



Kalindi College

(University of Delhi)

Vyavsaay

The Entrepreneurship Cell

About Vyavsaay :



Our Logo

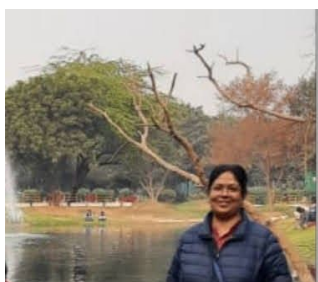
व्यवसाय, The Entrepreneurship Cell of Kalindi College, marked its presence in 2019. It is a non-profit student organization working towards spreading awareness of the true spirit of Entrepreneurship. The team is dedicated towards inclusivity of all streams of academia and welcomes people from all walks of life to celebrate Entrepreneurship as a unit. Students learn various aspects of Entrepreneurship, both the highs and the lows. It doesn't matter whether the team further takes up Entrepreneurship as a profession or not, the society is dedicated towards developing great interpersonal skills that will help them in every path they choose to follow in future. The E-cell is typically run by the students. This helps them learn event organizing and management skills. It teaches them team-work and coordination with different stakeholders, bring consensus among them and align them to chase the single goal. Every activity requires multiple people's support to execute it successfully, and no effort can be counted as inferior to another. The students learn to find the right person for the right job at the right time. In a real entrepreneurial journey, as they say, a Class B idea with a Class A team is better than a Class A idea with a Class B team.

To achieve success in your entrepreneurial journey, you need to learn to take your team along and this essentially requires lots of networking skill. The activities undertaken by E-cell constantly strives to bring the students together as potential leaders and valuable assets for whatever walks of life they choose to take up later.

FACULTY MEMBERS



Dr. Seema Gupta
Convener



Dr. Ranjana Roy Mishra
Co-Convener



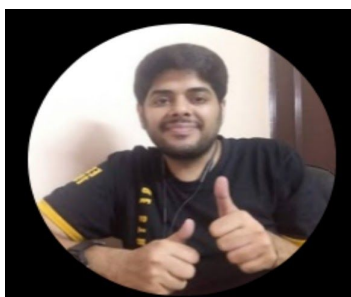
Dr. M Arunjit Singh
Co-Convener



Dr. Savita Sharma
Faculty Member



Ms. Varsha
Faculty Member



Dr. Ankur Anand
Faculty Member

Office Bearers (2020-21)


व्यवसाय, Kalindi College


THE ENTREPRENEURSHIP CELL

FOUNDING TEAM 2020-2021



NEETI GAHLOT
PRESIDENT



SIDDHI GUPTA
VICE-PRESIDENT



SHELLJA
SECRETARY



PRIYA SHARMA
JOINT SECRETARY



TANNU RANI
TREASURER



ANUBHUTI PATHAK
PUBLICITY
INCHARGE



JAYATI BHARADWAJ
VOLUNTEER
HEAD



KOMAL
VOLUNTEER
HEAD

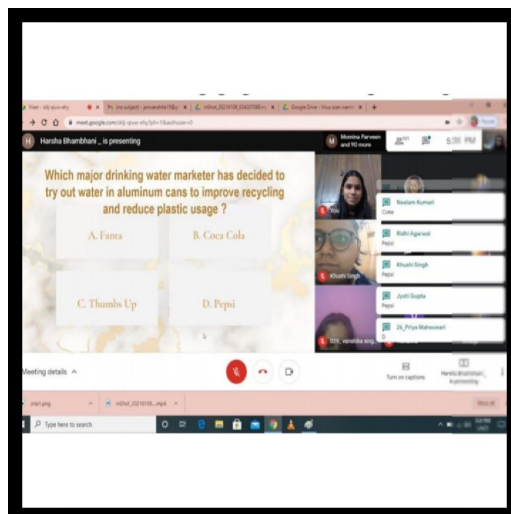
Post	Name	Course and Year
President	Neeti Gahlot	B.Sc Physical Science, 3rd year
Vice-President	Siddhi Gupta	B.Sc (H) Computer Science, 2nd year
Secretary	Shellja	B.A. (H) Political Science, 2nd year
Joint-Secretary	Priya Sharma	B.A. (H) Political Science, 2nd year
Treasurer	Tannu Rani	B.Sc (H) Physics, 2nd year
Publicity Incharge	Anubhuti Pathak	B.Sc (H) Computer sci, 2nd year
Volunteer-head	Jayati Bharadwaj	B.Com (P), 2nd year
Volunteer-head	Komal	B.Sc (H) Physics, 3rd year

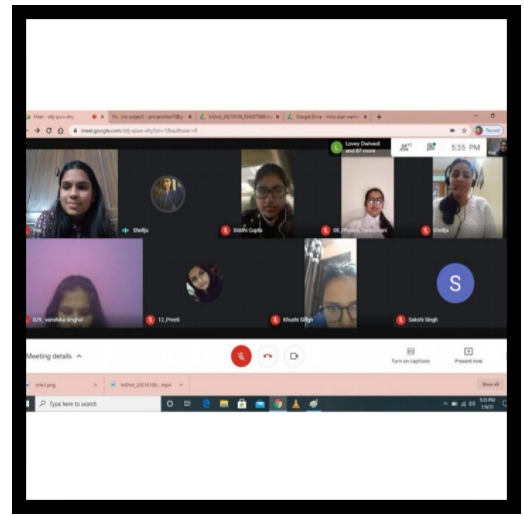
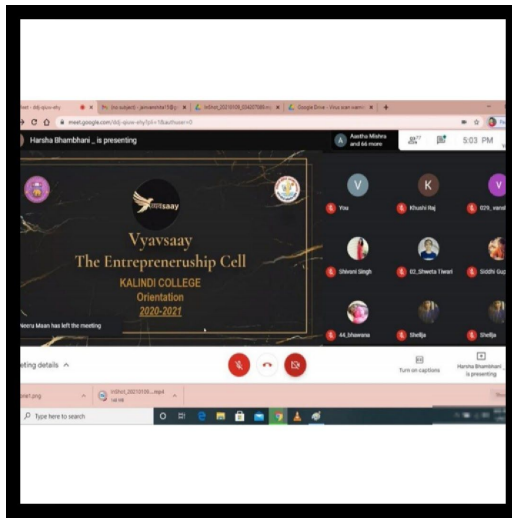
The team organized several activities to enhance the level of knowledge of the students.

Create-A-Thon - A business plan competition conducted virtually on 26 Nov 2020 that gave an opportunity to students to introduce those startup plans that can become beneficial for Kalindi college. Presence of twenty participants through their active participation made this event successful.



Orientation Event - This event was organised on 9th Jan 2021 to provide a brief description about the cell and to clear the doubts of freshers and students of Kalindi College regarding E- cell. The session was carried up through a powerpoint presentation which focussed on E-Cell, what is E-Cell about,, motto and purpose of E-Cell, Faculty members, founding team and some short question answer events attended by 137 participants from Kalindi College.

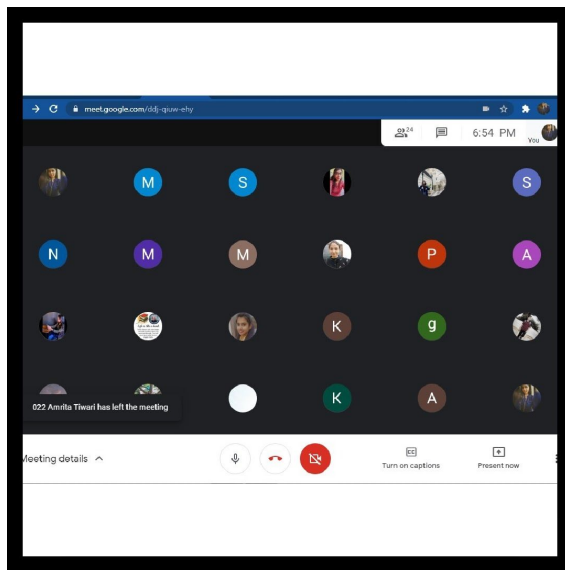
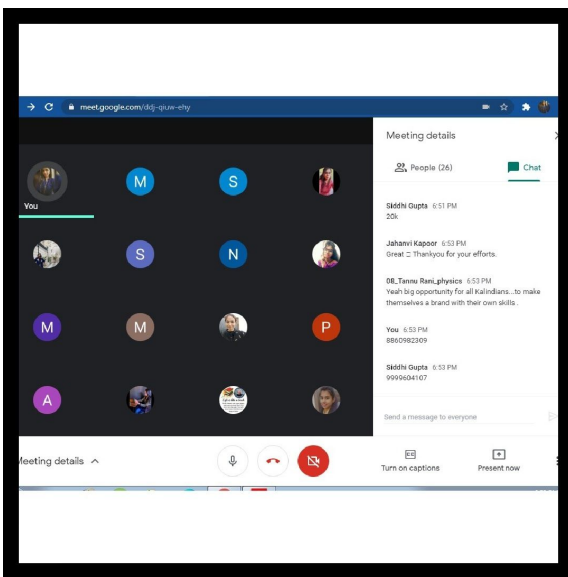




Crack-ED Course - In collaboration with Crack-Ed (a social learning Ed-tech platform for colleges and corporates that focuses on “One week- One journey”), a three week virtual journey course in mastering **Personal Branding** as a skill, going to begin from 14th, Feb 2021. Virtual Session to happen on Saturday/Sunday (60 mins).



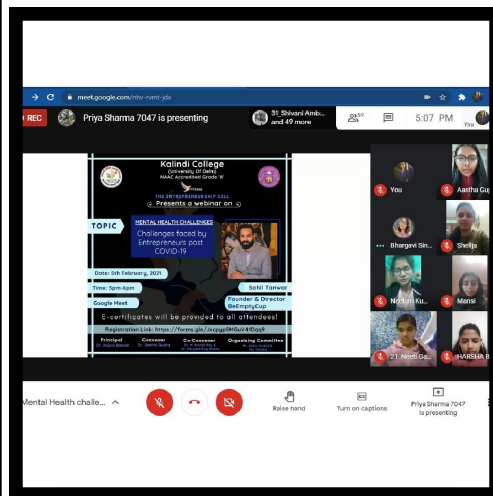
CRACK-ED DOUBT CLEARING SESSION- This session was organised on 3rd February, 2021. It was organised to introduce the students of Kalindi College about the benefits of Crack-ED course, Course curriculum, to encourage more students to join it and to clear all the doubts of students regarding Course.

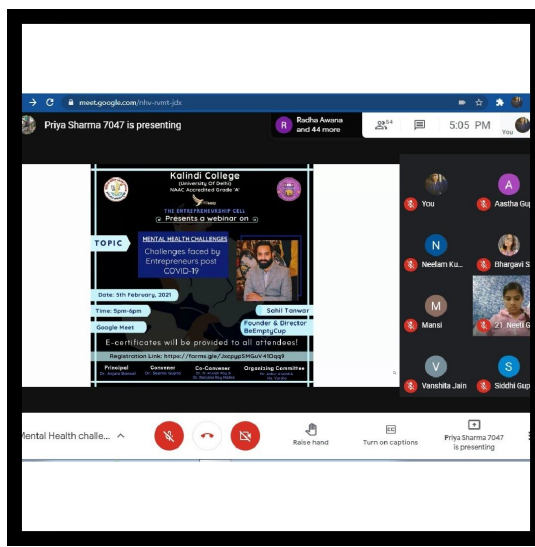
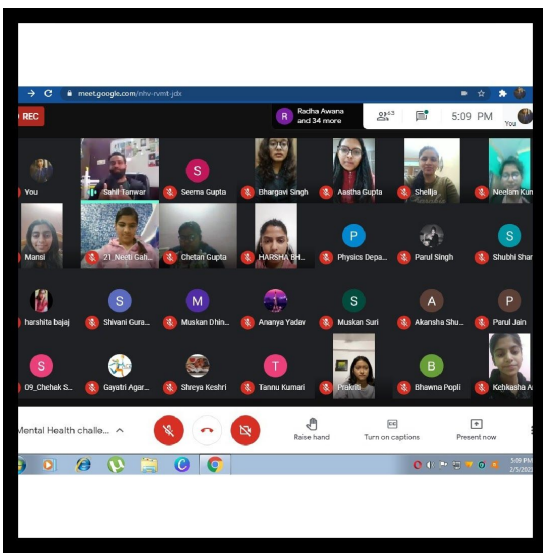


Webinars-

1. Mental health challenges faced by Entrepreneurs post COVID-19

This webinar was organised on 5th February, 2021. The speaker was Sahil Tanwar, Founder of **BeEmptyCup**. This webinar gave an insight to upcoming Entrepreneurs about how to overcome and deal with mental health challenges.





2. A Roadmap to winning customers

This webinar is going to organise on 11th February ,2021. The speaker is Devan bhalla , **General deputy manager of Amar Ujala**. The webinar explains to the students of kalindi college how to create a roadmap for effective customer engagement and keeping the client base.



3. Social Entrepreneurship

This webinar is going to organise on 15th February, 2021. The speaker is Shivam Nagpal, **Founder at Organs For Life**. This webinar is going to give an insight to students of Kalindi college on how social entrepreneurs achieve success . The main aim of the webinar is to enrich the students' knowledge on why social entrepreneurship is important in today's modern world.



League of leaders- This Inter college **case study competition** is going to be organised on March 23,2021. In this event , participants have to present their case studies based on professional life of successful Entrepreneurs and challenges he/she faced during the Expedition.



KALINDI COLLEGE
UNIVERSITY OF DELHI
NAAC ACCREDITED GRADE 'A'

THE ENTREPRENEURSHIP CELL
INVITES YOU TO AN
**INTER COLLEGE EVENT -
CASE STUDY COMPETITION**

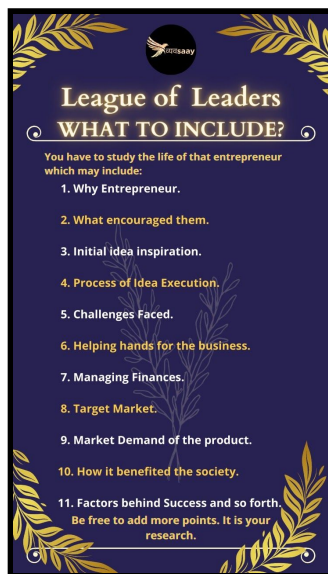
LEAGUE OF LEADERS

E-CERTIFICATES TO ALL THE PARTICIPANTS!
WINNING CERTIFICATES ALONG WITH EXCITING GIFTS!

DATE : 23 FEBRUARY, 2021
TIME : 6 PM TO 7 PM
PLATFORM : GOOGLE MEET
LINK: [HTTP://BIT.LY/ECELLLEAGUEOFLEADERS](http://bit.ly/ecellleagueofleaders)

PRINCIPAL: DR. ANJULA BANSAL
CONVENER: DR. SEEMA GUPTA
CO-CONVENER: DR. M. ARUNJIT SINGH & DR. BANAJANA ROY MISRA

Gifting Partners: [Logos]
Media Partners: [Logos]

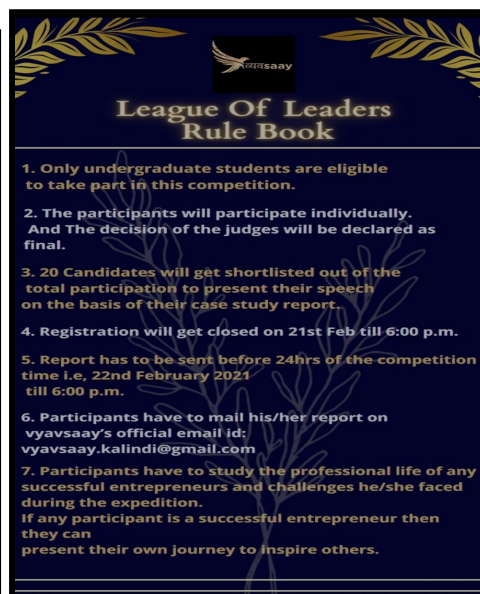


League of Leaders
WHAT TO INCLUDE?

You have to study the life of that entrepreneur which may include:

1. Why Entrepreneur.
2. What encouraged them.
3. Initial idea Inspiration.
4. Process of Idea Execution.
5. Challenges Faced.
6. Helping hands for the business.
7. Managing Finances.
8. Target Market.
9. Market Demand of the product.
10. How it benefited the society.
11. Factors behind Success and so forth.

Be free to add more points. It is your research.



League Of Leaders
Rule Book

1. Only undergraduate students are eligible to take part in this competition.
2. The participants will participate individually. And The decision of the judges will be declared as final.
3. 20 Candidates will get shortlisted out of the total participation to present their speech on the basis of their case study report.
4. Registration will get closed on 21st Feb till 6:00 p.m.
5. Report has to be sent before 24hrs of the competition time i.e. 22nd February 2021 till 6:00 p.m.
6. Participants have to mail his/her report on vyavsaay's official email id: vyavsaay.kalindi@gmail.com
7. Participants have to study the professional life of any successful entrepreneurs and challenges he/she faced during the expedition. If any participant is a successful entrepreneur then they can present their own journey to inspire others.

Campus Ambassador Programme - This virtual event is going to be organised on February 21,2021 . The duration of this event is for 2 weeks . The students of Kalindi college will get to learn about Entrepreneurial skills , teamwork , communication , Management and sales.



KALINDI COLLEGE
UNIVERSITY OF DELHI
NAAC ACCREDITED GRADE 'A'

THE ENTREPRENEURSHIP CELL
WOULD YOU LIKE TO BE PART OF OUR TEAM?

Join our Campus Ambassador Programme

PERKS
CERTIFICATE TO ALL
LOR PERFORMANCE BASED

DURATION
2 WEEKS

THINGS YOU'LL LEARN
Entrepreneurial Skills, Teamwork, Communication, Management, Sales

LAST DATE TO APPLY: 25/02/21
REGISTRATION LINK: BIT.LY/AMBASSADORECELLKC

PRINCIPAL: DR. ANJULA BANSAL
CONVENERS: DR. SEEMA GUPTA
CO-CONVENERS: DR. M. ARUNJIT SINGH & DR. BANAJANA ROY MISRA

E- Summit - This annual first ever flapship event will be from 6th March to 8th March ,2021 . The events going to include are panel discussions, competitions (includes quiz , debate ,meme , scavenger hunt and a pitch competition) , recreational Artists (comedian ,singer) , 3 days course ,networking webinars . This supreme summit of E-cell is going to be monitored by a team of 50+students also aspiring entrepreneurs in inclining it towards an impressive victory .