

Curriculum Plan: B.A.Programme -Basics of Management
(NEP) 2026: Semester – VII

Dr. Alka Chaturvedi Associate Professor Department of Commerce Kalindi College, University of Delhi, Delhi- 110008		Marks Distribu tion	Theory	90 Marks	
			Internal Assessment	Assignments	12
				Class- Test	12
				Class Attendance	6
		Continuous Assessment	Tutorial Attendance	05	
			Various Activities	35	
Classes Assigned	Lectures	3 per week			
	Tutorial	1 per week			
		Topics			
	Started from 28th July2026(July- August)	Introduction • Management: Concept & Need, Managerial Functions –An Overview, Coordination:Essence of Management. Evolution of Mangement Thought, Classical Approach- Taylor,Fayol,Neo-Classical and Human Relations Approaches- Mayo, Hawthorne Experiments, Behavioural Approach, Systems Approach,Contingency Approach, MBO, Hammer and Champy- Business Process Re-engineering, Porter’s Five Forces Model			Class discussion for making the students understand the new subject

	September – October 2026	Planning- Types of Plan, Strategic Planning-Concept,process, Importance and limitations, Environmental Analysis and diagnosis(Internal and external environment) - Definition, Importance & Techniques(SWOT/TOWS/WOTS-UP,BCG Matrix, Competitor Analysis),Decision-making process & techniques, perfect rationality and bounded rationality.	Assignment
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	October-November 2026	Organizing -Concept & process of Organizing- An Overview, Span of Management, Different types of authority(line,staff and functional), Decentralisation, Delegation of Authority, Formal & Informal Structure, Principles of Organizing, Network Organisation Structure. Emerging Types.	Test, Presentation
	November 2026	Staffing : Concept of Staffing- Recruitment and selection, Orientation, Training & Development, Career Development, Performance Appraisal Communication – Concept, Purpose, Process; Oral and Written Communication, Formal & Informal Communication, networks, Barriers to communication, Overcoming barriers to communication, Emerging Trends in Communication, Concept, process, limitations, Principles of Effective Control	Group Discussions , Problem Solving Exercises, LR etc & Revision