after BA Programme February 12th, 2022 (Saturday)

Kryptus, The Placement Cell, Kalindi College had organized a webinar on career prospects in B.A Programme to give the students insights about various career opportunities within the discipline. Ms. Khushboo gave an overview of the scope in journalism and media. She highlighted career options like social media, content writing, voice over artist, animation and designing, Public Relations even teaching and Civil Services. She cogently answered many questions asked by the students, mostly directed towards content writing, poster making, book printing, importance of General knowledge in examinations. Ms Khushboo and Ms Prakamya also emphasised on being sincere and dedicated towards conceptual clarity in college studies, committees and competitions as these help in broadening the horizons of knowledge to a great extent and in turn prove advantageous in career ahead. All members of committee put great efforts for success of the program. It was a productive webinar for our students.



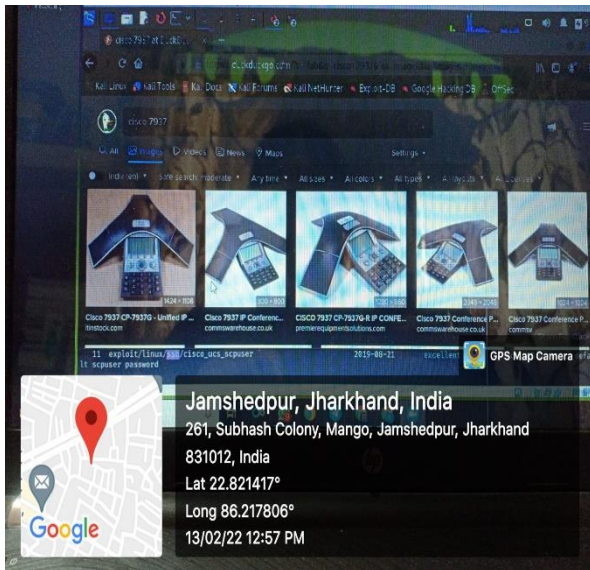
ETHICAL HACKING - PRO SCHOOL

DATE - 13TH FEBRUARY 2022

On February 13, 2022, KRYPTUS – The Placement Cell of Kalindi College organised a Session on Ethical Hacking in collaboration with PRO School. Students of all courses of all years were welcome to join the event starting from 11:00 AM. The event started with a warm welcome by Ritika Chandel, The Vice President of Kryptus- The Placement Cell of Kalindi College, she briefly introduced the speaker Mr Ramakrishnan from Bangalore. He is an entrepreneur with over 25 years experience in technology. Providing cybersecurity, information security and strategic planning.

Mr. Ramakrishnan gave a gist about major hacking methods with an example of an SUV running up to several kilometres, driverless as it was hacked by Charlie Miller and Chris Valasek. What they did was hacking but it was not ethical. He then gently shifted to Ethical hacking, its career prospects and how someone can get into it. He also suggested some softwares handy in ethical hacking to the students. At last he demonstrated all of this by getting into the official website of Kalindi College and made really minute changes.

At last Ritika Chandel casted a vote of thanks to Mr. Ramakrishnan on the behalf of The Placement Cell.

A dark-themed event poster for an 'ETHICAL HACKING WORKSHOP'. The poster features a silhouette of a person's head in profile, looking towards the right, with binary code (0s and 1s) floating around it. A large red arrow points upwards from the bottom left towards the top right. The text on the poster includes: 'KRYPTUS The Placement Cell Kalindi College' at the top left, 'proschool An IITM Initiative' at the top right, 'ETHICAL HACKING WORKSHOP' in large white letters in the center, '13th FEB 2022' and '11:00am to 2:00pm SUNDAY' at the bottom left, and contact information for 'The Placement Cell, Kalindi' at the bottom right, including social media handles and an email address.

Possible Career Opportunities in Physics

February 15th, 2022 (Tuesday)

Kryptus, The Placement Cell, Kalindi College had organized a webinar on possible career opportunities in the field of physics to give students an insight look about various career opportunities within this discipline, on 5th February, 2022 at 6:00 PM. Our Honourable Speaker and Chief Guest for the webinar was Dr. Amit Kumar.

The speaker gave the introduction of all possible scope in the field of Physics and physical Science. He mentioned all jobs opportunity after the B.Sc. (H) physics and then explain all courses after B.Sc. physics (M.Sc., MTech. , Ph.D.) and how to pursue in these courses and all benefits (like scholarships, jobs) . The speaker recommended the all the entrance exams like (NET, GATE, JEST)for many different career options .The presentation slides present by the speaker during the webinar gave all answers to the students directly like- what are the eligibility criteria for many exams and courses, how to apply for any scientific jobs and related to it. The speaker mentioned some famous and recommodated institutes for higher studies and also mentioned various jobs after B.Sc. (H) physics and B.Sc. physical science like(technical assistant in DRDO, junior executive in airport authority of India, project scientific, technical assistant, lab assistant in various research institutes and universities).

KALINDI COLLEGE
University Of Delhi
KRYPTUS, The Placement Cell

Presents

Live Webinar:
Possible Career Opportunities In Physics

February 15, 2022
6:00 P.M Onwards
Venue: Google Meet

Dr. Amit Kumar
Assistant Professor,
Department of Physics
SRCASW, University of Delhi

Tap here to Register:
https://docs.google.com/forms/d/1W6aG1Q2_Zo8eC6h1N8qg_CmC9YdM7W0y6m3G2AN3us1NK3Q2/edit#form=entry

Prof. Naina Hasija
Principal

Dr. Indu Choudhary
Convener

Ms. Varsha
Event Coordinator

WHAT TO DO AFTER PURSUING
BSc PHYSICS

PHYSICS

Kanpur, Uttar Pradesh, India
347, Faithful Lane, Cantt, Mirpur Cantonment, Mirpur, Kanpur,
Uttar Pradesh 208004, India
Lat 26.449852°
Long 80.354639°
15/02/22 06:10 PM

Admission procedure:

- Through Entrance Exams of Central Universities like Jawaharlal Nehru University (JNU), Delhi University (DU), Central University of Haryana (CUH), Punjab University (PU), Jamia Millia Islamia (JMI), University etc.
- Through Indian Institutes of Technology Joint Admission test for Masters (IIT-JAM) Entrance Exam in various IITs and Institutes like Indian Institute of Science Education and Research (IISER), Indian Institute of Science (IISc) etc.
- Through Joint Entrance Screening Test (JEST) for M.Sc. Programme and Integrated M.Sc.-Ph.D. Programme in IISER, Indian Institute of Science Education and Research, Raman Research Institute (RRI), Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR), etc.

Syllabus of Entrance Exams: Syllabus of the subjects studied in the B.Sc. (H) Physics like Classical Mechanics, Quantum Mechanics, Electromagnetism, Mathematical Physics, Electronics etc.

Kanpur, Uttar Pradesh, India
347, Faithful Lane, Cantt, Mirpur Cantonment, Mirpur, Kanpur,
Uttar Pradesh 208004, India
Lat 26.449858°
Long 80.35467°
15/02/22 06:21 PM

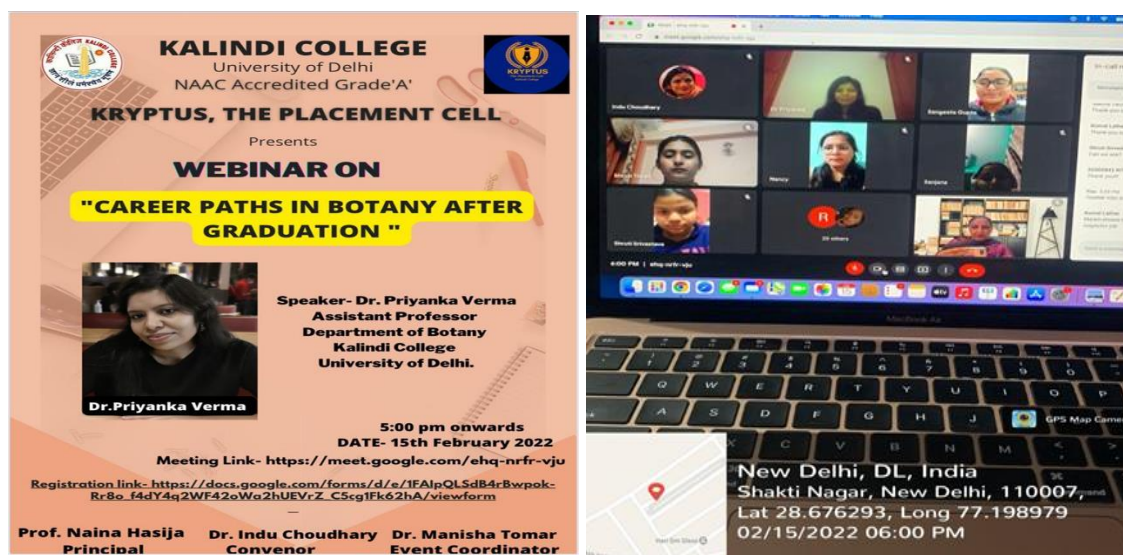
Career path in Botany after Graduation

DATE: February 15th, 2022 (Tuesday)

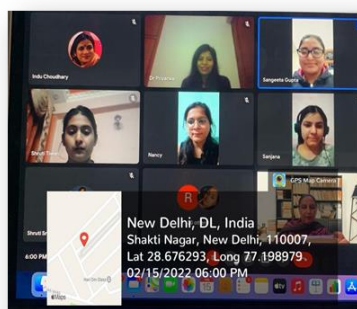
On February 15th, 2022, Kryptus, the placement cell of Kalindi College organized an online webinar on 'Career Paths in Botany after Graduation' with DR. PRIYANKA VERMA, assistant professor at the Department of Botany of the college itself, as the chief speaker.

Dr. Priyanka presented a presentation for the ease of understanding. Four major aspects of the talk were government jobs, private sector, higher education and entrepreneurship and she indeed left no stone unturned in explaining them all.

Under the title of government jobs, she talked about few central examinations for botany students which included UPSC, CSAT, gazetted groups and officers exam. Indian forest services, Combined Graduate Level Exam and Food Corporation of India too comprised the list. Talking about the private sector job, she shed light on the main examination here, CAT and also on other jobs - ECOLOGIST, PLANT BIOCHEMIST, RESEARCHER, ENVIRONMENTAL CONSULTANTS, PARK RANGERS, TEACHERS, DATA ANALYST, MEDICAL CODER, INCIDENT MANAGERS, CORPORATE COMMUNICATIONS MANAGER and so on. For those who wish to carry their study forward Dr. Priyanka explained numerous paths for higher studies; these included MSC in BOTANY, BIOTECHNOLOGY, MICROBIOLOGY, FORESTRY, HORTICULTURE, BIOINFORMATICS, LIFE SCIENCES, MSC ENVIRONMENTAL SCIENCES, FORENSIC SCIENCES and CLINICAL RESEARCH.



The image shows a promotional poster for a webinar on the left and a screenshot of the webinar interface on the right. The poster is for Kalindi College, University of Delhi, NAAC Accredited Grade 'A', presented by KRYPTUS, THE PLACEMENT CELL. The webinar is titled "CAREER PATHS IN BOTANY AFTER GRADUATION" and features Dr. Priyanka Verma, Assistant Professor in the Department of Botany at Kalindi College, University of Delhi, as the speaker. The event is scheduled for 5:00 pm onwards on 15th February 2022. The meeting link is <https://meet.google.com/ehq-nrfr-vju>. A registration link is also provided: <https://docs.google.com/forms/d/e/1FAIpQLSdB4rBwpok-Rr8o-f4dY4q2WF42oWa2hUEVrZ-C5cg1Fk62hA/viewform>. The poster lists Prof. Naina Hasija as Principal, Dr. Indu Choudhary as Convenor, and Dr. Manisha Tomar as Event Coordinator. The screenshot shows a Google Meet interface with several participants in a grid view. A location pin is visible on the screen, indicating the location: New Delhi, DL, India, Shakti Nagar, New Delhi, 110007, with coordinates Lat 28.676293, Long 77.198979, and the date and time 02/15/2022 06:00 PM.



Workshop on Social Media - Analysing and Advertising

Date: 20th February, 2022 (Sunday)

KRYPTUS – Placement Cell of Kalindi College, DU organized an insightful workshop on Social Media in collaboration with IMS ProSchool. It was conducted by Mr Bhumish Sethi who is an MBA, BE and has 8+ years of experience. The workshop was attended by students from various disciplines such as Commerce, Science, Economics, etc. at 11:00 AM.

Then Mr Bhumish Sheth started the session. He told the students the correct way to choose the colours for the brand they are working for. He made the students aware about how the colours used in different advertisement have a great influence on human minds and can influence their emotions and Decision Making. Some examples are dark red for aggression, rage, anger, annoyance, white black and grey for trustworthiness orange for excitement, green for passion, and yellow for optimism.

He then explained in detailed how to use canva and slack and described the whole process of making a graphic video, editing it , choosing colors for it, formating and presenting it. He also described how to choose a campaign objective for making a video or advertisement for social media keeping in mind the potential targeted customers. Overall, the session was very interactive and received positive feedback from students who very eagerly waiting for some more sessions like this.

