

Unique Paper Code: 11011108_OC

Name of the Paper : Introduction to Media and Communication

Name of the Course: B. A (Hons) Journalism

Semester : I

Duration : 3 hours

Maximum Marks : 75 Marks

Time Limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions are of 18.75 marks each.

Answers to be written in 600-750 words.

Q1. What is mediated communication? Do you think social media content is 'mediated'? Give suitable answers in support of your argument.

Q2. Habermas's public sphere was crucial for the formation of public opinion in society. Evaluate the statement with reference to Twitter as a digital public sphere.

Q3. How is Limited Effects paradigm different from Direct Effects? Explain Selective Processes to show how media has limited effects.

Q4. Discuss and compare the important assumptions with regard to the audience in the four different models of communication.

Q5. What are the different types of communication? What are the possibilities and limitations of mass communication?

Q6. Critically examine the relevance of the theory of Spiral of Silence in contemporary times. Support your argument with suitable examples.

SET-1

Unique Paper Code: 11011103_OC
Name of the Course: B. A. (Hons) Journalism
Name of the Paper: Introduction to Journalism
Semester: I
Maximum Marks: 75
Time Limit: 3+1 (one hour reserved for downloading of question Paper, scanning and uploading of answer sheets)

Instructions for Candidates

Attempt any four questions. All questions carry 18.75 marks each. Answers should be written in 600-750 words.

1. Highlight the basic components of a news story. Briefly discuss each.
2. What is the Rudolf Flesch formula of news writing? Elucidate with suitable example.
3. Do you agree that there are differences in the nature of language used by Print, Electronic and Online media? Elucidate.
4. Naming the important sources of news, discuss how the internet has changed mode of news production, distribution and consumption in India.
5. Discuss the relationship between Press and Democracy. Critically evaluate the role of the press in India.
6. Explain any one of the following:
 - a. Penny press
 - b. Tabloid press

UPC: **11011103**

Name of the course: B.A. (Hons) Journalism

Name of the paper: Introduction to Journalism

Semester: I

Marks: 75

Time limit: 3+1 hours (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates:

- *Attempt any FOUR questions.*
- *All questions carry equal marks (18.75 each).*
- *Answers to be written in **600-750 words**.*

1. 'Media often divide their audience into groups based on their interest in hard and soft news'. Discuss the statement. Taking the help of an example, discuss the basic components of a news story.
2. Is it true that yellow journalism is alive even today backed by the idea 'If it bleeds, it leads?' Give reasons to support your answer. What are the principles that journalists should use to write clearly and reach out to the audience more effectively?
3. Although 'News values' are known to shape texts but why are they interpreted differently across publications and editors? Highlight the points to be kept in mind while considering worthiness of news.
4. What are the various structures of writing news that are commonly used in newspapers? With the help of an example of a recent happening in the city, explain how 5W's and 1H are placed in the news.
5. Discuss why Citizen journalism is also called collaborative or democratic journalism. What aspects should journalists consider if they shift from writing for online media to print media?
6. According to the Press Council of India, "Paid news is a pervasive, structured and highly organised practice in India". Discuss the statement. Why is media also referred to as the fourth pillar of democracy?

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Students will attempt any FOUR questions.

All questions are of 18.75 marks each.

Answers to be written in 600-750 words

1. The smartphone screen has transformed our mediation with the world. Discuss the embeddedness of the smartphone in everyday life with reference to production, consumption and dissemination of screen culture.
2. Habermas's public sphere was crucial for the formation of public opinion in society. Evaluate the statement with reference to Twitter as a digital public sphere.
3. Explain the role of digital influencers with reference to two-step flow of information. How does this theory explain the impact of social media on people?
4. How does the Spiral of Silence theory explain the maintenance of status quo? Re-examine this theory in the age of social media.
5. Discuss and compare the important assumptions with regard to the audience in the four different models of communication.
6. Do you think media texts are polysemic? Discuss the different types of audience reception with reference to the Encoding-Decoding Model.

Unique Paper Code: 11011301_OC

Name of the Course : B.A. (Hons.) Journalism

Name of the Paper : Introduction to Broadcast Media

Semester : III

Marks : 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates

Attempt any *four* questions.

All questions carry equal marks. answers to be written in **600-750 words**

1. How do natural and human-made sounds help to define a sense of place. Explain the importance of soundscape in Sound design.
2. 'The most valuable detail in choosing a microphone is knowing what it is required for'. Explain the working of various types of microphones used in video production depending on location of shooting.
3. Discuss the impact of new media technologies on the ecology of image in the contemporary world.
4. Write a radio news script on any **one** of the following
 - A. Digital Utopia
 - B. Restoring Dignity to Farming
5. What are different types of camera movements and types of shots? Explain the situations in which they can be used.
6. 'Visual is always contaminated by non-visual'. Critically analyse the statement.

Roll Number: _____

Unique Paper Code: 11011304_OC

Name of Paper: History of the Media (CORE)

Name of Course: B.A. (Hons.) Journalism CBCS

Semester: III

Maximum Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions carry equal marks.

Answers to be written in 600-750 words. Each question carries 18.75 marks

SET A

Q1. 'Yellow journalism' emerged during the late 19th century in the United States of America. Discussing its origin and reflect on why it needs to be curbed.

Q2. Explain the contributions of Gandhi and Ambedkar's publications in Indian Freedom Movement.

Q3. Indian Colonial period witnessed rigorous censorship on the Indian press that affected the social and political scenario. Elaborate with examples.

Q4. Did community radio contribute in the development initiatives as an extension of the regular broadcasting in India? Discuss.

Q5. Discuss the contribution of Lumière Brothers in the history of world cinema and its impact on Indian Cinema over the different stages of Indian Cinema.

Q6. Throwing light on origins of photography describe how photography affected early journalism practices. Discuss with examples.

UPC: 11011304

Name of the course: B.A. (Hons) Journalism

Name of the paper: History of Media.

Semester: III

Marks: 75 marks

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions carry equal marks.

Answers to be written in 600-750 words. Each question carries 18.75 marks

1. What is modernity? Discuss the method of printing from the moveable type machine introduced by Johannes Gutenberg.
2. Define the Vernacular press and explain the reasons for the growth of language press in the post-Emergency decades.
3. 'Radio is a popular medium of masses'. Elucidate the statement by tracing the historical evolution of Radio in India.
4. Write about the privatization of FM Radio channels and the evolution of music from cassettes to the Internet in the last few decades.
5. "Camera is an extension of human eye" -Marshall McLuhan. Tracing the historical evolution of photography, explain how the photography has modernized our vision.
6. What is the Prasar Bharati Act? Write about the formation and relevance of Prasar Bharati.

Unique Paper Code: 11011301

Name of the Course: B.A. (Hons.) Journalism

Name of the Paper: Introduction to Broadcast Media

Semester: III

Max. Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates

- Attempt **ANY FOUR** questions.
- All questions carry equal marks.
- Answers to be written in **600-750 words**.

Q1. Briefly discuss the concept of soundscape with relevant examples.

Q2. What is a polar diagram? Explain the directionality of a gun microphone with the help of a polar diagram.

Q3. Critically examine how the digital age has impacted the politics of an image with examples.

Q4. Write a television news V.T. using Split Page format on any ONE of the following:

a) Vaccine Equity in the World.

b) Delhi's Air Pollution.

Q5. Explain the difference between Cut-away and Cut-in with relevant examples.

Q6. Explain the difference between Vector and Raster graphics in a visual design.

Unique Paper Code: 11011505_OC

Name of the Course: B.A. (Hons.) Journalism

Name of the Paper: Advanced Broadcast Media

Semester: V

Max. Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates

Attempt **ANY FOUR** questions.
All questions carry equal marks.
Answers to be written in **600-750 words**.
Each question carries **18.75 marks**

Q1. Explain how Community Radio plays a crucial role in development journalism? Also discuss its key features and programming structure.

Q2. Compare and contrast the structure and working of a private and public broadcasting channel in India.

Q3. Critically analyze how the content on the evolving OTT platforms has transformed the usual television genres?

Q4. Prepare a script for Radio magazine on any ONE of the following:

- a) Azadi ka Amrit Mahotsav
- b) Indian Cinema

Q5. Discuss how Music Video as a documentary narrative can be a powerful tool for political discourse.

Q6. Elaborate on how ENG and EFP can enrich the production quality of a television broadcast?

UPC: 11011502_OC

Name of the course: B.A. (H) Journalism

Name of the paper: Global media and Politics (Core)

Semester: V

Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions carry equal marks. Each question carries **18.75 marks**.

Answers to be written in **600-750 words**.

1. Examine critically the media coverage of Gulf war. Highlight the emergence of journalistic practices in international conflict reporting.
2. The NWICO debates were rooted in the structural inequalities of international news and information flows. Explain with suitable examples.
3. What was the impact of the 9/11 attacks on journalistic practices? Explain in detail.
4. Is Embedded Journalism the standard method for war reporting? Discuss using specific examples.
5. Can the term 'glocalization' be used to describe the local adaptations of global TV programmes? Explain in detail with suitable examples.
6. Digital media has provided an important platform to challenge the hegemony of global media conglomerates. Discuss in detail.

Unique Paper Code: 11017508

Name of the Paper : Media Gender and Human Rights

Name of the Course: B. A (Hons) Journalism

Semester : V

Duration : 3 hours

Maximum Marks : 75 Marks

Time Limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions are of 18.75 marks each.

Answers to be written in 600-750 words

- 1) In what ways has media influenced a social institution such as religion, including rituals, practices and beliefs. Discuss with reference to mediatisation with some specific examples.
- 2) Do you think women deserve differential access and treatment due to prevailing cultural attitudes about women's bodies, their roles and their status in society?
- 3) Politicians are becoming increasingly adept at packaging politics, especially with the popularity of social media. Discuss with examples the different techniques of packaging politics and the role of media in this area.
- 4) Popular culture is rife with representations of toxic masculinity. Discuss construction of masculine behaviours with reference to Bollywood.
- 5) Habermas's public sphere was envisaged as a platform for rational-critical discourse and equal participation. Critically discuss the failures and successes of this concept.
- 6) What are the different positions held by developed and developing countries with respect to Human Rights? Discuss with special reference to environmental concerns, migration and refugees.

Unique Paper Code: 11015102

Name of the course: B.A. (Hons) Journalism

Name of the paper: Basics of Journalism (Generic Elective)

Semester: I

Marks: 75

Time Limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any **FOUR** questions.

All questions carry equal marks. Answers to be written in **600-750 words (Hons)**.

Each question is of **18.75 marks**.

Q.1 What is news? Discuss the necessary components of a news story.

Q.2 “Yellow journalism is considered as one of the dark sides of media.” Comment with appropriate examples.

Q.3 What are the different sources of news? Briefly explain the advantages and disadvantages of Internet as a source of information.

Q.4 Do you agree that there are differences in the nature of language used by Print, Electronic and Online Media? Elucidate.

Q.5 What do you understand by journalistic ethics? Briefly enumerate the Code of Ethics formulated by the Press Council of India.

Q.6 “The lines between the Fourth Estate and Real Estate are blurring.” Comment.

Unique Paper Code: 11015102_OC

Name of the course: B.A. (Hons) Journalism

Name of the paper: Basics of Journalism (Generic Elective)

Semester: I

Marks: 75

Time Limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any **FOUR** questions.

All questions carry equal marks. Answers to be written in **600-750 words (Hons)**

Each question is of 18.75 marks.

Q.1 Explain in detail about all the major components of a news story.

Q.2 How did penny press change the style of reporting prevalent in American newspapers?

Q.3 Discuss the common format followed by different newspaper organisations for organising a news story.

Q.4 Elucidate the role of citizen journalism in strengthening modern societies.

Q.5 Does media play any role in strengthening democracy? Elucidate with appropriate examples.

Q.6 What do you understand by editorial freedom? Does it actually exist? Comment with suitable examples.

Unique Paper Code: 11015102_OC

Name of the course: B.A. (Hons) Journalism

Name of the paper: Basics of Journalism (Generic Elective)

Semester: I

Marks: 75

Time Limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any **FOUR** questions.

All questions carry equal marks. Answers to be written in **600-750 words (Hons)**

Each question is of 18.75 marks.

Q.1 Explain in detail about all the major components of a news story.

Q.2 How did penny press change the style of reporting prevalent in American newspapers?

Q.3 Discuss the common format followed by different newspaper organisations for organising a news story.

Q.4 Elucidate the role of citizen journalism in strengthening modern societies.

Q.5 Does media play any role in strengthening democracy? Elucidate with appropriate examples.

Q.6 What do you understand by editorial freedom? Does it actually exist? Comment with suitable examples.

UPC: 11015301_OC

Name of the course: B.A. (Hons) Journalism

Name of the paper: Film Appreciation (GE)

Semester: III

Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions carry equal marks.

Each question carries 18.75 marks

1. Elaborate on the differences between the principles of continuity editing and montage with suitable examples.
2. Film noir is often considered as a subversive genre within Hollywood filmmaking. Critically comment.
3. Discuss the key features of Italian Neorealism with examples.
4. Discuss third cinema and how does this film movement differentiate itself from first and second cinema?
5. What do you understand by film authorship? Elaborate with special reference to Satyajit Ray.
6. The multiplex culture has space for diverse genre of films – discuss.

UPC: 11015301_OC

Name of the course: B.A. (Hons) Journalism

Name of the paper: Film Appreciation (GE)

Semester: III

Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Students will attempt any FOUR questions.

All questions carry equal marks.

Each question carries 18.75 marks

1. Elaborate on the differences between the principles of continuity editing and montage with suitable examples.
2. Film noir is often considered as a subversive genre within Hollywood filmmaking. Critically comment.
3. Discuss the key features of Italian Neorealism with examples.
4. Discuss third cinema and how does this film movement differentiate itself from first and second cinema?
5. What do you understand by film authorship? Elaborate with special reference to Satyajit Ray.
6. The multiplex culture has space for diverse genre of films – discuss.

Unique Paper Code: **11013301**

Name of the Paper: **Radio Production (SEC)**

Name of the Course: **B. A. (Hons) Journalism**

Semester: **III**

Marks: **75**

Time Limit: **3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)**

Attempt any FOUR questions.

All questions carry equal marks. Answers to be written in 600-750 words.

Each question carries 18.75 marks

1. Discuss the types and the functions of a radio studio? Describe the basic acoustic considerations of a studio.
2. Explain various elements of the pre-production stage in radio programming.
3. Describe the challenges involved in recording sound outdoors.
4. Explain in detail the roles and responsibilities of the producers and executive producers involved in the radio production process.
5. How can creative use of sound effects, transitions and silence in sound editing impact the entire radio production? Explain with examples.
6. Explain various stages involved in producing a radio feature.

Unique Paper Code : 12037516
Name of the Course : B. A. (Hons) Journalism (LOCF)
Name of the Paper : Advanced Photography (DSE)
Semester : V
Maximum Marks : 75
Time Limit : 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates

*Attempt any **four** questions. All questions carry 18.75 marks each. Answers should be written in 600-750 words.*

- Q.1 Louis Daguerre said of his photographic process, “*I have seized the light. I have arrested its flight*”. Critically evaluate the significance of the Daguerreotype process in the development of photography in the 19th century.
- Q.2 A 35 mm analog camera has been seen as a ‘*picture making device*’ while the DSLR is understood as a ‘*data gathering device*’. Compare the structure and functioning of the two cameras using appropriate illustrations.
- Q.3 Homai Vyarawalla’s photographs are a testament to a lost era in journalism. Comment.
- Q.4 Discuss the various types of lighting used in Portrait photography. Mention the accessories of lighting used in this type of photography.
- Q.5 ‘*The means of reproduction are used politically and commercially to disguise or deny what their existence makes possible.*’ In the context of this statement critically analyse the post processing possibilities in digital photography.
- Q.6 Explain the concept of the focal length. How does it impact the photographic image?

Unique Paper Code	: 11017510_OC
Name of the Course	: B. A. (Hons) Journalism
Name of the Paper	: Photography (DSE)
Semester	: V
Maximum Marks	: 75
Time Limit	: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for Candidates

*Attempt any **four** questions. All questions carry 18.75 marks each. Answers should be written in 600-750 words.*

- Q1 Scientific advances in chemistry and optics laid the foundation for the development of modern photography in the 19th century. Discuss.
- Q.2 The 35mm analog camera records an image while a DSLR camera captures light. Examine the difference in image formation process in the two cameras.
- Q.3 Describe the different kinds of filters used in photography and explain how they impact the photographic image.
- Q.4 Summarize the origin of photojournalism in India. Describe the work profile of any one famous Indian Photojournalist.
- Q.5 Examine the image altering tools available in Adobe Photoshop software and the types of alterations that can be done with it.
- Q.6 ‘Visuals play a pivotal role in society.’ Elaborate on the role of photography in mobilizing public opinion during recent times.

UPC: 11017508_OC

Name of the course: Journalism

Name of the paper: Media, Gender and Human Rights (Old Course)

Semester: VI

Marks: 75

Time limit: 3+1 (one hour reserved for downloading of question paper, scanning and uploading of answer sheets)

Instructions for candidates

Attempt any four questions.

All questions carry equal marks.

Answers to be written in 600-750 words

Write your University roll number, name of course & title of the paper on your answer sheet.

Sign at the bottom of each page of your answer sheet.

1. How is media responsible for cultural change? Elaborate with contemporary examples.
2. How do social and cultural norms about masculinities shape power and gender equalities.
3. Explain the pros and corn of 'Public Sphere in the Digital Age' in context with a pandemic situation like COVID.
4. Explain different feminist theories. What relevance do they hold in the present era?
5. Discuss relevant cases of human rights violation in India.
6. Elaborate the theoretical concerns of 'Media and Gender' with contemporary examples.