

Guidelines(Odd Semester 2021-22)

Teacher Name: Dr. Mukesh

Paper name: AECC THE METHODOLOGY OF COMMUNICATION Semester I

Class type: Lecture (4L)

Paper shared with: None

Course Objectives

Effective communication is an essential skill for success in any sphere of activity, from leadership responsibilities, teamwork, interviews, presentations, and inter-personal relations. The art of persuasive speaking and writing depends crucially on clarity of thought and contextual understanding expressed through appropriate vocabulary. Therefore, we need to study every stage of this process systematically in order to be much more effective at communicating successfully - in interviews, public speaking, letter writing, report writing, presentations, and inter-personal debates and conversations.

Learning Outcomes

- Students will master the art of persuasive speech and writing.
- Students will master the art of listening, reading, and analyzing. Students will spend the bulk of their time in class in practical exercises of reading and writing.
- Students will develop critical thinking skills.
- They will be introduced to established principles of academic reading and writing.
- Understanding concepts : Interactive discussions in small groups
- Expressing concepts through writing : How to think critically and write with clarity