Name	**Ms. Subathra V**
Designation	Assistant Professor
Department	Commerce
Address (Official)	Kalindi College, University of Delhi, East Patel Nagar, New Delhi -110008
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Education

Subject	Institution	Year	Specialization
B.Sc. (Hons)	Miranda House, University of Delhi	2014	Mathematics
MBA	School of Business, Bharat Ratna Dr. BR Ambedkar University Delhi	2018	Human Resources Management & Marketing
PhD	Faculty of Management Studies, University of Delhi	2020 - Pursuing	Management
UGC - NET		Dec. 2018 & 2019	Management

Work Experience

Organisation/Institution	Designation	Duration	Role
Department of Commerce, Kalindi College, Delhi University	Assistant Professor	02-08-2019 Onwards	Teaching
School of Business, Public Policy and Social Entrepreneurship, Bharat Ratna Dr. BR Ambedkar University Delhi	Research Assistant	Feb 2019 to July 2019	Research, Placements and Corporate Relations
Mancer Consulting Services	Management Trainee	May 2018 to August 2018	Recruitment & Research
Project Rescue Foundation	Senior Teacher	Jan 2015 to July 2016	Teaching & Training

Research Interests/Specialization

Employee Behaviour, Employability, Leadership, Human Resources Management, Organizational Behaviour, Leadership and Change, Building Teams for Excellence, Diversity and Intercultural Management, Coaching, Counselling and Mentoring, Performance Management, Compensation and Reward Management

Awards & Academic Achievements

- Awarded "*Best Young Researcher Award 2021*" by GRABS Educational Charitable Trust
- Secured 1st rank holder scholarship at School of Business, Ambedkar University Delhi (2018)
- Secured rank holder scholarship for 2 consecutive semesters at School of Business, Ambedkar University Delhi (2017-18)

Teaching Experiences (Subject/Courses taught)

Business Laws, Computer Applications in Business, Principles of Marketing, Advertising, Entrepreneurship and Small Businesses, E-Commerce, Organizational Behaviour, Leadership and Team Development, Business Organization and Management

Certifications/Proficiency

- Certificate Course in French Language, Miranda House, University of Delhi (2014)
- **Computer:** CCC – MS Office (2016)
- **Proficiency:** MATLAB, Mathematica
- Certification in "*Digital Marketing- Tools, Techniques & Strategies*", FindMyAdmission Edu-Tech Pvt. Ltd., (2017)
- Completed the X-Culture Global Collaboration Course involving theoretical training and two months of practical experience as a member of a Global Virtual Team. Developed a business plan for a multi-national company, by working alongside over 4000 students from 110 Universities in over 40 countries and 6 continents (2017)
- Basic MIS Certification (2018)
- Completed Certificate Course on "*Women and Law"* conducted by *Lady Shri Ram College for Women, University of Delhi* (2019)
- Completed Online Course on *People Analytics: HR Analytics Fundamentals"* Conducted by *Unlock HR, Udemy* (2020)
- Completed Online Course on "*Microsoft Access: Advanced"* Conducted by *Udemy* (2020)
- Completed Online Course on "*Microsoft Excel: Advanced"* Conducted by *Udemy* (2020)
- Completed Online Course on "*Microsoft Excel: Hacks"* Conducted by *Udemy* (2020)
- Completed Online Course on "*Typing Basics and Improving Typing Speed"* Conducted by *Udemy* (2020)
- Completed Online Course on "*Developing as an Online Practitioner"* Conducted by *QASPIR* (2020)

Invited as Resource Person

- Invited as Resource Person for a lecture on "*Achieving through the Inevitable*" organized by the Department of Computer Science, Nirmala College for Women, affiliated to Bharathiar University, Tamil Nadu on 28th October 2020

Publication (Peer Reviewed/Indexed Journals)

Year of Publication	Title	Journal (Name of the journal, Vol Issue ISSN)	Co-Author
2021	Understanding of Power and Influence in an Indian Public Sector Organization	International Journal of New Technology and Research (IJNTR), ISSN:2454-4116, Volume 7, Issue 5, 21-29, May 2021,	Sole Author
2021	Covid-19 Pandemic : Challenges and Responses towards Online Teaching-Learning In Higher Education : Indian Perspective	Vivekananda Journal of Research, January-June 2021, Vol. 10, Issue 1, ISSN 2319-8702(Print) ISSN 2456-7574(Online) Peer Reviewed Refereed Journal	Ms. Sonia Kamboj & Ms. Shivali Veen
2021	Comparison of Regression, ANNs and SVMs methods for Prediction of the Indian Stock Market	Vivekananda Journal of Research, January-June 2021, Vol. 10, Issue 1, ISSN 2319-8702(Print) ISSN 2456-7574(Online) Peer Reviewed Refereed Journal	Mr. Deepanshu Verma (First Author)

Seminar/Workshop/Conferences Presentation/Organisation

Paper Presentation:
- Presented a paper entitled as "*The Impact of COVID-19 Pandemic on Education in India:*

Digital Initiatives and Challenges" in the International Webinar on "*Leadership and Management in Education – An Ongoing Global Crisis: Exploring Challenges and Possibilities*". Organized by *Department of Education, West Bengal State University* held from *27th May 2020 to 29th May 2020*

Seminars/Workshops:

- Participated in an Online Workshop on *"Coding Qualitative Data using NVivo"*. Organized by *Koach Scholar, New Delhi* held from *10th July 2020 to 12th July 2020*
- Participated in Webinar on "*Professional Etiquettes at Workplace*". Organized by *Atma Ram Sanatan Dharma College, University of Delhi* held on *8th July 2020*
- Participated in Webinar on "*Research Paper Questionnaire Development"*. Organized by *Department of Management Studies, RKGIT* held on *27th June 2020*
- Participated in National Webinar on "*Yog se Sampurna Vikas"*. Organized by *National Service Scheme and Department of Physical Education, Kalindi College, University of Delhi* held on *21st June 2020*
- Completed with Grade "A" in the Online Faculty Development Programme on *"Teaching Pedagogies-Innovative Ways"*. Organized jointly by *GRABS Charitable Trust and Tamilnadu Association of Intellectuals and Faculty* held from *19th June 2020 to 25th June 2020*
- Participated and successfully completed in 14-Days National Faculty Development Programme on *"Data Analysis for Research in Social Sciences"*. Organized by *Teaching Learning Centre, Ramanujan College, University of Delhi and Indian Accounting Association, NCR Chapter* held from *17th June 2020 to 30th June 2020*
- Participated in Webinar on "*Leave Rules and Procedures for University and College Employees"*. Organized by *IQAC, Staff Association and Library of Kalindi College, University of Delhi* held on *17th June 2020*
- Participated in National Webinar on *"Covid-19 Challenges and Coping Strategies"*. Organized by *Jagadguru Shankaracharya College of Education, Bhilai* held on *16th June 2020*
- Participated in Five-Days Online Workshop on "*Essential Skills for Research Writing and Publication"*. Organized by *Learning Resource Center, Bennett University, Times of India Group* held from *15th June 2020 to 19th June 2020*
- Participated in Five-Day National Level Online Faculty Development Programme on *"Capacity Building and Continuous Professional Development"*. Organized by *Department of Business Management. Vaageswari College of Engineering, Telangana* held from *15th June 2020 to 19th June 2020*
- Participated in One Day National Webinar on *"Research Methodology",* Organized by *Research Center Political Science & Economics, Yeshwantrao Chavan College* held on *15th June 2020*
- Participated in an International Webinar on *"HR Challenges and Responses under Global Pandemic"*. Organized by *Department of Commerce & Management Studies* in collaboration with IQAC of *Tolani College of Commerce, Mumbai* held on *13th June 2020*
- Participated in National Webinar on *"Impact of Covid-19 on MSMEs"*. Organized by *Department of Business Management, Vaageswari College of Engineering, Telangana* held on *12th June 2020*
- Participated in Training Session by M-Edu Professionals for *Effective Functioning of E-Office* organized by *IQAC, Kalindi College, University of Delhi* held on *11th June 2020*
- Participated in a Webinar on "*Rethinking Ideas of Management Research Post Covid-19: Focusing on Business, Public Policy and Social Entrepreneurship"*. Organized by the *School of Business, Public Policy and Social Entrepreneurship, Ambedkar University Delhi* on *10th June 2020*

- Participated in International Webinar on *"Post Covid-19 Educational Scenario: Prospects and Challenges"*. Organized by *School of Education, Hemvati Nandian Bahuguna Garhwal University, Uttarakand* in collaboration with PMMMNMTT held on *6th June 2020*
- Participated in National Online Faculty Development Programme on *"Innovation and Research Opportunities for Faculty in the New Normal"*. Organized by the *Research & Development Cell & IQAC, Women's Christian College, Chennai* held on *5th June 2020*
- Participated in a Webinar on "*Art and Science of Mentoring*". Organized by *Department of Physics, Daulat Ram College*, *University of Delhi* held on *1st June 2020*
- Participated in a Global Symposium Webinar on "*Skills for the 22nd Century*". Organized by *X-Culture* held on *29th May 2020*
- Completed Two-Week Online Workshop on *"Comprehensive E-Learning to E-Training Guide for Administrative Work"*. Organized by *Teaching Learning Centre, Ramanujan College, University of Delhi* held from *25th May 2020 to 5th June 2020*
- Completed with *Grade "A"* in the Online Faculty Development Programme on "*Moodle Learning Management System*" jointly organized by GRABS Educational Charitable Trust and Tamil Nadu Association of Intellectuals and Faculty held from *25th May 2020 to 29th May 2020*
- Participated in National Webinar on *"Impact of Covid-19 on Environment"*. Organized by *Department of Zoology, Paliwal College, Shikohabad* held on *25th May 2020*
- Participated in National Webinar on *"Education During and After Pandemic Covid-19"*. Organized by *Hope Educational Society* held on *24th May 2020*
- Completed with *Grade "A"* in the Online Course on *"Writing Case Studies, Project Preparation and Funding of Research Projects"* Organized by *Indian Academic Researchers Association and Department of Commerce, University of Madras* held from *21st May 2020 to 23rd May 2020*
- Completed Two Week Faculty Development Programme on "*From e-Learning to e-Training: A Comprehensive Guide for all your Administrative Work*" Organized by *Teaching Learning Center, Ramanujan College, University of Delhi* held from *25th May 2020 – 3rd June 2020*
- Participated in a Webinar on "*Cyber Security, Safety and Privacy in today's Digital World*" Organized by *Non-Collegiate Women's Education Board, Kalindi College Learning Center, University of Delhi* held on *17th May 2020*
- Participated in a Webinar on "*Enhancing Quality and Visibility of Research Output of Faculty and Researchers*" Organized by *Gargi College, University of Delhi* held on *16th May 2020*
- Participated in a Webinar on "*E-Learning: Challenges and Opportunities*" Organized by *Department of Education, Kavikulaguru Kalidas Sanskrit University, Ramtek* held on *15th May 2020*
- Participated in a National level Webinar on "*Exercise and Diet during Quarantine & Lockdown*" Organized by *Department of Physical Education and Sports, SPDM College, Shirpur* held on *12th May 2020*
- Participated in a Webinar on "*Changing Paradigm of Research in COVID Era*" Organized by *Department of Commerce, Shivaji College, University of Delhi* held on *12th May 2020*
- Participated in a One-Week National E-Learning Workshop on "*Research Methodology*" Organized by the *Center for Skill Development & IQAC, Shyam Lal College, University of Delhi* held from *8th May 2020 to 15th May 2020*
- Participated in a Webinar on "*Mendeley: A Complete Solution to Organize Research*" Organized by the *Department of Computer Science and Engineering, Manav Rachna International Institute of Research and Studies* held on *9th May 2020*
- Participated in a Webinar on "*How to Use Turnitin Software for your Research*" Organized by *Guru Nanak Institute of Management Studies* held on *4th May 2020*

- Completed with *Grade "A"* in the 7 Day Online Faculty Development Programme on *"Research Methodology"* jointly organized by GRABS Educational Charitable Trust and Tamil Nadu Association of Intellectuals and Faculty held from *5th May 2020 to 11th May 2020*
- Completed Two Week Faculty Development Programme on *"Managing Online Classes and Co-Creating MOOCS"* Organized by *Teaching Learning Center, Ramanujan College, University of Delhi* held from *04th April 2020 – 6th May 2020*
- Participated in a National Webinar on *"Creation of MOOCs"* Organized by *Kirti M. Doongursee College of Arts, Science and Commerce* held on *27th April 2020*
- Participated in 7 Day Faculty Development Programme on *"Research Methodology and Statistical Tools"* Organized by *Teaching Learning Center Ramanujan college, University of Delhi* held from *23rd December 2019 to 29th December 2019, at Ramanujan College, University of Delhi.*
- Participated National Conference on *"The Role of Media in Socio-Economic Development after Independence in India"*, Organized by the *Journalism and Commerce Department, Kalindi College, University of Delhi* held on *7th November 2019* at *Kalindi College, University of Delhi*

Research Projects

- Case Study on "Power Influences on Employee Behavior in a Public Sector Enterprise", School of Business, Ambedkar University Delhi (2018)
- Business Research project on university experience of UG students of AUD, School of Business, Ambedkar University Delhi (2017)
- Experienced the nuances of working in business environment through set up of a business venture in university campus called "DIY Life", School of Business, Ambedkar University Delhi (2017)

Contribution to Corporate Life/Administrative Assignments

- Contributed as **Co-Convenor** for the Inter-College Departmental Fest organized by COMQUER, Department of Commerce, Kalindi College, University of Delhi held on 9th April 2021
- Contributed as Organizing Committee Member for the Inter-College Lip-Sync Battle organized by COMQUER, Department of Commerce, Kalindi College, University of Delhi held on 9th January 2021
- Contributed as Judge for the Inter-College Debate Competition organized by COMQUER, Department of Commerce, Kalindi College, University of Delhi held on 17th February 2021
- Contributed as Organizing Committee Member for the Inter-College Poster Making Competition organized by COMQUER, Department of Commerce, Kalindi College, University of Delhi held on 16th January 2021
- Contributed as Organizing Committee Member for the Webinar on "Opportunities after COVID Era: Corporate Expectations", Organized by the Department of Commerce, Kalindi College, University of Delhi in collaboration with Pune Institute of Business Management, held on 20th November 2020
- Contributed as Organizing Committee Member for the Webinar on "Bollywood Business – The Commerce of Box Office Collection" Organized by the Department of Commerce in collaboration with Department of Journalism, Kalindi College, University of Delhi
- Contributed as Technical Committee Member for the Webinar on "Business Ethics – A Dire Need of the Hour", Organized by the Department of Commerce in collaboration with IQAC, Kalindi College, University of Delhi held on 4th September 2020
- Contributed as Organizing Committee Member for the Workshop on "Stock Market Investing", held on September 26th, 2019 at Kalindi College, University of Delhi
- Executive Committee Member, Ambedkar University Delhi Alumni Association (2019-Present)
- Secretary, Placement Cell, School of Business, AUD (2017-2019)