


## **FACULTY PROFILE PROFORMA**

Title (Ms/Mr/Dr/Prof)	Dr.	First Name	Keshav	Last Name	Patel	Photograph
Designation	Assistant Professor					
Department	Journalism					
Address (Official)	Block 49, East Patel Nagar, New Delhi, 110008 , India					
Phone No.						
Email	keshav@kalindi.du.ac.in					
<b><u>Education Qualifications</u></b>						
<b>Subject</b>	<b>Institution</b>	<b>Year</b>	<b>Details</b>			
MABJ	MCNUJC	2010	Broadcast Journalism			
NET	UGC	2012	Mass Communication and Journalism			
Ph.D.	MGCGU	2022	New Media			
<b><u>Career Profile</u></b>						
<b>Organization/Institution</b>	<b>Designation</b>	<b>Duration</b>	<b>Role</b>			
Department of Journalism Kalindi College, University of Delhi	Assistant Professor	Oct 2023 Onwards	Taking Lectures on a regular basis			
Jamia Millia Islamia	Assistant Professor	2022-23	Taking Lectures on a regular basis			
<b><u>Research Interests/Specialization</u></b>						
<ul style="list-style-type: none"> <li>• New Media</li> <li>• Broadcast and Digital Production</li> <li>• Data Journalism</li> <li>• Pop-Up Culture</li> </ul>						
<b><u>Administrative Assignments / Contribution to corporate life</u></b>						
<ol style="list-style-type: none"> <li>1 The journey from obtaining the news channel license to its successful launch has been a remarkable experience.</li> <li>2 Over 10 Years of experience in the Media Industry, including roles as a TV Journalist,</li> </ol>						

Producer, Reporter, and Divisional Head

- 3 Many News Articles, as well as thought-provoking features, got published in different leading Newspapers, Magazine, and websites on a plethora of subjects ranging from politics to social issues
- 4 As a TV Journalist handled various aspects of TV journalism to the best of my capacities specifically editorial department and therefore, produced some of the highly acclaimed programs like "Pyar ki Social Networking", "Mout Ke Soudagar", "Ummidon ka Safar", "Tan Bana Taksal", "Bhooton Se Kam", "Mahasamar", "Sawal Aapka Hai", "Amrit Snan" to name the few.
- 5 Special Story on Transgender Marriage Koovagam Festival "Ek Vivah Aisa Bhi".

#### **Member of College Committee**

- Alumni Committee
- IQAC-NAA

#### **Teaching Experiences (Subject/Courses taught)**

- Television Production
- Broadcast Journalism

#### **Academic Portfolio**

##### **Journals**

- Reviewer/Article Editor in SAGE Open (Sage Publication)
- Editor in International Journal on Transformations of Media, Journalism & Mass Communication (IJTMJMC) (Eureka Publication)

##### **Books Authored**

1. A Satirical Novel 'Rag Makkari: Ath Campus Katha' is published by Vani Prakashan Delhi. ISBN-978-93-5518 (Amazon Bestseller)

##### **Books Authored (Editor)**

1. Edited book "Bhartiya Musلمان: Ekta ka Adhar Hubbul Watni" published by Kitabwale, India ISBN 978-93-95472-93-7 2. *Translated in English, Urdu and Marathi.*

2. Edited the book 'Digital Media and Pandemic: Experiences and Ameliorations,' published by TIIKM, Sri Lanka, and launched at MEDCOM 23 in Bangkok, Thailand, with the ISBN 978-624-5746-51-4.
3. Edited the book "Beyond New Media in South Asia" published by **Unhass Press, University Press Indonesia** and launched at Kuala Lumpur, Malaysia, with the ISBN:978-979-530-302-2,
4. Edited book "Implications and Impacts of New Media" published by Eureka Publisher ISBN: 978-81-938863 5. Edited book "New Media: New Frontiers of Communication" published by Eureka Publisher ISBN: 819070230-0

### **Chapters Contributed**

1. Contributed a chapter in the book "Beyond New Media in South Asia" titled "New Media Unveiling the New Platforms for Reforms in Digital India" (2022, ISBN: 978-979-530-302-2)
2. Contributed a chapter in the book "Social Media and Stree" titled "Kya Social Media Lengig Samanta Ka Upkaran Hai?" (2014, ISBN 81-7211-352-8)
3. Contributed a chapter in the book "New Media: Issues, Challenge and Prospect" titled "Social Networking Practices and the Legal Issues: In-depth Analysis" (2016, ISBN 978-81-925001-8-8)
4. Contributed a chapter in the book "Free Speech and Democracy in New Media" titled "Right to Privacy: Questioning Social Media Content and Challenging Media Ethics" (2017)

### **Documentary and Films**

1. Script and screenplay writer for "Banacha: The Rising Village," nominated for the 15th International Science Film Festival of India 2019
2. Script and screenplay writer for "Left is Right," special recognition award in the 9th National Science Film Festival organized by Vigyan Prasar, Department of Science and Technology, Govt. of India

3. Script and screenplay writer for "Article 21-Right to Life and Personal Liberty," shortlisted in the 5th annual short film festival on Human Rights, Human Rights Commission, Govt of India.

**Publication (Peer Reviewed/Indexed Journals)**

<b>Year of Publication</b>	<b>Title</b>	<b>Journal (Name of the journal. Vol Issue ISSN)</b>	<b>Scopus / UGC Care</b>
2023	Acceptance of Sustainable Menstrual Choices among Youth: An Analysis Using UTAUT Perspective	Universal Journal of Public Health. Vol [Issue]. ISSN 2331-8945	Scopus, UGC Care Listed
2022	America's Union Carbide Corporation and Bhopal Disaster: Study in the Light of Public Relations Before and After the Incidence	RUDN Journal of Studies in Literature and Journalism. Vol 27, Issue 2, ISSN 2312-9220 (Print), 2312-9247 (Online)	Scopus, UGC Care Listed
2021	Indian social media politics: a new era of election war	RUDN Journal of Studies in Literature and Journalism. Vol 25, Issue 1, ISSN 2312-9220 (Print), 2312-9247 (Online)	Scopus, UGC Care Listed
2020	Tik Tok the New Alternative Media for Youngsters for Online Sharing of Talent: An Analytical Study	Journal of Advanced Research in Journalism and Mass Communication. ISSN 2395-3810	
2020	Impact of Ramayana and Mahabharata Broadcasted during Lockdown Resulting some Covid 19 Situation-as Accepted through Online Survey Conducted in India	Knowex Social Sciences Journal, Colombo, Srilanka. ISSN 2705-9901	-
2019	Intelligence and Human Rights in	Proceedings of the 5th World	

	an Era of Global Terrorism	Conference on Media and Mass Communication, Malaysia, ISSN 2424-6778 online	
2019	Digital India vis-à-vis Agrarian Issues in India: An Analytical Study of the Opinions of College Students in Bhopal	International Journal on Transformations of Media, Journalism & Mass Communication. ISSN 2581-3439	
2018	New Face of Rural India	Media Vimarsh. ISSN 2249-2590	
2018	Kyonki Apradh ki Nadi Kabhi Nahi Sukhti	Media Vimarsh. ISSN 2249-0590	
2017	Social Media and Bachpan	Media Navchintan. RNI: MPHIN/2017/1311179	
2016	Role of Media in Environment Conservation	Journal of Contemporary Sciences. ISSN 2278-8418	
2015	Lok Sabha 2014, Narendra Modi, and Social Sites	International Journal of Recent Advances in Psychology & Psychotherapy. ISSN 2581-4052	
2014	Social Media in The Indian Context: New Flavor of The Season	Global Journalism of Multidisciplinary Studies. ISSN 2348-0459	

### **Workshop**

#### **International Workshop Abroad**

1. Participated in an International workshop on “News Consumption and Critical Thinking” in Colombo, Sri Lanka

#### **National Workshop**

- 1 Invited as Speaker on Wikipedia Workshop-2019 Organized by Rashtriya Sanskrit Sansthan, Govt of India, Bhopal

**Conferences Presentation**

**International Conference/ Seminars (Abroad)**

<b>Event Name</b>	<b>Year</b>	<b>Location</b>	<b>Title of the Paper</b>	<b>Notes</b>
7th World Conference on Media and Mass Communication (MEDCOM)-2023	2023	Bangkok, Thailand	Impressions of Pandemic on Indian Newspaper Industry	Presented a paper
International Virtual Conference on Social Sciences Colombo	2021	Colombo, Sri Lanka	Impact of Ramayana and Mahabharata Broadcasted during Lockdown Resulting some Covid 19 Situation-as Accepted through Online Survey Conducted in India	Presented a paper
International World Women Conference	2020	Baku, Azerbaijan	Reporting of violence against women in mainstream media and its subsequent effect in formulating public opinion for tougher punishments (Case study- Hyderabad rape case 2019)	Presented a paper
2nd International European Conference on Interdisciplinary Scientific Researchers	- 2020	Ankara, Turkey	Status of media with special reference to the situation arising out of Covid 19 in India	Presented a paper
5th International Conference on Media and Mass Communication MEDCOM 2019	2019	Kuala Lumpur, Malaysia	Intelligence and Human Rights in the Era of Global Terrorism	Presented a paper
International Conference on Innovative and Sustainable Development in Science, Social Science, Management and Technology	2019	Zambia, South-Central Africa	Mindset Transformation of Indian Youth	Presented a paper
International Conference-Global Media-18 "Voice of Media"	2018	Colombo, Sri Lanka	Impact of Advancement in Technological Aids to Communication Media in bringing about Social Reformation	Presented a paper

**International Conferences/ Seminars in India**

1. Participated in International Conference on Changing Landscape in Communication with New Media Technologies: Issues and Challenge (conducted by SPVM and Ohio University, USA).  
Tirupati

2. Participated in International Conference on People, Politics and Media (ICPPM) Bhopal. Presented a paper on social media in the Indian Context: New flavour of the Season in International Conference on People, Politics and Media (ICPPM) Bhopal.
3. Participated in International Conference on Innovative Technologies Driven by Multidisciplinary Research -2014. Presented a paper on the Role of virtual media in Indian politics: Lok Sabha 2014 Goa
4. Participated in International Conference Multidisciplinary Research for The Achievement in Higher Education and Industry-2015, Madhya Pradesh

#### **National Conference/ Seminar**

1. Participated in UGC National Research Workshop Anjad (MP). Presented a paper on ‘social media me Hindi aur uska Astitva,
2. Participated in National Seminar on Skill Education for Employment in Digital India. Presented a paper on ‘Lok Sabha 2014, Modi and Social media’ and a paper on Jan Andolan and social media.
3. Participated in National Symposium on SOCIAL MEDIA AND WOMEN Hansraj College Delhi. Presented a paper on ‘Is Social media a tool for Gender Equity?’
4. Participated in National Seminar on Role of History in Social Reformation
5. Participated in National Seminar On “Reflective Practices in Pedagogy-Technology Integration” organized by NCERT, RIE Bhopal.
6. Participated in the national Conference on Lok Kala me Gyan Sahitya by Atal Bihari Vajpayee Hindi Vishwavidyalaya Bhopal
7. Participated in National Seminar on New media: Issues, Challenges and Prospects organized by RTM University Nagpur and ICSSR.
8. Participated in UGC Sponsored National Seminar on Role of new media in bringing about a

change in teacher's approach to schooling and presented a paper on 'Role of ICT and New Media in Bringing about a Change in Teacher's Approach to Schooling' organized by BSSS College Bhopal

9. Participated and presented a paper in National Seminar on Nai Kanhaiya: Aandolan Aur Prerak Tatva in MRAEHEI-2015 at GOA
10. Participated and presented a paper titled "Social Media and Hindi" at the 7 th International Hindi Conference in Delhi 2019.

### **Training Courses/seminars/workshops organized**

1. Organized 2nd International Conference "Multidisciplinary Research for The Achievement in Higher Education and Industry" in GOA, 2015
2. Organized 1st National Conference on "Emerging Trends and Culture of New Media and Technologies-Eureka Talks-18 as Co-Secretary at Greater Noida (Uttar Pradesh) 2018
3. Organized 1st National Conference on "Freedom of Press and Media Self-Regulation Eureka Talks-19" as Co-Secretary at Ghaziabad (Uttar Pradesh) 2019

### **Faculty Induction (Refresher) Programme**

1. Participated in 4-Weeks Faculty Induction (Refresher) Programme Under the most coveted MHRD-sponsored Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), organized by Teaching Learning Centre (TLC), Ramanujan College in association with Research Development and Services Cell, Ramanujan College, University of Delhi, from 04th June 2020 to 01st July 2020

### **Faculty Development Programme**

1. Participated in Faculty Development Programme in Role of International Languages in Connecting the World Organized by Rabindranath Tagore University Bhopal, Madhya Pradesh



2. Participated in 15 Days 02 July 2020 to 17 July 2020 Faculty Development Programme on Advanced Concepts on Developing MOOCs Organized by Ramanujan College Delhi with Ministry of human resource development The Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT).
3. Participated in One Week 17-Jan-2022 to 21-Jan-2022 Faculty Development Program on Data Analysis Using Excel Organized by E & ICT Academy, IIT Kanpur (A Joint Initiative of MeitY & IIT Kanpur).

### **Awards & Distinctions**

- 1 International Award for Best Paper Presentation in Global Media -18 Colombo Sri Lanka
- 2 National Award in Debate Competition Youth Festival 2002
- 3 NSS grade 'B' Certificate

### **Professional Societies Memberships**

1. Member of International Association for Social Science and Humanities (IASSH), Colombo, Srilanka, Member Id-104-R
2. Member of National Association for Media Literacy Education, New York, USA, Member Id- 55168415
3. Member and Country Coordinator of The International Network of Media and Communication (INMC), Colombo, Srilanka

### **Other details**

#### **Software and Tools**

1. **LaTeX**- LaTeX is a computer programming language used for typesetting technical documents, Research articles and Theses
2. **Web Captioner**- Web Captioner is a web-based speech recognition tool that displays a real-time transcription
3. **OBS**- Open Broadcaster Software (OBS) is an open-source crossplatform streaming and

recording program built with Qt and maintained by the OBS Project. As of 2016

4. **Adobe Premiere**-Premiere Pro is the industry-leading video editing software for film, TV and the web.
5. **World Excel**-Microsoft Excel is a spreadsheet developed by Microsoft for Windows, macOS, Android and iOS. It features calculation, graphing tools, pivot tables, and a macro programming language called Visual Basic for Applications (VBA)
6. **Insert Learning**- A tool for Transform Any Web Page into an Interactive Lesson