

Papers published in peer reviewed journals

| S.N. | Level/type (national/ international) | Papers published (in APA format) | Citations | h- index* | Impact factor range/A verage Impact factor* | Web-Link |
|------|--|--|-----------|--------------|--|--|
| 1 | International (Dr. Nidhi Kapoor) | Daga, S., Pahuja S., Kapoor, N. & Yadav, K. (2025). Greener Gains- A Comparative Study of Sustainable and Conventional Mutual Funds in India. <i>Corporate Governance Insight</i> , 7 (1), 39-54 https://www.doi.org/10.58426/cgi.v7.i1.2025.39-54 | | | | BGfxcCXA.pdf |
| 2. | International (Sonia Kamboj) | Kamboj, S. & Paul J. (2025). Sustainable Investment-Emergence and Recent Trends through Bibliometric Analysis. <i>Corporate Governance Insight</i> , 7(1), 106-132 https://www.doi.org/10.58426/cgi.v7.i1.2025.106-132 | | | | https://grfcg.in/ wp- content/uploads/ journal/publishe d_paper/volume- 7/issue- 1/OKmNymKH. pdf |

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| | International (Dr. Isha Verma) | <p>“GREEN ADVERTISING SKEPTICISM: A BIBLIOMETRIC ANALYSIS”</p> <p>ACADEMICIA: An International Multidisciplinary Research Journal Vol. 14, Issue 11, November, 2024</p> | | | | <p>https://saarj.com/wp-content/uploads/paper/ACADEMICIA/2024/ABSTRACT/ACADEMICIA-NOVEMBER-2024/11.3%2C%20Isha%20Verma.pdf</p> |
| | International (Dr. Isha Verma) | <p>“CREDIBILITY IN GREEN ADVERTISING: A BIBLIOMETRIC ANALYSIS AND SYSTEMATIC LITERATURE REVIEW”</p> <p>South Asian Journal of Marketing & Management Research (SAJMMR), Vol. 14, Issue 11-12, Nov-Dec 2024</p> | | | | <p>https://saarj.com/wp-content/uploads/paper/SAJMMR/2024/ABSTRACT/SAJMMR-NOVEMBER-DECEMBER-2024/11-12.1,%20Isha%20Verma.pdf</p> |
| 5. | International (Dr. Rajni Grover) | <p>Assessing the Impact of Social and Environmental Sustainability on Financial Performance: An Empirical Study on Private Sector Banks in India</p> <p>Journal of Information Systems Engineering & Management <u>Vol. 10 No. 5s (2025)</u></p> | | | | <p>DOI: https://doi.org/10.52783/jisem.v10i5s.609</p> <p>https://jisem-journal.com/index.php/journal/article/view/609</p> |

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| 6. | International (Dr. Rajni Grover) | AI Implementation in Digital Payment: An Empirical Analysis on Banking Sector In India South Eastern European Journal of PublicHealth Volume XXV, S2, 2024 Posted: 05-12-2024 | | | | https://www.seejph.com/index.php/seejph/article/view/3525/2338 |

Details of teachers invited as resource persons for Refresher courses, Orientation courses, Seminars, Workshops, Conferences at state, national and international levels.

| Name of Faculty | Resource Person for (Refresher courses, Orientation courses, Seminars, Workshops, Conferences) | Levels (National/ International/ State/University/ College) |
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| Dr. Nidhi Kapoor | Session Chair at 4th International Conference of GRFCG “Corporate Governance, Responsibility, and the Institutional Diversity of Capitalism: Towards a Global Dialogue”, held at Loughborough University, London from September 11-13, 2024. | International |

Details of teachers presented paper in Seminars, Workshops, Conferences at national and international levels.

| Name of Faculty | Presented in (Seminars, Workshops, Conferences) | Levels (International /National/State / |
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| | | University/College /local) |
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| Dr. Isha Verma | Presented paper titled “Credibility in Green Advertising” in International conference on “India @ 2030: Third Largest Economy in the World” organized by Department of Commerce Jesus and Mary College, January 18-19, 2024. | International |
| Dr. Isha Verma | Presented paper “Strategies of Green Marketing: A Review of Literature” in International conference on Singh Evening College on February 22 , 2024. “समृद्ध Bharat, A Journey Towards The Third Largest Economy” organized by Shaheed Bhagat | International |