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S. No. of Question Paper : 8939

Unique Paper Code : 11011203 1C

Name of the Paper : Reporting and Editing for Print

Name of the Course : B.A. (Hons.) Journalism-CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt all questions.

All questions carry equal marks.

1. "Crimes become more newsworthy if they involve people who are themselves newsworthy." Discuss this statement in the light of celebrities allegedly involved in crimes. Describe in detail how you would cover one such story if you are assigned the crime beat. 15

Or

"Information on health care is complicated". How can reporting on health care bring about awareness among the public? Explain with examples from some of the campaigns under the government of India initiatives ?

P.T.O.

2. There is a fine art to interviewing politicians. What are the points to keep in mind while interviewing politicians during election campaigns ? Frame a set of ten questions to interview any *one* of the following : 15

- (a) Mamta Banerjee
- (b) Priyanka Gandhi Vadra
- (c) Shatrughan Sinha.

Or

The mushrooming of paid news culture is a trend across the Indian media. Do you think paid news a threat to democracy ? Do you agree that the credibility of the media is being questioned ? Support your argument citing contemporary examples.

3. Differentiate between an article and a feature. Write a news feature on any *one* of the following not exceeding 500 words : 15

- (a) Women's Day
- (b) The Ambani wedding
- (c) Wing Commander Abhinandan.

Or

A picture is worth a thousand words. Illustrate the role of visual images in a newspaper. How has photo journalism evolved with the support of new media technologies ? Discuss.

4. Discuss the hierarchy of the editorial department and the structure of the editorial page of any national daily newspaper.

Explain the following :

15

- (a) light leader
- (b) middle
- (c) letters to the editor.

Or

In its race for TRP's, the media has forgotten the gap between an accused and the criminal. On the other hand, trial by the media has brought the public closer to democracy and builds public opinion. Discuss these statements with contemporary examples.

5. Write short notes on any two of the following : $2 \times 7.5 = 15$

- (a) Supplements and weekend pull-outs
- (b) Sociology of news
- (c) Attribution and off-the record
- (d) Headlines
- (e) Suspended Interest and Buried Lead.

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S. No. of Question Paper : 9121

Unique Paper Code : 11011204 IC

Name of the Paper : Media and Cultural Studies

Name of the Course : B.A. (Hons.) Journalism CBCS

Semester : II

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

All questions are compulsory.

1. Mass culture has made the individual subservient to the 'absolute power' of capitalism and has turned them into 'cultural dupes'. Discuss with reference to the debates on culture industries within the Frankfurt School. 15

Or

According to John Storey, Popular Culture can be understood through six definitions. Discuss.

P.T.O.

2. Discuss current events with reference to the ideological state apparatus keeping in mind Althusser's concept of Ideology. 15

Or

Discuss Folk Culture as authentic culture which is being rapidly commercialized in contemporary urban markets with suitable examples.

3. What do you understand by discourse? Discuss discourse analysis as a method for analysing media representation with relevant examples. 15

Or

Elaborate the concept of representation with reference to the media reportage of caste issues in Indian media.

4. Trace the growth of reception studies with reference to Stuart Hall's Encoding/Decoding model. Discuss relevant studies that have built on the active audience concept. 15

Or

Fandom subverts the notions of a given mass culture product in several ways. Comment.

5. "Medium is the message", according to Marshal McLuhan. Discuss the concept in relation to the present media environment. 15

Or

Write notes on any *two* from the following. *All* carry equal marks : 7.5×2=15

- (a) Subculture
- (b) Hegemony
- (c) Reading Romances
- (d) Political Economy.

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S. No. of Question Paper : 8889

Unique Paper Code : 11011401

IC

Name of the Paper : Introduction to New Media

Name of the Course : B.A. (Hons.) Journalism CBCS

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt All questions.

All questions carry equal marks.

1. What are New Media ? Elaborate on their characteristics with suitable examples. 15

Or

'Internet facilitates free flow of information and has led to a globalised information society.' Discuss the statement. Highlight the characteristics and role of any two new media.

P.T.O.

2. "We shape our tools and they in turn shape us." Critically analyse this statement in context of technological determinism. 15

Or

'A website can do wonders if the different web page elements are utilised properly.' Discuss in detail the content strategy and audience analysis involved in planning and designing a website.

3. What do you understand by authorship in digital age ? Discuss the challenges posed by piracy and copyright in digital space. 15

Or

Explain the role of cyber activism in modern societies. Cite appropriate example in support of your answer.

4. What are "Online Communities" ? How is online activism being increasingly used for sustaining social change movements ? Support your answer with suitable examples. 15

Or

Discuss the concept and characteristics of Information Society.

Highlight the application of new media on :

- (a) Commerce
- (b) Social Contracts.

5. Write short notes on (any two) :

2×7.5=15

- (a) Analogue Vs. Digital Media
- (b) Contextualized journalism
- (c) Remediation in media
- (d) Blog creation and promotion
- (e) Computer mediated communication.

(2)
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S. No. of Question Paper : 9100

Unique Paper Code : 11011404

IC

Name of the Paper : Development Communication

Name of the Course : B.A. (Honours) Journalism CBCS

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt all five questions.

All questions carry equal marks.

1. Discuss the concept and measurement of development and explain how they have evolved overtime ? Describe the Gandhian model of development. 15

Or

What are Amartya Sen's views on development as freedom ?

Elaborate upon the significance of sustainable development ?

P.T.O.

2. What do you understand by development support communication and how does it differ from development communication. Discuss ONE DSC programme in the area of health. 15

Or

Differentiate between the dominant and alternative paradigms of development. What is the role of communication in the alternative paradigm ?

3. Discuss the role of NGOs in development communication. 15

Or

Give a critical appraisal of the following development communication programmes : (i) SITE (ii) Kheda.

4. What are the features of development journalism ? Discuss the mainstream media's reportage on development issues. 15

Or

What are the points to be kept in mind for designing effective development communication strategies for the print media ?

5. Describe the different types of folk media and explain how they can be effectively utilized for development communication in rural areas. 15

Or

Write short notes on any *two* of the following : 15

- (a) Community radio and development
- (b) MNREGA
- (c) e-chaupal
- (d) Diffusion of innovation
- (e) Gender and development.

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S. No. of Question Paper : 9144

Unique Paper Code : 11011407

IC

Name of the Paper : Media Ethics and the Law

Name of the Course : B.A. (Hons.) Journalism CBCS

Semester : IV

Duration : 3 Hours :

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

All questions are compulsory.

All questions carry equal marks.

1. Right to Information is a critical tool for investigative journalism and as a source of news in India today. Discuss. 15

Or

Discuss the landmark SC Judgement 2017 on Privacy. How does it deviate from previous pronouncements on the issue of privacy ?

P.T.O.

(2)

2. Section 67 of the IT Act deals with transmission of obscene content. However the definition of what constitutes obscenity is culturally dependent ? Discuss these statements with reference to the challenges of regulating social media conversations. 15

Or

- 'Fact-checking and immediacy are crucial to live reporting'. Discuss this statement with reference to opportunities and dangers of live reporting.
3. The cover page of a Malayalam magazine sparked off debates on indecent representation of women in the media. Discuss the debates on culture and morality with respect to the Indecent Representation of Women Act, 1986. 15

Or

- 'Women are generally portrayed in advertisements as sexual objects'. Discuss the scope of ASCI in self-regulating this negative gender stereotyping through advertisements.
4. 'Alternative Facts', 'Post-truth' and 'Fake News' are all part of the current war on media ethics. Comment with reference to news-gathering practices, dissemination of news and media literacy. 15

Or

The recent cases of banning Hindi films have brought the issue of film censorship in the public domain again. Discuss the tensions between community standards, certification and censorship practices in the country.

5. The Kedar Nath Vs. State of Bihar (1962) is a legal precedent which clearly lays down what does and does not constitute Sedition under Section 124A. How has this Section been used to curb free speech and expression of journalists ? 15

Or

Write short notes on any two :

7.5×2=15

- (a) Sting Operations
- (b) Contempt of Court
- (c) Advertising Standards Council of India
- (d) National Broadcaster Association
- (e) Copyright Act.

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S. No. of Question Paper : 8723

Unique Paper Code : 11011602 IC

Name of the Paper : Advanced New Media

Name of the Course : B.A. (Hons) Journalism CBCS

Semester : VI

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt all *five* questions.

All questions carry equal marks.

1. Elaborate on digital cinema-fiction and digital documentary as genres of new media. 15

Or

What are the distinct features of trans-medial storytelling?

Elucidate with appropriate examples.

2. Describe the utopian and dystopian interface of technology. Critically examine their relevance in the new media age. 15

P.T.O.

Or

Is it reasonable to claim that technological development is influenced by social forces. Support your answer with relevant examples.

3. 'Internet has affected the public sphere negatively.' Comment on the statement with appropriate logic and examples. 15

Or

Wholesale surveillance has become the new norm of the digital age. Do you agree with the statement? Substantiate your answer in reference to the 'right to privacy'.

4. Critically examine the impact of new media on the democratic communications across the world. 15

Or

How has Manuel Castell's 'networked society' influenced the formation of identities? Give suitable examples for your answer.

5. Write short notes on any *three* of the following : 3×5

- (i) Virality and memes
- (ii) Digital fandom
- (iii) Digital divide
- (iv) New media campaigns
- (v) Net neutrality.

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S. No. of Question Paper : 8915

Unique Paper Code : 11011605

IC

Name of the Paper : Communication Research and Methods

Name of the Course : B.A. (Honours) Journalism CBCS

Semester : VI

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt *all* questions.

All questions carry equal marks.

1. Describe the various steps involved in the development of a research proposal. Do you think replication is an important part of scientific research ? Explain. 15

Or

What is the mixed methods approach ? Highlight its importance in recent times. Delineate the differences between qualitative and quantitative methods in research with suitable examples.

P.T.O.

2. Differentiate between :

15

- (a) Population and sample
- (b) Probability and non-probability sampling
- (c) Sampling error and non-sampling error
- (d) Methodology and method
- (e) Sampling frame and sample size.

Or

What are the defining qualities that are unique to ethnographies ? What are the situations when a researcher uses ethnographies ? Highlight your answer with suitable examples.

3. Define Content Analysis. Discuss in detail the steps involved in conducting content analysis. Generate two content analyses that could be used as preliminary tests for an audience study.

15

Or

Formulate a research question on the use of social media among the residents of your area. What method would you adapt to study the research problem ? Design a questionnaire inclusive of both open-ended and closed-ended questions as a tool of data collection.

4. Explain the distinct stages in carrying out a case study. How would you conduct a case study on a National Television channel ? Delineate a set of data collecting strategies with their applicability and the sources of information you would reach out to in this case.

15

Or

Explain the main types of longitudinal studies. Can qualitative and quantitative data be combined in longitudinal research ? Justify your answer.

5. Write short notes on any *two* of the following : $7.5 \times 2 = 15$

- (a) Netnography
- (b) Internal and external validity
- (c) General Ethical Principles
- (d) Positivist and Interpretive paradigm
- (e) Textual analysis.

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S. No. of Question Paper : 8799

Unique Paper Code : 11017605

IC

Name of the Paper : Introduction to Film Studies

Name of the Course : B.A. (Hons.) Journalism : CBCS-DSE

Semester : VI

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

All questions carry equal marks.

Attempt any five questions.

1. Is the Film Noir more about the style than content ?

Elaborate and discuss by citing examples.

Or

Discuss how Italian Neo-Realism as a cinematic form has been influential towards the development of the realist aesthetic. Mention its stylized characteristics which differs it from other genres.

2. How the feminist film theory presents a critique of the dominant way of understanding cinema ?

P.T.O.

Or

Idea of signature style is essential for the film authorship.

Comment and analyze it by referring to the work of any one

auteur : Akira Kurosawa or Satyajit Ray.

3. Economic liberation of the 90s transformed the Hindi cinema.

Comment and analyze the statement with reference to

globalization and cinema.

Or

Comment on how the 'Indian New Wave' brought a sudden

upsurge and spread of the new cinematic form ?

4. Trace the arrival of Colour as a stylistic element and its

significance as part of cinema language.

Or

Discuss Film Sound. Elaborate on Diagetic and Non-Diagetic

Sound and its importance in film making with examples.

5. Write short notes (Attempt any *three*) :

- (i) Mise-en-scene
- (ii) Deep Focus
- (iii) Guru Dutt
- (iv) Non-Fiction Cinema
- (v) French New Wave
- (vi) D.G. Phalke

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S. No. of Question Paper : 9015

Unique Paper Code : 11017607 IC

Name of the Paper : Development Journalism

Name of the Course : B.A. (Hons.) Journalism : CBCS-DSE

Semester : VI

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt All questions.

All questions carry equal marks.

1. How do you see the idea of development in the context of first, second and third world ? 15

Or

Explain the models of development. How the idea of unilinear and non-unilinear world of development came into existence ?

P.T.O.

2. Discuss in detail the concept of development support communication. How it helps in the process of development ? 15

Or

What do you understand by social change ? How communication can play role in behavior change ?

3. Discuss the origin of development journalism. Over the years development journalism has become a popular field of reporting issues of national development. Explain with examples. 15

Or

State the difference between development story and development feature. How should a journalist develop news sense regarding development issues and present it in a attractive format ? Discuss.

4. Community radio has emerged as the top seed in the field of various community media. Why has it become the most preferred media for rural parts of the country for development issues ? 15

Or

Bring out the difference between print and broadcast development journalism. What makes a development story attractive when it is presented in broadcast format?

5. To achieve economic development, developing countries do not hesitate to compromise with natural resources and environment which has led to mass displacement and migration. In light of the above statement discuss the issues of development. 15

Or

Write short notes on any *three* of the following : $3 \times 5 = 15$

- (a) Polio Campaign
- (b) Social Marketing
- (c) C G net Swara
- (d) Media Advocacy
- (e) Swachta Bharat Abhiyan
- (f) Folk Media.

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S. No. of Question Paper : 8443

Unique Paper Code : 11015207

IC

Name of the Paper : Photography

Name of the Course : B.A. (Hons.) Journalism (CBCS) GE

Semester : II

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt All questions.

All questions carry equal marks.

1. Explain the functioning of the Camera Obscura. Illustrate with the help of a diagram. 15

Or

What do you understand by the term 'Daguerrotype' ?

Examine its significance in the development of photography in the 19th century.

P.T.O.

2. What do you understand by digital photography ? Explain how an image is formed in the digital process. 15

Or

Discuss the different kinds of lenses used in photography.

3. Discuss the principal characteristics of light and how they affect outdoor photography. 15

Or

Explain with the help of a diagram the Three Point Lighting system as used in studio photography.

4. Critically examine some key ethical challenges in photojournalism. 15

Or

Different genres of photography are governed by their own set of objectives and techniques. In this context closely examine Sports and Portrait photography.

5. Adobe Photoshop offers a range of possibilities to edit a photographic image. Discuss some of its key functions. 15

Or

Write short notes on any *three* :

3×5=15

- (a) Cropping
- (b) Aperture
- (c) Tripod
- (d) William Henry Fox Talbot
- (e) ISO.

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S. No. of Question Paper : 8550

Unique Paper Code : 11015402 IC

Name of the Paper : Documentary Production

Name of the Course : Generic Elective for Hons. :

Journalism CBCS

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

1. What are the various modes of documentary representation ?
Explain any three with examples. 15

Or

'Every cut is a lie, therefore documentary filmmaking is essentially a paradox: an unspooling of truth built on a careful pyramid of intricate lies.' Critically examine the above statement in context of the reality debates and the documentary.

2. Discuss the ethical debates in the documentary encounter with relevant examples. 15

Or

Examine the role of the following in the making of a documentary :

- (a) Location Research
(b) Archives

P.T.O.

3. Write a script for a documentary on *one* of the following : 15

(a) Global Warming

(b) Air Pollution

Or

What role does budgeting play in documentary filmmaking ?

Write a detailed budget for a ten minute documentary film.

4. Discuss the role of editing in documentary cinema. 15

Or

Does funding impact documentary representation ? How has crowdfunding changed the issues of funding and representation ?

5. Write short notes on any *three* of the following : $3 \times 5 = 15$

(a) Camcorder cults

(b) Mockumentary

(c) Cinema Verite

(d) Social actor

(e) Crowdfunding.

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S. No. of Question Paper : 8657

Unique Paper Code : 11013401

IC

Name of the Paper : Documentary Production

Name of the Course : B.A. (Hons.) Journalism : CBCS-SEC

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt all five questions.

All questions carry equal marks.

1. Critically examine the idea of reality and representation in the documentary genre. 15

Or

What are the various modes of documentaries ? Describe any two in detail with relevant examples.

2. Trace the origin and evolution of the Verite Documentary with relevant examples. 15

P.T.O.

Or

What is Montage editing ? How is it different from Continuity editing ?

3. Explain the importance of research in documentary filmmaking. 15

Or

Examine the role of the following in the making of a documentary :

(a) Treatment

(b) Budget.

4. Write a documentary script of 15 minutes on any *one* of the following : 15

(a) #Metoo Movement

(b) Global Warming

(c) Selfie.

Or

What are the various elements of a documentary proposal ?

5. Write short notes on any two : 2×7.5=15

(a) Shooting Script

(b) Dziga Vertov

(c) Mockumentary.