

DEPARTMENT OF JOURNALISM: THE JOURNALISM SOCIETY

Name of the Event : WORKSHOP ON AI

Funding Agency (Internal/External)and Amount:N/aBharti

Date : 30, AUGUST 2025

Collaborating agency, if any: N/a

Number Of Students and Teachers : 59 students + 2 teachers

Number of participants outside Kalindi College: N/a

PROOFS

1.Poster/Banner/Flyer/Circular/Brochure etc.:



**KALINDI COLLEGE**  
 UNIVERSITY OF DELHI  
 NAAC ACCREDITED GRADE "A+"




**ADIRA BY DATALEADS X DEPT. OF JOURNALISM**  
 PRESENTS

**WORKSHOP ON AI TOOLS**


**DR. RACHNA SHARMA**  
 Certified AI Trainer

- Basics of Artificial Intelligence
- Gen AI and Prompting Techniques
- Gen AI Tools and Application
- AI Ethics and Risk Management
- Elevating AI Knowledge

**AUGUST 30, 2025**  
**10:00 AM**  
**MEDIA LAB**

Patron  
**PROF. MEENA**  
 Principal

**DR. AAHANA CHOPRA**  
 (Convenor)

**MS. MAMTA**  
 TIC, Journalism

**DR. PRAVEEN GAUTAM**  
 (Convenor)

**Anuja Rai** >> Students Co-ordinators <<< **Saumya Tripathi**

2. Names of the Resource Person/s:  
 DR. RACHNA SHARMA

3. Detailed Report:

Workshop on AI

Date : 30th August, 2025

Time: 10:00 am

Venue: Media lab

The Journalism Society of Kalindi College , organized a workshop on AI on August 30, 2025 , at the Media lab. The event was directed by Prof. Meena Charanda, principal of Kalindi College along with convenors Dr. Aahana Chopra and Dr. Praveen Gautam , Ms. Mamta TIC of Journalism , student advisor Dr. Bharti and Dr. Perveen Gautam . The faculty members Dr Manisha Tomer , Dr. Gyamar Neme , Dr. Vinay Rai and Dr. Keshav Patel were also part of the organising committee

The workshop featured DR. RACHNA SHARMA Certified AI Trainer. She discussed the importance of Basics of Artificial Intelligence ,Gen AI and Prompting Techniques ,Gen AI Tools and Application ,AI Ethics and Risk Management and Elevating AI Knowledge. the way Dr. Sharma simplified complex concepts and demonstrated the practical applications of AI. The hands-on exposure not only gave the students clarity about the potential of these tools but also motivated them to experiment in their own learning journey.

The session turned out to be highly engaging and productive for the students, as it opened up new dimensions of how artificial intelligence can be integrated into our daily tasks, academic projects, and even creative pursuits. The session concluded with an interactive Q&A, where students raised questions about AI . Overall, this workshop was a valuable experience that left the students both curious and inspired to explore AI further and to continue growing through opportunities that blend learning with leadership.

#### 4. Geo Tagged Photographs







DEPARTMENT OF JOURNALISM: SAHAAFAT

Name of the Event : Workshop on Unlocking AI Opportunities: Google and Meta Perspectives

Funding Agency (Internal/External)and Amount:N/a

Name of Convenor: Dr. ManishaTomar, Dr. Keshav Patel

Date : 10-09-25

Collaborating agency, if any: N/a

Number Of Students and Teachers : 73 students + 5 teachers

Number of participants outside Kalindi College: N/a

PROOFS

1.Poster/Banner/Flyer/Circular/Brochure etc.:



**KALINDI COLLEGE**  
**UNIVERSITY OF DELHI**  
 NAAC ACCREDITED "A+"



# Unlocking AI Opportunities: Google and Meta Perspectives

A Workshop by Sahaafat (The Journalism Society)



**Pranav Jha**

CEO (AP Web World)



**Santosh Yaduvanshi**

CEO (E-com Conversion)



**Prof. Meena Charanda**

Principal (Patron)



September 10, 2025



11:00 am onwards



MEDIA LAB

**Dr. Manisha Tomar**  
 Convenor

**Ms. Mamta**  
 TIC, Journalism

**Dr. Keshav Patel**  
 Convenor

## ORGANISING COMMITTEE

**Dr. Aahana Chopra**

**Dr. Vinay Rai**

**Dr. Bharti**

**Dr. Praveen Gautam**

**Dr. Gyamar Nemeey**

Student Co-ordinator : Kashvi Basu (President)

2. Google Attendance Sheet of all participants if online and offline Attendance sheet with signature of all participants:

## I Year Attendance (Workshop)

1/9/25

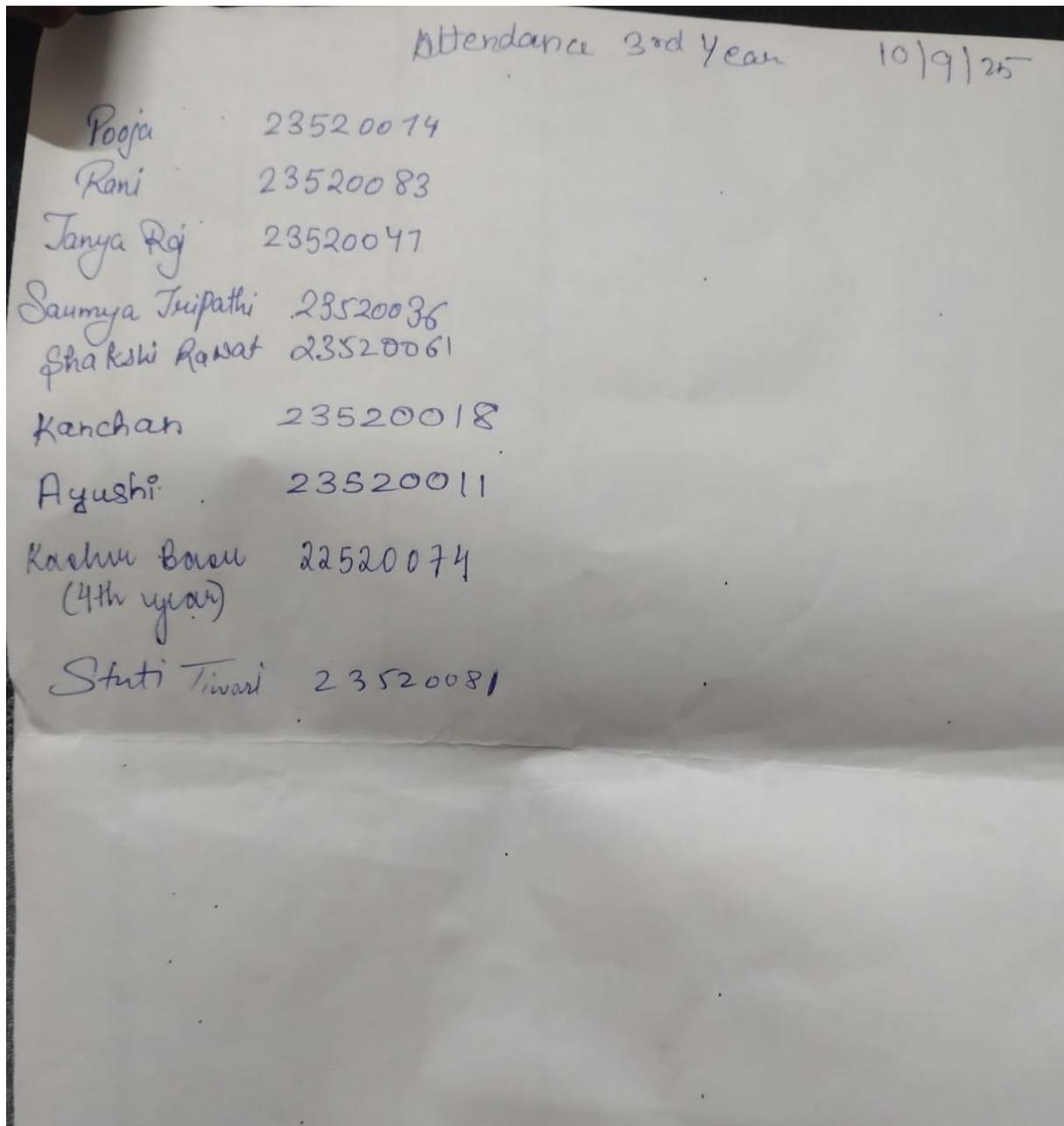
	<u>Name</u>	<u>Roll No.</u>
1.	Mysha	25520024
2.	Manya Prakash	25520021
3.	Riya	25520072
4.	Vatsha Kumari	25520075
5.	Himangli Pracha	25520013
6.	Kashish	25520080
7.	Mridula Gupta	25520023
8.	Bushra Toiba	25520047
9.	Akansha	25520079
10.	Priya Singh	25520030
11.	Tarishka Tangial	25520053
12.	Dharmishtha Sharma	25520009
13.	Arju K. P	25520005
14.	Asmita Soni	25520008
15.	Anjali, Paf	25520004
16.	Mannat Mahajan	25520020
17.	Priyam Royena	25520031
18.	Dishita Yadav	25520010
19.	Kumoudi	25520018
20.	Narayan	25520050
21.	Khushi Yadav	25520017
22.	Jahnu Gupta	25520019
23.	Sly Sneh	25520059
24.	Ruchi Das	25520035
25.	Mansi Singh	25520049
26.	Anshika Jateyar	25520007
27.	Vibhuti	25520043
28.	Rhonbeni Kithan	25520051

# Attendance 2nd Year

10/9/25

1. Namta - 24520018
2. Vyakhya Sharma - 24520036
3. Megha Kumari - 24520019
4. Abijeet Shei - 24520005
5. Vanshika - 24520033
6. Anchal Gupta - 24520003
7. Tonika Thakur - 24520070
8. Anvika  
Schakrabarty - 24520006.
9. Astha K. Ojha - 24520038
10. Riya Kharjee : 24520073
11. Nityaa Nagnadiya : 24520021
12. Tanisha Bahu : 24520040
13. PURVI PANWAR : 24520024
14. POOJA : 24520022
15. ANISHA : 24520037
16. HIMADRI : 24520037
17. RITIKA : 24520032
18. TANUSHREE : 24520032
19. Dhruvi Garg : 24520009
20. Vipashana : 24520035
21. Shreeta : 24520059
22. Kriti Jha - 24520045
23. Deepika Singh - 24520008.
24. Pooam Singh - 24520029.
25. Shikha - ?

	Name.	Roll no
29.	Muskan Raj	25520068
30.	Rakhi	25520032
31.	Saloni	25520037
32.	Sakshi	25520036
33.	Binish	25520064
34.	Anushka Bhardwaj	25520063
35.	Twinkle Anand Shrivastav	25520074
37.	Prachi Gupta	25520027
38.	Anamika	2525 25520056
39.	Dhanushka Setia	25520065
40.	Vaishnavi	25520084
41.	Shivani	25520073



3. Names of the Resource Person/s:

Mr. Pranav Jha and Mr. Santosh Yaduvanshi

4. Detailed Report:

Workshop on Unlocking AI Opportunities: Google and Meta Perspectives

Date: 10.09.25

Time: 11:00 am to 1:00 pm

Venue: Media Lab

The Journalism Society of Kalindi College, Sahaafat, organized a workshop titled "Unlocking AI Opportunities: Google and Meta Perspectives" on September 10, 2025, at the Media Lab.

The event was directed by Prof. Meena Charanda, Principal, Kalindi College along with convenors Dr. Manisha Tomar and Dr. Keshav Patel, and Ms. Mamta, TIC, Journalism. Faculty members including Dr. Aahana Chopra, Dr. Vinay Rai, Dr. Bharti, Dr. Praveen Gautam, and Dr. Gyamar Nemey were also part of the organizing committee.

The workshop featured two eminent industry experts, Mr. Pranav Jha (CEO, AP Web World) and Mr. Santosh Yaduvanshi (CEO, E-com Conversion) who shared valuable insights on Artificial Intelligence through the lens of Google and Meta. They discussed the practical applications of AI in areas such as digital marketing, content creation, and user engagement, while also highlighting the opportunities and challenges posed by the fast-evolving technological landscape. An engaging Q&A session allowed students to interact directly with the speakers and gain clarity on career prospects and ethical concerns in AI.

The session proved to be highly enriching, successfully bridging the gap between classroom learning and industry practices. Students walked away with a deeper understanding of how AI is transforming journalism and digital communication, making the workshop a memorable and impactful learning experience.

#### 6. Geo Tagged Photographs:









DEPARTMENT OF JOURNALISM: SAHAAFAT

Name of the Event : Role of Branding and Digital Marketing

Funding Agency (Internal/External)and Amount:N/aBharti

Date : 19-09-25

Collaborating agency, if any: N/a

Number Of Students and Teachers : 59 students + 2 teachers

Number of participants outside Kalindi College: N/a

PROOFS

1. Poster/Banner/Flyer/Circular/Brochure etc.:

The poster is for an event titled "Role of Branding and Digital Marketing" presented by the Department of Journalism at Kalindi College, University of Delhi. The background is blue with a pattern of white lines radiating from the center. At the top left is the Kalindi College logo, and at the top right is the University of Delhi logo. The text "KALINDI COLLEGE UNIVERSITY OF DELHI NAAC ACCREDITED GRADE 'A+' is at the top. Below it, "DEPT. OF JOURNALISM PRESENTS" is written in yellow and white. The main title "ROLE OF BRANDING AND DIGITAL MARKETING" is in large white letters. A man, Rohit Sakunia, is sitting on a woven stool in the center. To his right, his name and credentials are listed: "ROHIT SAKUNIA EX-Google Marketer, Arte Media Founder, Brand Strategist". On the left, the patron and conveners are listed: "PATRON Prof. Meena Charanda CONVENERS Ms. Mamta (TIC) Dr. Manisha Tomar Dr. Bharti". At the bottom, the date and time are given: "FRI, 19TH SEPT' 25 | MEDIA LAB | 10:30AM".

**KALINDI COLLEGE**  
**UNIVERSITY OF DELHI**  
NAAC ACCREDITED GRADE 'A+'

**DEPT. OF JOURNALISM**  
*PRESENTS*  
**ROLE OF BRANDING  
AND DIGITAL  
MARKETING**

**ROHIT SAKUNIA**  
EX-Google Marketer,  
Arte Media Founder,  
Brand Strategist

**PATRON**  
**Prof. Meena Charanda**

**CONVENERS**  
**Ms. Mamta (TIC)**  
**Dr. Manisha Tomar**  
**Dr. Bharti**

**FRI, 19TH SEPT' 25 | MEDIA LAB | 10:30AM**

2. Google Attendance Sheet of all participants if online and offline Attendance sheet with signature of all participants:

# Journalism Attendance Sheet

Page No.

Date :

## 1st Year

<u>Name</u>	<u>Roll No</u>	<u>Year</u>	<u>Email id</u>
Kajal	25520061	1st	Kajal7march2007@gmail.com

## 4th Year

<u>Name</u>	<u>Roll No</u>	<u>Year</u>	<u>Email id</u>
Srijan Kelawani	225200	4	—
Garland	22520048	4	garland.sankhilla@gmail.com
Simanski	22520043	4	simanski.0010@gmail.com
Tanya Riaz	22520072	4	riaz.tanya@gmail.com
Aashiya	22520067	4	aashiya.negi.D3@gmail.com
Akai	— " — 56	4	zaku09.7047@gmail.com
Vasvika	22520064	4	vasvika@gmail.com
Ira	22520049	4	iravyas28@gmail.com
Radhika	— " — 13	4	—
C. Kavya Sreen	— " — 66	4	—
Anuja	35	4	—

19/09/2025

Attendance Sheet

Page No.

Date :

2nd Year

<u>Name</u>	<u>Roll.No</u>	<u>Year</u>	<u>Email id</u>
Anchal Gupta	24520003	2nd Year	gupta.anchal63777@gmail.com
Vasudha Rani	24520034	2nd year	vasudhorani29@gmail.com
Harsha Nayak	27520011	2nd "	harshayelaris2605@gmail.com
Shristee	24520059	"	singhshristee54@ " "
Ekshita Kishore	24520010	" "	ekshika9643@gmail.com
VIPASHANA THAKUR	2450035	2nd year	florcethakur@gmail.com
Dhruvi Garg	24520009	"	dhruvi.garg30@gmail.com
Richa Gera	24520025	2nd year	Richaisha.91@gmail.com
Soumi Singh	24520029	2nd year	soumisingha51@gm ail.com

3rd Year

<u>Name</u>	<u>Roll.No</u>	<u>Year</u>	<u>Email id</u>
Ravi	23520083	3rd year	mishkaranvi364@gmail.com
Simran	23520039	3rd year	Kundia Simran19@gmail.com
Ananya Mishra	23520066	3rd year	ananya.cam11@gmail.com
Ritika Tandon	23520060	3rd year	tandonritika681@gmail.com
Ambika Raj	23520086	3rd year	ambikaraj529@gmail.com
Shriya Badwal	23520076	3rd year	shriyabadwal@gmail.com
Taluk	23520023	3rd year	TalukKashyap558@gm ail.com
Sanjiv	23520033	3rd year	SanjivNager1@gmail.com
Anoushka	23520005	3rd year	ANOUSHKA NAR@gmail.com
Ujjwala Jindal	23520048	3rd year	ujjwalajindal@gmail.com
Niyati Sharma	23520073	3rd year	
Kashish Manav	23520055	3rd year	
Baumiya Tripathi	23520034	3rd year	stripathi2001@gmail.com
Tamara Rai	23520047	3rd year	haijtemya907@gmail.com



## Non-Journalism Attendance Sheet

S.No.	Name	Roll No.	(with year) Course	Phone NO.	Email ID
1.	Ritu Priya	24527061	BA(hons) Pol.Sci 2 <sup>nd</sup> year	7156058131	ritupriya488@gmail.com
2.	Barbie	25511097	BA(hons) English 1 <sup>st</sup> year	6299011374	ishaanbarbie007@gmail.com
3.	Khushi Singh	25518086	BA(hons) History 1 <sup>st</sup> year	9129693514	Khushi212006@gmail.com
4.	Laxmi	24527123	Ba (hons) Pol.Sci 2 <sup>nd</sup> year	9310622348	81306laxmi@gmail.com
5.	Sneha Jaiswal	24527145	"	9076702168	snehajais jaiswalsneha451@gmail.com
6.	Sonali	24527146	"	9798291307	SK4573300@gmail.com
7.	Nidhi Mishra	24527131	"	8320274872	Um512411@gmail.com
8.	Kajal Jaiswal	24527120	"	9310827847	kajaljais019@gmail.com
9.	Tanuja Shekhawat	24527152	"	7976882938	@tkonwar333@gmail.com
10.	Priya	→ 24527135	→ 11	→ 7439578059	Priyasisinbox@gmail.com
11.	Ilma Rao	→ 24527115	→ 11	→ 8445299088	8a0ilma456@gmail.com
12.	Radha	→ 24527136	→ 11	→ 78388801657	ry5142899@gmail.com

13.	Aditi Choudhary	25501205	B.A. Prog. (Hist Pol. Sci) 1st year	704174323 aditichoudhary2021@gmail.com
19.	Komal	25501101	B.A. Prog. (History + Pol. Sci) 1st year.	8295741274 komalin10@gmail.com
20.	Swastika	23518067	B.A. History (H)	7065011223 shannaswastika@gmail.com
	<del>Anshika Singh</del>			
	Anshika Singh	25501014	B.A. Prog. History + Pol. Sci	9644897959 chandel.anshika@gmail.com
	Mashum Gupta	24527127	B.A. Honors political science	6204803033 masumgupta2005@gmail.com

3. Names of the Resource Person/s:

Mr. Rohit Sakunia

4. Detailed Report:

## Session on “Role of Branding and Digital Marketing”

Date: 19.09.25

Time: 10:30 am to 12:30 pm

Venue: Media Lab

The Journalism Society of Kalindi College, Sahaafat, organized a session titled “Role of Branding and Digital Marketing” on September 19, 2025, at the Media Lab. The event was directed by Prof. Meena Charanda, Principal, Kalindi College along with convenors Dr. Manisha Tomar , Dr. Bharti, and Ms. Mamta, TIC, Journalism. Faculty members including Dr. Aahana Chopra, Dr. Vinay Rai, Dr. Keshav Patel, Dr. Praveen Gautam, and Dr. Gyamar Nemey were also part of the organizing committee.

The workshop featured an eminent industry expert, Mr. Rohit Sakunia, an ex-Google marketer who mastered performance marketing at scale and now leads Arte Media, a global agency operating across AUNZ, the Middle East, Dubai, and APAC. He shared valuable insights on personal branding and digital marketing. He discussed the practical applications of digital marketing in areas such as content creation, audience targeting, and brand building, while also highlighting the opportunities and challenges posed by the fast-evolving media landscape. An engaging Q&A session allowed students to interact directly with the speaker and gain clarity on career prospects and ethical concerns in a digitally-driven world.

The session proved to be highly enriching, successfully bridging the gap between classroom learning and industry practices. Students walked away with a deeper understanding of how digital marketing is transforming journalism and digital communication, making the workshop a memorable and impactful learning experience.

### 6. Geo Tagged Photographs:







पत्रकारिता विभाग, कालिंदी महाविद्यालय

कार्यक्रम का नाम - भारतीय संचार परंपराएँ: मौखिक आख्यानोँ से लेकर डिजिटल प्लेटफॉर्म तक  
आंतरिक

राशि - N/A

संयोजक का नाम - डॉ. प्रवीन गौतम और डॉ. आहाना चोपड़ा

दिनांक - 25 सितंबर 2025

संयोजक एजेंसी, यदि कोई हो - N/A

छात्रों और शिक्षकों की संख्या - 64 छात्रां + 5 शिक्षक

कालिंदी महाविद्यालय के बाहर के छात्रों की संख्या - 0

प्रमाण

1. पोस्टर/ बैनर/फ्लायर/परिपत्र/ ब्रोशर आदि :



**KALINDI COLLEGE**  
UNIVERSITY OF DELHI  
NAAC ACCREDITED GRADE "A+"



# THE JOURNALISM SOCIETY

ORGANISES

**A WORKSHOP ON**

**Indian Communication Traditions :  
from Oral Narratives to Digital Platforms**

*25th*  
SEPT 2025



11 : 30 AM  
SEMINAR  
ROOM

**PROF. RAM NATH JHA**  
Jawaharlal Nehru University

PATRON

**PROF. MEENA ANAND**  
Principal

Convener  
**DR. PRAVEEN GAUTAM**  
Asst. Professor

**MS. MAMTA**  
TIC, Journalism

**Dr. BHARTI**  
Student Advisor

Convener  
**DR. AAHANA CHOPRA**  
Asst. Professor

## ***Organising Committee***

**DR. MANISHA TOMAR | DR. GYAMAR NEMEY |**  
**DR. VINAY KUMAR RAI | DR. KESHAV PATEL**

**STUDENT COORDINATORS**



**Anuja Rai**

**Monika**

**Saumya Tripathi**

2.सभी प्रतिभागियों की गूगल उपस्थिति पत्रक (यदि ऑनलाइन हों ) या सभी प्रतिभागियों के नाम सहित ऑफलाइन उपस्थिति पत्रक :

Attendance's

Total -

Date : 25/9/2025

(1<sup>st</sup> Year)

S.No	NAME	COLLEGE ROLL	COURSE	YEAR
1	Saloni yadav	25520037	BA (hons. Journalism)	1 <sup>st</sup>
2	Rakhi	25520032	BA (hons. Journalism)	1 <sup>st</sup>
3	Sakshi	25520036	BA (hons. Journalism)	1 <sup>st</sup>
4	Dishita Yadav	25520010	BA (Hons) Journalism	1 <sup>st</sup>
5	Tia	25520041	BA (Hons) Journalism	1 <sup>st</sup>
6	Saemai Kora	25520078	BA (Hons) Journalism	1 <sup>st</sup>
7	Tiya Shukla	25520067	BA (Hons) Journalism	1 <sup>st</sup>
8	Anshika Jaitiyar	25520007	BA (Hons) Journalism	1 <sup>st</sup>
9	Ananyika	25520056	BA (Hons) Journalism	1 <sup>st</sup>
10	Khushi yadav	25520017	BA (Hons) Journalism	1 <sup>st</sup>
11	Mannat Mahajan	25520020	BA (Hons) Journalism	1 <sup>st</sup>
12	Siya Seneh	25520059	BA (Hons) Journalism	1 <sup>st</sup>
13	Utkarsh Keshyap	25520042	BA (Hons) Journalism	1 <sup>st</sup>
14	Vibhuti	25520043	BA (Hons) Journalism	1 <sup>st</sup>
15	Aditi Sharma	25520045	BA (Hons) Journalism	1 <sup>st</sup>
16	Anjali Pal	25520004	BA (Hons) Journalism	1 <sup>st</sup>
17	Dhruvika	25520065	BA (Hons) Journalism	1 <sup>st</sup>
18	Anja K.P	25520005	BA (Hons) Journalism	1 <sup>st</sup>
19	Priya Singh	25520030	BA (Hons) Journalism	1 <sup>st</sup>
20	Dheerishikha	25520009	BA (Hons) Journalism	1 <sup>st</sup>
21	Akansa	25520079	BA (Hons) Journalism	1 <sup>st</sup>
22	Twinkle	25520074	BA (Hons) Journalism	1 <sup>st</sup>
22	Anshika Bhardwaj	25520063	BA (Hons) Journalism	1 <sup>st</sup>
24	Bunish	25520064	BA (Hons) Journalism	1 <sup>st</sup>
25	Vansha	25520075	BA (Hons) Journalism	1 <sup>st</sup>
26	Kashish	25520080	BA (Hons) Journalism	1 <sup>st</sup>
27	Pooja Kumari	25520077	BA (Hons) Journalism	1 <sup>st</sup>
28	Raksha Singh	25520081	BA (Hons) Journalism	1 <sup>st</sup>
29	RHA	25520072	BA (Hons) Journalism	1 <sup>st</sup>
30	Mansi Singh	25520049	BA (H) Journalism	1 <sup>st</sup>
31	Prachi Gupta	25520027	BA (H) Journalism	1 <sup>st</sup>
32	Jatnu Lupta	25520014	BA (H) Journalism	1 <sup>st</sup>
	<del>Please refer</del>			
33	Palak Singh	25520026	BA (H) Journalism	1 <sup>st</sup>
34	Manya Prakash	25520021	BA (Hons) Journalism	1 <sup>st</sup>
35	Mysha Khan	25520024	"	"
36	Riya Yadav	25520057	"	"

37 Shivani 25520073 BA (Honors) Journalism 1<sup>st</sup> year  
 38 Muskan Raj 25520068 BA (Hons) Journalism 1<sup>st</sup> year  
 39 Shrishtimij 25520058 B.A (Hons) Journalism 1<sup>st</sup> year  
 40 Anchal 25520003

Date: 25/9/25 (2nd year)

S.No	NAME	COLLEGE ROLL	COURSE	YEAR
1	POOJA	24520022	BA Hons. Journalism	2nd
2	KAJAL	24520044	"	2nd
3	AAKANKSHA	24520065	"	2nd
4	VANI	24520063	"	2nd
5	PRIYANTI	24520053	"	2nd
6	<del>Shruti</del> Ravi Panwar	<del>25520009</del> 24520024	BA (H) Journalism	2nd
7	Deepika Singh	24520008	"	2nd
8	Vanshika Yadav	24520033	BA Hons Journalism	2nd
9	Vasudha Rani	24520034	BA Hons Journalism	2nd
10	Kirti Shri	24520045	BA Hons Journalism	2nd
11	Anchal Gupta	24520003	B.A. (Hons) Journalism	2nd
12	Bhumi Chaurasia	24501017	B. A Programme	2nd
13	Shruti Chakraborty	24520006	BA(H) Journalism	2nd
14	Rishika Khate	24520026	BA(H) Journalism	2nd
15	Riya Yadav	25520057	BA(H) Journalism	2nd
16	Ashomika Choula	24520040	BA(H) Journalism	2nd
	Vyakhya Sharma	24520036	BA(H) Journalism	2nd





3. विशेषज्ञ/ विशेषज्ञों का नाम - प्रोफेसर रामनाथ झा

4. विस्तृत रिपोर्ट -

भारतीय संचार परंपराएँ: मौखिक आख्यानों से लेकर डिजिटल प्लेटफॉर्म तक

दिनांक - 25 सितंबर 2025

समय - 11:30-1:00 बजे तक

स्थान - सेमिनार रूम

दिल्ली विश्वविद्यालय के कालिंदी महाविद्यालय के सेमिनार रूम में सहाफत - द जर्नलिस्म सोसायटी ने " भारतीय संचार परंपराएँ: मौखिक आख्यानों से लेकर डिजिटल प्लेटफॉर्म तक " विषय पर एक कार्यशाला का सफलतापूर्वक आयोजन किया। कार्यक्रम का आयोजन कालिंदी महाविद्यालय की प्राचार्या मीना चरंदा, संयोजक डॉ. प्रवीन गौतम और डॉ. आहाना चोपड़ा और पत्रकारिता विभाग की टीआईसी मिस ममता, छात्र सलाहकार डॉ. भारती के निर्देशन में किया गया। इस कार्यशाला में संकाय प्रध्यापक डॉ. मनीषा तोमर, डॉ. ग्यामार नेमे, डॉ. विनय कुमार राय और डॉ. केशव पटेल के साथ - साथ पत्रकारिता के चारों वर्षों के छात्र मौजूद थे।

इस अवसर पर जवाहरलाल नेहरू विश्वविद्यालय, नई दिल्ली के संस्कृत एवं भारतीय अध्ययन संकाय के एक प्रतिष्ठित विद्वान प्रोफेसर रामनाथ झा उपस्थित थे। उन्होंने संस्कृत में एम.ए., एम.फिल. और पीएच.डी. की उपाधि प्राप्त की है, और अद्वैत वेदांत, सांख्य-योग, नव्य-न्याय और विज्ञान दर्शन में गहन विशेषज्ञता रखते हैं। उनकी विद्वता में उपनिषदों पर बहुप्रतीक्षित शोध, शंकर द्वारा श्रुति की मौखिक प्रमाण के रूप में व्याख्या, और भारतीय तथा कोरियाई परंपराओं के दार्शनिक अंतर्संबंध शामिल हैं। उन्होंने "ए रीडर इन इंडियन फिलॉसफी - सांख्यदर्शन" जैसी महत्वपूर्ण कृतियों का लेखन और संपादन किया है और "वेद ऐंज वर्ड" तथा "इंडिया एंड कोरिया थू द एजेस" जैसी पुस्तकों में योगदान दिया है। वर्तमान में, वे कोरियाई अध्ययन अकादमी द्वारा वित्त पोषित एशियाई/महाद्वीपीय काव्यशास्त्र पर एक अंतर्राष्ट्रीय सहयोगी परियोजना में संलग्न हैं, जो हान योंग-उन और रवींद्रनाथ टैगोर की रचनाओं के माध्यम से अंतर-सांस्कृतिक संवाद का अध्ययन करती है। प्रोफेसर झा की विद्वता और अध्यापन शास्त्रीय संस्कृत चिंतन को विभिन्न संस्कृतियों की समकालीन बौद्धिक धाराओं से जोड़ने का काम करते हैं।

कार्यक्रम की शुरुआत सहाफत के संकाय सदस्यों द्वारा अतिथि को सम्मान स्वरूप स्वागत स्मृति चिन्ह भेंट कर की गई। ज्ञान के भंडार के साथ, प्रोफेसर रामनाथ झा ने "भारतीय संचार परंपराएँ: मौखिक आख्यानों से लेकर डिजिटल प्लेटफॉर्म तक" विस्तार से बात की। उन्होंने भारतीय संस्कृति और पाश्चात्य संस्कृति के ज्ञान के आधार के बारे में बातें की। उन्होंने वास्तुतंत्र और बिधितंत्र के बारे में भी चर्चा की। उन्होंने छात्रों को संबोधित करते हुए यह कहा कि "आपको तथ्याधारित ज्ञान पर विश्वास करना चाहिए।" और इसी के साथ-साथ ज्ञान प्राप्ति की 4 प्रक्रियाओं का भी वर्णन किया।

इसी प्रकार प्रश्न पूछने का सिलसिला भी शुरू हुआ।

प्रश्न: यदि यह कहा जाता है कि प्राचीन भारतीय समाज पूर्णतः समानता पर आधारित था और वर्ण या छुआछूत जैसी कोई सामाजिक व्यवस्था नहीं थी, तो फिर ऋग्वेद के पुरुषसूक्त (मंडल 10, सूक्त 90) में चार वर्णों का उल्लेख और मनुस्मृति में चांडाल जैसे समुदायों के पृथक निवास संबंधी निर्देशों को कैसे समझा जाए? मेरा उद्देश्य किसी विचारधारा का विरोध नहीं, बल्कि ग्रंथों और ऐतिहासिक स्रोतों के आधार पर संतुलित समझ विकसित करना है।

उत्तर: ऋग्वेद के पुरुषसूक्त में वर्णों का उल्लेख अवश्य मिलता है, परंतु वहाँ वर्णों को जन्म आधारित सामाजिक श्रेणी के रूप में नहीं, बल्कि प्रतीकात्मक और कर्म आधारित सामाजिक कार्य-विभाजन के रूप में प्रस्तुत किया गया है। इस सूक्त का उद्देश्य सामाजिक समरसता को दर्शाना है, न कि ऊँच-नीच की स्थापना करना। जहाँ तक मनुस्मृति का प्रश्न है, यह ग्रंथ वेदिक काल का नहीं बल्कि बाद का स्मृति ग्रंथ है, जिसकी रचना एक विशिष्ट सामाजिक-सांस्कृतिक संदर्भ में हुई। मनुस्मृति को संपूर्ण प्राचीन भारतीय समाज का प्रतिनिधि मानना ऐतिहासिक दृष्टि से उचित नहीं है, क्योंकि यह न तो सार्वकालिक था और न ही सर्वमान्य। इस दृष्टि से यह कहना कि प्राचीन भारतीय समाज में आज जैसी सामाजिक असमानता पहले से ही मौजूद थी, एक आधुनिक दृष्टिकोण से की गई व्याख्या प्रतीत होती है, न कि ग्रंथों की मूल भावना पर आधारित।

ध्यान देने योग्य यह है कि प्रत्यक्ष अनुभव ही ज्ञान का सार है। जैसे - जैसे कार्यक्रम समाप्त होने को आया, सहाफत की अध्यक्ष अनुजा राय और उपाध्यक्ष मोनिका ने अपनी प्रस्तुति दी। सहाफत के अध्यक्ष ने अतिथि और शिक्षकों को धन्यवाद दिया। इस कार्यक्रम ने छात्राओं को उन्नत दृष्टिकोण, व्यावहारिक ज्ञान और प्रेरणा प्रदान की जो जटिलताओं से निपटने के लिए आवश्यक है।

5. कैप्शन के साथ जियो टैग द्वारा ली गई तस्वीरें :







GPS Map Camera



Google

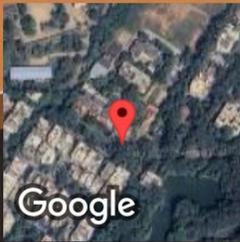
### New Delhi, Delhi, India

1, Kalindi College Road, Block 49, East Patel Nagar, Patel Nagar, New Delhi, Delhi 110008, India

Lat 28.648534° Long 77.178136°  
25/09/2025 11:41 AM GMT +05:30



GPS Map Camera



Google

New Delhi, Delhi, India

1, Kalindi College Road, Block 49, East Patel Nagar, Patel Nagar, New Delhi, Delhi 110008, India  
Lat 28.648534° Long 77.178122°  
25/09/2025 11:45 AM GMT +05:30

DEPARTMENT OF JOURNALISM : SAHAAFAT

Name of the event : Ethics and Linguistic Fundamentals : Principles of writing in contemporary media framework

Funding Agency [ internal / external ] and Amount : N/A

Collaborating Agency , if any : N/A

Number of students and teachers

Number of participants outside Kalindi College: N/A

## PROOFS

1. Poster / Banner / Flyer /Brochure ,etc :

**KALINDI COLLEGE**  
UNIVERSITY OF DELHI  
NAAC ACCREDITED GRADE "A+"

**THE JOURNALISM SOCIETY**  
ORGANISES  
A GUEST LECTURE ON

***Ethics and Linguistic Fundamentals :  
Principles Of Writing In Contemporary Media Framework***

**Dr. Priyanka Sachdeva**  
INSTITUTE OF HOME ECONOMICS

30<sup>TH</sup> SEPT 2025 10:00 AM MEDIA LAB

**CONVENOR**  
DR. MANISHA TOMAR  
Asst. Professor  
MS. MAMTA  
TIC\_Journalism

**PATRON**  
PROF. MEENA ANAND  
Principle

**STUDENT ADVISORS**  
DR. BHARTI  
Asst. Professor  
DR. PRAVEEN GAUTAM  
Asst. Professor

**ORGANISING COMMITTEE**  
DR. AAHANA CHOPRA DR. GYAMAR NEMEY  
DR. VINAY KUMAR RAI DR. KESHAV PATEL

STUDENT COORDINATORS → ANUJA RAI MONIKA

2. Google Attendance sheet of all participants if online and offline sheet with signature of all participants :

# Attendance Sheet

1<sup>st</sup> Year

NAME	COLLEGE ROLL	COURSE	YEAR
Mysha Khan	<del>2002</del> 25520024	BA H Journalism	1 <sup>st</sup>
Manya Prakash	25520021	"	1 <sup>st</sup>
Bushra Toiba	25520047	"	1 <sup>st</sup>
Divyanshi Singh	25520070	"	1 <sup>st</sup>
Riya Yadav	25520057	"	1 <sup>st</sup>
Manvi Singh	25520049	"	1 <sup>st</sup>
Poochi Gupta	25520027	"	1 <sup>st</sup>
Nanayani Srivastava	25520050	"	1 <sup>st</sup>
Dharmishtha Sharma	25520009	"	1 <sup>st</sup>
Priya Singh	25520030	"	"
Anju K P	25520005	"	"
Akansa	25520079	"	1 <sup>st</sup>
Navami	25520069	"	1 <sup>st</sup>
Kumoudi	25520018	"	"
Dishita	25520010	"	"
Tia	25520041	"	"
Palak	25520026	"	"
Muskan Raj	25520068	"	"
Mridula Gupta	25520023	"	"
Udita Kashyap	25520042	"	"
<del>Vibhuti</del>	<del>2</del>		
Vibhuti	25520043	"	1 <sup>st</sup>
Rohan Beni	25520051	"	1 <sup>st</sup>
Shivani	25520073	"	1 <sup>st</sup>
Vansha	25520075	"	1 <sup>st</sup>
Kashish	25520080	"	1 <sup>st</sup>
Sanya	25520059	"	1 <sup>st</sup>
Riya	25520072	"	1 <sup>st</sup>
Jahnvi Gupta	25520014	"	1 <sup>st</sup>
Anshika Jatiyan	25520007	"	1 <sup>st</sup>
Ruchi Das	25520035	"	1 <sup>st</sup>
Himanshi Pingha	25520013	"	1 <sup>st</sup>
Parishka Jangid	25520053	"	1 <sup>st</sup>
Anamika	25520056	"	1 <sup>st</sup> year
Bhumika	25520046	"	1 <sup>st</sup> year
Saanvi Ranva	25520078	"	1 <sup>st</sup> year
Saansiddhi Sharma	25520038	"	1 <sup>st</sup> year





Session on “ Ethics and Linguistic Fundamentals : Principles of writing in contemporary media framework”

Date : 30<sup>th</sup> September, 2025

Time: 10:30 am to 12:30 pm

Venue: Media lab

The Journalism Society of Kalindi College , organized a session on the titled “Ethics and Linguistic Fundamentals: Principles of writing in contemporary media framework” on September 30, 2025 , at the Media lab. The event was directed by Prof. Meena Charanda, principal of Kalindi College along with convenors Dr. Manisha Tomer and Ms. Mamta TIC of Journalism , student advisor Dr. Bharti and Dr. Perveen Gautam . The faculty members Dr. Aahana Chopra, Dr. Gyamar Neme , Dr. Vinay Rai and Dr. Keshav Patel were also part of the organising committee .

The workshop featured Dr. Priyanka Sachdeva

The workshop featured Dr. Priyanka Sachdeva from Institute of Home Economics ,She serves as the IAMCR (International Association of Media and Communication Research) PhD Ambassador in India, a prestigious global professional organization in the field of media and communication research. She discussed the importance of correct grammar in Journalism , Robert Gunning principles of clear writing and shared tips on how to improve the quality of writing. She also explained about Fog index, Robert Flesch formula and Flesch Kircaid Grade formula.

The session provided students with practical frameworks to strengthen their writing skills. The session concluded with an interactive Q&A, where students raised questions about media writing. The lecture proved to be highly enriching, broadening the participants’ understanding of journalism as both a profession and a social responsibility.

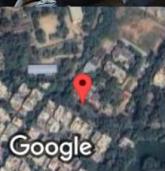
6. Geo Tagged Photographs :







New Delhi, Delhi, India 🇮🇳  
1, Kalindi College Road, Block 49, East Patel Nagar, Patel Nagar, New Delhi,  
Delhi 110008, India  
Lat 28.648761° Long 77.177682°  
30/09/2025 11:25 AM GMT +05:30



GPS Map Camera



# DEPARTMENT OF JOURNALISM : SAHAAFAT

**Name of the event:** Student Development program on media industry management

**Funding Agency( internal/external) and amount:** N/A

**Collaborating Agency, if any:** ISB&M

**Number of students and teacher** 37

**Number of students outside Kalindi college** N/A

## PROOFS

1. POSTER / BANNER / FLYER / BROCHURE ,ETC :

Peoples Empowerment Group  
**ISB&M**  
International School of Business & Media  
Pune : Nande - Mulshi | Kolkata | Bangalore

Kalindi College For Women,  
University Of Delhi

Sahafat - The Journalism  
Society of Kalindi

**Kalindi College For Women , University Of Delhi**  
**Sahafat - The Journalism Society of Kalindi**  
In Association with  
**ISB&M**  
Presents  
Student Development  
Program On

**Media Industry Management  
(Broad Theme)**

14<sup>th</sup>  
Oct. 10:30  
AM

**Speaker**  
**Dr. Rajeswari Saha**  
Ph.D TISS, M.Phil Delhi University

Has over 10+ years of working in education and development sector, worked as a developmental media trainer for 7 years and been instrumental in leading research, planning, and program development within civil societies, collaborating with esteemed organizations like Teri Des Hommes-Ankur Society of Alternative in Education, UNDP, and UNICEF. Recognized with prestigious scholarships, she has been a keynote speaker at prestigious institutions such as IIT Jammu and Manipal University Jaipur. Dr. Saha's contributions extend to authored papers for international and national conferences, as well as internationally acclaimed peer-reviewed journals.

[www.isbm.ac.in](http://www.isbm.ac.in)



2nd

Name	Roll no.	Dept.	Year (Hons)
Suhani Bhatia	24520060		
Priyanshi Manral	24520055	"	"
Vasvi Dhawan	24520064	"	"
Mamta	24520018	"	"
Supaka Chakraborty	24520006	"	"
Rishika Khare	24520026	"	"
Vyakhya Sharma	24520036	"	"
Anya Jha	24520005	"	"
Deepika	24520008	"	"
Vasudha	24520034	"	"

3<sup>rd</sup> year

NAME	COLLEGE ROLL	COURSE	YEAR
Rani	23520083	BA hons. Journalism	3 <sup>rd</sup>
Pooja	23520074	"	"
Tanya	23520047	"	"
Saanya Tripathi	23520034	"	"

**Name of the Resource : Dr. Rajeswari Saha**

## **Detailed Report**

Program on **“Media Industry Management”**

Date: 14th October 2025

Time: 10:30 AM to 12:00 PM

Venue: Hybrid

The Journalism Society of Kalindi College, in association with ISB&M, Pune, organized the Student Development Program on “Media Industry Management” on October 14th, 2025, in a hybrid mode. The event was directed by Prof. Meena Charanda, Principal, Kalindi College along with convenor Ms. Mamta, TIC, Journalism and co-convenors Dr. Manisha Tomar and Dr. Bharti. Faculty members including Dr. Aahana Chopra, Dr. Gyamar Nemey, Dr. Keshav Patel, Dr. Praveen Gautam and Dr. Vinay Kumar Rai were also the part of the organising committee.

The insightful session featured Dr. Rajeswari Saha (Ph.D, TISS, M.Phil, Delhi University) who shared her expertise on how the media industry works and how to build a career in it. Having 10+ years of experience, she discussed the myth vs reality of Media Industry in different aspects. She advised students to ‘Think out of the box or change the box’. The session was interactive throughout, giving students a chance to ask questions, interact directly with the speaker and gain clarity on career prospects.

The event proved to be highly enriching, successfully bridging the gap between classroom learning and industry practices. Students walked away with a deeper understanding of the Media Industry Management, making the event a memorable and exciting learning experience.

# Geo tagged Photographs :





DEPARTMENT OF JOURNALISM: SAHAAFAT

Name of the Event : Educational Visit to National Crafts Museum and Hastkala Academy,  
New Delhi

Funding Agency (Internal/External) and Amount : N/a

Name of Convener: Dr. Gyanmar Nemey, Dr. Bharti

Date : 08-11-25

Collaborating agency, if any: N/a

Number Of Students and Teachers :

Number of participants outside Kalindi College: N/a

PROOFS

**1. Poster/Banner/Flyer/Circular/Brochure etc.:**

**KALINDI COLLEGE**  
UNIVERSITY OF DELHI  
NAAC ACCREDITED 'A+' GRADE

**AN EDUCATIONAL VISIT TO  
NATIONAL CRAFTS MUSEUM AND HASTKALA ACADEMY**  
Organised by  
THE DEPARTMENT OF JOURNALISM

**PATRON**  
**PROF. MEENA CHARANDA**  
PRINCIPAL

**Ms. MAMTA (TIC, Journalism)**

**Dr. Gyamar Nemey (CONVENOR)**

**Dr. Bharti (CONVENOR)**

**8<sup>th</sup> November 2025 | 10 am onwards**

**Student Co-ordinators- Pooja Khoshya | Tanya Raj**

## **2. Detailed Report:**

### **Educational Trip Report**

#### **National Crafts Museum and Hastkala Academy, New Delhi**

**Date:** 8 November 2025

**Time:** 10:00 AM to 2:00 PM

**Place:** Pragati Maidan

The Department of Journalism of Kalindi College, University of Delhi, organized an educational trip on 8 November 2025 for all the students of the second and third years. The visit was to the National Crafts Museum and Hastkala Academy, New Delhi, along with the faculty members.

The purpose of this educational trip was to gain knowledge about India's traditional arts, folk culture, and crafts. The trip was organized under the guidance of Our Principal Prof. Meena Charanda, Tic of Journalism Dept Ms. Mamta, along with the conveners of Educational visit Dr.Gyanmar Nemeey, and Dr. Bharti.

At the beginning of the trip, all the students gathered at Pragati Maidan. This museum, under the Ministry of Textiles, Government of India, aims to preserve and promote India's rural crafts, folk art, and traditional culture and to pass them on to future generations.

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Here, the traditional textiles of various states of India like Bandhani, Chanderi, Ikat, Kalamkari, Kantha, and Pashmina were exhibited. The students got to see the beautiful shine and intricate craftsmanship in these fabrics. The first section we visited was the Textile Gallery, which displayed an impressive range of traditional fabrics such as Bandhani from Gujarat, Chanderi from Madhya Pradesh, Ikat from Odisha, Kalamkari from Andhra Pradesh, and Pashmina from Kashmir. Each textile represented the cultural identity of its region. This section showcased the artistic creations of India's tribal communities such as paintings, sculptures made of clay and wood carvings. It provided a glimpse into the rural life and traditions of India. This section displayed the royal crafts of Rajasthan like intricately carved metal objects, engraved utensils, and decorative household items. This section displayed the royal crafts of Rajasthan and other princely states, including metalware, carved wood, decorative utensils, and jewelry.

The museum also featured a Village Complex where traditional houses, temples, and courtyards of various Indian states were constructed. Perhaps the most captivating part of the museum, the Village Complex recreated the atmosphere of rural India with life-size models of traditional houses, temples, and courtyards from various states like Gujarat, Tamil Nadu, Himachal Pradesh, and Assam. Students got to witness how architecture, environment, and daily life intertwine in India's villages. During the visit, Dr. Rajendra singh explained how these art forms reflect India's rich heritage and creativity. She said that such field visits help students observe, learn, and understand the roots of Indian art and craft closely. Students were deeply impressed by the museum's rich collection and the depiction of Indian traditions. The visit provided valuable learning about the country's diverse art forms and cultural expressions.

In conclusion, the visit to the National Crafts Museum was highly informative and inspiring. It helped us understand the depth of Indian craftsmanship and culture. Such educational excursions are very beneficial in enhancing students' knowledge, perspective, and creativity.

The visit offered deep insights into India's artistic diversity. Students learned about the techniques, materials, and symbolism used in different crafts. The museum presented not just static displays but living traditions — showcasing how craftsmanship continues to evolve while preserving age-old practices. Our faculty members discussed the relevance of such heritage in modern design, media, and journalism. The museum's efforts to support rural artisans and sustain indigenous art forms were particularly inspiring.

### **3. Photographs:**





# The Journalism society

Name of the event: Guest Lecture on “Countering

Propaganda and Misinformation” Funding Agency( internal/external) and amount: N/A Collaborating Agency, if any:

Number of students and teacher Number of students outside Kalindi college N/A

## PROOFS

### 1. POSTER / BANNER / FLYER /BROCHURE ,ETC :

**KALINDI COLLEGE**  
UNIVERSITY OF DELHI  
NAAC ACCREDITED GRADE "A+"

**CENTRUM STOSUNKÓW MIĘDZYNARODOWYCH**  
**Schumacher Society**  
Creating Universal Prosperity

**THE JOURNALISM SOCIETY**  
ORGANISES

**GUEST LECTURE ON**  
**COUNTERING PROPAGANDA AND**  
**MISINFORMATION**

24th  
November 2025

**Professor D.K. Giri**  
Chairperson of  
Schumacher Society Delhi

**Adrianna Śniadowska**  
CEO of the Center for  
International Relations and  
THINKTANK

**10:00 AM**  
**Media lab**

**Convener**  
**Ms . Mamta**  
**TIC Journalism**

**PATRON**  
**PROF. MEENA CHARANDA**  
Principal  
**KALINDI COLLEGE**

**Co - Convener**  
**Dr. Manisha Tomer**  
Asst. Professor  
**Dr. Bharti**  
Asst. Professor

**STUDENT COORDINATORS** Pooja Saumya Tripathi

Name of the Resource :

Professor D.K. Giri – Chairperson, Schumacher  
Society Delhi

Adrianna Sniadowska – CEO, Center for  
International Relations & THINKTANK

## Detailed Report

Session on:–“Countering Propaganda and Misinformation”

Date: 24th November, 2025

Time: 10:00 AM

Venue: Media Lab

The Department of Journalism, Kalindi College, organized a Guest Lecture on “Countering Propaganda and Misinformation” on 24th November 2025 at 10:00 AM in the Media Lab. The session aimed to create awareness among students about the growing challenges of propaganda, fake news, and misinformation in contemporary media.

The event was held under the patronage of Prof. Meena Charanda, Principal, with Ms. Mamta (TIC, Journalism) as the Convener. The Co-Conveners for the event were Dr. Manisha Tomer and Dr. Bharti. The session was smoothly coordinated by student coordinators Pooja and Saumya Tripathi.

The lecture featured distinguished speakers, Professor D.K. Giri, Chairperson of Schumacher Society Delhi, and Adrianna Śniadowska, CEO of the Center for International Relations & THINKTANK

Professor Giri spoke about the historical and political dimensions of propaganda, explaining how information can be strategically framed to influence public opinion. He emphasized the importance of critical thinking, ethical journalism, and responsible reporting in safeguarding democracy.

Adrianna Śniadowska highlighted the global perspective on misinformation and discussed how digital platforms have accelerated the spread of fake news. She shared practical strategies for identifying misleading content, verifying sources, and promoting media literacy. She also encouraged students to develop analytical skills and remain vigilant in the digital age.

The session provided valuable insights into the mechanisms of propaganda and equipped students with tools to counter misinformation effectively. The lecture concluded with an interactive Q&A session where students actively engaged with the speakers, raising thoughtful questions about media ethics, fact checking, and the role of journalists in today’s polarized environment.

The guest lecture proved to be highly informative and impactful, strengthening students' understanding of responsible journalism and reinforcing the importance of truth, accuracy, and accountability in media practices.

## Geo tagged Photographs :









THE JOURNALISM SOCIETY

Name of the event : Visit to Akashwani Bhawan

Funding Agency [ internal / external ] and Amount : N/A

Collaborating Agency , if any : N/A

Number of students:34

Date: 26 November 2025

PROOFS

1. Google Attendance sheet of all participants if online and offline sheet with signature of all participants

## Attendance list (1st Year)

1. Dharmishtha
2. Mannat
3. Tahawi
4. Anchal
5. Shrishti Singh
6. Sakshi Raghav
7. Prachi
8. Anshu
9. Muskan Raj
10. Priya Singh
11. Siya
12. Dharmshika
13. Bushra
14. Rakhi
15. Ashmit Soni
16. Saloni
17. Riya Yadav
18. Bhumiika
19. Atansha
20. Mansi
21. Shivani
22. Mysha
23. Anjali Pal
24. Meidula Gupta
25. Anju KP
26. Varsha
27. Aditi
28. Tanishka
29. Kumoudi
30. Priyam Ranjan
31. Saani
32. Himanshi
33. Kashiish
34. Narayani
- ~~35~~

## 2. Detailed report

The Journalism students of Kalindi College visited the Akashvani Bhawan on 26 November, 2025, where they experienced the functioning of India's oldest and most iconic broadcasting institution. Students were given a guided tour of the building, during which they learned about the various studios used for live recordings, music, news, and dubbing. One of the main highlights was the Bapu Studio, where on November 12, 1947, Mahatma Gandhi made history by giving the country his first and only live radio broadcast.

The students had a conversation with RJ Geetika Uniyal, who offered insights into radio programming, audience engagement, and the behind-the-scenes of regular broadcasts, was one of the most memorable aspects of the visit. She responded to many inquiries from students about scriptwriting, career options, and the creative aspects of being an RJ warmly and creatively.

Students also explored the hall which houses a fascinating collection of vintage radios, gramophone records, and equipment that reflect the evolution of Indian radio broadcasting. This space offered a glimpse into the technological and cultural legacy of All India Radio.

Overall, the visit provided an informative and inspiring experience, deepening the students' understanding of radio journalism and the heritage of Akashvani.

## 3. photographs



पत्रकारिता विभाग, कालिदी महाविद्यालय  
कार्यक्रम का नाम - सिनेमा में महिलाओं का प्रतिनिधित्व  
आंतरिक

राशि - N/A

संयोजक का नाम - टीआईसी मिस ममता

दिनांक - 20 जनवरी 2026

संयोजक एजेंसी, यदि कोई हो - N/A

छात्रों और शि क्षकों की संख्या - 64 छात्राएं+ 5 शि क्षक

कालिदी महाविद्यालय के बाहर के छात्रों की संख्या - 0

प्रमाण

1. पोस्टर/ बैनर/फ्लायर/परि पत्र/ ब्रोशर आदि :



# KALINDI COLLEGE

## UNIVERSITY OF DELHI

NAAC ACCREDITED GRADE "A+"



# THE JOURNALISM SOCIETY

Organises a talk on

# REPRESENTATION OF WOMEN IN CINEMA



**DATE**

20 JAN, 2026



**TIME**

11:00 AM - 12 NOON



**VENUE**

MEDIA LAB



**Dr. Anil Kamble**

ASSISTANT PROFESSOR

Hindi Journalism and Mass Communication  
DR. B. R. AMBEDKAR COLLEGE  
UNIVERSITY OF DELHI

**PATRON**

PROF. MEENA CHARANDA

PRINCIPAL

**EVENT COORDINATOR**

MS. MAMTA

TIC, DEPARTMENT OF JOURNALISM

**STUDENT COORDINATORS → ANUJA RAI POOJA**

2. सभी प्रति भागि यों के नाम सहित ऑफलाइन उपस्थिति पत्रक

Attendance

20/01/26

1st Year

Anamikee 25520058

Tia 25520041

Saamikaara 25520078

Sakshi 25520036

Manya Prakash 25520021

Shrishti minj 25520058

Muskan Raj 25520068

Aditi Shamma 25520045

Navami 25520069

Vibhuti 25520043

Udita 25520042

Saoni 25520037

Khoubeni 25520051.

Mysha 25520024

Bushra 25520047.

Rakhi 25520032

Kashish 25520080

Riya 25520072

Riya

Avishi	25520082
Dakshita	25520010
Harshab	25520066
Dharmishtha	25520009
Priya	25520030

20/01/26

## 2nd Year

Vanshika Yadav - 24520033

Priyansi Vohra - 24520053

Bhoomika Chaula - 24520040

Vyakhya Sharma - 24520036

Stuti - 24520030

Anny - 24520004

Richansha - ~~24520025~~ 24520029

medika - ~~24520017~~ 24520017

Anya Jha - 24520005

Rishika Khare - ~~2403~~ 24520028

Anchal Gupta - 24520003

Aanyaka Chakraborty - 24520006

## 3rd Year

Rani	23520083
Varnika Shri	23520078
Ayushi	23520011
Swapnil	2352 0045
Palak	23520082
Shakshi	23520061
Ritika Tandan	23520060
Manya Yadav	23520069
Ria	23520026
Tripti Mansinghka	23520084
Tanya	23520047
Saumya Tripathi	23520034
Pooja	23520074

3. विशेषज्ञ/ विशेषज्ञों का नाम - डॉ. अनिल कांबले जी।

4. विस्तृत रिपोर्ट - सिनेमा में महिलाओं का प्रतिनिधित्व

दिनांक - 20 जनवरी 2026

समय - 11:00-12:00 बजे तक

स्थान - मीडिया लब

दिल्ली विश्वविद्यालय के कालिंदी महाविद्यालय में जर्नलिज़्म सोसायटी द्वारा हिंदी संचार, पत्रकारिता, सिनेमा और मीडिया अध्ययन से संबंधित एक अकादमिक सत्र का सफल आयोजन किया गया। यह कार्यक्रम महाविद्यालय परिसर में आयोजित हुआ, जिसमें विद्यार्थियों और शिक्षकों की सक्रिय भागीदारी देखने को मिली। इस अवसर पर मुख्य वक्ता के रूप में डॉ. अनिल कांबले उपस्थित रहे, जो वर्तमान में डॉ. भीमराव अंबेडकर महाविद्यालय, दिल्ली विश्वविद्यालय में हिंदी जनसंचार एवं पत्रकारिता विभाग में सहायक अध्यापक के रूप में कार्यरत हैं। उन्होंने दिल्ली विश्वविद्यालय से बी.ए., एम.ए., एम.फिल. तथा पीएच.डी. की उपाधियाँ प्राप्त की हैं। उनके शोध और लेखन का प्रमुख क्षेत्र सिनेमा अध्ययन, स्त्रीवादी मीडिया दृष्टि, दलित विमर्श तथा मीडिया अध्ययन रहा है। अब तक उनकी 15 से अधिक पुस्तकें प्रकाशित हो चुकी हैं, जिनमें "साहित्य और सिनेमा", "सिनेमा और स्त्री" तथा "सिनेमा में दलित स्त्री" जैसी महत्वपूर्ण कृतियाँ शामिल हैं। कार्यक्रम का आयोजन महाविद्यालय की आदरणीय प्राचार्या प्रोफेसर मीना चरंडा के मार्गदर्शन में किया गया। कार्यक्रम की समन्वयक ममता मैम के नेतृत्व में आयोजन की सभी व्यवस्थाएँ सुचारु रूप से संपन्न हुईं। इस कार्यक्रम में पत्रकारिता विभाग के शिक्षकगण प्रवीण सर, आहाना मैम, केशव सर एवं की उपस्थिति और मार्गदर्शन भी रहा, जिससे कार्यक्रम की अकादमिक गुणवत्ता और प्रभावशीलता बढ़ी।

कार्यक्रम की शुरुआत सहाफत के संचालक सदस्यों द्वारा अतिथि को सम्मान स्वरूप स्वागत स्मृति चिन्ह भेंट कर

की गई। अपने व्याख्यान में डॉ. अनिल कांबले ने सिनेमा और मीडिया को सामाजिक संरचनाओं, स्त्री दृष्टि और दलित विमर्श के संदर्भ में विश्लेषित किया। उन्होंने उदाहरणों के माध्यम से यह स्पष्ट किया कि किस प्रकार सिनेमा और मीडिया समाज की सोच को प्रतिबिंबित करने के साथ-साथ उसे प्रभावित भी करते हैं। उनका सत्र संवादात्मक, विचारोत्तेजक और ज्ञानवर्धक रहा, जिससे विद्यार्थियों को विषय को गहराई से समझने का अवसर मिला। उनके अनुसार पहले फिल्म में पुरुष के दृष्टिकोण से बनाई जाती थी क्योंकि वह लोग ही देखते थे और उनसे ही पैसा आता था लेकिन अब फिल्म में पुरुष एवं स्त्री दोनों के दृष्टिकोण पर आधारित होती हैं। उन्होंने बताया कि "जो पर्दे पर दिखाया जाता है या जो फिल्म इंडस्ट्री में शोषण के बारे में बोला जाता है वह 90% गलत होता है"। इसी प्रकार प्रश्न पूछने का सिलसिला भी शुरू हुआ।

प्रश्न: नेपोटिज्म पर आप क्या कहना चाहेंगे?

उत्तर : नेपोटिज्म होता है लेकिन कला और मेहनत के आगे कुछ भी नहीं होता अगर उनके पास कनेक्शन है तो आप के पास कला है। बहुत से डायरेक्टर इसे है जो कक्षा में फेल है लेकिन वो अब स्क्रिप्ट भी लिखते हैं डायरेक्शन भी देते हैं जिसके अंदर काम करने का जज्बा होता है उससे कोई नहीं रोक पाता।

ध्यान देने योग्य यह है कि प्रत्यक्ष अनुभव ही ज्ञान का सार है। जैसे- जैसे कार्यक्रम समाप्त होने को आया, सहाफत की अध्यक्ष अनजु आराय और उपाध्यक्ष मोनि का ने अपनी प्रस्तुति दी। सहाफत के अध्यक्ष ने अतिथि और

शिक्षकों को धन्यवाद दिया। इस कार्यक्रम में ने छात्रों को उन्नत दृष्टिकोण, व्यावहारिक ज्ञान और प्रेरणा प्रदान की

जो जटिलताओं से निपटने के लिए आवश्यक है।

5. क्वेश्चन के साथ जि यो टैग द्वारा ली गई तस्वीरें:

DO NOT BRING  
EATABLES IN  
THE STUDIO





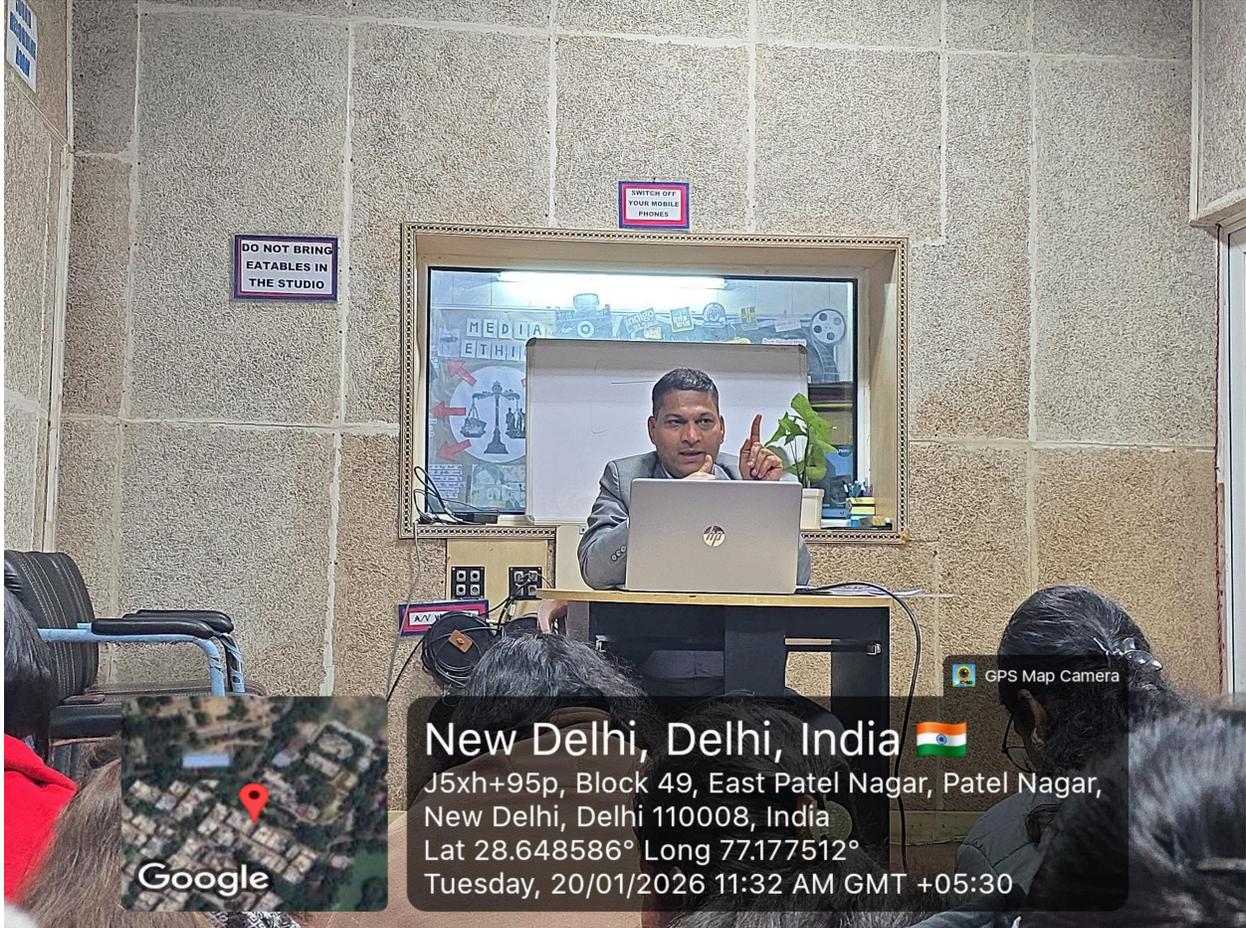


New Delhi, Delhi, India 🇮🇳

J5xh+95p, Block 49, East Patel Nagar, Patel Nagar,  
New Delhi, Delhi 110008, India

Lat 28.648586° Long 77.177512°

Tuesday, 20/01/2026 11:13 AM GMT +05:30



DO NOT BRING  
EATABLES IN  
THE STUDIO

SWITCH OFF  
YOUR MOBILE  
PHONES



GPS Map Camera



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Tuesday, 20/01/2026 11:32 AM GMT +05:30

Google

## **DEPARTMENT OF JOURNALISM: SAHAAFAT**

Name of the Event : **Hands on camera workshop by Panasonic India**

Funding Agency (Internal/External) and Amount : N/a

Name of Convener: Dr. Bharti

Date : 29th Jan'26

Collaborating agency, if any: N/a

Number Of Students and Teachers : 10 students+ 1 Teacher

Number of participants outside Kalindi College: N/a

### **PROOFS**

1. Poster/Banner/Flyer/Circular/Brochure etc.:



**KALINDI COLLEGE**  
UNIVERSITY OF DELHI  
NAAC ACCREDITED 'A'+ Grade



# HANDS-ON CAMERA WORKSHOP BY PANASONIC INDIA

Organised by  
**THE DEPARTMENT OF JOURNALISM**

**7th November 2025**  
**Timings: 12:00-2:30pm**



**PATRON**  
**PROF. MEENA CHARANDA**  
**PRINCIPAL**

**TIC:**  
**MS. MAMTA MA'AM**

**CONVENORS:**  
**Dr. BHARTI MA'AM**  
**Dr. GYAMAR NEMEY**

**STUDENT COORDINATOR:**  
**VYAKHYA SHARMA**



2. Names of the Resource Person/s:  
Mr. Vikram Sharma

3. Detailed Report:  
Session on "Hands on camera workshop by Panasonic India.

Date: 29.01.26

Time: 12:30 am to 3:00pm

Venue: Panasonic studio Rajiv chowk

The Journalism society of Kalindi college organized a Hands on camera workshop by Panasonic India at the Panasonic India studio. The Event was organized by our student advisor Dr. Bharti Ma'am.

The workshop was organized for 2nd year students of journalism department at the Panasonic studio, Rajiv chowk.

Mr. Vikram Sharma The Studio Head & Manager of the studio gave us insights on various panasonic camera models like Lumixindia, the company's most premium model which offers various digital,compact and mirrorless camera in ( S & G series ) ,It also offers various modes and is capable of capturing high quality 4k images for photography and videography... Along with this, he also informed us about several camera features and taught us about the significance of stabilisation while capturing images and videos. They even suggested to us what students should keep in mind while purchasing a new camera under budget.

Overall, It was a very wonderful and insightful session that gave us practical knowledge about the cameras & it's working and also helped us to gain a practical knowledge of the industry.

#### **4. Photographs**





DEPARTMENT OF JOURNALISM : SAHAAFAT

Name of the event : Multimedia storytelling in digital age

Funding Agency [ internal / external ] and Amount : N/A

Collaborating Agency , if any : N/A

Number of students and teachers

Number of participants outside Kalindi College: N/A

#### PROOFS

1. Poster / Banner / Flyer /Brochure ,etc :



# KALINDI COLLEGE

UNIVERSITY OF DELHI  
NAAC ACCREDITED GRADE "A+"



## THE JOURNALISM SOCIETY

ORGANISES

A GUEST LECTURE ON

### *Multimedia Storytelling In Digital Age*



**Ms.Saumya Rastogi**  
MULTIMEDIA JOURNALIST



30<sup>TH</sup> JAN 2026, FRIDAY



10:00 AM



SEMINAR ROOM

#### CONVENOR

DR. AAHANA CHOPRA  
Asst. Professor

#### TIC JOURNALISM

MS. MAMTA



#### PATRON

PROF. MEENA CHARANDA  
Officiating Principal



#### STUDENT ADVISORS

DR. BHARTI  
Asst. Professor

DR. PRAVEEN GAUTAM  
Asst. Professor

#### ORGANISING COMMITTEE

DR. MANISHA TOMAR

DR. GYAMAR NEMEY

DR. VINAY KUMAR RAI

DR. KESHAV PATEL

STUDENT COORDINATORS



ANUJA RAI

MONIKA

SAUMYA TRIPATHI

### 3.Names of resource person/s :

Ms. Saumya Rastogi

### 4. Detailed report

Talk on: Multimedia storytelling in digital age

Date : 30th January, 2026

Time: 10:00 am to 12:00 pm

Venue: Seminar room

The Journalism Society of Kalindi College , organized a talk on Multimedia storytelling in digital age on January 30th ,2026, at the Seminar room. The event was directed by Prof. Meena Charanda, principal of Kalindi College along with convenors Ms. Aahana Chopra, Ms.Mamta TIC of Journalism , student advisor Dr. Bharti . The faculty members Dr. Manisha Tomer ,Dr. Praveen Gautam, Dr. Gyamar Neme , Dr. Vinay Rai and Dr. Keshav Patel were part of the organising committee .

The talk featured Ms. Saumya Rastogi

Saumya Rastogi is an award-winning multimedia journalist with experience across Indian and international newsrooms, including The Indian Express, HT City, and the USA Today Network. She holds a Master's degree in Journalism from Boston University and brings a sharp, digital-first lens to lifestyle storytelling.

She introduced students to several digital tools commonly used in multimedia journalism and storytelling. Tools such as Timeline JS were discussed for presenting events chronologically, while basic HTML coding was explained as useful for creating customized graphs. Adobe Rush was highlighted as an efficient tool for editing short videos, and platforms like Flickr and Vimeo were discussed for photo management and embedding professional-quality videos. She also explained the use of Headliner to convert audio content into engaging videos, along with platforms like Shorthand and Flourish for long-form multimedia storytelling, data visualisation, and infographics. Adobe Spark was mentioned as a quick design tool for creating visual digital content.

She highlighted the the importance of maintaining an online portfolio and explained how journalists can create and organize one using platforms like JournoPortfolio to showcase their work professionally.The session concluded with a discussion on SEO and the need to avoid excessive reliance on AI-generated content, as it may negatively affect originality, credibility, and Google search rankings.She took some of the popular example like Brut India to explain how “the line between storytelling and journalism has become increasingly blurred. Journalism has always involved storytelling, but earlier it followed strict formats such as the inverted pyramid”. The lecture proved to be highly enriching, interactive, broadening the participants’ understanding of multimedia storytelling as both a profession and a social responsibility.

### 5.Geo Tagged Photographs :





BASICS OF JOURNALISM

- \*Journalists should *always* perform two basic functions (the 2 "I's"):
- \*INVESTIGATE & INFORM**
- \*And they should *always* perform them:
- \*As **ACCURATELY & FAIRLY** as they possibly can



New Delhi, Delhi, India 🇮🇳

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Friday, 30/01/2026 10:22 AM GMT +05:30

GPS Map Camera



New Delhi, Delhi, India 🇮🇳

J5xh+95p, Block 49, East Patel Nagar, Patel Nagar,  
New Delhi, Delhi 110008, India

Lat 28.648533° Long 77.178144°

Friday, 30/01/2026 10:29 AM GMT +05:30

GPS Map Camera

DEPARTMENT OF JOURNALISM: The Journalism Society

Name of the Event : **MONOCHROME**: Pre-Summit activities for the Indian AI Summit 2026 under India Impact Mission

Funding Agency (Internal/External)and Amount:N/a

Name of Convenor: Ms. Mamta

Date : 05-02-26

Collaborating agency, if any: Delhi School of Communication

Number Of Students and Teachers : 700 students + 5 teachers

Number of participants outside Kalindi College: 5

PROOFS

1. Poster/Banner/Flyer/Circular/Brochure etc.:

**UNIVERSITY OF DELHI**  
**AI IMPACT SUMMIT**  
NERVE 2025 INDIA

**HALINDI COLLEGE**  
UNIVERSITY OF DELHI  
ACCREDITED 'A+' GRADE BY NAAC

ACCREDITED WITH GRADE 'A+'  
**NAAC**

**THE JOURNALISM SOCIETY**  
presents  
**MONOCHROME**  
Pre-summit activities for the India AI Impact Summit 2026  
under  
India Impact Mission

**WORKSHOP TALENT SHOW FILM SCREENING RADIO JINGLES**

**PATRON**  
PROF. MEENA CHARANDA  
Principal

**EVENT COORDINATORS**  
Dr. Manisha Tomar  
Dr. Aahana Chopra  
Dr. Keshav Patel  
Dr. Vinay Kumar Rai

**MS. MAMTA**  
TIC, Journalism

**STUDENT ADVISORS**  
Dr. Bharti  
Dr. Praveen Gautam

**10:30 AM ONWARDS**  
**05 FEB 2026**  
**SANGAM PARISAR**

2. Google Attendance Sheet of all participants if online and offline Attendance sheet with signature of all participants: 30+ participants across 3 colleges of the University of Delhi

Name	College Name	College Roll Number	Year	Performance Type (For eg. Dancing	Singing	etc.)
Harshal Adewa	Harshal Adewa	22520066	I	dancing	2mins	normal dance
Nandini Tripathi	Kalindi college	25527080	I	Speech on social responsibility	3-4 minutes	Social responsibility
Gauri	Kalindi College	25527041	I	Dancing	5	Indian Western
Harshita Banga Shriyanshi Pandey	Kalindi College	23520053, 23520038	III	Dancing	2-3min	Free style
Shweta	Kalindi college	25518061	I	Singing	3 min	Old song
Sheetal	Sheetal	23501326	III	Dancing	5 minutes	Afro- house/ wacking
rakhi	Kalindi college	25520032	I	Dance	3 minute	punjabi
Tanya solanki	Kalindi College	23567044	III	Dance	3 to 4 min	K-pop
Vishakha Awasthi	School of open learning Delhi University	23-1-03-008072	III	Singing	5min	Media AI and social Responsibility
Shivani	Shivani	25520073	I	Dance	3 min	Punjabi
Km Priyanka	Kalindi college	25518087	I	Dancing	4 min	Devbhoomi Uttarakhand
Sneha Mishra	Kalindi College	25518099	I	Dancing	3-4min	Western
Tonika Thakur	Kalindi college	24520070	II	Rhythmic yoga	2 or 3 min	Yoga
Aditi Sharma	Kalindi College	25520045	I	Dancing	3min	Bollywood
Shipra	Acharya Narendra Dev College	250079	I	Singing	5 minutes	Social responsibility
Navami	Kalindi	25520069	I	Dancing	5 min	Semi classical
Yash Pathak	Hindu College	200	I	Poetry	4-5 min	Social responsibility
Anchal	Kalindi college	25520003	I	Dancing	4-5 min	Bollywood,
Himanshi Karanwal ,Srishti Sharma	Kalindi college	23033520013, 23520071	III	Dancing	4-5 minutes	Free style
Dishita Yadav	Kalindi college	25520010	I	Dancing	5 mins	Bollywood
Mysha khan	Kalindi college	25520024	I	Singing	1 min	Old melody
Name	College Roll Number	Year	Topic of Jingle	Participation	College Name	
Siya Sneha	25520059	I	Bollywood	Solo	Kalindi college	
Ria Wadhwa	23520026	III	Riality TV (An app that factchecks viral clips and its AI provides you the actual story behind it so that no fake news is spread)	Solo	Kalindi College	

3. Names of the Resource Person/s:

3.1. FOR WORKSHOP:

- **Dr. Manik Katyal** (Associate Professor, Delhi School of Communication)
- **Rupanjali Lahiri** (Associate Director, Delhi School of Communication)

3.2. FOR FILM SCREENING:

- **Mr. Uttam Ojha** (*Something Still Remains*)
- **Mr. Agraj Jhingran** (*Kaala Khatta*)

3.3. FOR COMPETITIONS:

- **Dr. Gaurav Barhadiya**, Asst. Professor, Ramanujan College

#### 4. Detailed Report:

### **MONOCHROME 2026: PRE-SUMMIT ACTIVITIES FOR THE INDIAN AI SUMMIT 2026 UNDER THE INDIA IMPACT MISSION**

Date: 05-02-2026

Time: 11:00 AM to 5:00 PM

Venue: Sangam Parisar, Seminar Room

The Department of Journalism at Kalindi College organised Monochrome 2026 as a series of pre-summit activities, under the India AI Impact Summit 2026. The day began with the ceremonial lamp lighting by the honourable guests from the Delhi School of Communication and distinguished faculty members of the department of Journalism. The event was graced by **Prof. Meena Charanda**, honourable Principal, Kalindi College, **Dr. Rakhee Chauhan**, **Ms. Mamta**, TIC, Journalism, **Dr. Manish Tomar**, **Dr. Aahana Chopra**, **Dr. Vinay Kumar Rai** and **Dr. Bharti**.

*"I appreciate the effort invested in the management and decor of this event. Given the limited time, the arrangements were executed efficiently, and the coordination reflects the students' hard work"*, remarked the Principal, Prof. Meena Charanda.

A **Workshop on 'Careers in Digital Journalism'** was organised under the aegis of IQAC, featuring **Dr. Manik Katyal (Associate Professor)** and **Rupanjali Lahiri (Associate Director)** from the Delhi School of Communication. The session explored career opportunities in fields such as PR and Advertising. The speakers rightly emphasised that "great storytelling transcends boundaries and borders." The session was followed by an interactive activity in which students created advertisements for different brands. The activity encouraged participants to think creatively and highlighted the importance of effective storytelling across platforms. 11 Stalls were also exhibited in the premises to engage the crowd.

The department also organised a Jingle-Making Competition and a Talent Hunt Competition, which added an element of creativity and engagement to the event. Over 30 participants registered across 3 colleges, both online and on-the-spot. Additionally, screenings of the short films *Kaala Khatta* and *Something Still Remains* by esteemed independent filmmakers, **Agraj Jhingran** and **Raghuveer Pal** respectively, were held in the Seminar Room. The sessions were presided by **Dr. Gaurav Barhadiya**, Asst. Professor, Ramanujan College, together with the internal faculty members. The event concluded with an energetic and soulful performance by the band *Loverzzz*.

As a prelude to the India AI Impact Summit 2026, Monochrome 2026 opened conversations on how artificial intelligence is reshaping newsrooms while grounding students in the ethics and craft of journalism. Beyond the classroom, it offered a working rehearsal of collaboration, creativity and critical inquiry.

6. Geo Tagged Photographs:





# MEDIA, AI & SOCIAL RESPONSIBILITY















Google

GPS Map Camera

New Delhi, Delhi, India



J5xh+95p, Block 49, East Patel Nagar, Patel Nagar, New Delhi, Delhi 110008, India  
Lat 28.649546° Long 77.178012°

Thursday, 05/02/2026 12:10 PM GMT +05:30













