Curriculum plan (Even Semester 2020-21)

Teacher Name: Dr.Alka Chaturvedi

Paper name: E-Commerce

Class type: Theory

Paper shared with: Ms. Subhathra

Units to be taken	Month wise schedule to be followed	Tests/Assignment s/
		Revision/Presenta
		tions etc
UNIT 1 & UNIT 2	January	ASSIGNMENT &
	W 12 2 45	QUIZ
Introduction, E-Commerce & Related Concepts, E-	Week 2, 3, 4,5	
Commerce based Activities, Goals of E-Commerce,		
Functions of E-Commerce, Nature & scope of E-		
Commerce, Applications of E-Commerce,		
Framework of E-Commerce, Introduction & meaning		
of Internet, E- Business Models, Website as a		
Marketplace, Modes of doing Business, Assessing		
requirement for online Business,		
UNIT 3	February	TEST, QUIZ &
	Week 12.24	ASSIGNMENT
Evolution & Growth of Internet, Components of IT	Week 1,2, 3,4	
Infrastructure, Middleware, E-Business Integration,		
Domain Name System, Internet, Intranet & Extranet.		

E-Payments, Methods of E-Payments: Credit Card, Debit Card, Smart Card, Net Banking, Payment Gateways, Visitors to the Website, Tools for promoting Websites, Risks involved In E-Payments.	March Week 1,2,3,4 April Week 1,2,3	TEST, QUIZ &ASSIGNMENT TEST, QUIZ &ASSIGNMENT
UNIT 5 Threats in E-Commerce, Security of Clients & Service Provider: Relevant Provisions of Information Technology Act 2000, Penalties & Adjudication, Offences		
Full Course Revision	April Week 4 & 5	Revision Oral Quiz & PPT Presentations by students

References

- 1. Dr.Shruti Mathur(Editor), Contributors Dr.Kamaldeep Kaur, Ms. Mansi Bansal, Ms. Nidhi Bansal, Dr. Pooja Jain
- 2. Dr. Sushila Madan
- 3. Nidhi Dhawan