

Roll No.

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S. No. of Question Paper : 3815

Unique Paper Code : 72052802

H

Name of the Paper : हिंदी भाषा और संप्रेषण (MIL Communication)

Name of the Course : Ability Enhancement Compulsory Course I/CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

(इस प्रश्न-पत्र के मिलते ही ऊपर दिए गए निर्धारित स्थान पर अपना अनुक्रमांक लिखिए।)

सभी प्रश्न अनिवार्य हैं।

1. संप्रेषण की अवधारणा को स्पष्ट करते हुए उसकी चुनौतियों पर प्रकाश डालिए। 10

अथवा

संप्रेषण की प्रक्रिया पर प्रकाश डालते हुए उसके महत्त्व का उल्लेख कीजिए।

2. लिखित संप्रेषण के गुण व दोषों की विवेचना करते हुए उसका महत्त्व स्पष्ट कीजिए। 10

अथवा

संप्रेषण में आने वाली बाधाओं का समाधान किस प्रकार किया जाता है ? इसका विस्तृत उल्लेख कीजिए।

3. 'प्रभावी संप्रेषण' का अर्थ बताते हुए उसके महत्त्व को रेखांकित कीजिए। 10

अथवा

संप्रेषण में 'सामूहिक चर्चा' की भूमिका निर्धारित कीजिए।

4. अनुवाद का अर्थ स्पष्ट करते हुए उसकी प्रक्रिया का उल्लेख कीजिए।

10

अथवा

'गहन अध्ययन' भाषा कौशल को बढ़ाता है-स्पष्ट कीजिए।

5. निम्नलिखित पर टिप्पणी लिखिए :

(1) संप्रेषण के मॉडल अथवा मौखिक संप्रेषण

(2) भ्रामक संप्रेषण अथवा व्यावसायिक संप्रेषण

(3) वैयक्तिक संप्रेषण अथवा सामाजिक संप्रेषण। 6,6,6

6. निम्नलिखित पर टिप्पणी लिखिए :

(1) संवाद अथवा अध्याहार

(2) विश्लेषण अथवा व्याख्या

(3) अनुवाद के प्रकार अथवा अन्वय। 6,6,5

[This question paper contains 2 printed pages.]

Your Roll No.....

No. of Question Paper : 3947

HC

Unique Paper Code : 11015207

Name of the Paper : Photography (Generic Elective)

Name of the Course : B.A. (Hons.) / B.Sc. (H) / B.Com. (H) – Journalism, (CBCS) – GE

Semester : II

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.
3. **All** questions carry equal marks.

What do you mean by Photography? Trace the evolution of camera. (15)

OR

What are the developments in digital photography? Describe various types of digital cameras.

What are the basic equipments required for photography?
What is the significance of tripod in photography? (15)

P.T.O.

OR

With the help of a diagram explain various parts of a camera and its functions.

3. Differentiate between hard and soft light. What role do light play in getting the correct exposure? (1)

OR

Discuss the various types of lighting equipments available for photography.

4. What is photojournalism? Elaborate on the relevance of photojournalism in news media. (1)

OR

Discuss nature photography as a branch of photography. Which types of lenses are good for it?

5. What is the significance of editing in photography? Enumerate various softwares used for photo editing. (1)

OR

Write short notes on **any three** of the following :

- (a) Pin hole camera (b) Flash Cards
(c) Photographic reflectors (d) Cropping
(e) Red Eye (f) ISO

[This question paper contains 4 printed pages.]

Your Roll No.....

Serial No. of Question Paper : 4467

HC

Unique Paper Code : 11011203

Name of the Paper : REPORTING AND EDITING
FOR PRINT

Name of the Course : B.A. (Hons.) JOURNALISM -
CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. Attempt all five questions.

3. All questions carry equal marks.

4. What are the sources of legal news? Describe the stages in court reporting and the precautions that need to be kept in mind by a legal reporter.

P.T.O.

OR

Where can the reporter find stories for the health beat? Discuss the points to be kept in mind while covering news on health.

2. Discuss the characteristics of feature writing in terms of the following :

- (i) Format for writing features
- (ii) Types of features
- (iii) Leads for features

OR

- (i) Skillful interviewing forms the basis for all good reporting. Discuss.
- (ii) Frame eight questions for an interview with any one of the following personalities :
 - (a) Chief Minister of U.P.
 - (b) Virat Kohli
 - (c) President Trump

Discuss the significance of headlines in newspapers.
Describe the various types of headlines.

OR

What are the functions of a copy editor? Discuss the importance of verification and attribution in news stories. (15)

- (i) The editorial is the most significant piece of commentary in a newspaper. Discuss.
- (ii) Describe the forum available for readers to air their opinions in the newspaper.

OR

Discuss how trial by media and the practice of paid news are affecting the quality of news coverage in the current era by citing suitable examples. (15)

Write short notes on any **TWO** of the following :

- (i) Newspaper Supplements
- (ii) Light leader

- (iii) Agenda-setting
- (iv) Ethics in reporting
- (v) Editorial Freedom

[This question paper contains 2 printed pages.]

Your Roll No.....

Q. No. of Question Paper : 4651

HC

Unique Paper Code : 11011204

Name of the Paper : Media and Cultural Studies

Name of the Course : B.A. (Hons.) Journalism – CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. All questions are compulsory.

3. Popular Culture is a site of struggle between the forces of resistance of subordinate groups and the forces of incorporation of dominant groups in society. Discuss this definition with relevant examples from popular culture

OR

Mass culture complements the capitalist organisation of work and leisure. Comment. (15)

4. Discuss the main contributions of Frankfurt school for media studies.

P.T.O.

OR

How does ideology gets produced through 'myths' as Barthes suggests. Elaborate with examples. (15)

3. What are some of the contemporary debates on the representation of nation in the Indian media?

OR

What do you understand by genre? How does genres like soap opera reproduce stereotypes? (15)

4. What are the characteristics of a sub culture? Explain with examples.

OR

How does women as audience negotiate the meaning of popular culture text. Discuss with reference to Radway's Reading the Romance. (15)

5. Do you agree that the 'Medium is the Message'? What are the limitations of this famous proposition? (15)

OR

Write short notes on any two :

(a) Fandom

(b) Hegemony

(c) Culture Industry

(d) Folk Culture

(7.5×2=15)

[This question paper contains 3 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 9524

Unique Paper Code : 101212

Name of the Paper : Media and Cultural Studies

Name of the Course : **B.A. (Hons.) Journalism**

Semester : II (2018)

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.
3. **All** questions carry equal marks.

1. According to John Storey, Popular Culture can be understood through six definitions. Discuss.

OR

Do mass culture forms lead to commercialization and commodification of culture? Discuss with examples.

(15)

P.T.O.

2. Discuss current events with reference to the exercise of the repressive state apparatus and ideological state apparatus keeping in mind Althusser's concept of Ideology.

OR

Political economy saw private ownership as central to the functioning of capitalism. Discuss its implications in contemporary media industry with examples. (15)

3. Recent events have highlighted the contentious issue of representing the nation. How is the idea of the nation represented in Hindi cinema? Discuss with relevant examples.

OR

Do you agree that the media uses the power of images to create myths? Discuss with reference to Semiotics. (15)

4. Discuss the significance and role of active audience in contemporary television programming with special reference to reality TV shows.

OR

Subcultures rise as a reaction to dominant social standards. Do you agree? Discuss with reference to styles of music, clothing, food etc. (15)

Do you agree that the 'Medium is the Message'? How do critiques of Technological Determinism affect this aphorism? (15)

OR

Write notes on any **two** from the following. All carry equal marks.

- (a) Fandom
- (b) Frankfurt School
- (c) Stuart Hall
- (d) Live Performance (7.5×2=15)

[This question paper contains 3 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 9525

Unique Paper Code : 101213

Name of the Paper : IT & Online Journalism

Name of the Course : **B.A. (H) Journalism**

Semester : II (2018)

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

- . Write your Roll No. on the top immediately on receipt of this question paper.
- . Attempt **all** the questions.

All questions carry equal marks.

What do you understand by Information Communication Technology (ICT)? What is the scope and role of this technology in the present scenario? (15)

Or

P.T.O.

How is digital technology different from analogue technology? Illustrate your answer with examples.

2. What is the difference between web journalism & traditional journalism? How has web journalism brought about a change in the Communication Scenario? (15)

Or

Do you think role of journalists has changed in the Internet era? Elaborate.

3. Discuss the copyright issues related to web content. Give adequate examples. (15)

Or

What are the precautions that should be taken care of while planning content and structuring a website?

4. What are the ethical issues involved in conducting online research and interviews? Substantiate your answer with examples. (15)

Or

Write short notes on **any two** of the following :

- (a) Plagiarism
- (b) Privacy
- (c) Citing Internet sources
- (d) Audience analysis

How is writing for web different from print media?
Elaborate on the various writing techniques for web
platforms? (15)

Or

Write short notes on **any two** of the following :

- (i) Trends in IT
- (ii) Intranet
- (iii) Web page elements
- (iv) Linear vs. Non-Linear form

[This question paper contains 2 printed pages.]

Your Roll No.....

No. of Question Paper : 9526

Unique Paper Code : 101214

Name of the Paper : Reporting and Editing for Print

Name of the Course : B.A. (H) Journalism

Semester : II (2018)

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
 2. Attempt any **Five** questions.
 3. **All** questions carry equal marks. (15 marks)
-
1. What is News? Describe the skills of the News Reporter.
 2. "Among youth, reporting is a highly popular concept". Highlight the context of current popularity of Reporting.
 3. Explain the types of interview and also discuss how to prepare for conducting a successful interview?

P.T.O.

4. How are In-depth News Stories different from Feature stories? Elaborate with reference to principles of feature writing with respective examples.
5. Define the process of post-production. What are its major principles? Explain the responsibilities of copy editor.
6. How important is headline for selling a news story? Illustrate with examples.
7. "Journalists have to maintain a neutral and unbiased approach on duty". Deliberate.
8. Write short notes on any **two** of the following :-
 - (a) Feature writing
 - (b) Crime Reporting
 - (c) Attribution
 - (d) Elements of News

This question paper contains 2 printed pages.]

Your Roll No.....

r. No. of Question Paper : 4061

HC

Unique Paper Code : 11015402

Name of the Paper : Documentary Production

Name of the Course : B.A. (H) / B.Sc. (H) / B.Com. (H) –
Journalism – CBCS – GE

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

Attempt any FIVE questions.

All questions carry equal marks.

Explain what is a Documentary. Are documentaries a reproduction of reality? Comment with relevant examples.

Comment on the narrative use of 'Voice of God' commentary in expository films. Explain why the 'Voice of God' is a problematic choice for documentary narration? Give relevant examples.

P.T.O.

3. Draft a proposal for a Video Documentary on any topic of your choice. Give a brief synopsis, central idea, objective and a budgetary plan.
4. Discuss the problems of representing the "other". What are the ethical challenges and issues involved in documentary film making? Explain with relevant examples.
5. List six modes of documentary representation. Explain any THREE with relevant examples.
6. Discuss the issues of piracy in films. How is distribution and exhibition planned for documentary films?
7. What are the principles of documentary editing? Discuss various types of transitions used in editing.
8. Short notes (Any Three):
 - (a) Camcorder cult
 - (b) Documentary
 - (c) Aspect Ratio
 - (d) Crowd Funding
 - (e) Social Actor

This question paper contains 2 printed pages.]

Your Roll No.....

Gr. No. of Question Paper : 4181

HC

Unique Paper Code : 11013401

Name of the Paper : Documentary Production (SEC)

Name of the Course : B.A. (Hons.) JOURNALISM -
CBCS - SEC

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

Attempt all **five** questions.

All questions carry equal marks.

Define documentary. Describe its genesis and evolution as a genre.

OR

“In documentary, realism serves to make an argument about the historical world persuasive.” Explain.

P.T.O.

2. Trace the origin and evolution of the Verite Documentar

OR

What do you understand by Continuity editing? How is it different from Montage editing?

3. What are the various shooting styles in documentary? Explain.

OR

Explain the importance of pre production in documentary making.

4. Describe various stages involved in scripting a documentary

OR

Prepare a detailed budget for a 15 minute documentary on Manipur blockade.

5. Write short notes on any two :

- (i) Observational documentary
- (ii) Talking heads
- (iii) Elements of documentary proposal

This question paper contains 2 printed pages.]

Your Roll No.....

No. of Question Paper : 4415 HC
Unique Paper Code : 11011401
Name of the Paper : Introduction to New Media
Name of the Course : B.A. (Hons.) Journalism CBCS
Semester : IV
Duration : 3 Hours Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

All questions carry equal marks.

Attempt ANY FIVE questions.

What is New Media? Discuss the characteristics of New Media with appropriate examples.

Enlist and elaborate the various Web 2.0 applications that have changed the way people use the internet.

What is networked journalism? How has it altered the ways in which media organisations operate?

P.T.O.

4. What do you understand by the linear and non linear writing? Discuss the different storytelling structures web news report.
5. Discuss the content strategy involved while designing web content. Carefully analyse the importance of audience analysis for a web portal.
6. Explain how Piracy is challenging the authorship in digital space.
7. 'Internet is making the world a global village'. Do you agree? Comment with reference to the concept of a networked society.
8. Write short notes (**Any Three**) :
 - (a) Online Communities
 - (b) Technological Determinism
 - (c) Contextualized Journalism
 - (d) Open Source
 - (e) Digital Media

[This question paper contains 4 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **4442** **HC**

Unique Paper Code : 11011605

Name of the Course : **B.A.(Hons.) Journalism**
CBCS-DSE Part - III

Name of the Paper : **Communication Research**
Methods

Semester : VI

Time : 3 Hours **Maximum Marks : 75**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt all **five** questions.
- (c) **All** questions carry equal marks.

1. Write short notes on any **two** :

7.5 × 2 = 15

- (a) Triangulation
- (b) Cluster Sampling
- (c) Ethical Principles

P.T.O.

(d) Semantic Differential scale

(a) Hypotheses

OR

What are the characteristics of scientific research ? Highlight the differences between basic and applied research.

2. Discuss the distinguishing characteristics of qualitative and quantitative research methods with examples.

OR

Explain the uses of primary and secondary sources in historical research. Discuss the different kinds of historical research that are conducted in historical studies.

3. Explain the following : $3 \times 5 = 15$

(A) Population

(B) Sample and Sample size

(C) Research Error

(D) Probability Sampling

(E) Non-Probability Sampling

OR

What are the defining characteristics and uses of a focus group study ? Discuss the methodology of focus group research.

4. What are the essential characteristics of a case study research ? Explain in detail how a case study research is conducted with examples.

15

OR

What is a field observation study ? Explain the stages in a typical field observation study.

What is ethnographic research ? Discuss its characteristics and highlight the step-by-step procedure for conducting an ethnographic study.

15

4442

OR

Explain textual analysis and application in media research.

This question paper contains 2 printed pages.

Your Roll No.

Sl. No. of Ques. Paper: 4542

HC

Unique Paper Code : 11017605

Name of Paper : Introduction to Film Studies

*Name of Course : B.A. (Hons.) Journalism : CBCS-
DSE*

Semester : VI

Duration : 3 hours

Maximum Marks : 75

*(Write your Roll No. on the top immediately
on receipt of this question paper.)*

*Attempt any five questions.
All questions carry equal marks.*

- . Is the Film Noir more about the style than content? Elaborate and discuss citing examples from the films of the genre.*
- . Idea of signature style is important for the film authorship. Comment and analyze it by referring to the work of any one auteur: Akira Kurosawa or Satyajit Ray.*
- . Discuss the stylistic features that constitute the realist form in the genre 'Italian Neo-realism'.*

P. T. O.

4. Comment on how the 'Indian new wave' brought sudden upsurge and spread of the new cinematic form.
5. Comment on how the Third Cinema becomes the most important revolutionary form which breaks down the intellectual aristocracy of the bourgeois.
6. How does the feminist film theory present a critique of the dominant way of understanding cinema?
7. Elaborate on the cinematic imagination of a nation in the 1950s Hindi cinema with examples from different films of that period.
8. Write short notes on any *three*:
 - (a) Feminist Film Theory
 - (b) Classical Hollywood Cinema
 - (c) French New Wave
 - (d) The Studio System in Hindi Cinema
 - (e) Guru Dutt and his Cinema
 - (f) Film Genre.

This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4675

HC

Unique Paper Code : 11011407

Name of the Paper : Media Ethics and the Law

Name of the Course : B.A. (Hons.) Journalism – CBCS

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. All questions are compulsory.

1. What has been the impact of Right to Information Act on access to information and investigative journalism? Discuss with relevant case studies.

OR

How does the current Intellectual Property Rights regime impact access to knowledge, information and entertainment in India? (15)

2. Critically discuss the practice of media sting operations in India. Reflect on the ethical concerns emerging out of these operations with suitable examples.

P.T.O.

OR

What are the ethical casualties of Live Reporting? Use relevant case studies to support your arguments. (15)

3. How has the issue of obscenity in media content addressed by the Courts in India? Do you think the law on obscenity is vague? Discuss.

OR

'Ethics in general and media ethics in particular are culturally dependent.' Discuss this statement with relevant examples. (15)

4. What are the prevailing practices and debates on censorship in India? Illustrate with reference to news media and films.

OR

Is government interference in the functioning of the media desirable? Examine the debates on regulation and self-regulation in this regard. (15)

5. Write short notes on any two :

(a) Contempt of Court (b) Alternative Facts
(c) Sedition (d) Live Reporting

(e) Trial by Media

(7.5×2=15)

OR

What are some of the guidelines that should be kept in mind while reporting on sensitive issues of women and child rights?

(15)

(400)

This question paper contains 2 printed pages.]

Your Roll No.....

Q. No. of Question Paper : 9527

Unique Paper Code : 101411

Name of the Paper : Development Communication and Rural Journalism

Name of the Course : B.A. (H) Journalism

Semester : IV (2018)

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** questions.
3. **All** questions carry equal marks.

1. The Dominant Paradigm of development disregards the specific histories of different nation states. Discuss.

(15)

Or

The Human Development Index is a comprehensive measure of 'development'. Do you agree and why?

P.T.O.

2. The Diffusion of Innovations approach helps us understand how small, rural communities adopt technological changes. What role does the media play in this approach? (15)

Or

Briefly review the various agricultural extension strategies used to enhance farm output in the country.

3. Critically discuss the role of ICTs in the development process with appropriate examples. (15)

Or

Analyse some of the key challenges in using the mass media as a tool of development in India.

4. What do you understand by the term 'inclusive development'? Highlight some measures undertaken by the government to achieve the goal of 'inclusive development'. (15)

Or

Critically evaluate the significance of SITE in India's effort to harness technology for development.

5. Write short notes on **any two** of the following : (15)
- (a) UN Millenium Development Goals
 - (b) Wood's Triangle
 - (c) Right to Information
 - (d) Rural Newspapers

[This question paper contains 3 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 9528
Unique Paper Code : 101412
Name of the Paper : International Media Scenario
Name of the Course : B.A. (H) Journalism
Semester : IV (2018)
Duration : 3 Hours
Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt all **Five** questions.
3. **All** questions carry equal marks.

Write short notes on any **two** :

(7.5×2=15)

(a) VOA

(b) Radio Liberty

(c) BBC

P.T.O.

Or

Briefly explain the Propaganda model. Discuss the role of global media in establishing this model during World War II? (15)

2. NWICO is an utopia. Do you agree. Give your critical views. (15)

Or

Discuss UNESCO's contribution in promoting the use of Information and Communication technologies in the last two decades. (15)

3. Write short notes on any two : (7.5×2= 15)

(a) CNN and Peter Arnett Controversy

(b) Gulf War II

(c) Al Jazeera

Or

The event of 9/11 changed the boundaries of journalism. Comment. (15)

4. Discuss in brief the discourses related to globalisation. Do you think the contemporary media performs in a 'global' manner? Give suitable examples to support your argument in favour or against the proposition. (15)

Or

What do you mean by Glocalization? Does it confront the forces of cultural imperialism? Discuss with examples.

(15)

Write short notes on any two : (7.5×2=15)

(a) Ted Turner

(b) Blogging

(c) Horizontal Flow of Information

Or

Global digital divide is a barrier to a balanced information flow. Discuss with the examples from developing countries.

(15)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 9529

Unique Paper Code : 101413

Name of the Paper : Advertising and Public Relations

Name of the Course : B.A. (Hons.) Journalism

Semester : IV (2018)

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. All questions are compulsory.

SECTION A

(a) Discuss the concept of marketing and describe the various variables in the marketing mix.

(b) Advertising is known as the handmaid of marketing. Explain.

: (8×7=15)

P.T.O.

OR

What are the various media available for advertisers? Explain the merits and demerits of any two forms of media in detail. (15)

SECTION B

2. What is an advertising campaign? Explain in detail the various stages in an advertising campaign and discuss the campaign strategy of any leading brand. (15)

OR

What is the role of the Advertising Standards Council of India? Discuss the ethical guidelines that advertisers need to observe to ensure fair practices in advertising. (15)

SECTION C

3. What is Crisis Communication? What is the role of PR in crisis management? Give relevant examples. (15)

OR

What is the significance of PR? What are the different tools and strategies for communicating with Internal and External publics of an organization? (15)

SECTION D

4. Write short notes on any **THREE** of the following :

(a) PR consultancy v/s in-house department

(b) PR in Public Sector

(c) PR in Political campaigning

(d) Code of Athens

(3×5=15)

OR

How can PR be effectively used for brand building? Give suitable examples of PR campaigns. (15)

SECTION E

Write short notes on any **THREE** from the following :

(a) Maslow's hierarchy of needs

(b) Surrogate Advertising

(c) Cause Marketing

(3×5=15)

P.T.O.

(d) Advertising v/s Sales Promotion

⋮
(e) House Journals

(f) Social Marketing

(3×5=15)

his question paper contains 2 printed pages.]

Your Roll No.....

No. of Question Paper : 9530
Unique Paper Code : 101414
Name of the Paper : Reporting and Editing for Broadcast Media
Name of the Course : B.A. (H) Journalism
Semester : IV (2018)
Duration : 3 Hours
Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

Attempt **all** questions.

All questions carry equal marks.

Explain the organizational structure and the working of All India Radio.

Or

Describe a television newsroom setup.

Explain the importance of lighting in television production. Discuss three point lighting structure for a panel discussion in a studio.

Or

P.T.O.

What are the various stages involved in television production?

3. Describe the significance of sound editing in Radio production. Explain with examples.

Or

How is online editing different from offline editing? Explain.

4. Write a Radio feature on **one** of the following :

- (a) Air pollution
- (b) Metro train journey
- (c) Triple Talaq

Or

Discuss the debate surrounding the broadcast of news on private radio channels in India?

5. Discuss and devise a plan for a phone-in program for Delhi University community radio.

Or

Write short notes on any two :

- (a) News gathering
- (b) Non linear editing
- (c) Vision Mixer
- (d) Citizen Journalism

[This question paper contains 3 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **4248** **HC**

Unique Paper Code : 11011602

Name of the Course : **B.A.(Hons) Journalism,
CBCS**

Name of the Paper : Advanced New Media

Semester : VI

Time : 3 Hours **Maximum Marks : 75**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt **all** the questions.

1. Elaborate on digital art and digital cinema as genres of new media. 15

OR

Write shorts notes on any **two** of the following :

- (i) Online communities
- (ii) Internet Utopia Dystopia

P.T.O.

(iii) Digital divide

(iv) Data Mining & Data Cultivation

2. Do you think internet is likely to aggravate social inequalities ? Comment critically. 15

OR

How does internet affect politics and public sphere ? Give suitable examples for your answer.

3. Emergence of new, digital technologies signals a shift in control of information, experience and resources. Examine this statement critically. 15

OR

How has the easy availability and access to information online raised concerns about cybersecurity ? Comment with relevant examples.

4. How do social media facilitate the creation of a greater participatory culture ? 15

OR

Elaborately explain the development of New Media Ecology.

5. Write short notes on any **three** of the following :

15

- (1) Internet and Public sphere
- (2) Gender and New media
- (3) Blogs
- (4) Digital media ethics
- (5) Cyber terrorism

Your Roll No. :

Sl. No. of Q. Paper : **4324** **HC**

Unique Paper Code : 11017605

Name of the Course : **B.A.(Hons.) Journalism**
CBCS- DSE

Name of the Paper : Introduction to Film
Studies

Semester : VI

Time : 3 Hours **Maximum Marks : 75**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt any **FIVE** questions.
- (c) **All** questions carry equal marks.

1. Write briefly on any **three** of the following :

- (a) Close-up and Long shot
- (b) Deep Focus
- (c) Film Culture
- (d) Montage

P.T.O.

- (e) Off-screen sound
 - (f) Non Diegetic Sound
2. Elaborate on the significant features of the New Wave.
 3. What is film noir ? Elaborate on the important influences on this cinematic style and discuss the key features of film noir.
 4. Discuss the contribution of Satyajit Ray in the history of Indian Cinema.
 5. How has globalization changed the Hindi cinema scenario ? Discuss with specific reference to the rise of Bollywood.
 6. What is the importance of mise-en-scene and/or sound in creating meaning and generating response in the films.

7. Briefly describe different types of film genre in the development of the Classical Hollywood Cinema.
8. Discuss the key features of Italian Neorealism with examples.

[This question paper contains 2 printed pages.]

Your Roll No.....

No. of Question Paper : 9531
Unique Paper Code : 101611
Name of the Paper : Human Rights, Gender and Environment
Name of the Course : B.A. (Hons.) Journalism
Semester : VI (2018)
Duration : 3 Hours
Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

Attempt **all Five** questions.

All questions carry equal marks.

What is ethnicity? Discuss the process of identity formation of different ethnic groups in India. (15)

Or

Discuss various provisions of the Indian constitution towards social equality.

P.T.O.

2. What are the human rights related to marginalised groups in India? Describe with suitable cases. (15)

Or

Give a brief account of human rights movements in India after independence. Explain any one in detail.

3. Define patriarchy and its impact on women in India. (15)

Or

Critically examine the role of Panchayati Raj System in empowering women in India.

4. What is Climate Change? Discuss India's initiatives in dealing with the same. (15)

Or

Discuss the role of National Green Tribunal in protecting the environment in India with suitable examples.

5. Critically examine the socio-economic status of adivasis after the advent of globalisation in India. (15)

Or

What are the concerns of the marginalized groups such as Workers, Peasants and Dalits in the globalised society in India?

