#### Social Responsibility Cell Annual Report 2020-21

Convener: Dr. Indu Choudhary

Members: Dr Manila Narzary, Dr. Arti Singh (NCC), Dr. Alka Chaturvedi

(NSS)

**Student Coordinator:** Chahat Chawla (B.A. Hons Economics, 2<sup>nd</sup> Year)

#### **ENACTUS KALINDI**

Enactus Kalindi, operative since 2017, aims at eradicating various social issues that weaken the foundation of our Country. It also aims at uplifting the underprivileged and Marginalised Communities of our Country.

Enactus Kalindi in association with the Social Responsibility Cell of Kalindi college begin its first project, Project Rehmat, which means Blessings, to uplift the Community of Manual scavengers and eradicating the inhumane practice of manual scavenging from our country. Manual scavengers across the nation remove human and animal excreta from the streets and dry latrine, cleaning septic tanks, sewers and gutters. This inhuman occupation has been banned by the constitution for the past 13 years but it is still being practiced on a large scale.

Project Rehmat aims at rehabilitating the Manual Scavengers by imparting other Skills to them. We provided them KIT JEEVAN which includes basic necessities required for entering into a sewer on a 3 months basis and during this period they will also get an opportunity to learn a new skill and rehabilitated to a different profession such as employing those manual scavengers in factories as skilled labour. We observed manual scavenging is a gender based occupation with 90% of them being women. Hence, under our project we provided the women of the manual scavenging community with training in making Soaps and hand wash, thereby turning them into self-sustained entrepreneurs.

Project Rehmat has been able to identify 115 Manual Scavengers, rehabilitate 71 of them and created 21 women entrepreneurs.

According to reports, 150 million tonnes of agricultural produce goes unutilized in the country out of which 60% are Fruits and Vegetables, which are discarded before reaching the consumers causing less income for the farmers. To tackle this problem and effectively utilise the Agricultural Produce, Enactus Kalindi Started Project Weran in 2019.

The project also focused on uplifting the farming community and underprivileged women. We have trained the farmers into segregating the entire produce into three categories, Category A, Category B and Category C. We then use the Category C produce that usually goes waste due to its unappealing look, to produce pickles and Jams by the women of the urban poor areas. This converts them into self-sustained entrepreneurs. Category C is the rotten produce which is used by trained farmers in making organic manure, saving the costs of production.

#### **Activities and Achievements**

- On February 26<sup>th</sup>, 2020, Enactus Kalindi College set up a stall at the annual fest of Kalindi College. The stall had our SWATCHCH Hand Wash prepared by the women of the manual scavenger community.
- In March 2020, in the view of the global pandemic Enactus Kalindi started an initiative "From Rags to Riches" wherein we distributed handmade cloth masks to underprivileged people thereby curbing the issue of disposal of surgical masks. With the constant efforts of our team, we were able to distribute more than 300 masks across different areas.
- On March 23<sup>rd</sup>, Under Project Weran, Enactus Kalindi organized a training and workshop session for the women of Jahangirpuri and trained them in making Apple Flavoured Jam, Afza Jams, thereby transforming them into self- sustained entrepreneurs.
- On February 24, 2021, Enactus Kalindi participated in the Bplan Competition conducted by Rotaract Club of Guru Gobind Singh College of Commerce.
- On 10 July 2020, Enactus Kalindi organized an insightful Webinar on "Social Entrepreneurship: creating impact and generating Revenue" addressed by Guest Speaker Anugreh Sehtya.
- In august 2020, Enactus Kalindi took part in the first ever Enactus India Online Convention and Competition and qualified in the semi-finals (top 24) out of 85 teams across the Country.
- In August 2020, Enactus Kalindi conducted an interactive webinar with Ilhaam inclusive on the Social and Legal aspects of Gender Based Violence which was addressed by the Guest Speakers, Ms. Lubaina Plumber and Ms. Zahabia Rajkotwala.
- In October 2020, Enactus Kalindi took part in the first ever online fundraiser organized by the BooksForAll initiative under Daan Utsav of Guzaarish NGO.
- On November 30, 2020, Enactus Kalindi conducted a webinar with 5 Enactus teams and Enactus India where the honourable guest speakers Mr. Terry Torok, Ms. Gauri Aggarwal and Mr. Vaibhav Arora shared their views on Social Entrepreneurship.
- In January 2021, Enactus Kalindi was amongst the top 10 teams which received The KPMG Business Ethics Grant, a sum total of 45,000 INR for Project Rehmat.
- On February 9, 2021, Enactus Kalindi successfully conducted its first handwash refill drive in two different localities of Delhi under the purview of the project Rehmat. The Hand wash "Swatchch" was prepared by the women of the Manual scavenging community. The drive served the dual purpose of uplifting the community as well as addressing the increased plastic waste in the form of plastic bottles.

- On 15<sup>th</sup> February 2021, Enactus Kalindi organised a Composting Workshop conducted by Greenkarma Associates founder Ms Samidha Bansal. The workshop highlighted the importance and methods of composting at home.
- On February 20, 2021, Another Swatchch Hand wash refill drive was conducted by Enactus Kalindi in the city of Lucknow.
- In April 2021, Enactus Kalindi participated in the Case Study competition conducted by Shri Ram College.
- In April 2021, Enactus Kalindi participated in the BPlan competition organised by Enactus Jesus and Mary College.
- Team Enactus Kalindi participated in the Shri Ram Macromania organized By the SRCC College in association with the World Bank under its Economics summit 2020.
- In April 2021, Team Enactus Kalindi participated in the Bplan competition conducted by Swami Sharadhanand College and bagged 3<sup>rd</sup> position.
- In May 2021, Enactus Kalindi undertook an initiative, Project Jeevan, in collaboration with Rotaract Club of Shaheed Sukhdev College of Business studies to provide free medical Tele Consultations to Covid Positive Patients.
- In June 2021, we participated in the Bplan competition conducted by SRCC in their global Entrepreneurship Summit and presented our projects.

#### **CONNECTING DREAMS FOUNDATION, KALINDI**

Connecting Dreams Foundation (CDF), Kalindi College chapter, operative since March 2017, aims at uplifting the underprivileged section of the society through entrepreneurial ventures and actions that bring a ray of hope in the lives of poor people. CDF Kalindi, in association with the Social Responsibility Cell, initiated Project Kilkari in September 2017 and Project Unnati in October 2018.

Project Kilkari is operated with a goal to make every child rise and shine bright like a diamond. Under project Kilkari, the children living on streets are chosen by the R&D team, their families are counseled about the importance of education and they are, then, admitted to the nearest government and private schools under 'Right to Education'. However, taking into consideration the increasing dropout rates, a KILKARI pathshala was introduced to make every child compatible enough to be able to read and write.

Project UNNATI, with a tagline "ann daan jeevan daan", is a fight against hunger and the team aims to eradicate the hunger problem in the city to save hundreds of those who go to bed hungry and can't even afford one full time nutritious meal.

Project YUKTA aims to provide immediate respite to women through livelihood opportunities. This helps them deal with the economic blow that the pandemic has brought on to them. The project began by implementing a model that helps the domestic workers earn a livelihood by an alternative means in the times of adversity. The project was initiated on 15th August 2020.

#### **Activities and Achievements**

• The members of CDF Kalindi worked on the project YUKTA and came up with an important product- "Semi-Pleated Cloth Face Masks". The face masks are made of 100% cotton. The masks prevent breathlessness and are also reusable. These masks were made by a group of women who had lost their jobs during the lockdown.

The creation of this important product promotes the alternative methods of earning livelihood for the domestic workers who have lost their jobs due to the pandemic. The project promotes the idea of "Creativity during Adversity". Working on this project helped the women realize and uplift their hidden talents. Along with this, they also learned significant aspects of entrepreneurship. The project focuses on social entrepreneurship and helping domestic workers to start something of their own. A sanitized delivery was ensured to the customers.

*Project Yukta* was born to recognise the abundance of potential left untapped in communities and the vital role of communities in tackling the pandemic.

- The members of CDF Kalindi celebrated the Hindi Diwas on 14<sup>th</sup> September 2020 with the students of Kilkari pathshala through a virtual platform. The students participated in a "Hindi Poem Recitation" workshop in which they recited lovely Hindi poems and dohas at their homes. They made videos of themselves which were sent to us. The members of CDF Kalindi collaborated and invited the students of the Kilkari pathshala of CDF Motilal Nehru College to participate in this virtual celebration to make it more enthusiastic, informative, and interesting. The children enjoyed this activity and it helped them to learn about the importance of our mothertongue Hindi.
- On World Mental Health Day 2020, CDF Kalindi collaborated with CDF Motilal Nehru college chapter, University of Delhi for a session on 'Body Positivity' by Jazbaat 'Talk Traders' on 10th October 2020. Our guest speaker was Ms. Vanshika Khurana, who is a budding psychologist. She emphasized on some various significant things related to Body Positivity. The session taught everyone how important it is for

all of us to really love our body no matter what others think about it. We should embrace our bodies and provide everything that it needs to stay healthy. Body positivity reduces one's focus from the physical looks and prevents an individual from getting into depression, mood swings, inferiority complex etc. Body positivity is the most significant aspect of appreciating one's body no matter how it is.

- On the occasion of Global Handwashing Day 2020, the members of CDF Kalindi conducted an activity with the Kilkari paathshala students on 15th October 2020 on Zoom to create awareness about the importance of hand washing. The members interacted with the students about why proper hand washing is important, and also taught them ways about how to wash their hands properly. The students also interacted and told how they wash hands, on what frequent intervals, how much important hand washing is, and on the proper usage of a hand sanitizer. The ideas and views given by the students made the activity more effective and informative.
- CDF Kalindi is contented to share that the team participated in the Youth for *Sustainability Dialogues (Y4SD)* meeting on 16<sup>th</sup> October 2020. The topic of the meeting was based on SDG 2- Sustainable Food Production and Food Security from the Gender Lens. The meeting was in collaboration with "Master Peace" by its global coordinator *Maria Sakarias*.

The members held a presentation on their Project UNNATI, in which they shared how they worked to solve the issue of hunger and employment opportunities for women, and what measures are taken to sustain and fulfill the targets of the project in the post Covid-19 period as well.

The members were able to explain their ideas well in relation to the SDG topic 2. They were also encouraged by the inspirational words shared by *Mr. Ravikumar Kshrisagar*, Assistant Vice President- *Business and Trade (FPO)*, *Samunnati* and the passionate journey of the project *Hope* for a Better Future by *MasterPeace*, *Cameroon*.

The event became an example of motivation with its valuable and sustainable perspectives given by the members.

- CDF Kalindi is happy to share that the team organized a drawing and coloring activity on Google Meet on 14th November 2020 for the Kilkari paathshala kids. The kids were explained about the essence of this day and recited lovely poems, along with drawing and coloring. It was indeed a joyful activity for the kids.
- CDF Kalindi conducted a craft workshop for the Kilkari paathshala kids. The children were taught Diya and candles in this activity. The activity was done with simple and affordable materials which can be easily gathered. Decent methods of art and craft were taught to the students which can easily be done at home during the festive season. Learning this activity helped the kids to add colors to their homes and to make their celebration more joyous.

The kids enthusiastically participated in the activity and became encouraged to practice these craft activities at their homes.

 CDF Kalindi, in collaboration with an organization well-known as "MG Warriors" conducted a workshop on Child Abuse Prevention. The workshop was held on 23rd November 2020 for the Kilkari paathshala kids.

The founder of MG Warriors, Mrs. Mamta Godiyal intricately explained the kids about the evil acts of being abused when as a child. She also made them aware about the "good-touch, bad-touch" perspective and explained to them how to act and retaliate, if they face such situations. During the end, the children played a quiz game with their mentor on the same agenda. Certificates were given to them for their participation and learned performance.

The kids found the program very important and knowledgeable. They also became enthusiastic enough to participate in more such sessions like this in future. So, if we continue to conduct such awareness sessions and make the kids know about the difference between "Good-touch and Bad-touch" we can prevent and resolve the problem of Child Sexual Abuse.

• The students of Kilkari paathshala of CDF Kalindi enthusiastically participated in the BOLLYWOOD MANIA activity conducted in the month of April 2021. The students were made to recite Bollywood dialogues including the Covid-19 preventive guidelines by the Ministry of Health and Family Welfare, Government of India. The purpose of the activity was to spread awareness about the preventive measures of the Covid-19 pandemic.

The objective of the activity was to spread awareness among the people to safeguard themselves from the pandemic. The event was conducted in a fun and frolic way to engage the Kilkari kids in a productive and joyful activity.

E-Certificates were given to the participants. The aim of the activity was to reduce the mental stress that the pandemic has given to all the individuals.

• The content writing and marketing teams of CDF Kalindi began working on developing a website on Wordpress in April, 2021. Numerous blogs and reports of events organized by CDF Kalindi were composed by the content team while the marketing team curated the graphical facet of the website.

After days of relentless efforts, we successfully pulled off the website towards the end of April. It now includes important insights into our projects, Kilkari, Unnati and Yukta, reports of our past events, a number of remarkable blogs and their corresponding pictures, collages, videos, etc.

However, due to inadequacy of technical experience, the website has not been launched yet. It requires us to purchase the domain and know the proper hosting techniques. Hence, we are now looking for interns for website development and hosting. We ensure an experience certificate and a Letter of Recommendation as the

perks of the internship. Once we get a suitable intern, we will update and launch our website.

• On 6 June, 2021, CDF Kalindi collaborated with GirlUp Kranti and participated, along with CDF Satyawati, in GUK's 'Happy Minds', a webinar on mental health awareness. To grace the event, Ms. Vanshika Khurana, an NLP practitioner and therapist, was invited as the guest speaker. The event was open for everyone to participate and was conducted on Google Meet.

Keeping in view the effects the second wave of pandemic has had on everyone's mental health, Ms. Vanshika asked the attendees to share their trials with the same. The incidents that surfaced through the discussion, although past bearing, taught us how we're all in the same boat and that we all can pull through if we stay united.

Several common ways to relieve stress and anxiety were discussed with the attendees, some of them being going out and getting in touch with nature, pursuing your interests and hobbies, etc. Further, a number of tips to limit exposure to news and social media were shared with the attendees.

At last, the event ended with a QnA round where Ms. Vanshika invited the attendees ask questions about their mental health, healthy coping mechanisms, tips and tricks for students, changing behaviour and building good habits and suchlike. The attendees were awarded with participation certificates after the event. The aim of the event was to encourage people to prioritize their mental health and share amongst each other different ways of relieving stress the pandemic has caused.

- CDF Kalindi was awarded with medals and certificates of 'Rapid Covid Response' on 27<sup>th</sup> June, 2020. Team CDFK launched an online social awareness campaign, "Ready to Fight Against Covid-19" under which significant information was provided regarding Coronavirus along with tips and guidelines on how to stay safe during the pandemic.
- In addition to this, two of our teammates, *Sugandha Munjal* and *Avantika Nautiyal* came to be the two of the SDG Champions of the dream season and were also awarded with certificates of appreciation.

### **Future Prospects of Social Responsibility Cell**

#### **Enactus Kalindi**

In Project Rehmat, we are looking for collaborative partners to help the children of the manual scavenging community in obtaining technical support to pursue their education and enhance their skills to focus on the holistic development of the community.

In Project Weran, we aim to connect with more farmers across the country and conduct awareness campaigns to help them yield the best out of their produce and various government initiatives for their benefit.

#### **Connecting Dreams Foundation, Kalindi**

We aim to establish distribution channel through potential collaboration with Feeding India and Expand to add drinks to the meal. We would also train women through a collaboration with students of IH pusa

Further We would Set up Unnati Bhojanalay- to employ trained women to run the kitchen

#### **Student Members of Enactus Kalindi**

Sno.	Name	Course	Year	Designation
1	Chahat Chawla	BA(Hons) Economics	2nd	President
2	Lipika Arora	BA(Hons) Economics	2nd	Vice-president
3	Aarushi Periwal	BA(Hons) Geography	2nd	General Secretary
4	Kavya Agarwal	BA(Hons) English	2nd	Project Executive
5	Sanchi Tayal	BA Prog	2nd	Project Executive
6	Shreyasi Singh	B.Com (H)	2nd	Project Executive
7	Nidi Malik	BA(Hons) Economics	2nd	Project Executive
8	Shravi Gupta	Ba(Hons) Political science	2nd	Project Executive
9	Divya Garg	BA(hons) Political Science	2nd	Micro project Head
10	Aditi Pandey	BA Programme	2nd	Public Relations Head
11	Vandana Mohandas	BA(Hons) Economics	2nd	Marketing And Content Head
12	Ritika Yachna	BA(hons) Economics	1st	Member
13	Anuradha Mishra	B.com (P)	1st	Member

14	Yashika Zutshi	BA(Hons) English	2nd	Member	
15	Kasvi Aggarwal	Ba Prog(Eco+ESB)	1st	Member	
16	Kritika Rastogi	BA(Hons) Political science	2nd	Member	
17	Mallika Pahariya	BA(Hons) Economics	1st	Member	
19	Nikita Tyagi	BA(Hons)Economics	1st	Member	
20	Sanjana Emani	BA prog ( Eco+ Maths)	1st	Member	
21	Nikita jain	B.com(P)	1st	Member	
22	Viplavi Joshi	BA Programme	1st	Member	
23	Priya Arya	B.Sc(Hons) Chemistry	1st	Member	
24	Garima	B.com(H)	1st	Member	
25	Jyoti gupta	BA Programmme	1st	Member	
26	Madhusree Pothineni	BA Programme	1st	Member	
27	Ayushi jindal	B.com(P)	1st	Member	
28	Diksha	B.Sc(Hons) Life sciences	2nd	Member	
29	Chaitika Bhatnagar	Bsc (Hons) Mathematics	1st	Member	
30	Priya Joshi	BA Programme	1st	Member	
31	Kavya Jain	B.sc (Hons) Chemistry	1st	Member	
32	Ridhi agarwal	B.com (H)	1st	Member	
33	Nikita Verma	BA Programme	1st	Member	
34	Madhura Dwivedi	Ba prog ( Eco+ Maths)	1st	Member	
35	Anushka Kogta	B.A.(Hons.) Journalism	1st	Member	
36	K Rajarajeswari	B.Sc Life sciences	2nd	Member	
37	Tisha	B.sc (Hons) chemistry	1st	Member	
38	Anshika Singh	BA Prog	1st	Member	

39	Pakhi Verma	BA programme	2nd	Member
40	Neeru Maan	B.Sc(Hons) Mathematics	1st	Member
41	Aarushi Garg	BA(Hons) English	1st	Member
42	Srishty Jangra	BA(Hons) English	2nd	Member
43	Ishika Chauhan	BA(Hons) Political Science	1st	Member
44	Tanya Goyal	B.com(H)	2nd	Member
45	Ritika Sahu	BA(Hons) Political Science	2nd	Member
46	Reena	B.com(P)	1st	Member
47	Shruti	B.sc(Hons) Life Sciences	1st	Member

## **Student Members of Connecting Dreams Foundation, Kalindi**

S.NO.	NAME	DESIGNATION	COURSE	YEAR
1	Shailja Singh	President	Ba. Programme	2nd Year
2	Deeksha Thakur	Vice President	B.Com (Prog.)	3rd Year
3	Jyotika Parmar	Research Head	Ba. Programme	2nd Year
4	Vini Verma	Research Head	BSc. physical	2nd Year
			science	
5	Vibhuti Bansal	Kilkari Project Head	B.Com (Hons)	2nd Year
6	Charul	Kilkari Project Head	Bsc. physical	2nd Year
			science	
7	Madhur Babber	Marketing Head	Ba. Programme	2nd Year
8	Anshika Wahal	Content Head	Ba. Programme	2nd Year
9	Saumya Mishra	Content Head	B.Com (Hons)	2nd Year
10	Meet Chawla	Volunteer	Ba. Programme	2nd Year
11	Vanshita jain	Volunteer	B.Com (Hons.)	2nd Year
12	Isha Garg	Volunteer	Ba. Programme	2nd Year
13	Divya	Volunteer	B.A.(Hons) English	1st Year
14	Payal Beniwal	Volunteer	b.sc honors physics	2nd Year
15	Himanshi Nanda	Volunteer	BA Hons. Pol. Sci.	3rd Year
16	Samridhi	Volunteer	b.a. honors history	1st Year
	Srivastava			
17	Bhavya Tyagi	Volunteer	BA.Prog (Geo,	1st Year
			Math)	
18	Yasmeen	Volunteer	B.A Hons Hindi	1st Year

19	Neha Kumari	Volunteer	BA Hons(political science)	2nd Year
20	Rainisha Nautiyal	Volunteer	B.A. English hons	1st Year
21	Taniya Gupta	Volunteer	B. com	1st Year
22	Anchal Singhal	Volunteer	B. Com(p)	1st Year
23	Varsha	Volunteer	Bsc physical science	2nd Year
24	Nitika	Volunteer	BA Hons geography	1st Year
25	Shivani Rana	Volunteer	B.Sc Physical Science	1st Year
26	Deepanshi	Volunteer	B.A. programme	1st Year
27	Deepti Singh	Volunteer	B.A. programme	2nd Year
28	Shweta Sharma	Volunteer	b.a. programme	1st Year
29	Pranamita	Volunteer	BA hons English	1st Year
30	Prerna	Volunteer	B.sc Physical Science	2nd Year
31	Deepti	Volunteer	B.a English Hons	1st Year
32	Bhavika Jain	Volunteer	B.A.Programme	1st Year
33	Khushi Rawat	Volunteer	B.Sc. Physical Science	1st Year
34	Mehak Aggarwal	Volunteer	B.A programme	1st Year

### **Enactus Kalindi**



(Enactus Kalindi's Stall at Annual Fest Leheren, Kalindi College)



(Distribution of cloth masks to the underprivileged under the initiative 'Rags to Riches')





(Training and Workshop Session organised by Enactus Kalindi to train the women of Jahangirpuri to make jams and pickles)



(Enactus Kalindi in a BPlan Competition organized by Rotary Club of Guru Gobind Singh College of Commerce)



(Webinar on Social Entrepreneurship: Creating Impact and Generating Revenue)



(Enactus Kalindi took part in 1<sup>st</sup> ever online National Competitions and qualified in semi-finals out of 85 Teams)





(Interactive webinar on Gender Based Violence)



(Enactus Kalindi took part in the first ever online fundraiser organized by the BooksForAll initiative)



# (Enactus Kalindi organised The Social Talk with 5 other Enactus Teams which included sessions with eminent speakers of the industry)



(Enactus Kalindi was among the Top 10 Teams to receive the grant from KMPG India for Project Rehmat)





(Swatchch Refill Drives organized to tackle the problem of single use plastics)

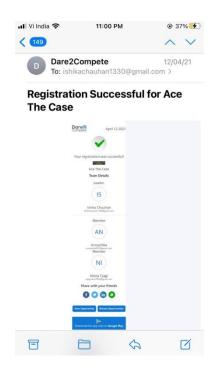




(Webinar organised in association with GreenKarma to spread awareness about Home Composting)



(Swachch Refill Drive organized in Lucknow)



(Enactus Kalindi participated in Competition organised by SRCC)



# (Enactus Kalindi in BPlan Competition organised by Jesus and Mary College)



# Participation Certificate | Shri Ram MacroMania

Hi Ishika Chauhan,

Thank you for participating in Shri Ram Economics Summit 2021. We hope you learnt something and hope to see this spirit of competition in the next edition as well.

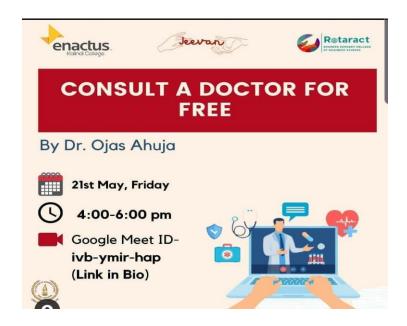
Warm Regards, The Economics Society, SRCC



(Enactus Kalindi in Sri Ram College Economics Summit 2021)



(Enactus Kalindi bagged 3<sup>rd</sup> Position in BPlan Competition organised by Shradhanand College)



(Project Jeevan in collaboration with Rotaract SSCBS. Organised free medical teleconsultation with Dr. Ojas Ahuja.)



(Participated in Sri Ram Entrepreneurship Summit 2021)

### **Connecting Dreams Foundations, Kalindi**





(Project Yukta: Creativity during Adversity. Production of 100% reusable cotton masks)

(CDF Kalindi celebrated Hindi Diwas virtually with the students of Kilkari Pathshala)







(CDF Kalindi organised Talk Traders in Collaboration with CDF Motilal on World Mental Health Day)







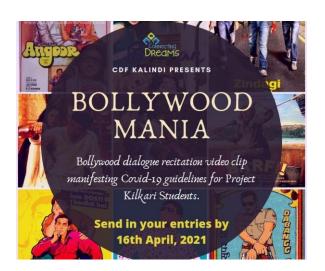
(Members of CDF Kalindi participated in Youth for Sustainability Dialogues)





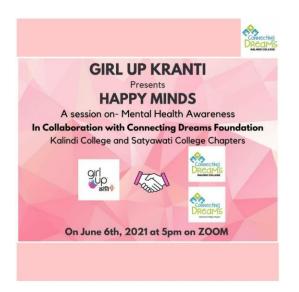
(Webinar organised by CDF Kalindi in collaboration with MG Warriors to create awareness on child abuse)







(CDF Kalindi organised Bollywood Mania for Kilkari Kids to help reduce their stress)





(CDF Kalindi in collaboration with GirlUp Kranti organised Happy Minds, a session on mental health awareness)



(CDF Kalindi's online covid awareness campaign was well lauded)





(SDG Champions of the dream season, were awarded with certificates of appreciation)