

BA(Hons.) Journalism

Bachelor in Journalism (Honours) degree

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

DISCIPLINE SPECIFIC CORE COURSE-7 (DSC-7): Media and Cultural Studies

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
DSC-7 Media and Cultural Studies	4	3	0	1	Passed Class XII with English	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To engage with contemporary media forms actively and critically in its diversity of music, films, graffiti, new media and folk media.
- To contextualize the developments of the media and its role through political and economic changes across the world.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to attain familiarity with the historical evolution of the media.

SYLLABUS OF DSC-7

UNIT – I (15 weeks-1 hour/week)

UNIT I: Understanding Culture

- Mass Culture, Popular Culture, Folk Culture
- Frankfurt School, Media as Cultural Industries
- Political Economy, Ideology and Hegemony
- Technological Determinism

UNIT – II (15 weeks-1 hour/week)

UNIT II: Representation

- Media as Texts
- Signs and Codes in Media
- Uses and gratification approach
- Reception studies
- Representation of nation, class, caste and gender issues in media

UNIT – III (15 weeks-1 hour/week)

UNIT III: Audiences

- Active audiences
- Women as audiences
- Sub Cultures; music and the popular
- Fandom

Practical component (if any)- Assignments can take rather creative forms like group blogging, journal entries, short films and posters. Students can be encouraged to do projects on analysis of TV shows, cultural symbols, folk performances, and music shows. They can also take up challenging themes like the representation of caste, gender, and nation in contemporary media.

Essential/recommended readings-

1. AS Media Studies: An Essential Introduction Edited by Philip Rayner, Peter Wall and Stephen Kruger, Routledge (Covers Unit II, III, IV and V), 2019
2. John Fiske, Introduction to Communication Studies, Routledge (Covers Unit II, Ideology and Meanings and Unit III signs and codes), 1982
3. Dennis McQuail, (fourth Edition) Mass Communication Theory, London, Sage (Covers Unit IV, Media Technologies), 2000
4. Baran and Davis, Mass Communication Theory (covers Unit II, III and IV), 1994
5. John Storey. Cultural Theory and Popular Culture: An Introduction. London: Pearson Longman. (Covers Unit 1 and II and IV), 2009
6. Kevin Williams, Understanding Media Theory (Covers Unit II, III and IV), 2003

Suggestive readings-

1. Media Cultures by Nick Stevenson, 2002, Second Edition, SAGE.
2. Short Extracts from writings by Adorno and Horkheimer, Radway, Roland Barthes, McLuhan
3. Parmar S. Traditional Folk Media in India, 1975, New Delhi, Geka Books
4. Chatterji, Roma. "Folklore and the construction of national tradition." Indian Folklife 19 (2005).
5. Rege, Sharmila. "Conceptualising Popular Culture:'Lavani' and 'Powada' in Maharashtra." Economic and political weekly (2002): 1038-1047.
6. Uberoi, Patricia. "Feminine identity and national ethos in Indian calendar art." Economic and Political Weekly (1990): WS41-WS48.
7. Punathambekar, Aswin. "Reality television and the making of mobile publics: The case of Indian Idol." in The Politics of Reality Television, pp. 154-174. Routledge, 2010.
8. Ranganathan, Maya. "The archetypes of Sita, Kaikeyi and Surpanakha stride the small screen." In Rodrigues, Usha M., and Maya Ranganathan. Indian news media: From observer to participant. SAGE Publications India, 2014.

DISCIPLINE SPECIFIC CORE COURSE-8 (DSC-8): Introduction to New Media

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
DSC-8 Introduction to New Media	4	3	0	1	Passed Class XII with English from List A in CUET	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To study new media theories from a critical lens.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to critically assess and synthesize new media theories, analytical approaches, and practices, connect disparate theories and understand their development and contribution to the field of new media studies; critique and contribute to debates about digital media ownership, economics, intellectual property, regulation, privacy, identity, sociality, infrastructure, and equity; understand user behaviour and participatory cultures online, audience analysis for production of content for websites and blogs, integration of social media and journalism and get employment as new media professional.

SYLLABUS OF DSC- 8

UNIT – I (15 weeks-1 hour/week)

UNIT I: Key Concepts

- Defining new media and digital media,
- terminologies and their meaning,
- advocacy journalism,
- multiplier effect,
- technological determinism,
- mobile-mediated-communication (MMC),
- networked society,
- Participatory culture- Blogs, Vlogs, Social Media Trends

UNIT – II (15 weeks-1 hour/week)

UNIT II: Digitization of Content: Debates & Concerns

- Piracy, copyright, copy-left and open source
- Digital archives
- How are new media monetized?
- New media and ethics

UNIT – III (15 weeks-1 hour/week)

UNIT III: Web Writing and Website Design

- Online reporting, linking, multimedia, building narratives with multimedia
- Website planning and visual design
- Content strategy and audience analysis

Practical component (if any)- Create a news website to understand the use of digital media for activism and journalism. Teacher and students will function as an Editor and Reporters, gathering multi-media content for the class website. The website will reflect unique multimedia productions from each student produced during the course of the semester. These productions will include shooting and editing videos, audios and pictures for the web, packaging text and content for an online audience.

Essential/recommended readings-

1. Vincent Miller. *Understanding Digital culture*. Sage Publications, 2011
2. Lev Manovich. "What is New Media?" in *The Language of New Media*. Cambridge: MIT Press. pp. 19-48, 2001
3. Siapera, Eugenia., *Understanding New Media*. Sage, 2011
4. *Digital Disconnect: How capitalism is turning the internet against democracy*, Robert McChesney, 2013
5. Jenkins, Henry. *Convergence Culture: Where Old and New Media Collide*. New York,NY: NYU Press, 2006
6. *New Media: A critical introduction* by Lister, Dovey, Giddings, Grant and Kelly, 2003

Suggestive readings-

1. Baym, Nancy K., *Personal Connections in the Digital Age*. Polity, 2010. (Chapter 3)
2. Goldsmith, Jack, and Tim Wu. 2006. *Who Controls the Internet? Illusions of Borderless World*. Oxford University Press US.
3. O'Reilly, Tim. (2005). *What is web 2.0: Design patterns and business models for the next generations software*. O'Reilly.com, retrieved from <http://oreilly.com/web2/archive/whatis-web-20.html>
4. Grossman, "Iran Protests: Twitter, the Medium of the Movement" Lemann, Nicholas. 2006.
5. *Amateur Hour: Journalism without Journalists*. The New Yorker, August 7, 2006. Available at http://www.newyorker.com/archive/2006/08/07/060807fa_fact1
6. Xiang, Biao. 2005. "Gender, Dowry and the Migration System of Indian Information Technology Professionals" *Indian Journal of Gender Studies* 12: 357-380.
7. *Spreadable Media: Creating value and meaning in a networked culture*, Jenkins, Ford, & Green. *The Culture of Connectivity: A critical history of social media*, Jose Van Dijck, 2013
8. *Mobile Interfaces in Public Spaces: Locational privacy, control, and urban sociability*, de Souza e Silva and Frith, 2012

DISCIPLINE SPECIFIC CORE COURSE-9 (DSC-9): Introduction to Photography

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
DSC-9 Introduction to Photography	4	3	0	1	Passed Class XII with English from List A in CUET	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To utilize the technology and the tools of the photography in the production of photographic images, to include the operation of the camera, exposure, lenses etc.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to work as a photojournalist, professional photographer with any organization/political party and capture pictures for any event in the personal or professional capacities of customers.

SYLLABUS OF DSC-

UNIT – I (15 weeks-1 hour/week)

UNIT I: Beginning & Types of Photography

- The birth of Camera and its evolution
- Invention of Digital Photography
- Photojournalism: News Photography, Sports Photography, Nature photography, Portrait photography, Travel photography, Fashion photography and advertisement photography

UNIT – II (15 weeks-1 hour/week)

UNIT II: Camera Equipment & Lighting

- Camera Lenses, aperture, shutter
- Digital storage
- Different types of lighting-Natural lighting–and Artificial Lighting
- Three-point lighting

UNIT – III (15 weeks-1 hour/week)

UNIT III: Photo editing software

- Microsoft Office Picture manager,
- CorelDraw,
- Adobe Photoshop Elements,
- Photoshop CC (Creative Cloud) Correcting imperfect images: Picture orientation,
- Cropping,
- Levels,
- Altering brightness and contrast,
- red eye

Practical component (if any)- Students will make a photo feature on selected topics. Other methods will include lectures, class exercises of following photographs used by various social media and new paper and class discussions on mobile photography trends, as well as other significant debates on topical issues.

Essential/recommended readings-

1. *The Photography Book* by Editors of Phaidon Press, 30 April 2000.

2. *Communication Technology for Development*, Pannu P, Tomar A Yuki, IK international publishing House, 2011.

3. *All about Photography* by Ashok Dilwali, National Book Trust, Year of Publication: 2010 New Delhi.0

4. *Practical photography* by O.P. SHARMA HPB/FC (14 March 2003)

5. *The Photographer's Guide to Light* by Freeman John Collins & Brown, 2005.

6. *Lonely Planet's Best Ever Photography Tips* by Richard I' Anson published by Lonely Planet, 2013

Suggestive readings- NIL

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

**COMMON POOL OF DISCIPLINE SPECIFIC ELECTIVE (DSE)
COURSES FOR SEMESTER III**

DISCIPLINE SPECIFIC ELECTIVE-1 (DSE-1): Print Journalism and Production

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
DSE-1 Print Journalism and Production	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To learn the skills required for designing, printing and reporting for news organisations as journalists.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to understand the print culture.

SYLLABUS OF DSE-1

UNIT – I (15 weeks-1 hour/week)

UNIT I: Specialized Reporting

- Parliament
- Elections
- Business
- Political
- Agriculture
- Development
- Science and Technology

UNIT – II (15 weeks-1 hour/week)

UNIT II: Components of newspapers and magazines

- Headlines, features, editorials, caricatures, cartoons, columns, articles,
- Selection and positioning of news stories and news pictures, photographs
- Broadsheets and Tabloids, Changing trends in print journalism
- Boom in niche Newspapers and Magazines
- Magazine Journalism: Differences between magazines and newspapers, types of magazines, basics of magazine writing, magazines writing styles.
- Impact of technology on print journalism
- Digital newspapers
- Citizen Journalism
- Investigative journalism/ Sting operations
- Ethical debates in print Journalism

UNIT – III (15 weeks-1 hour/week)

UNIT III: Understanding Principles of Art and Production

- Principles of Layout and Design
- Layout and format, Copy preparation
- Newspaper Make-up,
- Design process (size, anatomy, grid, design)
- Handling text matter (headlines, pictures, advertisements)
- Page make-up (Print and Electronic copy) (Front page, Editorial page and Supplements)

- Identity design
- Picture Editing and Caption Writing
- Designing Magazines
- Use of software- In-design, Adobe, Photoshop

Practical component (if any)- NIL

Essential/recommended readings- NIL

Suggestive readings-

1. Editing: A Handbook for Journalists – by T. J. S. George, IIMC, New Delhi, 1989
2. News Reporting and Editing by Shrivastava, K. M. (1991) Sterling Publishers, New Delhi
3. Professional Journalism, by M.V. Kamath, Vikas Publications, 1980
4. Groping for ethics in Journalism, by Eugene H. Goodwin, Iowa State Press, 1987
5. Modern Newspapers practice, by Hodgson F. W. Heinemann London, 1984.
6. Principles of Art and Production, by N.N. Sarkar, Oxford University Press, 2008
7. Allan Stuart, Journalism: Critical Issues, New Delhi: Open University Press, 2005
8. Media Laws and Ethics, by Nanda, V, Kanishka Publishers, 2018

DISCIPLINE SPECIFIC ELECTIVE- (DSE-2): Integrated Marketing Communication

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
DSE-2 Integrated Marketing Communication	4	3	0	1	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To strategize integrated marketing communication programme of a business organisation and how various tools help in achieving business objectives.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to work as marketing professionals in advertising and related fields.

SYLLABUS OF DSE-2**UNIT – I (15 weeks-1 hour/week)****Unit I: Understanding Integrated marketing Communication (IMC)-**

- Key features, Objectives and components of IMC
- Theoretical Underpinnings and Models of IMC

- Benefits and Barriers
- Understanding Promotional mix

(i) Personal selling (ii) Advertising (iii) Public Relations (iv) Direct and Database Marketing

(v) Sales Promotion (vi) Online communication/Interactive marketing

UNIT – II (15 weeks-1 hour/week)

UNIT II: Marketing Communication, Strategic Management and Branding

- Segmentation, Targeting and positioning
- Strategic Management
- Developing Marketing Strategy- SWOT analysis, Strategic planning process
- Consumer Behaviour
- Branding- An overview

UNIT – III (15 weeks-1 hour/week)

UNIT III: IMC Plan and campaigns

- Developing IMC Plan / Campaign planning
- Situation analysis, Market research and formulating objectives
- Campaign creation and Production
- Media Planning, selection, budgeting and scheduling
- Evaluation, Feedback and Analysis

Practical component (if any)- Students will create an effective, well-integrated IMC plan, blending offline and online tools to maximize customer value. They will develop an effective content strategy to ensure delivery of coordinated and synergistic messages across all touch points and channels. Make an effective crisis management campaign. Students will submit written assignments on the emerging paradigm of IMC. They will study the changing Models and do a comparative study. Students will evaluate the contribution of each element—including advertising, direct marketing, Facebook, Twitter and blogs—to maximize communication impact. They will strategically link and leverage all elements in the communication mix across channels. They will understand and apply the Social Media Buyer Behavior Model to create engaging content to reach, impact and engage customers. Students will do case studies of different brands, their SWOT analysis, strategic planning and positioning and Identify new ways to differentiate a brand

Essential/recommended readings-

1. Philip Kotler and Lane Keller, Marketing Management, Pearson Prentice Hall, 2009
2. Ramaswami V.S and Namakumari S, Marketing Management, Planning, implementation and control, 3rd edition, Macmillan (pg- 3-26, 107-206, 219-250), 2002

3. Fill C, Marketing Communication: Interactivity, Communities and Content. FT Prentice Hall, 2009
4. Pickton D & Broderick A, Integrated Marketing Communications Pearsons, 2009
5. Egan J., Marketing Communications, Thomson, 2007

Suggestive readings- NIL

DISCIPLINE SPECIFIC ELECTIVE-3 (DSE-3): Film Appreciation

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
DSE-3 Film Appreciation	4	3	0	1	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To grasp the visual language of cinema and will be able to understand cinema beyond its entertainment value.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to understand the notion of Journalism and grasp the underlying factors that define the news.

SYLLABUS OF DSE-3

UNIT – I (15 weeks-1 hour/week)

UNIT I: Language of Cinema

- Language of Cinema I – Focus on visual Language: Shot, Scene, Mis-en-scene, Deep focus, Continuity Editing, Montage
- Focus on Sound and Color: Diegetic and Non-Diegetic Sound; Off
- Screen Sound; Sync Sound; the use of Color as a stylistic Element

UNIT – II (15 weeks-1 hour/week)

UNIT II: History of Cinema

- German Expressionism and Film Noir
- Italian Neo-realism
- French New-Wave
- Genre and the development of Classical Hollywood Cinema (Western, Film Noir, Musicals)
- Beginning of Indian Cinema (Phalke, Silent Cinema)
- Arrival of Sound to Post Independence Era
- The Indian New-Wave
- Globalization and Indian Cinema

UNIT – III (15 weeks-1 hour/week)

UNIT III: Alternative Visions

- Third Cinema
- Non-Fiction Cinema
- Introduction to Feminist Film Theory
- Auteur- Film Authorship with a special focus on Satyajit Ray or Hitchcock

Practical component (if any)- Students can be encouraged to work on projects that correspond to various film movements in the world, analyze film clips, and undertake visits to film archives and produce journals / blogs as a collective project on films.

Essential/recommended readings-

1. Villarejo, Amy. *Film studies: The Basics*. Routledge, (For Unit I) P 1-54, 2006
2. A Nowell –Smith.G.*The Oxford History of World Cinema. Oxford: Oxford University Press*, (Unit II, III, IV), 1996
3. Duggal, Menon & Bhattacharya. *Film Studies: An Introduction*, Worldview Publications, New Deli, (for Unit I, II, IV and V), 2019
4. Mishra, Vijay. *Bollywood cinema: Temples of desire*. Routledge. (Chapter 3 chapter 4, Chapter 5) , 2013

Recommended Screenings or clips

Unit I

- Rear Window (1954) Alfred Hitchcock (Language of Cinema)
- Battleship Potempkin (1925) Sergei Eisenstein (Language of Cinema)
- Man with a Movie Camera (1929) Dziga Vertov

Unit II

- Rome Open City (1945) by Roberto Rossellini (Italian Neo Realism)
- Metropolis (1927) Fritz Lang/ German Expressionism

- Double Indemnity (1944) Billy Wilder (Film Noir)
- Breathless (1960) Jean Luc Godard (French New Wave)

Unit III

- Pather Panchali (1954) Satyajit Ray
- Clips from the hour of the Furnaces (1968) by Fernando Solanas
- Battle of Algiers (1966) Gille Pontecorvo (Third cinema)
- Nanook of the North (1922) Robert Flaherty (Non-Fiction Cinema)
- Nishant (1975) Shyam Benegal (Indian New wave)
- Pyaasa (1957) Guru Dutt
- Mother India (1957) Mehboob Khan
- Jagte Raho (1956) Raj Kapoor

Suggestive readings-

1. Anandam P. Kavoori & Punanthambekar Eds. *Global Bollywood*, New York: New York University Press. 2008. Pages 17-41, 223-240
2. Paul Schrader —Notes on Film Noir in John Belton ed. *Movies and Mass Culture*, New Brunswick, New Jersey: Rutgers University Press: 1996 pg.153-17
3. Robert Stam, "The Cult of the Auteur," in *Film Theory: An Introduction*. Massachusetts & Oxford Blackwell Publishers: 2000
4. Andre Bazin, —The Ontology of the Photographic Image|| from his book: *What is Cinema Vol.I* Berkeley, Los Angeles and London: University of California Press: 1967, 9-16
5. Sergei Eisenstein, —A Dialectic Approach to Film Form|| from his book *Film Form: Essays in Film Theory* (Edited and Translated by Jay Leyda) San Diego, New York, London: A Harvest/Harcourt Brace Jovanovich, Publishers: 1977, 45-63
6. Tom Gunning, "Non-continuity, Continuity, and Discontinuity: A theory of Genres in Early Films," in Thomas Elsaesser, ed. *Early Cinema: Space, Frame, Narrative*. London: British Film Institute, 1990, 86-94
7. David Bordwell, "Classical Hollywood Cinema: Narrational Principles and Procedures" in Philip Rosen, ed. *Narrative, Apparatus, Ideology*. New York: Columbia University Press, 1986, 17-34.
8. Richard Dyer —*Heavenly Bodies: Film Stars and Society*|| in *Film and Theory: An Anthology* Massachusetts, U.S.A & Oxford, U.K: Blackwell Publishers: 2000, 603-617
9. Madhava Prasad. *Ideology of Hindi Film* New Delhi: Oxford University Press. 1998

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

COMMON POOL OF GENERIC ELECTIVE (GE) COURSES FOR ODD SEMESTERS

NOTE: The Generic Electives for the ODD SEMESTERS already approved, will also run for Semester III students. These are:

GENERIC ELECTIVES (GE-1: Basics of Journalism)

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-1 Basics of Journalism	4	3	0	1	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To learn the process of structuring news formation for print publications as print journalists.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to understand the notion of Journalism and grasp the underlying factors that define the news.

SYLLABUS OF GE-1

UNIT – I (15 weeks-1 hour/week)

UNIT I: Understanding News

- Meaning and definition of Journalism; news and reportage
- News: meaning, definition, nature
- Hard news versus. Soft news, basic components of a news story- dateline, credit line and byline.
- Attribution, embargo, verification, balance and fairness, brevity
- Different forms of print-A historical perspective (Yellow journalism, Penny press, tabloid press)

UNIT – II (15 weeks-1 hour/week)

UNIT II: Understanding the structure and construction of news

- Organizing a news story- 5W's and 1H, Inverted pyramid
- Criteria for news worthiness
- Principles of clear writing
- Basic differences between the print, electronic and online journalism

UNIT – III (15 weeks-1 hour/week)

UNIT III: Role of media in a democracy

- Citizen Journalism
- Responsibility to Society
- Contemporary debates and issues relating to media
- Ethics in Journalism

Practical component (if any) - Prepare a presentation on difference between Soft news and Hard news from the newspapers.

Essential/recommended readings-

1. Bruce D. Itule and Douglas A. Anderson. News writing and reporting for today's media; McGraw Hill Publication, 2000.
2. M.L. Stein, Susan Paterno & R. Christopher Burnett. News writer's Handbook: An Introduction to Journalism; Blackwell Publishing, 2006.
3. George Rodmann. Mass Media in a Changing World; McGraw Hill Publication, 2007.
4. Carole Flemming and Emma Hemmingway. An Introduction to Journalism; Vistaar Publications, 2006.

Suggestive readings-

1. Richard Keeble. The Newspaper's Handbook; Routledge Publication, 2006.
2. The Golden Age of the Newspaper. George H. Douglas. Greenwood Publishing Group, 1999 - Language Arts & Disciplines - 300 pages.
3. Media Ethics: Truth, Fairness, and Objectively 2nd Edition (English, Paperback, Paranjay Guha Thakurta), Oxford, 2015.
4. Media, the State and Marginalisation: Tackling Challenges: Rachna Sharma: UK, Cambridge Scholars Publishing, (2018) (ed.)

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-2): Introduction to Media Studies**No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)****CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-2 Introduction to Media Studies	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To identify media's communicative potential through everyday examples such as mobile phone, television shows and other media use.
- To think retrospectively of media use and its effects through live and vibrant examples from everyday experience.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to identify communication practices, their formative role in society, understand the relationship between media and democracy.
- This course will help students in reporting on political issues and democratic concerns as journalists.

SYLLABUS OF GE-2**UNIT – I (15 weeks-1 hour/week)****UNIT I: Communication, Mass Communication and Models**

- Levels of Communication
- Mass Communication and its Process
- Forms of Communication
- Transmission models
- Ritual or Expressive models
- Publicity Model, Reception Model

UNIT – II (15 weeks-1 hour/week)

UNIT II: Mass Communication and Effects Paradigm

- Direct Effects: Mass Society Theory, Propaganda
- Limited Effects: Individual Difference Theory, Personal Influence Theory
- Public Opinion
- Cultural Effects and the Emergence of an Alternative Paradigm
- Critique of the effects Paradigm and emergence of alternative paradigm
- Cultural Effects: Agenda Setting, Spiral of Silence
- Cultivation Analysis

UNIT – III (15 weeks-1 hour/week)

UNIT III: Media and the Everyday

- Media technologies and the everyday
- Media and Modernity
- Normative Theories of the Press
- Media and the Public Sphere

Practical component (if any) - NIL

Essential/recommended readings-

1. Michael Ruffner and Michael Burgoon, Interpersonal Communication (New York, Holt, Rinehart and Winston 1981, 2134; 5972
2. John Fiske, Introduction to Communication Studies, (Routledge 1982), pp 138
3. Dennis McQuail, Mass Communication Theory, (London, Sage, 2000), pp 111; 4154; 121133 (fourth Edition)
4. Baran and Davis, Mass Communication Theory, Indian Edition, (South West Coengate Learning, 2006) pages 4264; 7184; 148153; 298236

5. Kevin Williams, Understanding Media Theory, (2003), pp.168188

Suggestive readings – NIL

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-3) Basics of Photography

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-3 Basics of Photography	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To use technological tools of photography in journalism.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to utilize the technology and the tools of the photography in the production of photographic images, to include the operation of the camera, exposure, lenses etc required to work as a photojournalists and photographers.

SYLLABUS OF GE-3

UNIT – I (15 weeks-1 hour/week)

UNIT I: Beginning & Types of Photography

- The birth of Camera and its evolution
- Invention of Digital Photography

- Photojournalism- News Photography, Sports Photography, Nature Photography, Portrait Photography, Travel Photography, Fashion Photography and Advertisement Photography

UNIT – II (15 weeks-1 hour/week)

UNIT II: Camera Equipment & Lighting

- Camera Lenses, Aperture, Shutter
- Digital Storage
- Different types of Lighting-Natural lighting and Artificial Lighting
- Three-Point Lighting

UNIT – III (15 weeks-1 hour/week)

UNIT III: Photo Editing Software

- Microsoft Office Picture manager, CorelDraw, Adobe Photoshop Elements, Photoshop CC (Creative Cloud)
- Correcting imperfect images: Picture orientation, Cropping, Levels, Altering brightness and contrast, Red eye

Practical component (if any) - NIL

Essential/recommended readings-

1. The Photography Book by Editors of Phaidon Press, 30 April 2000.
2. Communication Technology for Development, Pannu. P, Tomar A Yuki, IK international publishing House, 2011
3. All about Photography by Ashok Dilwali, National Book Trust, Year of Publication:2010 New Delhi.
4. Practical photography by O.P. SHARMA Hindi Pocket Books,2003.
5. The Photographer's Guide to Light by Freeman John Collins & Brown, 2005.
6. Lonely Planet's Best Ever Photography Tips by Richard I'Anson published by Lonely Planet, 2013.

Suggestive readings- NIL

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-4) Advertising and Corporate Communication

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-4 Advertising and Corporate Communication	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To develop an understanding of corporate communications and the tools available to build the corporate identity for organizations.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to plan, execute and evaluate advertising and public relations campaigns for brands, advertising agencies and other related organisations.

SYLLABUS OF GE-4

UNIT – I (15 weeks-1 hour/week)

Unit I: Advertising: Concepts, Functions and Process

- Meaning, Evolution and Functions of Advertising
Concept of Marketing Mix, Promotional Mix: Advertising, Publicity, Events, Sales Promotion, Personal Selling and PR, Role of Advertising in the Marketing Mix

- Advertising Objectives, Segmentation, Positioning, Targeting and Branding
- Media Selection, Planning, Scheduling
- Advertising Department vs. Agency - Structure, and Functions
- Creativity and Copy Writing
- Campaign Planning, Creation and Production
- Ethical & Regulatory Aspects of Advertising - Apex Bodies in Advertising - AAAI, ASCI and their codes

UNIT – II (15 weeks-1 hour/week)

Unit II: Corporate Communication

- Corporate Communication - Concept and Meaning
- Facets of Corporate Communication - Organizational Communication, Marketing Communication, Management Communication
- Functions of Corporate Communication - Employee Relations (ER) Investor Relations (IR), Media Relations (MR), Government Relations (GR), Customer Relations (CR) and
- Public Relations (PR)
- Principles and Tools of communication in ER, IR, MR, GR, CR and PR
- Role of Communication in building Corporate Reputation: Corporate Identity, Corporate Image and Corporate Brands
- Corporate Social Responsibility, Case Studies in CSR

UNIT – III (15 weeks-1 hour/week)

Unit III: Public Relations: Concept, Principles and Practice

- Public Relations: Concept and Practice
- Importance, Role and Functions of PR
- Publics in PR
- Principles and Tools of Public Relations
- PR Strategies for social media

- Organization of Public relations: In House Department versus Consultancy
- PR Campaign - Planning, Execution, Evaluation
- Role of PR in Crisis Management
- Ethical issues in PR, Apex bodies in PR - IPRA and PRSI Code

Practical component (if any) - NIL

Essential/recommended readings-

1. Jethwaney and Jain, Advertising Management, Oxford University Press Jethwaney Jaishri, Advertising, Phoenix Publishing House, 2012.
 2. Philip Kotler and Lane Keller, Marketing Management (Designing and Managing Integrated Marketing Communication), Upper Saddle River, N.J. : Pearson Prentice Hall, 2009.
 3. Pickton D& Broderick A, Integrated marketing communications 2ND ED., Pearsons, 2009
- Heath Robert L, Handbook of Public Relations, Sage Publications.

Suggestive readings-

1. Dennis L. Wilcoxe & Glen T, Public Relations, Pearson, 2014.
2. Cutlip S.M and Center A.H., Effective Public Relations, Prentice Hall Kaul J.M., Noya Prakash, Public Relation in India, Calcutta, 2006.
3. Social Media Marketing: Strategies for engaging on Facebook, Twitter and other social media, Liana Evans, Que Publishing, 2010.
4. Social Media Marketing: Tracy L. Tuten, Michael R. Solomon, Sage, 2017.
5. The power of corporate communication; Argenti, Paul A.& Forman, Janis, McGraw Hill, 2002.
6. Van Riel, C. B., & Fombrun, C. J. (2007). Essentials of Corporate Communication: Implementing practices for effective reputation Management, Routledge.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-5) Television Journalism

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-5 Television Journalism	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To train students for television Journalism.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to create TV News bulletins, documentaries and other programs as Television journalists.

SYLLABUS OF GE-5

UNIT – I (15 weeks-1 hour/week)

Unit I: Understanding TV Journalism

- Organizational structure of TV news channels
- TV Reporters Tools and techniques
- Structuring a TV news report, V/O's, packages & story formats.
- PTC: Opening, Bridge and closing.
- Introduction to the equipment: Shooting, recording and editing.
- Understanding the pitfalls of broadcast punctuation and presentation

UNIT – II (15 weeks-1 hour/week)

Unit II: TV News Production

- The production team and the process: Line producers, field producers and their role
- The production process, Gate keeping and the run downs
- Back timing and going on air,
- News analysis and experts
- Commercials and promo breaks,
- Headlines
- Discussion and talk shows & organizing studio for TV news programs

UNIT – III (15 weeks-1 hour/week)

Unit III: The Changing Newsroom

- Live reporting: organizing thoughts and adlibbing, DSNG, Multiple OB locations and Split screen, V/O from field and technical challenges.
- Satellite link for News reporting: Satellite bookings & co-ordination with local TV channels, booking local editing facilities
- Planning news stories of cultural and social interest on the sidelines
- Satellite phones, broadband, optical fiber and internet & 4G based solutions

Practical component (if any) - NIL

Essential/recommended readings-

1. Bignell, Jonathan, Jeremy, Orlebar, and Patrica Holland, The Television Handbook, London: Routledge, 2005.
2. Chatterji, P.C., Broadcasting in India. New Delhi: Sage, 1987.
3. Fleming, Carole, and Pete Wilby, The Radio Handbook, London: Routledge, 2002.
4. Orlebar, Jeremy, The Practical Media Dictionary, London: Arnold, 2003.
5. Page, David, and William Crawley, Satellites over South Asia, (1st edition), New Delhi: Sage Publications, 2001.

Suggestive readings-

1. Rajagopal, Arvind, Politics after Television, (1st Edition), Cambridge UK:

Cambridge University Press,2001.

2. Saksena, Gopal, Television in India, (1st Edition), New Delhi: Vikas Publication House, 1996.

3. Starkey, Guy, and Andrew Crisell, Radio Journalism, (1st edition), Los Angeles: Sage, 2009.

4. Thussu, Daya Kishan, News as Entertainment, (1st edition), Thousand Oaks California: Sage, 2007.

5. Verma, and Adarsh Kumar, Advanced Journalism, (1st edition), New Delhi: Har- Anand Publications,1993.

6. Baruah, U.L., This is All India Radio. (1st Edition), New Delhi: Publication Division, Ministry of Information and Broadcasting, Govt. of India,1983.

7. Bhatt, S.C., Satellite Invasion of India, (1st Edition), New Delhi: Gyan Publication House, 1994.

8. Sabharwal, Tarjeet, Satellite Television: An Impact on Social Participation, Kanishka Publishers,2008

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-6) Web Journalism

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-6 Web Journalism	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To acquire web journalism skills.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to engage in the cyberspace creatively and meaningfully as web journalists.

SYLLABUS OF GE-6

UNIT – I (15 weeks-1 hour/week)

Unit I: Basics of Web Journalism

- The origin and development of web journalism – historicizing web journalism
- Web journalism - Redefining journalism concepts and practices
- Convergence: Impact & new forms, Changes due to convergence
- Web journalism and its distinct characteristics, Functions of Web

Journalism

- The structure and formation of new media industry, the distinct structure and workflow of news room for web journalism
- New media Economics

UNIT – II (15 weeks-1 hour/week)

Unit II: Forms and Formats of Web Journalism

- Writing for web journalism Photo, audio and video for web – their different narrative forms and techniques
- Info-graphics and data visualization, multimedia package and multi-media documentary
- New forms of journalism and latest narrative devices – blogs, social media and beyond
- News website and its different production stages
- Researching online, online news sources, news gathering process, verification and fact check Editing for web
- Packaging and distribution of online news, online advertising and marketing

UNIT – III (15 weeks-1 hour/week)

Unit III: Ethical and Legal Issues in Journalism

- Cyber laws and regulatory Framework, IT Act
- Cyber Crime, Cyber Terrorism, Cyber Security, Cyber defense, Cyber-attack,
- Surveillance
- Community Informatics, Open-Source Approaches, Activism in Cyberspace

Practical component (if any) - NIL

Essential/recommended readings-

1. Blaine, M., The Digital Reporter's Notebook. London: Routledge, 2013.

2. Bradshaw, P., and L. Rohumaa, Online Journalism Handbook. New York: Pearson, 2011.
3. Brigg, M., Entrepreneurial Journalism- How to build what is next for news. Washington DC: CQ Press, 2011.
4. Brigg, M. Journalism Next. Washington DC: CQ Press, 2016.
5. Curran et.al. Misunderstanding the Internet. New York: Routledge, 2012.
6. Doctor, Ken, Newsonomics, USA: Martin's Press, 2010.
7. Friend and Singer. Online Journalism ethics, New York: ME Sharpe, 2007.

Suggestive readings-

1. Hill, S., and P. Lashmar, Online Journalism -The Essential Guide, 2013.
2. Jim, H., Online Journalism: A critical Primer. London: Pluto Press, 2001.
3. Jones, and Lee, Digital Journalism. London: Sage, 2011.
4. Ray, T. Online Journalism: A basic text. Cambridge: Cambridge University press, 2006.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-7) Print Journalism

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-7 Print Journalism	4	3	0	1	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To equip students with the skills required for working as a print journalist.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to increase their understanding of print media.

SYLLABUS OF GE-7

UNIT – I (15 weeks-1 hour/week)

UNIT I: Introduction to Print Journalism

- News-Definition; types of news
- Brief on various types of publications- Newspapers, Magazines
- Types of newspapers-Based on size, periodicity & content, tabloid, broadsheet etc.
- Departments/Sections of a Newspaper Organization Functions and responsibilities of the Editor Functions, duties and responsibilities of News Editor, Chief Sub-Editor, Sub- Editors and Reporters
- Types of magazines – based on format, periodicity and content

UNIT – II (15 weeks-1 hour/week)

UNIT II: Genesis of the Press and Basics of Journalistic Writing

- Press in India–Before and after Independence
- Emergency Era and the contemporary issues
- Inverted pyramid style
- Leads- significance and types; Headlines- functions and types Sources of news, elements of news
- Editorial page-structure and content
- Features and article writing, Column Writing
- Writing for niche magazines and audiences
- Book reviews and Film reviews

UNIT – III (15 weeks-1 hour/week)

UNIT III: Contemporary Issues in Print Media

- Editorial Freedom, Media Trial, Sting Operations
- Ethics of Journalism; Regulatory Body –PCI
- Objectivity, agenda setting, fake news

Practical component (if any) - Students will undertake assignments based on writing variety of stories for print media. They will also be required to create their own newsletter comprising of all the crucial elements of print journalism.

Essential/recommended readings-

1. Editing: A Handbook for Journalists, T.J.S. George, IIMC, New Delhi, 1989
2. Professional Journalism: M.V. Kamath, Vikas Publications, 1980.
3. Groping for Ethics in Journalism: Eugene H.Goodwin, Iowa State Press, 1983.
4. Journalism: Critical Issues: Stuart Allan, Open University Press, 2005.
5. Modern Newspapers Practice: Hodgson F.W.Heinemann London, 1984.

Suggestive readings-

1. News Writing and Reporting: Bruce D.Itule and Douglas A.Anderson, McGraw Hill Publication, 2000.
2. News Writer’s Handbook: An Introduction to Journalism: M.L.Stein, Susan Paterno & R. Christopher Burnett. Blackwell Publishing, 2006.

3. An Introduction to Journalism: Carole Flemming and Emma Hemmingway. Vistaar Publications, 2006.

4. The Newspaper's Handbook: Richard Keeble, Routledge Publication, 2006

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-8) Media Management

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-8 Media Management	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To understand the Media Economics, problems of finance, personnel, land, machinery etc. as business managers working in media organisations.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to various wings of media organization and role and responsibilities of people heading different sections.

SYLLABUS OF GE-8

UNIT – I (15 weeks-1 hour/week)

Unit I: Media Management Concepts and Issues

- Concept, origin and growth of media management, fundamentals of management, management school of thought
- Changing phases of media management
- Challenges and issues: finance, personnel, land, machinery etc.
- Media industry as manufacturers- Manufacturing Consent, news and content management.

- Market Forces, performance evaluation (TAM, TRP, BARC and HITS) and Market shifts Changing Ownership patterns

UNIT – II (15 weeks-1 hour/week)

Unit II: Media Economics

- Media Economics, Strategic Management and Marketing, Government-Media Interface Policies and regulations, FDI (policies & Practices)
- Issues of Paid news, lobbying, pressure group influence,
- Corporatization and Politicization of Media Capital inflow, Budgeting, Financial management, and personnel Management, Market forces

UNIT – III (15 weeks-1 hour/week)

UNIT III: Media Market: Contemporary Scenario

- Ethico–legal perspectives in Media management
- Regional media industry
- Alternative media forums and their management
- Case Studies -Indian and International Media Giants

Practical component (if any) - NIL

Essential/recommended readings-

1. Vinita Kohli Khandekar, *Indian Media Business*, Sage, 2010.
2. Pradip Ninan Thomas, *Political Economy of Communications in India*, Sage, 2010.
3. Lucy Kung, *Strategic management in media*, SAGE, 2008.
4. Dennis F. Herrick, *Media Management in the age of Giants*, Surjeet Publications, 2012.
5. Jennifer Holt and Alisa Perren, (Edited) *Media Industries-History, Theory and Method*, Wiley- Blackwel, 2009.

Suggestive readings-

1. John M. Iavine and Daniel B. Wackman, *Managing Media Organisations*, Longman Pub Group, 1988.
2. Robin Jeffrey, *India's Newspaper Revolution*, Oxford University Press, New Delhi, 2000

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE-9) Documentary Production

No. of hours- 60(Theory- 45 hrs.+Tutorials/Practicals-15 hrs.)

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
GE-9 Documentary Production	4	3	1	0	Passed Class XII	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To develop skills in documentary form; improve knowledge about language of documentary film, including shots composition and editing.
- To gain a better understanding of storytelling in documentary production.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to work as filmmakers/ documentary filmmakers.
- Students would be able to conceptualize and ideate through workshops and peer-review and use sound and visuals in film.

SYLLABUS OF GE-9

UNIT – I (15 weeks-1 hour/week)

UNIT I: Understanding the Documentary

- Introduction to the debate on realism
- Modes of Documentaries
- Camcorder Cults, Documentary.
- Ethical Debates in the Documentary Encounter

UNIT – II (15 weeks-1 hour/week)

UNIT II: Documentary Production

- Research for the Documentary
- Writing a Treatment, Proposal and Budgeting
- Structure and scripting the documentary
- Documentary Sound
- Documentary Cinematography
- Grammar of editing
- Use of editing in Transitions: Scenic Realism & Sound Effects and Visual Effects

UNIT – III (15 weeks-1 hour/week)

UNIT III: Historical Context

- Documentary Movement of India: History, Evolution, Growth.
- Distribution and Exhibition Spaces (Traditional and Online)
- Funding of a documentary- Sponsors, Public service funding, Crowd funding

Practical component (if any) - NIL

Essential/recommended readings-

1. Charles Musser “Documentary” in Geoffrey Nowell Smith ed The Oxford History of World Cinema Oxford University Press: 1996, 322-333
2. Michael Renov “The Truth about Non-Fiction” and “Towards a Poetics of Documentary” in Michael Renov ed. Theorizing Documentary AFI Film Readers, New York and London: Routledge: 1993, 1-36

3. Trisha Das, How to Write a Documentary, Public Service Broadcasting Trust, 2007
4. A History of the Indian Documentary Film, [Sanjit Narwekar](#), 1996.
5. Double Take by PSBT
6. DOX: Documentary Film Magazine
7. Nichols, Bill (2001) Introduction to Documentary, Indiana University Press: Bloomington.
8. Lancaster, Kurt (2010) DSLR Cinema Crafting the Film Look with Video, Focal Press
9. Hampe, Barry (2007) Making Documentary Films and Videos, Holt Paperbacks
10. Fitzgerald, Jon (2017) Film making for Change, Michael Wiese Productions

Suggestive readings(screenings)-

1. Nanook of the North by Robert J Flaherty
2. Michael Moore: Roger and Me
3. Standard Operating Procedure by Errol Morris
4. I am 20 by SNS Sastry
5. Ram Ke Naam by Anand Patwardhan
6. Season Outside by Amar Kanwar
7. In The Forest Hangs A Bridge by Sanjay Kak
8. Q2P by Paromita Vohra
9. Gulabi Gang by Nishtha Jain
10. Pinch Of Skin by Priya Goswami
11. We Have Not Come Here to Die by Deepa Dhanraj
12. Films by PSBT
13. Human Flow by Ai Weiwei
14. Born Into Brothels by Zana Briski
15. Fire In the Blood by MSF

16. Dying laughing by Gravitas Ventures
17. The Out List by HBO
18. Celluloid Man by PK Nair
19. One representative film of each documentary mode as an example.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.