**CURRICULUM PLAN - DEMARTMENT OF COMMERCE**

**Paper Title: International Business,** (Paper BCH 6.4(d))

**B. Com. (Hons), Semester VI.**

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| **Dr. Pankaj Kumar**  Dept. of Commerce,  Kalindi College,  University of Delhi,  Delhi – 110008. | | **Marks Distribution** | Theory | 75 Marks |
| Internal | 25 Marks |
| **Class Assigned** | Lectures | 5 Hrs Per week |
| Tutorial | 3 Hrs per week |
| **Suggested Readings**  Varma Sumati, Fundamentals of International Business, Pearson Education, 2019.  Charles, W L Hill and Jain, Arun Kumar, International Business, Delhi: McGraw Hill  Daniels John. D. Lee H. Radenbaugh and David P Sullivan. International Business, Pearson Education. | | | | |
| **Week** | **Date** | **Topics / Contents** | | |
| 1st | Jan 01-02 2021 | **Introduction to International Business**: Globalization and its growing importance in the world economy. Impact of Globalization. | | |
| 2nd | Jan 05-09, 2021 | International business contrasted with domestic businesses – complexities of international business; Internationalization stages and orientations; Modes of entry into International businesses. | | |
| 3rd | Jan 12-16, 2021 | **International Business Environment:** National and Foreign Environments and their components- Physical, Economic, demographic, cultural & political-legal environment | | |
| 4th | Jan 19-23, 2021 | Global Trading Environment, Recent Trends of World Trade in Goods and Services, Trends in India’s foreign trade. | | |
| 5th | Jan 26-30, 2021 | **International Trade:** Theories of International trade - Absolute advantage theory, Comparative advantage theory. | | |
| 6th | Feb 02-06, 2021 | Factory proportion theory and Leontief paradox, Product life cycle theory, National competitive advantage theory. | | |
| 7th | Feb 09-13, 2021 | Tariff and Non-Tariff Barriers. Balance of payment account and its component. | | |
| 8th | Feb 16-20, 2021 | **International Economic Organisations:** WTO, UNCTAD, World Bank and IMF. | | |
| 9th | Feb 23-27, 2021 | **Regional Economic Integration:** Forms of regional integration; Integration efforts amongst countries in Europe, North America and Asia: EU, NAFTA and SAARC; Cost and benefits of regional economic integration. | | |
| 10th | Mar 02-06,2021 | **International Financial Environment:** International Financial System and Institutions. | | |
| 11th | Mar 09-13,2021 | Foreign exchange markets, Spot market, spot rate quotations, bid-ask spreads, trading in spot markets, cross exchange rates, forward markets, forward rate, long and short forward positions, forwards premium and discount. | | |
| 12th | Mar 16-20, 21 | Arbitrage, Hedging and Speculation. Foreign Investment – types and flow. | | |
| 13th | Mar 23-27, 21 | Foreign investment in Indian Perspectives. Mid Semester Break -24th to 27th March. | | |
| 14th | Mar 30- Apr 03-2021 | Mid Semester Break – 28th to 30th March, **Exchange rate Determination:** Factors affecting exchange rate, relative inflation rates, interest rates, relative interest rates, relative income levels, government controls, expectations, etc. | | |
| 15th | Apr 06-10, 2021 | Government Intervention and Government Influences on exchange rate. Theories of Exchange Rate - Purchase Power Parity, Interest Rate Parity and Fisher’s Effect. | | |
| 16th | Apr 13-17, 2021 | **Foreign Trade Promotion Measures and Organisation in India** : Special Economic Zones (SEZ) and 100% Export Oriented Units. | | |
| 17th | Apr 20-24, 2021 | Measure for promoting foreign investment into and from India, India Joint Venture and Acquisition abroad. | | |
| 18th | Apr 27-30, 2021 | Online Test, Internal Assessment and Declaration of Internal Marks. | | |

**Pankaj Kumar**

**Asst. Professor**

**Dept of Commerce**