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Akshay Kumar's role as Hindutva's poster bot

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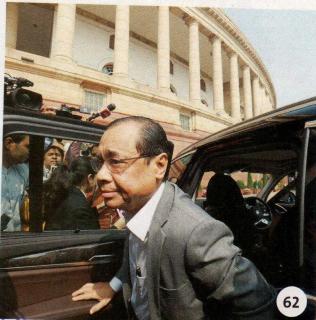
Akshay Kumar's role as Hindutva's poster boy

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Since the Narendra Modi government first came to power in 2014, it has had an immense impact on popular culture. It has created an ecosystem in which producing content that the government likes has big rewards, while even remote criticism can have dire consequences. Akshay Kumar, who came up in the 1990s as an action hero, has been one of the biggest beneficiaries of this ecosystem. His recent films have often dealt with issues the government likes to keep the spotlight on: patriotism, national security and development initiatives. Kumar has constructed his image along the lines on which Modi has sought to construct his own: nationalist, thoughtful, righteous, pro-governance. However, as even sections of Hindu nationalists believe, Kumar's affinity for Hindutva is more strategic than a matter of conviction.









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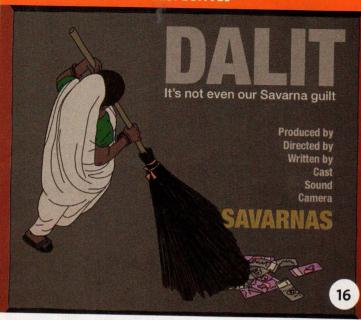
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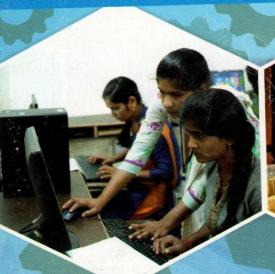
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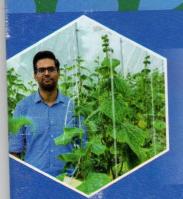
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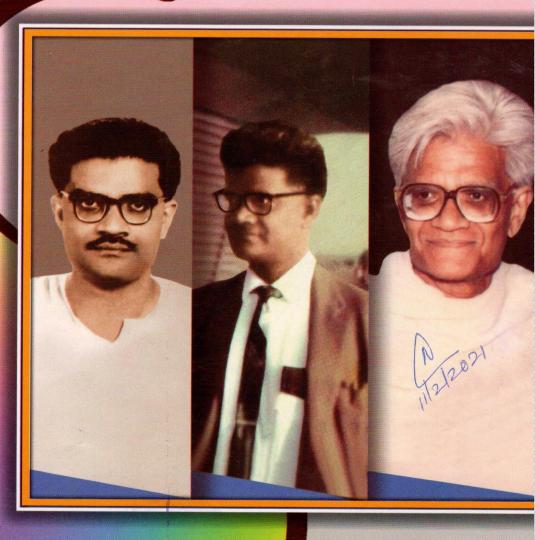
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योजना का लक्ष्य देश के आर्थिक विकास से संबंधित मुद्दों का सरकारी नीतियों के व्यापक संदर्भ में गहराई से विश्लेषण कर इन पर विमर्श के लिए एक जीवंत मंच उपलब्ध कराना है।

योजना में प्रकाशित लेखों में व्यक्त विचार लेखकों के अपने और व्यक्तिगत हैं। जरूरी नहीं कि ये लेखक भारत सरकार के जिन मंत्रालयों, विभागों अथवा संगठनों से संबद्ध हैं, उनका भी यही दृष्टिकोण हो।

योजना में प्रकाशित विज्ञापनों की विषयवस्तु के लिए योजना उत्तरदायी नहीं हैं।

योजना में प्रकाशित आलेखों में प्रयुक्त मानचित्र व प्रतीक आधिकारिक नहीं है, बल्कि सांकेतिक हैं। ये मानचित्र या प्रतीक किसी भी देश का आधिकारिक प्रतिनिधित्व नहीं करते हैं।

योजना लेखकों द्वारा आलेखों के साथ अपने विश्वसनीय म्रोतों से एकत्र कर उपलब्ध कराए गए आंकड़ों/तालिकाओं/इन्फोग्राफिक्स के संबंध में उत्तरदायी नहीं है।

योजना घर मंगाने, शुल्क में छूट के साथ दरों व प्लान की विस्तृत जानकारी के लिए पृष्ठ-59 पर देखें।

योजना की सदस्यता का शुल्क जमा करने के बाद पत्रिका प्राप्त होने में कम से कम 8 सप्ताह का समय लगता है। इस अवधि के समाप्त होने के बाद ही योजना प्राप्त न होने की शिकायत करें।

योजना न मिलने की शिकायत या पुराने अंक मंगाने के लिए नीचे दिए गए ई-मेल पर लिखें pdjucir@gmail.com

या संपर्क करें- **तूरभाष: 011-24367453** (सोमवार से शुक्रवार सभी कार्य दिवस पर प्रात: 9:30 बजे से शाम 6:00 बजे तक)

योजना की सदस्यता की जानकारी लेने तथा विज्ञापन छपवाने के लिए संपर्क करें-

गौरव शर्मा, संपादक, पत्रिका एकांश प्रकाशन विभाग, कमरा सं. 779, सातवां तल, सूचना भवन, सीजीओ परिसर, लोधी रोड, नयी दिल्ली-110003

इस अंक में



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हिंदी, असिम्बर्ध कुला, अंग्रेजी, गुजराती, कन्नड़, मलयालम, तिमल, तेलुगु, मराठी, ओडिया,