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BioScope

SOUTH ASIAN SCREEN STUDIES

Volume 11 Number 2 December 2020

12/7/2021



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Research & Reviews

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Vikalpa

The Journal for Decision Makers

Volume 45

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Issue 4

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Sundar Balakrishna and Vineet Virmani

Online Service Quality Determinants and E-trust in Internet Shopping:
A Psychometric Approach

Suhail Ahmad Bhat and Mushtaq Ahmad Darzi

Social and Cognitive Aspects of Women Entrepreneurs: Evidence from India

Mohd Yasir Arafat, Javed Ali, Amit Kumar Dwivedi, and Imran Saleem

Received
12/7/2021

MANAGEMENT CASE

BHEL Smart Wall Blowing System: New Product Development in Manufacturing
Industry

Abhishek Kumar, R. Dhanuskodi, R. Kaliappan and K. Nandakumar

BOOK REVIEW

Overdraft: Saving the Indian Saver

Nabendu Paul

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- Time Discount Rate of Forest Dependent Communities: Evidence from Andhra Pradesh, India
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This study presents evidence on the time discount rate of forest-dependent communities (FDCs) in the backdrop of the joint forest management programme launched by the Government of India in 1990. The study uses data from two regions of the Indian state of Andhra Pradesh – Rayalaseema (a relatively dry forest region with low income) and the coastal region (relatively fertile forest and with higher income). We also identify socioeconomic determinants of their patience levels and factors which distinguish the two regions. To elicit individual discount rates of FDCs members and their determinants, we use the choice task design methodology.

- Online Service Quality Determinants and E-trust in Internet Shopping: A Psychometric Approach
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- Social and Cognitive Aspects of Women Entrepreneurs: Evidence from India
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To design a better policy to foster women entrepreneurship, it is important to understand what factors mobilise or prevent women from becoming entrepreneurs. Recently, social capital and cognitive perspectives have gained currency in explaining entrepreneurship. Through the lenses of social capital and cognition, this research examines the factors affecting the propensity of women to become an entrepreneur by using a sample of 1305 Indian women. Results show that both the social capital and cognitive factors significantly influence the entrepreneurial propensity of women. This study contributes to the literature by explaining the social and cognitive aspects of women entrepreneurs in the context of a developing country.

MANAGEMENT CASE

- BHEL Smart Wall Blowing System: New Product Development in Manufacturing Industry
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The smart wall blowing system (SWBS) is ranked among the top five products developed in-house by Bharat Heavy Electricals Limited (BHEL). SWBS is an automatic, need-based slag deposit removal system for boiler furnaces products. It ensures optimum heat transfer to the water walls to produce the desired quantity and quality of steam. Its use led to significant savings. There were reduced boiler shutdowns, and also an optimal use of the water tubes, steam, and fuel. The system could establish an identity for itself by creating demand in the market independent of the boiler purchase.

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