**Name of the teacher: Dr. Nidhi Kapoor**

**B.Com (Hons.) Semester: III YEAR, 2021-22**

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| **Manangement Principles & Applications**  **Code: 22411303** | **Allocation of**  **Lectures** | **Month wise**  **schedule followed** | **Tutorial/Assignment etc** |
| **Concept:** Need for Study; Managerial Functions: An Overview  **Coordination-** Essence of management  **Evolution of management thought:** Classical approach- Bureaucracy, Taylor, Fayol; Neo-Classical and Human Relations Approach- Hawthorne experiments, Behavioural approach | **11**  (5 + 3 +3) | August | Think of an event organized and lay down various activities undertaken in that event. Divide the activities into major managerial functions  Quiz from Unit I |
| Systems approach; Contingency approach  **Contemporary Management Thinkers-** MBO; Re-engineering; Five-force analysis; Learning organization; Fortune at the bottom of pyramid  **Planning:** Types of Plan; Forecasting & Scheduling; Strategic Planning; Business Level strategic planning  **Environmental Analysis and Diagnosis:** Elements of business environment; Industry structure; Analysis (SWOT, BCG matrix)  **Decision Making**- Concept, importance, process, perfect rationality and bounded rationality, techniques  **Organizing:** Div. of labour, Decentralisation & delegation | **22**  (2+3 + 8 + 3 + 4 + 2) | September | Quiz from Unit II  Class Test |
| **Organizing:** Organisational forms; organization structures & Organograms; Formal &Informal organization  **Concept of Staffing**- Recruitment &Selection, Orientation, T&D, Career Development, Performance Appraisal  **Motivation-** Concept, Importance, intrinsic & extrinsic motivation, Theories of Motivation  **Leadership-** Concept, importance | **20**  (10 + 4 + 4 + 2) | October | Quiz from Unit III  Class test |
| Leadership styles & followership  **Control-** Concept, process, principles of effective control, measures of controlling & accountability for performance  **Management Challenges of 21st Century**  **Contemporary Issues in Management-** Reshaping and Redesigning management purpose, Internationalisation, Digitalizaton, Entrepreneurship &Innovation | **18**  (3+ 6 + 4 + 5) | November | Quiz from Unit IV  Case Study on Leadership/ Motivation |
| **Contemporary Issues in Management-** Value& Ethics in Business; Workplac diversity, Democracy & Sociocracy, Subaltern management ideas from India | **5** | December |  |