

FACULTY PROFILE PROFORMA

Title (Ms/Mr/Dr/Prof)	Dr.	First Name	Keshav	Last Name	Patel	Photograph
Designation	Assistant Professor					
Department	Journalism					
Address (Official)	Block 49, East Patel Nagar, New Delhi, 110008, India					
Phone No.						
Email	keyshav@kalindi.du.ac.in					
<u>Education Qualifications</u>						
Subject	Institution	Year	Details			
MABJ	MCNUJC	2010	Broadcast Journalism			
NET	UGC	2012	Mass Communication and Journalism			
Ph.D.	MGCGU	2022	New Media			
<u>Career Profile</u>						
Organization/Institution	Designation	Duration	Role			
Department of Journalism Kalindi College, University of Delhi	Assistant Professor	Oct 2023 Onwards	Taking Lectures on a regular basis			
Jamia Millia Islamia	Assistant Professor	2022-23	Taking Lectures on a regular basis			
<u>Research Interests/Specialization</u>						
<ul style="list-style-type: none"> • New Media • Broadcast and Digital Production • Data Journalism • Pop-Up Culture 						

Administrative Assignments / Contribution to corporate life

Dr. Keshav Patel is an accomplished Assistant Professor in Journalism, bringing over a decade of diverse experience in both print and television media. His career has been marked by significant roles as a TV journalist, producer, reporter, and divisional head, where he successfully handled editorial responsibilities and produced several acclaimed programs, including Pyar ki Social Networking, Mout Ke Soudagar, Ummidon ka Safar, Tan Bana Taksal, Bhooton Se Kam, Mahasamar, Sawal Aapka Hai, and Amrit Snan. One of his notable contributions was a special story on the transgender marriage festival Koovagam, titled Ek Vivah Aisa Bhi.

In his administrative journey, Dr. Patel led the entire process of obtaining a news channel license and successfully launching it. His extensive media expertise has resulted in the publication of numerous thought-provoking articles in leading newspapers, magazines, and websites, covering a broad range of topics from politics to social issues.

Dr. Patel holds a Ph.D. in New Media and maintains a profound interest in the indigenous life and literature of India's tribal communities, alongside Indian mythology and grassroots human issues. His passion for education and communication has enabled him to merge journalism with academia seamlessly. He has also held influential positions in several esteemed media institutions across India.

A distinguished scholar and author, Dr. Patel has published the book Implications and Impacts of New Media, which was launched in Malaysia, as well as his debut Hindi novel Raag Makkari – Ath Campus Katha, both of which earned bestseller status on Amazon. The novel has garnered notable academic interest; it has served as the foundation for a completed postgraduate dissertation and currently constitutes the core subject of an ongoing Ph.D. thesis in literary and media studies. In addition to these works, Dr. Patel has published five additional books across Sri Lanka, Indonesia, and India.

Dr. Patel's academic influence extends globally through research papers presented at international conferences in countries such as **Sri Lanka, Malaysia, Thailand, South Africa, Turkey, Azerbaijan, Nepal and Indonesia**. His multifaceted career reflects a deep commitment to journalism, education, and research, with a focus on bridging media, culture, and social change. Moreover, he has published more than 30 Research Article in various International and National **Scopus and UGC CARE-listed** journals.

Member of College Committee

- Research Committee
- Library Committee

- Career Counseling and Placement Committee

Teaching Experiences (Subject/Courses taught)

- Television Production
- Broadcast Journalism
- New Media
- Documentary Production

Academic Portfolio

Conference Chair/Discussant/ Expert Speaker

1. Served as a Session Chair at the prestigious International Conference On Rethinking Media Futures: Sustainability, Resistance, and Communication Justice, The 11th World Conference on Media and Mass Communication (MEDCOM 2026), Bali Indonesia
2. Served as a Session Co-Chair at the prestigious International Conference on Artificial Intelligence: Transforming the Landscape of Advertising and Public Relations, Dec 2025, Bhopal
3. Served as a Session Chair at the prestigious International Conference On Digital Resilience for Ecological Advancement, Management and Sustainability (DREAMS) 22-23 August 2025 Organized by DBS Global University Dehradun In Collaboration with Malaysia University of Science & Technology, MAHSA University, Istanbul Gedik University, University Malaysia of Computer Science & Engineering, and BAC Education
4. Invited as Discussant in Two Days National Seminar on “Punyasloka Ahilyabai Holkar: Empowering Society through Values, Virtues, Compassion and Leadership” Organized by Department of History Kalindi College, University of Delhi In Collaboration with Bharatiya Itihas Sankalan Yojana Samiti, Delhi Prant and Indian Council of Historical Research, New Delhi, Feb 3 &4 2025.
5. Served as a Session Chair at the prestigious global conference themed "Transforming Media Landscapes: Ethics, Innovation, Spatiality and Education." The 10th World Conference on Media and Mass Communication April 8–9, 2025. Organized by The International Institute of Knowledge

Management (TIKIM), Bangkok, Thailand

6. Invited as Expert Speaker in one day workshop on “Television Production” on 19th March 2024 at Department of Communication and Media Technology, J.C. Bose university of Science and Technology, YMCA, Faridabad

Publication

Books Authored

1. “Panch Parivartan se Samajik Parivartan” is published by Kitabwale (Indica) 2026, Publishers ISBN-978-93-47555-83-1
2. “Facebook aur Yuva: Samachar, Vichar aur Ptabhav” is published by Kitabwale (Indica) 2025 Publishers ISBN-978-93-48029-75-1
3. A Satirical Novel ‘Rag Makkari: Ath Campus Katha’ is published by Vani Prakashan Delhi. ISBN-978-93-5518.

Books Authored (Editor)

1. Edited book “**Bhartiya Muslman: Ekta ka Adhar Hubbul Watni**” published by **Kitabwale, India** ISBN 978-93-95472-93-7, Translated in Marathi, English and Urdu.
2. Edited book “**Digital Media and Pandemic: Experiences and Ameliorations**” published by **TIKIM, Srilanka** ISBN:978-624-5746-51-4
3. Edited book “**Beyond New Media in South Asia**” published by **Unhass Press, University Press Indonesia** ISBN:978-979-530-302-2
4. Edited book “**Implications and Impacts of New Media**” published by **Eureka Publisher** ISBN: 978-81-938863
5. Edited book “**New Media: New Frontiers of Communication**” published by **Eureka Publisher** ISBN: 819070230-0

Books Authored (Translation)

1. Published the book “**New Bharat: Modi’s Vision and Development (2019-2024)**”, ISBN- 978-9348029201 published by **Kitabwale, India**

Films And Documentary

1. Script writer for ‘Parivartan’ nominated for 6th National Film Festival of National Institute of Rural Development and Panchayati Raj, and Won 1st Prize in ‘Social Theme’ Category.
2. Script and screenplay writer for "Bancha: The Rising Village," nominated for the 15th International Science Film Festival of India 2019
3. Script and screenplay writer for "Left is Right," special recognition award in the 9th National Science Film Festival organized by Vigyan Prasar, Department of Science and Technology, Govt. of India
4. Script and screenplay writer for "Article 21-Right to Life and Personal Liberty," shortlisted in the 5th annual short film festival on Human Rights, Human Rights Commission, Govt of India

(Peer Reviewed/Indexed Journals)

Year of Publication	Title	Journal (Name of the journal. Vol Issue ISSN)	Scopus /UGC Care
2023	Acceptance of Sustainable Menstrual Choices among Youth: An Analysis Using UTAUT Perspective	Universal Journal of Public Health. Vol [Issue]. ISSN 2331-8945	Scopus, UGC Care Listed
2022	America’s Union Carbide Corporation and Bhopal Disaster: Study in the Light of Public Relations Before and After the Incidence	RUDN Journal of Studies in Literature and Journalism. Vol 27, Issue 2, ISSN 2312-9220 (Print), 2312-9247 (Online)	Scopus, UGC Care Listed
2022	Fake News Swamping Interpersonal Communication in the Times of Corona Virus	International Journal on Transformations of Media, Journalism & Mass Communication	Scopus Preprint
2021	Indian social media politics: a new era of election war	RUDN Journal of Studies in Literature and Journalism. Vol 25, Issue 1, ISSN 2312-9220 (Print), 2312-9247 (Online)	Scopus, UGC Care Listed
2020	Tik Tok the New Alternative Media for Youngsters for Online Sharing of Talent: An Analytical Study	Journal of Advanced Research in Journalism and Mass Communication. ISSN 2395-3810	Scopus Preprint

2020	Impact of Ramayana and Mahabharata Broadcasted during Lockdown Resulting some Covid 19 Situation-as Accepted through Online Survey Conducted in India	Knowex Social Sciences Journal, Colombo, Sri Lanka. ISSN 2705-9901	
2019	Intelligence and Human Rights in an Era of Global Terrorism	Proceedings of the 5th World Conference on Media and Mass Communication, Malaysia, ISSN 2424-6778 online	
2019	Digital India vis-à-vis Agrarian Issues in India: An Analytical Study of the Opinions of College Students in Bhopal	International Journal on Transformations of Media, Journalism & Mass Communication's 2581-3439	
2018	New Face of Rural India	Media Vimarsh. ISSN 2249-2590	
2018	Kyonki Apradh ki Nadi Kabhi Nahi Sukhti	Media Vimarsh. ISSN 2249-0590	
2017	Social media and Bachpan	Media Navchintan. RNI: MPHIN/2017/1311179	
2016	Role of Media in Environment Conservation	Journal of Contemporary Sciences. ISSN 2278-8418	
2015	Lok Sabha 2014, Narendra Modi, and Social Sites	International Journal of Recent Advances in Psychology & Psychotherapy. ISSN 2581-4052	
2014	Social media in The Indian Context: New Flavor of The Season	Global Journalism of Multidisciplinary Studies. ISSN 2348-0459	
<u>Workshop</u>			
<u>International Workshop Abroad</u>			
1. Participated in an International workshop on “News Consumption and Critical Thinking” in Colombo, Sri Lanka			
<u>National Workshop</u>			
1 Invited as Speaker on Wikipedia Workshop-2019 Organized by Rashtriya Sanskrit Sansthan, Govt of India, Bhopal			

Conferences Presentation

International Conference/ Seminars (Abroad)

Event Name	Year	Location	Title of the Paper	
7th World Conference on Media and Mass Communication (MEDCOM)- 2023	2023	Bangkok, Thailand	Impressions of Pandemic on Indian Newspaper Industry	Presented a paper
International Virtual Conference on Social Sciences Colombo	2021	Colombo, Sri Lanka	Impact of Ramayana and Mahabharata Broadcasted during Lockdown Resulting some Covid 19 Situation-as Accepted through Online Survey Conducted in India	Presented a paper
International World Women Conference	2020	Baku, Azerbaijan	Reporting of violence against women in mainstream media and its subsequent effect in formulating public opinion for tougher punishments (Case study- Hyderabad rape case 2019)	Presented a paper
2nd International European Conference on Interdisciplinary Scientific Researchers	2020	Ankara, Turkey	Status of media with special reference to the situation arising	Presented a paper

			out of Covid 19 in India	
5th International Conference on Media and Mass Communication MEDCOM 2019	2019	Kuala Lumpur, Malaysia	Intelligence and Human Rights in the Era of Global Terrorism	Presented a paper
International Conference on Innovative and Sustainable Development in Science, Social Science, Management and Technology	2019	Zambia, South-Central Africa	Mindset Transformation of Indian Youth	Presented a paper
International Conference-Global Media-18 "Voice of Media"	2018	Colombo, Sri Lanka	Impact of Advancement in Technological Aids to Communication Media in bringing about Social Reformation	Presented a paper

Faculty Induction (Refresher) Programme

1. Participated in 4-Weeks Faculty Induction (Refresher) Programme Under the most coveted MHRD-sponsored Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT), organized by Teaching Learning Centre (TLC), Ramanujan College in association with Research Development and Services Cell, Ramanujan College, University of Delhi, from 04th June 2020 to 01st July 2020
2. Faculty Induction Programme Nep 2020: Pedagogical Imperatives Of Higher Education organized by University of Delhi on Friday, December 01, 2023
3. Two - week Interdisciplinary Refresher Course in “ADVANCED RESEARCH METHODOLOGY” from 25 February - 09 March, 2024 and obtained Grade A.

4. Four- Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education” from 22 January – 20 February, 2024 and obtained Grade A+.

Faculty Development Programme

1. Participated in 15 Days 02 July 2020 to 17July 2020 Faculty Development Programme on Advanced Concepts on Developing MOOCs Organized by Ramanujan College Delhi with Ministry of human resource development The Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT).
2. Participated in One Week 17-Jan-2022 to 21-Jan-2022 Faculty Development Program on Data Analysis Using Excel Organized by E & ICT Academy, IIT Kanpur (A Joint Initiative of MeitY & IIT Kanpur).
3. successfully completed a 4-Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education”from 22 January – 20 February, 2024 and obtained Grade A+

Awards & Distinctions

- 1 International Award for Best Paper Presentation in Global Media -18 Colombo Sri Lanka
- 2 National Award in Debate Competition Youth Festival 2002
- 3 NSS grade ‘B’ Certificate

Professional Societies Memberships

1. Member of International Association for Social Science and Humanities (IASSH), Colombo, Sri Lanka, Member Id-104-R
2. Member of National Association for Media Literacy Education, New York, USA, Member Id- 55168415
3. Member and Country Coordinator of The International Network of Media and Communication (INMC), Colombo, Sri Lanka

Other details

Software and Tools

1. LaTeX- LaTeX is a computer programming language used for typesetting technical documents, Research articles and Theses
2. Web Captioner- Web Captioner is a web-based speech recognition tool that displays a real- time transcription
3. OBS- Open Broadcaster Software (OBS) is an open-source cross platform streaming and recording program built with Qt and maintained by the OBS Project. As of 2016
4. Adobe Premiere- Premiere Pro is the industry-leading video editing software for film, TV and the web.
5. World Excel- Microsoft Excel is a spreadsheet developed by Microsoft for Windows, macOS, Android and iOS. It features calculation, graphing tools, pivot tables, and a macro programming language called Visual Basic for Applications (VBA)
6. Insert Learning- A tool for Transform Any Web Page into an Interactive Lesson