

Profile of Dr. Alka Chaturvedi

Title (Ms/Mr/Dr/Prof)	Dr.	Alka		Chaturvedi		
Designation	Associate Professor					
Department	Commerce					
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Education						
Subject	Institution		Year		Details	
B.Com.(Hons.)	St.Xavier’s College,RU		2001			
M.Com	Department of Commerce & Business Management,RU.		2003			
MBA(Finance)	Department of Commerce &Business Management,RU.		2006			
Ph.D			2008		On the Topic – “Corporate Governance – A Case Study of Central Coalfields Ltd. Ranchi”	
NET(Commerce)			2011			
Career Profile						
Organisation/Institution	Designation		Duration		Role	
Hindu College,DU	Assistant Professor		1-9-2008 to16-12-2008		Teaching	
SPM College,DU	Assistant Professor		25-11-2009 to 30-4-2010		Teaching	
Satyawati College (Eve.),DU	Assistant Professor		27-7-2010 to 20-7-2011		Teaching	
Shyam Lal College(Eve.),DU	Assistant Professor		21-07-2011 to 22-07-2012		Teaching	
Shyam Lal College,DU	Assistant Professor		23-07-2012 to 20-07-2015		Teaching	
Kalindi College,DU	Associate Professor		From 21-07-2015		Teaching	

Research Interests/Specialization

Specialisation in Finance, Corporate Governance, Corporate Social Responsibility.

Administrative Assignments / Contribution to corporate life

- Teacher-In-Charge – Department of Commerce (4th Dec 2025-3rd Dec 2026)
- Convenor – Comquer(Commerce Society) - 2026
- Convenor – Programme Specific Section Committee(2026-27)
- Course Convenor- B.COM(Hons.) Admission 2026
- Co-Convenor for Commerce Students Feedback (2026-27)
- Member of Fee Review Committee (2025-26)
- Member of Fee Concession Committee (2025-26)
- Co-Convenor – General Assembly of Students for follow-up of grievances-2025-26
- Convenor -Finance Cell (DhanVerse) – 2025
- Member – Time Table Committee 2025
- Convenor – Entrepreneurship & Skill Development Cell(NavSrijan) -2023-24
- Convenor – ARIIA Committee (2022-23)
- NSS Programme Officer(2020-22)
- Convenor – PTSI (2022-23)
- Convenor – Criteria 6 (NAAC)(2016-2021)
- Convenor & member for B.Com(H) & B.Com Admissions as well as SC/ST, OBC, EWS Committee member since 2016.
- Member – Workload Committee(2023-24)
- Member Add on Courses Committee
- Member of Physical Verification Committee
- Member of Committee for Feedback & Students Satisfaction Survey
- Convenor/Coordinator in Business Quiz Competition organised by COMQUER, in Commerce Dept. Fest -BIZMESH held on 9th April, 2021.
- Convenor-Quiz Competition -QUIZBUZZ organised by Department of Commerce, Kalindi College, University of Delhi on 6th Nov. 2020.
- Organising Committee Member in One day International Webinar on the topic “ Bollywood Business: The Commerce of Box Office Collection”organised by Dept. of Journalism & Dept. of

Commerce, Kalindi College, DU held on 2nd Nov. 2020.

- Member of Organizing Committee in the Webinar on BUSINESS ETHICS- A DIRE NEED OF THE HOUR organized by Department of Commerce, Kalindi College, University of Delhi on 4th September, 2020.

Teaching Experiences (Subject/Courses taught)

Hindu College, DU - B.Com.(Hons.)
 SPM College, DU – B.Com(Hons.),B.Com(P)
 Satyawati College(Eve.),DU – B.Com.(Hons.),B.Com(P)
 SLC(Eve.),DU- B.Com.(Hons.),B.Com(P)
 SLC,DU- B.Com(Hons.),B.Com(P)
 Kalindi College – B.Com(H), B.Com(P)

Research Guidance

Ph.D. Student – 1
 Dissertation Student - 2

Publication (Peer Reviewed/Indexed Journals)

Year of Publication	Title	Journal (Name of the journal. Vol Issue ISSN)	Co-Author
2006	Corporate Governance in India	Journal of Economic & Social Development – A bi-annual research Journal of Department of Economics, Vol.ii, No.1, Jan-June 2006, VBU, Hazaribagh, Jharkhand.	First Author/Sole Author
2009	Corporate Governance – Indian Legal Scenario	Conference Proceedings Magazine of Shaheed Bhagat Singh College, DU	First Author/Sole Author
2013	Indian Banking Efficacy and Competence	International Journal of Applied Financial Management Perspectives, ISSN(P)-2279-0896, ISSN(O)-2279-090X, Vol.2, No.4, Oct-Dec2013	Co-Author
2013	Testing Lending Efficiency of Indian Banks through DEA	International Journal of Marketing Financial Services and Management Research, ISSN (O)-2277-3622, Vol.2, No.9, September 2013.	Co-Author

2014	Banking Glop : Plain Vanilla to Advent Grade	Asia Pacific Journal of Marketing & Management Review,ISSN-2319-2836,APJMMR, Vol.3(7),July 2014	Co-Author
2014	Chapter in Book - New Dimensions of Corporate Social Responsibilities of Business	Title of the Book-‘Corporate Social Responsibility – Expectations, Reality & Challenges.’ ISBN : 978-93-81505-88-5	Sole Author
2017	Paradigm of Corporate Social Responsibility in Eastern and Western Perspectives.	‘Indian and Western Aspects of Identity’ published by CPDHE, University of Delhi, Delhi. ISBN : 978-93-85329-22-7	Sole Author
2019	CSR: A Tool for promoting higher education- Issues & challenges	Quality Research for Inspired Learning, ISBN – 978-81-940528-1-4	Sole Author
2023	नेतृत्वशीलता : तत्त्व और महत्व	Shodh-Dhara	Sole Author
2023	Role of Fear on Consumers’ Buying Tendencies: Mediating Role of Social Media Usage	FIIB Business Review	Co-Author
2023	कॉर्पोरेट गवर्नेंस : अवधारणा एवं विविध आयाम	Shodh-Dhara	Sole Author

2024	Investigating the impact of human resource accounting on the financial performance of the company: evidence from Indian companies	International Journal of Learning and Intellectual Capital	Co-Author
2024	श्रीमद्भगवद्गीता: आधुनिक प्रबंधन का सारभूत सत्य	Shodh-Dhara	Sole Author
2025	Investigating the impact of intellectual capital through VAIC model on the financial performance of IT firms in India	International Journal of Learning and Intellectual Capital	Co-Author
2025	AI-POWERED BANKING: ARE THE CUSTOMERS READY?	The Management Accountant	Co-Author
2026	From Rhetoric to Responsibility: Mitigating Greenwashing in Corporate Disclosure Practices	International Scientific Journal of Engineering and Management (ISJEM)	One of Two Authors

2026	Green finance as a tool for Mobilizing Sustainable investment in Emerging market	Samikhiya	One of Two Authors
2026	Consumer Adoption of Embedded Finance and Spending Outcomes: Integrating Behavioural Biases and Digital Financial Literacy	International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS)	One of Two Authors
2026	Addressing Green washing in Corporate Communications	Janjatiya Sodh	One of Two Authors
2026	Buy Now Pay Later (BNPL) Services and Consumer Financial Behaviour: Examining Their Impact on Spending Patterns and Financial Decision Making	Advanced International Journal for Research (AIJFR)	One of Two Authors
2026	ESG Integration in Sustainable Finance: Examining its Impact on Investment Decision Efficiency	International Journal of Research in Business Studies	One of Two Authors

SEMINARS, WEBINARS, WORKSHOPS, FDPs AND OTHER ACADEMIC ACTIVITIES

- Participated in the webinar “Gale Archives: Your Research Companion”, organized by the University of Delhi on 22 April 2025.
- Participated in the One-Day International Webinar “Latest Technologies of Artificial Intelligence in Digital Marketing”, organized by the Research Affairs Committee, Rajdhani College, University of Delhi, on 28 August 2023.
- Participated in the Two-Day Workshop “Basics of Quality Research Papers”, organized by the Department of Commerce, Rajdhani College, University of Delhi, on 28–29 June 2021.
- Participated in the One-Day International Webinar “Relevant Philosophical, Scientific & Socio-Cultural Aspects of Women Development”, organized by IQAC & Department of Sanskrit, on 26 June 2021.
- Participated in the National Webinar “Humanity’s Call, Vaccine for All: Geopolitics of Vaccine—Access, R&D and Manufacturing”, organized by the Department of Physics, Kalindi College, University of Delhi, in collaboration with Universal Access to Vaccine and Medicine & Swadeshi Shodh Sansthan, on 22 June 2021.
- Participated in the One-Day Webinar “Exploring New Horizons of Personal Finance During & Post COVID-19”, organized by the PG Department of Commerce, Munshi Singh College, Motihari, Bihar, on 21 June 2021.
- Participated in the One-Day Webinar “OBE: Examination & Evaluation”, organized by Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi, on 22 June 2021.
- Participated in the One-Week Interdisciplinary Online Faculty Development Programme (FDP) “Basics of Research”, organized under the Paramarsh Scheme in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi, from 18–24 June 2021.
- Participated in the National Virtual Seminar “Indian Economy’s Navigation Through Pandemic”, organized by Government Girls’ P.G. College, Ujjain (M.P.), on 14 June 2021.
- Participated in the National Webinar “Wildlife Conservation Issues”, organized by Bhaskaracharya College of Applied Sciences, University of Delhi, on 5 June 2021.
- Participated in an Expert Talk “My Research Journey—Rudderless & Hectic Yet Cool & Calm”, organized by GGNIMT, Ludhiana, on 4 June 2021.
- Participated in the Webinar “New Education Policy 2020: Transformational Features and Challenges”, organized by IQAC, Kalindi College, University of Delhi, on 11 December 2020.
- Participated in the Two-Week Faculty Development Programme (FDP) “Blended Learning: Alternative Dimensions”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, from 12–29 January 2021.
- Presented a research paper titled “CSR: Issues & Challenges in 2020” at the ICSSR-sponsored National Conference “Sustainable Development and Business: Managing Organizations of Tomorrow”, organized by P.G.D.A.V. College, University of Delhi, on 18 August 2020.
- Participated in the International Webinar “Minding the Corporate Governing Gap: The Institutional Construction of Corporate Governance in Latin America: Lessons for India?”, organized by Global Research Foundation for Corporate Governance (GRFCG), on 7 August 2020.
- Participated in the One-Week Faculty Development Programme (FDP) “Emerging Trends of Pedagogy in Language, Literature and Social Sciences”, organized by TLC, Ramanujan College & SPM College, University of Delhi, from 13–

19 July 2020.

- Participated in the One-Week Faculty Development Programme (FDP) “Sahitya, Media, Manovigyan aur Vanijya ke Vividh Aayam”, organized by TLC, Ramanujan College, University of Delhi, from 29 May–3 June 2020.
- Participated in the One-Week Faculty Development Programme (FDP) “Badalta Bharatiya Paridrishya: Sahitya, Sanskriti, Sanchar aur Manovigyan”, organized by TLC, Ramanujan College, University of Delhi, from 22–28 May 2020.
- Participated in the International Webinar “Drug Development—Its Challenges & the Role of Nutrition in Immune Boosting Against COVID-19”, organized by the Department of Zoology under the aegis of IQAC, Kalindi College, University of Delhi, on 20 May 2020.
- Participated in the Webinar “An Insight into Online Teaching-Learning & The Journey of ZERO”, organized by Vivekanand College, University of Delhi, on 18 May 2020.
- Participated in the Webinar “Cyber Security, Safety & Privacy in Today’s Digital World”, organized by NCWEB, Kalindi College Centre, University of Delhi, on 17 May 2020.
- Served as Chief Speaker on “Current Global Scenario & Role of CSR” in the 3rd Technical Session (2nd Day) of the Three-Day International Webinar “Current Global Scenario & India: Challenges, Opportunities & Role”, organized by Bharatiya Shikshan Mandal, Kanpur, U.P., and Shodh Dhara in joint collaboration, on 16 May 2020.
- Participated in the Webinar “Life & Careers Beyond COVID-19”, organized by Jesus & Mary College, University of Delhi, on 12 May 2020.
- Participated in the Webinar “Cyber Security for Women”, organized by Lakshmibai College, University of Delhi, and Delhi State Legal Services Authority, on 8 May 2020.
- Participated in the International Webinar “Importance of Cyber Security in the World of Pandemics and Social Media”, organized by Kamla Nehru College, University of Delhi, on 6 May 2020.
- Participated in the Webinar “Understanding the Coronavirus: Some Good News”, organized by the Department of Mathematics, Kalindi College, University of Delhi, on 5 May 2020.
- Participated in the Webinar “Search, Research & Publication Ethics”, organized by the Library, Kalindi College, University of Delhi, on 4 May 2020.
- Participated in the Webinar “Being Happy by Choice, Not by Chance in COVID Times”, organized by the Department of Mathematics, Kalindi College, University of Delhi, on 1 May 2020.
- Participated in the Webinar “Strengthening Student Support & Progression”, organized by Keshav Mahavidyalaya & Aurobindo College (Evening), University of Delhi, on 21 April 2020.
- Presented a paper entitled “Relevance of CSR in the Current Business Environment” at the UGC-sponsored Two-Day National Seminar “Changing Business Environment in India: Challenges & Opportunities”, organized by SPM College, University of Delhi, on 28–29 February 2020.
- Participated in the Two-Day Workshop “Print Journalism, QuarkXPress, Digital Photography & Film Making”, organized by Apeejay Institute of Mass Communication in collaboration with Kalindi College, University of Delhi, on 27–28 January 2020.
- Attended and actively participated in the Seven-Day Faculty Development Programme (FDP) on “Research Methodology and Statistical Tools”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, from 15–21 April 2019.
- Attended the Refresher Course in Business Management, Economics and Commerce, organized by CPDHE, HRDC,

University of Delhi, from 19 September–11 October 2018.

- Attended the Faculty Development Programme on “Investing in Stock Market”, organized by Sri Guru Nanak Dev Khalsa College, University of Delhi, on 31 January 2017.
- Attended the Orientation Programme (OR-86), organized by CPDHE, HRDC, University of Delhi, from 25 November–23 December 2016.
- Attended and actively participated in the Seven-Day Faculty Development Programme on “E-Accounting Using TALLY ERP.9”, organized by Sri Guru Gobind Singh College of Commerce, University of Delhi, from 21–27 April 2016.
- Presented a paper titled “Corporate Social Responsibilities—Practices & Paradigm” at the 5th International Conference “Social Responsibility: The Ethical Dimensions”, organized by Ramanujan College, University of Delhi, on 12–13 March 2016.
- Presented a paper titled “New Dimensions of Corporate Social Responsibilities of Business” at the International Conference “Corporate Social Responsibility: Expectations, Reality & Challenges”, organized by Shyam Lal College (Evening), University of Delhi, on 6–7 February 2014.
- Actively participated in the Annual Conventions of the Department of Commerce, organized in 2012, 2013 and 2014.
- Actively participated in the Investor Awareness Programme “Recent Developments in Capital Market”, organized by the North India Regional Council of the Institute of Company Secretaries of India at Shyam Lal College, University of Delhi, on 27 August 2012.
- Actively participated in the National Seminar “Empowering Growth through Corporate Governance and Economic Stability Measures”, organized by Sri Guru Gobind Singh College of Commerce, University of Delhi, on 23–24 February 2012.
- Actively participated in the International Conference “Human Rights in the 21st Century: Global Perspective, National Challenges”, organized by Shyam Lal College (Evening), University of Delhi, on 14–15 February 2012.
- Actively participated in the Investor Awareness Programme “Understanding the Capital Market”, organized by the North India Regional Council of the Institute of Company Secretaries of India at Shyam Lal College, University of Delhi, on 9 February 2012.
- Actively participated in the National Conference “Mergers and Acquisitions—Issues, Opportunities and Challenges”, organized by the Department of Commerce, Shaheed Bhagat Singh College, University of Delhi.
- Actively participated in the UGC-sponsored National Seminar “Financial Sector Reforms in India—The Road Ahead”, organized by the Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, on 21–22 January 2011.
- Actively participated in the Seminar “Corporate Governance & Strategies”, organized by the North India Regional Council of the Institute of Company Secretaries of India, New Delhi, on 9 August 2008.
- Attended the programme “New Trends in HRM”, conducted by the National HRD Network, Ranchi Chapter, on 10 April 2004.
- Actively participated in the One-Day Workshop “Research Methodology in Social Sciences for Beginners”, organized by the Department of Commerce & Business Management, Ranchi University, on 26 April 2003.
- Attended and actively participated in the Annual Convention of the Ranchi Chapter of Cost Accountants of ICWAI, held on 10 March 2002.
- Actively participated in the One-Day Workshop on 6 February 2002 “Need for Change in the Provisions of Income

Tax for Salaried Class”, organized by the Department of Commerce & Business Management, Ranchi University, Ranchi.

AWARDS & DISTINCTIONS

S. No.	Name of Award/Honor *	Area/Subject	Name of Awarding Body	Level (International National)	Date
1.	Dr. S. Radhakrishnan Memorial Award	Teaching, Learning & Literature	Respect India	National	6 th Sep 2021
2.	Saraswat Samman	Education	Akhil Bhartiya Saraswat Parishad	National	18 th Dec 2021
3.	Aarya Awards	Commerce	Parichay Foundations	National	6 th March 2022

Secured 1st position in the University in B.Com(H).

Secured 3rd position in the University in M.Com.

Secured 1st position in the University in MBA(Finance).

Public Service/ University Service/ Consulting Activity

NSS Programme Officer (2020-22)

Professional Societies Memberships

Member - Indian Accounting Association

Projects (Major Grants / Collaborations)

Completed an In-House Project entitled “Women Entrepreneurship-Past Trends New Perspectives and future directions “ along with two other faculty members (Ms Gunjan Verma & Ms Shweta Raj) and 7 students in the academic year 2018-19.

Other Details

- January 2021-Unit Writing for IGNOU's PG Diploma in CSR Course- MEDS-052 -CSR PROCESS- Unit 1(Employer Perspective) & 2 (Employee Engagement) of Block 2- CSR Culture and Diversity
- January 2021 - Unit Writing for IGNOU's PG Diploma in CSR Course-MEDS -53-CSR IMPLEMENTATION-Unit 1(Roles and Responsibilities) of Block 1(CSR Department)
- Changing Paradigm of Corporate Governance- Book authored as Sole Author-ISBN -978-93-82662-96-9 in 2022.

- Chapter in Edited Book- Paradigm of Corporate Social Responsibility in Eastern & Western perspectives in 2017
- Chapter in Edited Book- CSR: A Tool for promoting higher education- Issues & challenges in 2019