

Ms. Mamta

Curriculum Vitae

Title (Ms/Mr/Dr/Prof)	Ms.	FirstName	Mamta	LastName		Photograph
Designation	Assistant Professor					
Department	Journalism					
Address (Official)	Kalindi College, East Patel Nagar, New Delhi – 110008					
Phone No.	9868981254					
Email	d.mamta85@gmail.com mamta@kalindi.du.ac.in					
Education						
Subject	Institution			Year	Details	
Ph.D	GBU			2026	Pursuing on “Gendered Discourse and Stereotypes in Indian Digital Sphere: A Study of Select Hindi Cinema and Web Series on OTT”	
M.A English	IGNOU			2019		
Short Course in Film Appreciation	Film & Television Institute of India and Directorate of Film Festivals of India			11-14 May 2017		
UGC-NET				June 2012 & 2017		
Master of Mass Communication	Guru Gobind Singh Indraprastha University			2010		
Accounts Assistant Course	Bhartiya Vidya Bhawan			Oct- Dec 2007		

B.A. (Hons) English	Dyal Singh Evening College (Delhi University)	2006	
CareerProfile			
Organisation/Institution	Designation	Duration	Role
Kalindi College	Assistant Professor	5 January 2015 –Present	
Research Interests/Specialization			
• Print and Web Journalism • Photography • Cinema Studies • Cultural Studies • New Media			
Administrative Assignments / Contribution to corporate life			
• Semester exam answer scripts evaluation duties • Editorial guidance to Journalism students for departmental newsletter. • Member of question paper setting board for December 2015 B.A. (H) Journalism Exam • Member of question paper setting board for December 2016 B.A (H) Journalism Exam (Film Appreciation, Introduction to Media Studies, Indian State and Democratic Polity, Computer Applications in Communication and Media Design (B.Voc Printing Technology) • Member of question paper setting board for May- June 2017 B.A (H) Journalism Exam (Photography, Media Ethics and the Law) • Member Paper setting board for Nov/Dec 2019 • Member and Convener for papers in the Paper setting board for May/June 2019 Exam • Member in paper setting board for B. A (H) Journalism Exam for May-June 2022. • Co-Coordinator, IQAC (2023-present). • Overall Admission Committee convener 2026-27 • Convener Yearly Academic Journal 2026-27			
<u>Contribution in Corporate life of college</u>			
• Member in the staff council committees of Kalindi college (Placement and Career Counselling Committee, NIRF committee, Value Added Courses, E-content) and Library write off committee, Green Audit Committee (2021- to present). • Media coverage (Photography & Press Release) for various college events. • Designing promotional material (Brochure, Invites, Posters and Certificates) for Department and college. • Member of organizing committee of UGC seminar held on “Media, State and the Marginalized: Tackling Challenges” on 17th -18th March, 2016. • Member of organizing committee of a Seminar on “Women’s Rights and Responsibilities in Progressive India: A Discourse” organized by Department of Journalism, Kalindi College on 23rd-24th March, 2017. • Member of the extended committee for designing prospectus for the year 2017. • Member of organizing committee in a Ten day workshop on Media, Gender and Human Rights held on 14th – 23rd August, 2017 organized by Department of Journalism, Kalindi College.			

- Member of organizing committee of a Seminar on “Human Rights of the Marginalized: Hands Together Towards on Protection” organized by Department of Journalism, Kalindi College from 9th-10th October, 2018.
- Member organizing committee in UGC sponsored National Seminar on “communication and social change for the marginalised & the underprivileged.”
- Member in organizing committee and participated in National webinar on “Lockdown, Children and the Role of Media” organized by Kalindi College in collaboration with Kailash Satyarthi Children’s Foundation held on 3rd July 2020.
- Convenor and participant in IPR awareness/training program conducted by Office of Controller General of Patents, Designs and Trade Marks under the special mission called “National Intellectual Property Awareness Mission (NIPAM)” at Kalindi College, University of Delhi on 11/02/2022.
- Event Coordinator for a webinar on Career Prospects after Completing BA Programme held on 12th February, 2022.
- External Examiner for the Practical Examination of Introduction to Broadcast Media for July 2023 exam.
- External Examiner for the Practical Examination of History of Media paper for February 2023 exam.
- External Examiner for the Practical Examination of Media and Cultural Studies paper for December 2023 exam.
- Co-coordinator IQAC core committee of the college (2023-present).
- Member AISHE, Pravah committee (2023)
- Participated in an International webinar on Aspects of Bilingual Speech and Bilingual Language organized by Dept. of Linguistics, UCASS, Osmania University, Hyderabad on 22 June 2024.
- TIC, Department of Journalism (2025-26)
- Convener, National Students’ Seminar on “Bridging Disciplines: A Student Dialogue on Science and Society”, under the Aegis of IQAC, Kalindi College, held on 1st April 2026.

Teaching Experiences (Subject/Courses taught)

1. Mass Communication (B.A Program)
2. Research Dissertation
3. Press Laws and Ethics
4. Basics of Journalism
5. Photography (Generic & Honors)
6. International Media Scenario
7. Film Appreciation
8. Radio Production
9. Introduction to Media and Communication
10. Computer Fundamentals (B.Voc Printing technology)
11. Computer Applications in Communication and Media Design (B.Voc Printing technology)
12. Media and Cultural Studies
13. Global Media and Politics
14. Introduction to New Media
15. Advanced New Media
16. Media, Gender and Human Rights

17. Documentary Production (Generic) 18. History of the Media 19. Introduction to Broadcast Media 20. Research Methodology for Media 21. Media, Polity and Democracy			
Research Guidance			
Guided 13 students of B.A. (H) Journalism III year of 2014-15 Batch for their Research Dissertation paper. Guided 6 students of B.A. (H) Journalism III year of 2016-17 Batch for their Research Dissertation paper. Guided 16 students of B.A (H) Journalism III Year of 2020-21 batch for their Research Dissertation paper. Guided 20 students of B.A (H) Journalism III Year of 2021-22 batch for their Research Dissertation paper. Guiding 6 students in College funded research project on ‘Children’s TV and Screen Dependence Amongst Children’ for 2021-22.			
Publication (Peer Reviewed/Indexed Journals)			
Year of Publication	Title	Journal (Name of the Journal. Vol Issue ISSN)	Co-Author
2016	Are Villains Vanishing from Hindi Cinema?	Yearly Academic Journal of Kalindi College Vol. 15 ISSN: 2348-9014	Mamta
2017	Portrayal of Women in Partition Cinema	The Criterion: An International Journal in English Issue I (Feb 2017) ISSN: 0976-8165	Mamta
2017	Portrayal of Dalit Women in Hindi Cinema	The Criterion: An International Journal in English Issue II (April 2017) ISSN: 0976-8165	Mamta
2017	Folk songs in Hindi Cinema	Yearly Academic Journal of Kalindi College	Mamta

		Volume: XVI ISSN: 2348-9014	
2024	Narrative of Defiance: An analysis of discourse and Gendered Language in the film Shakuntala Devi	Studies in Humanities and Social Sciences (SH&SS) Vol XXXI, No. 2, Winter 2024 (ISSN: 0972-1401) published by IIAS, Shimla.	Mamta & Dr. Om Prakash
2024-25	New Media Technology and Refurbished Portrayal of Gender on Digital Platforms in India	Yearly Academic Journal	Mamta & Dr. Om Prakash
2025	Language, Gender, and Power in The Film Gunjan Saxena: Navigating Masculine Skies	ACADEMICIA: An International Multidisciplinary Research Journal in Vol. 15 Issue 4, April, 2025	Mamta & Dr. Om Prakash
2026	Deconstructing Power and Gender Dynamics: A Critical Discourse Analysis of Domestic and Sexual Abuse in 'Criminal Justice 2: Behind Closed Doors'	Indian Journal of Language and Linguistics, 7(1), 1–12. https://doi.org/10.54392/ijll2611	Mamta & Dr. Om Prakash
Research Publications			
Books			
Sole Author			
Mamta (2015). <i>The Struggle for Hegemony</i> . Samagra Publishers, New Delhi. ISBN: 978-93-83669-17-2			
https://www.scribd.com/doc/299162987/The-Struggle-for-Hegemony			
Book Chapter			
Mamta. (2026). <i>Media's pivotal role in shaping the discourse of VIKSIT BHARAT@2047</i> (A. Kohli, A. K. Aarya, D. Bhardwaj, & N. Jingala, Eds.; 2026th ed.). SHREE PUBLISHRS & DISTRIBUTORS.			
Seminar/Workshop/Conferences Presentation/Organisation			
1. Participated in UGC seminar held on “Media, State and the Marginalized: Tackling Challenges” on 17th -18th March, 2016. 2. Presented a paper in a Seminar on “Women’s Rights and Responsibilities in Progressive India: A Discourse” organized by Department of Journalism, Kalindi College on 23rd-24th March, 2017. 3. Presented a paper in a Seminar on “Dr. Ambedkar on Women’s Rights in India: Issues and			

- Prospects” organized by Dr. Ambedkar Study Centre, Kalindi College held on 6th -7th December, 2017 on the topic “Representation of Empowered Educated Women in Hindi Films”.
4. Presented a paper in a Seminar on “Human Rights of the Marginalized: Hands Together Towards on Protection” organized by Department of Journalism, Kalindi College from 9th-10th October, 2018 on the topic “Representation of Disability in Hindi Cinema”.
 5. Participated and presented a paper titled “Changing concept of Nationalism in Hindi Films” in International Conference on Literature, Society & the Global Media held on 26-27 September 2020. Link to Conference proceedings: <https://ijrcs.org/wp-content/uploads/ICLSGM-SEPT-2020.pdf>
 6. Successfully completed two week (online) interdisciplinary FDP on ‘MOOC’s, E-Content development, Research Methodology & Statistical Tools in Open Education World’ organized by Kalindi College (University of Delhi) in collaboration with MHFDC, Hansraj College (University of Delhi) from 3rd to 17th August 2021.
 7. Participated in international webinar on “Nepotism in Indian Cinema: Issues and concerns” organized by Department of Media Studies, Mahatma Gandhi Central University, Bihar held on 3rd September 2020.
 8. Completed the MOOC on “Plagiarism: Concept and Precautions” organized by GGSIPU from 6th July 2020 – 9th August 2020.
 9. Participated in E-Workshop on “Smart Phone Film making And Usage of Free Tools” organized by Apeejay Institute of Mass Communication in collaboration with Department of Journalism, Kalindi College on 29th April 2020.
 10. Participated in the Webinar on “Narrative Journalism Versus Data Journalism” organized by Delhi Metropolitan Education (Affiliated to GGSIPU) on 2 June 2020.
 11. Participated in the “Training Sessions for Teaching and Non-Teaching Staff” organized by Kalindi College on 11th June 2020.
 12. Participated in a webinar on “TV Newsroom in Corona Time” organized by Delhi Metropolitan Education (Affiliated to GGSIPU) on 12th May 2020.
 13. Participated in webinar on “Digital Content Creation for Social Media” organized by Bombay Teachers’ Training College in collaboration with Thadomal Shahani Engineering College from 6th July – 11th July 2020.
 14. Participated in FDP (One Week Pedagogical Training for Teachers on Tools for Online Teaching Learning and Evaluation) organized by Swami Ramanand Teerath Marathwada University, Nanded from 1st July-6th July 2020.
 15. Participated in National conference on “Role of Media in the social and Economic Development of India after Independence” held in Kalindi college on 7th November, 2019.
 16. Participated in the webinar "Intellectual Property Rights in Academics" held on 30th September 2021
 17. Participated in the webinar entitled "How to avoid predatory publishing? What researchers can do" held on 24 July 2021.
 18. Participated and presented a paper in ICSSR sponsored national webinar on “Socio-Economic-Political Implications of Covid 19 on Women in India” organized by Department of Journalism, Kalindi College held on 10th- 11th June 2021.
 19. Successfully completed the “Hands-On Training Session on Development of E-Content using Basic Tools” held on 27th September 2021.
 20. Participated in National Intellectual Property Awareness Programme organized by Intellectual Property Office, India on 11th February 2022.

21. Participated in Creative workshop on “Media, Entertainment & Broadcast Industry” at MAAC Karol Bagh Center on 26.4.2022.
22. Attended a seminar on “Career Opportunities in Media & Entertainment Industry” at Kalindi College on 28th April 2022.
23. Attended a webinar on “Photo-journalism in the Digital Era” held on 15th May 2022.
24. A paper titled ‘Depictions of Domestic and Sexual Violence in the Indian Digital Space’ was presented in Two Days International Conference on “Role of Journalism in Nation Building” organised by Department of Mass Communication and Media Studies, Gautam Buddha University on 10-11th January, 2023.
25. Attended a conference on “Linguistic Equity, Inclusivity, and Directions of National Education Policy 2020” on 29th- 30th April 2023 organized by the Center of Linguistics and Culture Studies, School of Humanities and Social Sciences, Gautam Buddha University in collaboration with the Central Institute of Indian Languages, Mysore, Department of Higher Education, Ministry of Education, Government of India.
26. Completed a Faculty induction/Orientation programme by Ramanujan College from 22 November 2023- 21 December 2023.
27. Completed one week FDP on **Psychological Skills for Teaching and Learning** conducted by Ramanujan College from 24 - 30 December, 2023.
28. Convenor of Inter college photography competition in the Two-day Cultural Annual Fest of College on 15th- 16th February 2023.
29. Presented a paper titled “*Representation of Multifaceted Portrayal of Women and Gender Discourse in Digital Space: A Critical Study of Select Hindi Web-Series on OTT Platforms*” at the 46th International Conference of the Linguistic Society of India organised by Department of Linguistics, University of Kashmir, held on 3-5 October, 2024.
30. Presented a paper titled “*Truth in the Age of Misinformation: Gandhi’s Principles and Their Role in Contemporary Media Landscape*” organised by the Gandhi Study Circle and Department of Journalism, Kalindi College, held on 6th November, 2024.
31. Presented a paper titled “*Screening Traditions: The Role of Cinema in Cultural Preservation and Nation Building*”, organised by DCAC held on 17th July, 2025.
32. Attended a National Capacity Building Program on Research and Publications conducted by Indian Institute of Technology, Dharwad, Karnataka from 8th – 19th December 2025.

Awards & Distinctions

Public Service/ University Service/ Consulting Activity

Professional Societies Memberships
• Member Linguistic Society of India.
Projects (Major Grants/ Collaborations)
• Worked on In-house research project (funded by Kalindi College) titled “Children’s TV and Screen Dependence Amongst Children”. • Worked on In-house research project (funded by Kalindi College) titled “Beyond Stereotypes: Understanding the Evolution of Gender Representation in Indian Advertisements” in 2024-25.
Other Details
• Member of committee to design syllabus for Media, Ethics and Law. • Member of the committee to design syllabus of Photography • Member of the committee to design syllabus for the papers of M.A. Integrated Course in Journalism under the chairpersonship of Dr. Savita Datta.