

## ANNUAL REPORT - 2019-20

### SOCIAL RESPONSIBILITY CELL

#### (CDF KALINDI)

**Convenor:** Dr. Indu Choudhary

**Student Coordinator:** Khushi Trivedy ,B.Com (P) 2nd year.

Connecting Dreams Founda tion (CDF), Kalindi College chapter, operative since March 2017, aims at uplifting the underprivileged section of the society through entrepreneurial ventures and actions that bring a ray of hope in the lives of poor people. CDF Kalindi in association with the Social Responsibility Cell initiated Project Kilkari in September 2017, Project Unnati in October 2018 and Project Kaahani in December 2019.

- **Project Kilkari** with a goal to make every child rise and shine bright like a diamond. Under project Kilkari, the children living on streets are chosen by the R&D team, their families are counseled about the importance of education and they are then admitted to the nearest government and private schools under 'Right to Education'. However, taking into consideration the increasing dropout rates, a KILKARI pathshala was introduced to make every child compatible enough to be able to read and write.

- **Project Unnati** with a tagline “ann daan jeevan daan” which is a fight against hunger and the team aims to eradicate hunger problem in the city to save hundreds of those who go to bed hungry and can't even afford a one full time nutritious meal.
  
- **Project Kahaani** with a goal to provide a happy, secure, family-like and value-based atmosphere for the old people and children by connecting orphanages and old age homes.

## ACHIEVEMENTS

- Connecting dreams foundation organized a launch event on **24<sup>th</sup> of August** for the dream session 2019-20 at SP Jain Auditorium. The auditorium was packed with vibrant and enthusiastic volunteers amongst which was the CDF Kalindi team. Out of the 29 college chapters, 5 colleges were selected to present their projects and future plans. **CDF Kalindi presented their flagship project UNNATI in the event.**



- The dream collection season of CDF Kalindi 2019-20 began on 21<sup>st</sup> October 2019. All the members of the team were asked to collect dreams from the underprivileged areas of the city and nearby locations. Along with their dreams, people were asked the problems they were facing during their daily activities and the hurdles coming in their way. Our team collected 2000+ dreams.



- A food stall was set up in Rajendra place near BLK Hospital on 15th January. Healthy and Nutritious Meal (Pulao containing the vegetables, rice and ample amount of nutrition) was provided to everybody at just Rs. 10. This initiative was able to serve more than **160 people** in just one day.



- The show was set up by an NGO named 'GIVERS FOR A CAUSE' in Rain Basera near AIIMS hospital, New Delhi on 8th February, 2020. There were a lot of activities for the children including the entertainment by SHowSha Baaz. The whole team of Project UNNATI from CDF KALINDI provided noodles and fries cooked on the spot.



- The team members of CDF Kalindi set up a food stall in front of Sardar Patel Hospital under project Unnati on 17<sup>th</sup> Jan 2020. Due to the close proximity to the hospital we were able to target pregnant women and were able to provide them with healthy food at the subsidized rate of Rs 5/-



- We rented an e-rickshaw and converted it into Unnati food cart on 29th January 2020. We got an overwhelming response from people and were able to serve nutritious food to **190 people**. Alongside, we also did our part to help to keep the environment clean by carrying out a cleanliness drive.



- For funding of Project Unnati, a donation drive was held in Kalindi College on 30<sup>th</sup> Jan 2020. The team urged fellow college students and teachers to donate in form either healthy raw food materials or cash. We were able to fund 2 of our unnati stalls with the donated ration.



- We organised a Donation Drive for Kilkari children on 4th November 2019, in which people donated Books, stationery, and other requirements for the pathshaala's. The team got a lovely response from the students and teachers of College.



- A Kilkari pathshala in the Sewa Bharti centres of Todapur and Inderpuri with a strength of around 40 kids is being conducted every 6 days in a week where a team of volunteers teach main subjects like English, Maths, Hindi and EVS/GK/Moral Science to make the base of a child even stronger. And this year we have successfully **started two new pathshala's one in baljeet nagar and one behind the Kalindi College.**



- A Swachh Bharat Abhiyan was recently conducted in the Inderpuri centre which was utterly successful on 24th January,2020. The kids were so enthusiastic and passionate, they cleaned the nearby roads in presence of our volunteers and a message of 'Clean India, Green India' was promoted amongst them.



- On January 26<sup>th</sup> 2020, the team celebrated republic day with the students of killkari pathshala. The team choreographed dance performances on patriotic songs and taught the kids. The kids along with the team sang and danced in the celebration.



- CDF Kalindi launched an online crowd funding campaign for Project Unnati on 8th March, 2020. We were able to raise over **₹1,00,000 in the course of just 20 days.**

The screenshot shows a web browser address bar with the URL [ketto.org/fundraiser/ur](https://ketto.org/fundraiser/ur). The main heading is "Annadaan Jeevandaan". Below it is a red banner with the word "UNNATI" in white, flanked by left and right arrow icons. A yellow "Tax Benefit" label is positioned above the banner. Underneath the banner are two small images: one of hands and one of a smiling woman. A green "Share via Whatsapp" button is visible. At the bottom, a white box displays the amount raised: "₹ 1,01,502", with "raised" and "125 supporters" listed below it.

