


FACULTY PROFILE PROFORMA

Title (Ms/Mr/Dr/Prof)	Ms	First Name	Gunjan	Last Name	Verma	Photograph
Designation	Assistant Professor					
Department	Commerce					
Address (Official)	Kalindi College, University of Delhi, East Patel Nagar, Delhi-110008					
Phone No.	9999150358					
Email	gunjanverma@kalindi.du.ac.in					
Education						
Subject	Institution			Year	Details	
B. Com	MDU, Rohtak			2004		
M.Com	MDU, Rohtak			2006		
PGDBA	SCDL, Pune.			2009		
UGC-NET				2006		
Career Profile						
Organization/Institution	Designation			Duration	Role	
Kalindi College, DU	Assistant Professor			July'2011- Till Date	Teaching	
Research Interests/Specialization						
<p>Area of Interest:</p> <ol style="list-style-type: none"> 1. Marketing 2. Entrepreneurship 3. Corporate Social Responsibility 						

Administrative Assignments / Contribution to corporate life

- Teacher in charge, Department of Commerce (june'2020-till date)
- Member, Value added course (2019-2020)
- Member Sports Committee (2018-19)
- Member of Prize Committee, Commerce Representative (2019)
- Convener in Commerce Association (2015-16)
- Convener in Accounts Advisory Committee in Geography National Seminar (25-02-2016 & 26-02-16)
- Convener & Member in College Prize Committee (Commerce & Economics)
- Co- Convener (Accounts) in Lehrein (19-02-2016 & 20-02-2016)
- Co- Convener in Cultural Club in NAAC
- Member in College Proctorial Board
- Member in Feedback Committee (Parents, Teachers & Students)
- Member in Accounts in NCC Fest UDAAN (09-03-2016)
- Member in Accounts in Hindi National Seminar (10-03-2016 & 11-03-2016)
- Member in College Swatch Bharat Abhiyaan Committee.
- Member in Student Mentoring
- Member in College Admission Committee (OBC)
- Conducted Workshop on ESB by NIESBUD's (Ministry of Entrepreneurship & Skill Development Institute) on (19-03-2016)
- External Examiner for Fundamental of Computer in Bhim Rao Ambedkar College.
- Head Examiner in Business communication Paper (B.com ,Prog. IInd Year) i.e April'2016

Teaching Experiences (Subject/Courses taught)**Courses Taught:**

1. B. Com (H)
2. B. Com
3. BA (P)

Subjects Taught:

Business Organization Management, Fundamentals of computers, Business Environment, Company & Compensation Law, Entrepreneurship & small Business, Organization Behavior, Marketing Management, Personal Selling and Salesmanship, Business Laws, Advertising, Modern Business Organization.

Research Guidance

No

Publication (Peer Reviewed/Indexd Journals)

1. Published Paper titled "Role of Young Entrepreneurship in Indian Economy" in 34th National Conference on Make in India-The New Gateway to go Global.
(ISBN 978-93-88465-05-2)
2. Published Paper titled "Globalisation and Success of Start-ups in India" in Glocalization and Federal Governance in India.
(ISBN 978-93-89000-42-9)
3. Published Paper titled "Women Entrepreneurs and their responsibilities" in Profiling Women in Progressive India".
(ISBN 978-93-86714-62-6)
4. Published Paper titled "Role of Women Entrepreneurship In India" in International Journal of Research in IT And Management (IJRIM)
(ISSN NO. 2231-4334)
5. Published paper titled "Social and Commercial Entrepreneurship-A Comparative Study" in International Research Journal of Management and Commerce (IRJMC)
(ISSN NO. 2348-9766)
6. Published Paper titled "Evolution and Challenges of CSR In India. Case Study: - Tata Steel Company" in International Journal of Research in IT And Management (IJRIM)
(ISSN NO. 2231-4334)
7. Published Paper titled "New Companies Act 2013: Its Impact on Corporate Governance" in International Research Journal of Management and Commerce (IRJMC)
(ISSN NO. 2348-9766)
8. Published Paper titled "Financial Literacy-Micro and Macro Level Economic Outcomes" in International Journal of Research in IT And Management (IJRIM)
(ISSN NO. 2231-4334)

Seminar/Workshop/Conferences Presentation/Organisation

- Organized Webinar on "Business Ethics: A dire need of the hour" on 4th september'2020 for commerce students in Kalindi College.
- Presented paper titled **A STUDY ON GREEN BANKING IN INDIA- A CASE STUDY OF CANARA BANK** in UGC sponsored National Conference on "Sustainable Development and Business: Managing Organizations of Tomorrow" held on 18th August 2020.
- Participated in Webinar on "Cyber Security for Women" organized by Lakshmibai College, DU & Delhi State Legal Services Authority on 8th May,2020
- Participated in International Webinar on "Importance of Cyber Security in the World of Pandemics and Social Media organized by Kamla Nehru College,DU on 6th May,2020
- Participated in Webinar on Strengthening Student Support & Progression organized by Keshav Mahavidyalya & Aurobindo College (Evening), DU on 21st April, 2020.
- Participated in Webinar on "Covid 19 -Managing Uncertainties" organized by Atma Ram Sanatan Dharm College on 30th April'2020.
- Participated in Webinar on "Leave rules and procedures for University and College Employees" organized by IQAC, Staff Association and Library, Kalindi College, University of Delhi on 17th June 2020.
- Participated in Webinar entitled "Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013" held on 18th May 2020 organised by Delhi College of Arts and Commerce.
- Participated in Webinar on "Life and careers beyond Covid 19" held on 12th May 2020 organized by Jesus and Mary College, University of Delhi.

- Presented paper titled **IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON MODERN BUSINESS ENVIRONMENT** in UGC sponsored National Seminar on “Changing Business Environment in India: Challenges and Opportunities held on 28th and 29th February’2020.
- Participated in Two days Workshop on Print Journalism, QuarkXPress, Digital Photography & Film Making Held on 27-28 Jan,2020.
- Attended and actively participated in **7 Day’s Faculty Development Program** on “RESEARCH METHODOLOGY AND STATISTICAL TOOLS “ from 15th -21st April,2019,organised by Teaching Learning Centre, Ramanujan College, University of Delhi.
- Attended and actively Participated in the **National Seminar** on GLOBALISM VS NATIONALISM: THE US – CHINA TRADE WAR & INDIA organized by Department of Economics, Shaheed Bhagat Singh College, on 11th February, 2019.
- Presented Paper in **71st All India Commerce Conference**, on the topic “Entrepreneurial Innovations in Developing Countries” organized by Department of Commerce, **Osmania University, Hyderabad, Telangana** State during 20-22 December’2018.
- Attended and actively participated in **One Week Faculty Development Program** on Research Methods and Data Analysis using SPSS & EVIEWS organized by Lakshmibai College, University of Delhi from November 20-26,2018.
- Attended a **One Day Faculty Development Program** on MOOCs organized by Department of Management Studies, Deen Dayal Upadhyaya College, University of Delhi on Saturday 17th November, 2018.
- Attended a **Two Day National Faculty Development Program** on Research: Problem Formulation and Analysis organized by Department of Commerce, Maitreyi College, University of Delhi from 13th to 14th November, 2018.
- Presented Paper on the topic “ Role of Young Entrepreneurship in Indian Economy” in **34th National Conference on Make in India: The New Gateway to go Global**, organized by Technia Institute of Advanced Studies, Rohini, Delhi held on 26th October,2018.
- Attended a **Refresher Course** in Business Management, Economics and Commerce held from 19th September, 2018 to 11th October, 2018 organized by CPDHE, HRDC, University of Delhi.
- Presented Paper in **10th International Conference** on the topic “**Social Entrepreneurship-Problems and Challenges**” organized by **Bhim Rao Ambedkar College, University of Delhi** on March’17-18’2018.
- Chaired a Session as Resource person in **10th International Conference** on Inclusive Development and E-Commerce & Digital Reforms organized by **Bhim Rao Ambedkar College, University of Delhi** on March’17-18’2018.
- Presented paper titled “**Women Entrepreneurs and their Responsibilities**” in Two day **National Seminar** organized by Journalism Department, Kalindi College on 23rd -24th March’2017.
- Presented paper titled “Sustainable Development and Entrepreneurship” in two days International Conference **Spatial Decision Support System For United Nation Sustainable Development Goals** organized by Geography Department, Kalindi College, University of Delhi, on 1st Feb’17 to 2nd Feb,2017.
- Presented paper titled “**Globalisation and Success of Start-ups in India**” in **ICSSR Sponsored Two Day International Seminar** on “Glocalization and Federal Governance in India: Understanding the Emerging Issues, Organized by Department of Political Science, Kalindi College, Delhi University on 19th & 20th January’2017.
- Participated in One Day Training Program on “**National Pension Scheme**” organized by **IQAC, Kalindi College, DU**, in association with infrastructure leasing and financial services.(21st March’2017)
- Participated in Four weeks **Orientation Program** by CPDHE, DU sponsored by UGC-HRDC. (25-11-16 to 23-12-16)
- Attended Workshop on **Foundation Course of Information Technology** by CPDHE, University of Delhi.(July’26-29,2013)
- Attended Training Workshop cum Seminar on “**Business Organization & Management**” organized by Janki Devi Memorial College, University of Delhi on (21st September’2012)
- Participated in International Conference on “**Corporate Governance: The Road Ahead**” organized by SRCC, University of Delhi. (March,27-28’2012)
- Participated in National Seminar on “**Financial Crisis & Indian Economy**” organized by Sri Guru Tegh Bahadur Khalsa College, University of Delhi. (3rd March’2012)

- Participated in National Conference on '**Mergers and Acquisitions**' organized by Dept. of Commerce, Shaheed Bhagat Singh College, University of Delhi.(January,20-21'2012)
 - Attended Workshop on "**Fundamentals of Computers and Information System**" organized by Dept. of Commerce, SRCC, University of Delhi.(November,22-24'2011)
- Participated in International Conference on '**Corporate Governance**'.

Awards & Distinctions

Public Service/ University Service/ Consulting Activity

Professional Societies Memberships

1. Life Member of **ICA (INDIAN COMMERCE ASSOCIATION)** Membership no. D42

Projects (Major Grants / Collaborations)

1. A study to examine the motivational level of Industry workers: A case focuses on Parle Biscuits Private Limited.
2. Impact of GST on Commerce and Industry.
3. Women Entrepreneurship- Past trends, New Perspectives and future Directions.

Other Details

- Compeered in many annual functions at school, college & departmental level.
- Organized many guest lectures taken by prominent personalities during my Post Graduation.
- Participated in many Essay, Debate, Quiz Competitions.

