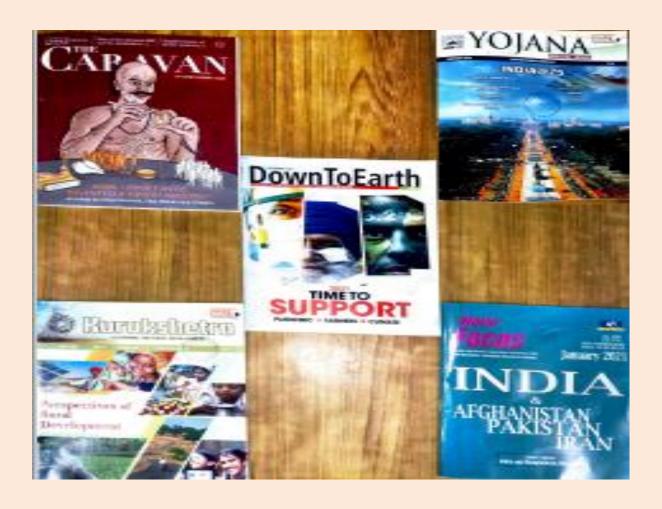
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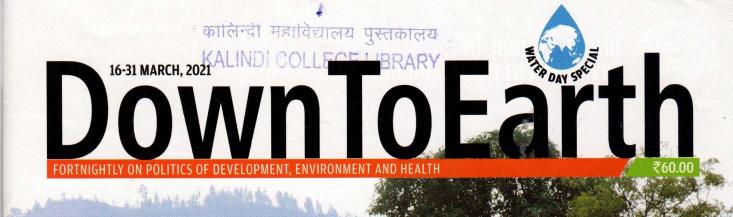


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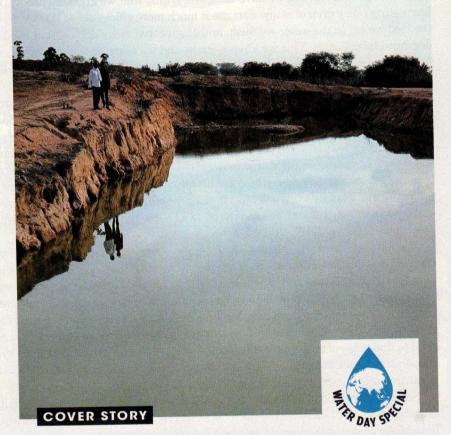
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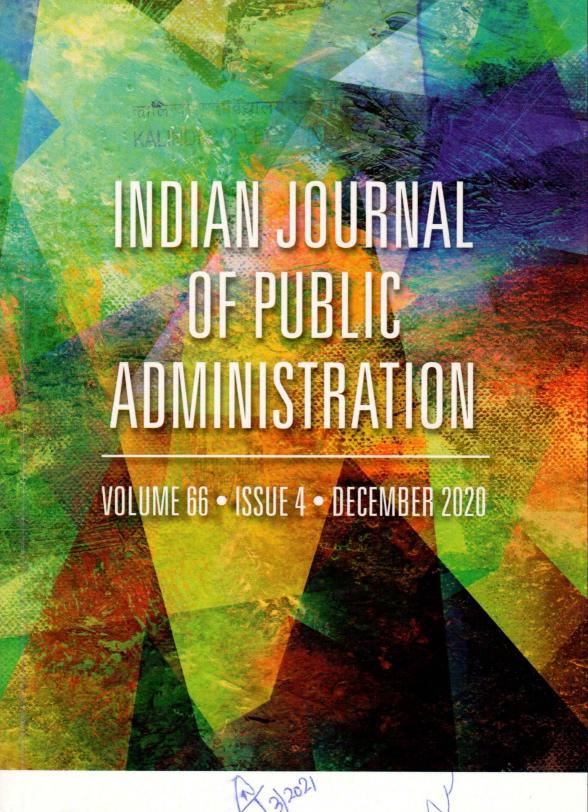
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Palash Dutta and Rupjit Saikia

Deshelling the Shell Companies using Benford's Law: An emerging market study Venuka Aggarwal, Khushdeep Dharni

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Soon after his return to India in 1915, Mahatma Gandhi was drawn into an agrarian struggle at Champaran, Bihar. The farmers at Champaran were agitated over uneconomical and oppressive contractual terms with indigo planters. His role in leading the agitation is widely seen as his first effort at using satyagraha in India. This paper takes a managerial perspective by viewing his efforts from the lens of four stages of a project. His systematic approach may be said to have contributed to the success of the agitation. These were skills he had honed in South Africa and reveal a dimension to his personality that has not been explored previously.

RESEARCH

A Decision-Making Approach for Choosing a Reliable Product under Hesitant Fuzzy Environment via a Novel Distance Measure

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Palash Dutta and Rupjit Saikia

In this paper, a novel distance measure has been defined for hesitant fuzzy setsfirst, which has the capability to eliminate the drawbacks ofthe existing normalized, Hausdorff and hybrid distance measures. The proposed distance measure has been applied in the decision-making methodology for choosing their liable product under hesitant fuzzy environment considering the customer's and expert's reviews. The advantages of the proposed distance measure have been demonstrated by a comparative analysis. Furthermore, a numerical example has been prepared to show the applicability of the methodology and the proposed distance measure.

Deshelling the Shell Companies using Benford's Law: An emerging market study Venuka Aggarwal, Khushdeep Dharni

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The present study evaluates the efficacy of Benford's law by comparing suspected shell companies and genuine companies in the Indian context. Results not only prove the discriminatory power of Benford's law for segregating shell and non-shell companies but also augment the body of knowledge regarding the application of Benford's law for reported financial data. Using secondary data, we provide new insights for enhancing the efficacy of Benford's Law. These insights can be of considerable value for auditors, practitioners and academicians in terms of improving the accuracy and efficacy of Benford's law to detect frauds and concocted data.

MANAGEMENT CASE

Tata Sons and the Mystery of Mistry

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Shital Jhunjhunwala

Using the 2016 boardroom battle that India witnessed within its largest business group, this case presents the governance intricacies of family-owned businesses operating through a network of group companies. Family-owned businesses facea unique set of problems such as family dynamics, promoter dominance, group versus individual companies, and oppression of minority shareholders. They also grapple with standard corporate governance concerns that include board independence, insider trading, and succession planning. These become even more complex in an attempt to balance the interests of a large listed company with the long term welfare of the family and its members.

DIAGNOSES

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