

**Curriculum plan (Even Semester 2025-2026)**

**Teacher Name: Sonia Kamboj**

**Paper name: International Business**

**Class type: B.Com(H) Sem IV**

**Paper shared with: Dr. Archana (Guest Faculty)**

<b>Unit to be taken</b>	<b>Month wise schedule to be followed</b>	<b>Tests/Assignments/Revision/Presentations etc</b>
<p><b>Unit 1: Introduction to International Business:</b> Globalization - concept, significance and impact on international business; international business contrasted with domestic business; complexities of international business; internationalization stages and orientations; modes of entry into international businesses; Internationalization stages and orientations; modes of entry into international businesses.</p>	January, 2026	Classroom discussions
<p><b>Unit 2: International Business Environment :</b> Role of political and legal systems in international business; cultural environment of international business (including Hofstede's dimensions of culture); implications of economic environment for international business.</p>	February, 2026	Quiz from Unit I and II, Classroom discussions, Project work
<p><b>Unit 3: International Trade and BOP:</b> Theories of international trade – Theory of Absolute Advantage theory, Theory of Comparative Advantage. February, 2025 Quiz from Unit I and II, Classroom discussions, Project work Unit 3: International Trade and BOP : Factory Proportions theory and Leontief paradox, Product Life Cycle theory, Theory of National Competitive Advantage; Instruments of trade</p>	March, 2026	Test from Unit I, II & III, Classroom discussions, Field Work

control. Balance of payments (BOP) statement and its components		
<p><b>Unit 4: Regional Economic Integration and International Economic Organisations :</b></p> <p>Forms of regional economic integration; Integration efforts amongst countries in Europe, North America and Asia: EU, USMCA, SAARC and ASEAN; Cost and benefits of regional economic integration. International Economic Organisations: WTO functions, structure and scope; World Bank and IMF</p>		To be taken by another faculty
<p><b>Unit 5: International finance and contemporary issues in IB :</b></p> <p>Types of FDI - Greenfield investment, Mergers &amp; Acquisition, strategic alliances; benefits and drawbacks of FDI. Overview of exchange rate systems. Contemporary issues in international business: Outsourcing and its potential for India; international business and sustainable development.</p>	April,2026	Classroom discussions, Group Presentations, Viva-voce

## Reference

1. Chaturvedi, D.D. & Jindal, D., & Kaur, R. (2022). International Business. Delhi: Scholar Tech Press.
2. Hill, C.W.L., & Jain, A. K. (2011). International Business. New Delhi: Tata McGraw Hill